



**EHRA** **2011**  
**EUROPACE** THE MEETING OF THE EUROPEAN HEART RHYTHM ASSOCIATION  
**MADRID, SPAIN** **26-29 JUNE 2011**



## **Forms, fees and conditions for booking services offered by IFEMA**

### **Services Offered by IFEMA**



# EHRA 2011

EUROPACE  
THE MEETING OF THE EUROPEAN HEART RHYTHM ASSOCIATION  
MADRID, SPAIN 26-29 JUNE 2011



EHRA EUROPACE 2011

Stand Number:

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Contact person:

## IFEMA CALL CENTRE

CALLS FROM SPAIN 902 22 16 16  
INTERNATIONAL CALLS (34) 91 722 30 00

FAX (34) 91 722 57 95

IFEMA  
Feria de Madrid  
28042 Madrid, Spain

[servifema@ifema.es](mailto:servifema@ifema.es)

[www.ifema.es](http://www.ifema.es)



This document includes interactive forms, fees and conditions for booking all the services offered by IFEMA.

We provide you below with the instructions you need to follow in order to complete and send the forms and to pay the sum required for the services.

We will also inform you when to make requests and about other important matters connected with the services which IFEMA puts at your disposal.

## HOW TO FILL IN THE FORMS

Firstly, use the computer to insert your identifying details in the boxes at the top of this page. This information will be copied automatically on all the forms in the document. Fill in the forms below. You have two options: using your computer or by hand. If you fill them in on your computer, remember to print them out so they may be signed and sent by fax.

## SENDING FORMS AND PAYING FOR SERVICES

Once you have completed the booking forms, we ask you to send them, preferably by fax, to:

SERVIFEMA

Fax: (34) 91 722 57 95

Feria de Madrid, 28042 Madrid

Tel.: 902 22 16 16 / (34) 91 722 30 00

[servifema@ifema.es](mailto:servifema@ifema.es)

The fees for the services will be paid when the corresponding charges have been presented, through:

- o **Bank transfer to IFEMA:**

Caja de Madrid: IBAN ES09 2038-0626-01-6000025280

Caja España: IBAN ES76 2096-0090-39-3231462104

Banesto: IBAN ES72 0030-1518-06-0003975271

BBVA: IBAN ES66 0182-5638-81-0014291353

- o **Cheque made payable to IFEMA.**

If you choose to pay by bank transfer, you will need to send a copy of the transfer document to IFEMA, preferably by fax to (34) 91 722 57 95.

## DEADLINE FOR THE RECEIPT OF REQUESTS FOR SERVICES

The deadline for booking services is one month before the event commences.

## LATE BOOKING OF SERVICES

IFEMA reserves the right to reject requests made after this date. If it agrees to provide the services requested in the 15 days prior to the start of assembly, during assembly or during the event, IFEMA will apply a 25% surcharge on the fee set out in the Services File.

## CANCELLATION OF SERVICES

If a service is cancelled in the 15 days prior to the start of assembly, during assembly or during the event, the charge will be 40% of the corresponding fee.



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## MODIFYING SERVICES

If a service which has already been booked is modified in the 15 days prior to the start of assembly, during assembly or during the event, in the case of its being provided, it will be billed as a cancellation of the previous service and treated as a new booking which has been made outside the time limit.

## ADDITIONAL INFORMATION ABOUT SERVICES

You will find extra information on services in the General Guidelines of Participation, which are available in the "General Information" section of the services catalogue and at [www.ifema.es](http://www.ifema.es) in the section "Information for Exhibitors".

Also at the disposal of exhibitors and assemblers are Assembly Guidelines for events in the section "Information for Exhibitors" at [www.ifema.es](http://www.ifema.es).

IFEMA's Technical Department will be able to provide you with further information and deal with enquiries:

TECHNICAL DEPARTMENT  
Dirección de Servicios Feriales  
Tel 902 22 16 16  
(34) 91 722 30 00  
Fax (34) 91 722 51 27  
[stecnica@ifema.es](mailto:stecnica@ifema.es)  
Feria de Madrid, 28042 Madrid

## DATA PROTECTION

The personal information you provide will be stored in IFEMA's automated file, domiciled at Feria de Madrid, 28042 Madrid, with the aim of managing your participation at the event. On sending your details, you expressly authorise their use in periodic correspondence, including that of an electronic type, to provide information about exhibitions – activities, contents and services. Moreover, you authorise the communication of your personal information, under the obligation of confidentiality, to those companies who assist IFEMA in organising the exhibition by providing auxiliary services and those of extra value, exclusively with the aim of sending you information about such services and attending to your orders. The rights of access, rectification, cancellation and objection may be exercised by writing to IFEMA: Datacom, apartado de correos 67.067, 28080 Madrid, or by e-mail to [datacom@ifema.es](mailto:datacom@ifema.es)



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## Contents

### Forms for Booking Services:

#### DECORATING AND EQUIPPING STANDS

- ✓ Furniture and accessories
- ✓ Telecommunications
- ✓ Supplies & facilities with minimum
- ✓ Audiovisual equipment
- ✓ Services for free design stands with Canon

#### OTHER SERVICES

- ✓ Stand cleaning
- ✓ Car Park
- ✓ Hostesses
- ✓ Additional insurance





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## FURNITURE AND ACCESSORIES

### VAT not included

- The service will be performed as a hire. Unless indicated expressly, the charges for the services comprise the price for each day and hour the exhibition is open to the public. IFEMA offers a wide range of materials and resources, with sufficient capacity to respond to the needs of exhibitors. However, IFEMA reserves the right not to provide services if available stock or resources are already contracted.

- Deadline for receiving service application forms: one month prior to the celebration of the fair.

- IFEMA reserves the right to render services requested outside the established time period. If requested services should be provided within 15 days prior the commencement of the fair assembly, during the assembly or during the fair celebration, prices shall be increased by 25%.

- If a service should be cancelled within 15 days prior the commencement of the fair assembly, during the assembly or during the fair celebration, 40% of the corresponding fee must be paid.

- If the modification of an already contracted service is requested within 15 days prior the commencement of the fair assembly, during the assembly or during the fair celebration, and said modification should be made, it shall be billed as the cancellation of the previous service and the contracting of a new service after the deadline. When the furniture is detailed in three dimensions, it will be done so in the following manner: width x depth x height.

**Valid 2011**

Date and signature:

Code	Accessories	Unit Price	Units
AA	WHITE CHAIR CHAIR IN WHITE POLYPROPYLENE CASING, WITH CHROMED TUBULAR LEGS	8,00 €	
FN	BLACK CHAIR CHAIR IN BLACK POLYPROPYLENE CASING, WITH CHROME ROUND TUBULAR LEGS	8,00 €	
DP	CHAIR A FIXED ARMLESS CHAIR, BLACK TUBULAR STRUCTURE, BLACK OVAL POLYPROPYLENE SEAT AND BACK	39,39 €	
DX	CHAIR D FIXED ARMLESS CHAIR, BLACK TUBULAR STRUCTURE, BLUE UPHOLSTERED SEAT AND BACK	24,04 €	
7BGX	CHAIR E FIXED ARMLESS CHAIR IN A SINGLE RECYCLABLE POLYPROPYLENE PIECE, SAND COLOURED	38,29 €	
7BGV	CHAIR F FIXED ARMLESS CHAIR, TUBULAR STRUCTURE IN EPOXY ALUMINIUM FINISH, BONE-COLOURED POLYPROPYLENE CASING	28,74 €	
7BGT	CHAIR G FIXED ARMLESS CHAIR, CHROME ROD STRUCTURE, BLUE POLYURETHANE SEAT AND BACK	12,25 €	
FD	BEECHWOOD CHAIR FIXED ARMLESS CHAIR, CHROME TUBULAR STRUCTURE, BEECHWOOD CASING	26,04 €	
FO	CHROMED STRUTURE CHAIR FIXED ARMLESS CHAIR, CHROME TUBULAR STRUCTURE, NATURAL LACQUERED SEAT AND BACK	31,01 €	
FM	FOLDING CHAIR FOLDING CHAIR, SQUARE METALLIC STRUCTURE WITH CHROME FINISH, BLACK INJECTED POLYPROPYLENE SEAT AND BACK	11,39 €	
AB	SWIVEL CHAIR ARMLESS SWIVEL CHAIR, WITH WHEELS, HEIGHT-ADJUSTABLE WITH GAS PISTON, BLACK UPHOLSTERED BACK AND SEAT	19,51 €	
FL	CHAIR WITH ARMS FIXED ARMCHAIR, ALUMINIUM-COLOUR TUBULAR STRUCTURE, ROUGH POLYPROPYLENE SEAT AND BACK WITH WHITE ARMS	54,12 €	
DQ	CHAIR B FIXED ARMCHAIR, BLACK TUBULAR STRUCTURE, BLUE CLOTH UPHOLSTERED SEAT AND BACK	48,55 €	
DR	CHAIR A FIXED ARMCHAIR, CHROME STEEL ARMS AND STRUCTURE, BLACK OVAL POLYPROPYLENE SEAT AND BACK	44,88 €	
7BGU	CHAIR WITH ARMS D FIXED CHAIR WITH OVAL ARMS, CHROME STEEL TUBULAR STRUCTURE, YELLOW POLYPROPYLENE CASING	17,07 €	

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page 1/9

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Code	Accessories	Unit Price	Units
AF	VISITOR CHAIR FIXED VISITOR CHAIR, CHROME TUBULAR STRUCTURE WITH BLACK IMITATION LEATHER SEAT AND BACK.	28,94 €	
AE	DIRECTOR'S CHAIR FOLDING DIRECTOR CHAIR, BLACK TUBULAR METALLIC STRUCTURE, BLACK CANVAS SEAT AND BACK.	11,33 €	
AD	ONE-ARMED SWIVEL CHAIR SWIVEL ARMCHAIR, WITH WHEELS, HEIGHT-ADJUSTABLE WITH GAS PISTON, RED UPHOLSTERED BACK AND SEAT.	30,64 €	
LN	CHAIR H FIXED ARMLESS CHAIR, MANUFACTURED IN A SINGLE SHINY WHITE ABS-INJECTED PIECE.	38,22 €	
FR	STACKABLE CHAIR STACKABLE ARMCHAIR, ORANGE INJECTED POLYPROPYLENE CASING, ALUMINIUM LEGS.	45,68 €	
FQ	CHAIR WITH ARMS ARMCHAIR, GREY STEEL METALLIC STRUCTURE, CREAM UPHOLSTERED SEAT AND BACK.	54,01 €	
AH	SWIVEL ARMCHAIR SWIVEL DIRECTOR ARMCHAIR, HEIGHT-ADJUSTABLE WITH GAS PISTON, UPHOLSTERED BLACK IMITATION LEATHER BACK AND SEAT.	61,28 €	
FP	REVOLVING CHAIR B SWIVEL ARMCHAIR, HEIGHT-ADJUSTABLE WITH SYNCHRO MECHANISM, ADJUSTABLE BACK IN BLACK PVC COATED FABRIC.	230,34 €	
AL	STOOL STOOL WITH TUBULAR STEEL STRUCTURE PAINTED WITH BLACK EPOXY, BLACK POLYURETHANE INJECTED SEAT.	16,02 €	
FS	STOOL B STOOL WITH MATT SILVER SQUARE STRUCTURE, NATURAL LACQUERED MULTILINE SEAT AND BACK.	40,44 €	
AJ	MODULAR ARMCHAIR A, BLACK MODULAR BLACK ARMCHAIR, HIGH-DENSITY FOAM STRUCTURE, IMITATION LEATHER FINISH. 55 X 72 X 77 CM.	26,88 €	
AN	MODULAR ARMCHAIR A, WHITE WHITE MODULAR ARMCHAIR, HIGH-DENSITY FOAM STRUCTURE, IMITATION LEATHER FINISH. 55 X 72 X 77 CM.	26,88 €	
AK	MODULAR ARMCHAIR B BLACK MODULAR ARMCHAIR, TUBULAR STRUCTURE WITH CHROME LEGS, IMITATION LEATHER FINISH. 58 X 62 X 73 CM.	26,88 €	
BC	BLACK ROUND TABLE BLACK ROUND TABLE OF APPROX. 74 CM HEIGHT AND 80 CM DIAMETER TOP.	24,14 €	

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page 2/9



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Code	Accessories	Unit Price	Units
BD	BLACK ROUND TABLE BLACK ROUND TABLE OF APPROX. 74 CM HEIGHT AND 90 CM DIAMETER TOP.	24,14 €	
BA	WHITE ROUND TABLE WHITE ROUND TABLE OF APPROX. 74 CM HEIGHT AND 80 CM DIAMETER TOP.	24,14 €	
BB	WHITE ROUND TABLE WHITE ROUND TABLE OF APPROX. 74 CM HEIGHT AND 90 CM DIAMETER TOP.	24,14 €	
FA	BEECHWOOD ROUND TABLE ROUND TABLE OF APPROX. 74 CM HEIGHT AND 80 CM DIAMETER TOP IN BEECHWOOD COLOUR	26,71 €	
FB	BEECHWOOD ROUND TABLE ROUND TABLE OF APPROX. 74 CM HEIGHT AND 90 CM DIAMETER TOP IN BEECHWOOD COLOUR	26,71 €	
DV	ROUND GLASS TABLE A ROUND TABLE OF APPROX. 74 CM HEIGHT AND 80 CM DIAMETER SMOKED GLASS TOP WITH FOLDING CHROME STAND	34,81 €	
DW	ROUND GLASS TABLE B ROUND TABLE OF APPROX. 74 CM HEIGHT AND 80 CM DIAMETER SMOKED GLASS TOP. METALLIC BASE AND SUPPORT OF STRUCTURE IN ALUMINIUM.	52,78 €	
7BGY	ROUND GLASS TABLE C ROUND TABLE, HEIGHT ADJUSTABLE WITH 48 CM GLASS TOP AND CHROME STRUCTURE.	48,98 €	
DU	HIGH BAR-STYLE TABLE A HIGH BAR-STYLE TABLE OF 110 CM HEIGHT WITH WERZALIT BOARD OF 60 CM DIAMETER AND FOLDING BLACK TUBULAR STRUCTURE	52,78 €	
FH	HIGH BAR-STYLE TABLE B HIGH BAR-STYLE TABLE OF 110CM HEIGHT WITH 60 CM DIAMETER BLACK BOARD AND ROUND TUBULAR CHROME STRUCTURE	39,37 €	
DY	BEECHWOOD DESK D1 DESK OF 120 X 74 X 77 WITH 25MM MELAMINE BEECHWOOD BOARD AND 10MM MELAMINE BEECHWOOD FLAP. METALLIC LEGS PAINTED IN SILVER EPOXY.	70,12 €	
DZ	BEECHWOOD DESK D2 DESK OF 140 X 74 X 77 WITH 25MM MELAMINE BEECHWOOD BOARD AND 10MM MELAMINE BEECHWOOD FLAP. METALLIC LEGS PAINTED IN SILVER EPOXY	71,45 €	
BE	TABLE A, WHITE DESK OF 120 X 74 X 77 WITH 19 MM WHITE MELAMINE BOARD WITH TWO SUSPENDED DRAWERS WITH LOCK.	48,12 €	
BO	TABLE A, BLACK DESK OF 120 X 74 X 77 WITH 25MM BLACK MELAMINE BOARD WITH TWO SUSPENDED DRAWERS WITH LOCK.	48,12 €	

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Code	Accessories	Unit Price	Units
BJ	COMPUTER TABLE COMPUTER TABLE OF 70 X 50 X 78 WITH WHITE MELAMINE BOARD WITH REMOVABLE LOWER SHELF	38,33 €	
FI	DOUBLE GLASS TOP TABLE WITH SUPPORT TABLE OF 135 X 65 X 72 WITH UPPER AND LOWER GLASS SUPPORT AND SET OF TWO METAL TRESTLES	53,98 €	
BL	SQUARE GLASS TABLE SMOKED GLASS SQUARE CORNER TABLE OF 50 x 50 x 40 WITH CHROME TUBING	23,04 €	
FJ	RECTANGULAR GLASS TOP TABLE RECTANGULAR GLASS TABLE OF 135 X 75 X 75 WITH 6 MM WINDOW AND TUBULAR STRUCTURE	134,77 €	
7BGZ	RECTANGULAR GLASS TABLE B RECTANGULAR ACID-ETCHED GLASS TABLE OF 135 X 75 X 75 AND METALLIC STRUCTURE	125,01 €	
FK	GLASS TOP TABLE WITH OVAL STRUCTURE LOW TABLE OF 110 X 83 X 42 WITH OVAL STEEL STRUCTURE AND TEMPERED GLASS TOP	18,41 €	
LM	CHROME BASE ROUND TABLE ROUND TABLE OF APPROX. 74 CM HEIGHT AND WHITE TOP OF 80 CM DIAMETER AND 30 MM THICKNESS. CHROME CIRCULAR BASE	34,55 €	
DA	4 SHELF BOOKCASE BOOKCASE WITH FOUR SHELVES, WHITE ALUMINIUM STRUCTURE, WHITE WOODEN SHELVES WITH TWO POSITIONS. 77 X 33 X 194 CM.	36,13 €	
FF	ADJUSTABLE SHELF, ALUMINIUM SHELVES SHELF UNIT WITH FOUR SHELVES, MAY BE DISMANTLED, ALUMINIUM, ROUND TUBULAR STRUCTURE, HEIGHT ADJUSTABLE GRILLE SHELVES, IN THE SAME COLOUR. 78 X 34 X 175 CM.	31,94 €	
FE	ADJUSTABLE SHELF, WOODEN SHELVES SHELF UNIT WITH FOUR SHELVES, ALUMINIUM-COLOURED STEEL STRUCTURE, 25 MM BLACK WOODEN SHELVES. 170 X 22 X 158 CM.	31,94 €	
DO	RECEPTION COUNTER RECEPTION COUNTER, BUILT IN ALUMINIUM PROFILE, WHITE MELAMINE BOARD, INNER SHELF. 100 X 50 X 100 CM	56,18 €	
DL	SHOWCASE WITH LIGHT AND LOW CABINET (CONNECTION NOT INCLUDED) SHOWCASE WITH LIGHT AND LOW CABINET, BUILT IN ALUMINIUM PROFILE, WHITE MELAMINE BOARD, LOWER PART WITH SLIDING DOORS AND UPPER PART IN GLASS WITH GLASS SHELVES, ILLUMINATED BY TWO HALOGEN LAMPS. 100 X 50 X 198 CM.	213,70 €	
FU	SHOWCASE WITH LIGHT AND LOW CABINET (CONNECTION NOT INCLUDED) SHOWCASE WITH LIGHT AND LOW CABINET, BUILT IN ALUMINIUM PROFILE, METALLIC GREY MELAMINE BOARD, LOWER PART WITH SLIDING DOORS AND UPPER PART IN GLASS WITH GLASS SHELVES, ILLUMINATED THROUGH TWO HALOGEN LAMPS. 100 X 50 X 198	204,99 €	

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DM	SHOWCASE COUNTER SHOWCASE COUNTER, BUILT IN ALUMINIUM PROFILE, WHITE MELAMINE BOARD, UPPER PART IN GLASS, INNER SHELF AND SLIDING DOORS IN SAME COLOUR. 100 X 50 X 100 CM.	80,23 €	
FT	GREY SHOWCASE COUNTER SHOWCASE COUNTER, BUILT IN ALUMINIUM PROFILE, GREY MELAMINE BOARD, UPPER PART IN GLASS, INNER SHELF AND SLIDING DOORS IN SAME COLOUR. 100 X 50 X 100 CM.	73,13 €	
FV	SHACKLED LOCK WITH KEY CHROME SHACKLED LOCK. INCLUDES TWO KEYS (FOR SALE)	9,05 €	
ED	TV & VIDEO TABLE TELEVISION TABLE WITH SHELF FOR DVD PLAYER, BUILT IN ALUMINIUM PROFILE, WHITE MELAMINE BOARD. 70 X 52 X 150 CM.	44,50 €	
CA	AUXILIARY FURNITURE AUXILIARY FURNITURE WITH WHEELS, 3 DRAWERS WITH LOCK, WHITE WOODEN STRUCTURE OF 19 MM WITH BLACK EDGES. 40 X 40 X 50 CM.	23,04 €	
FC	AUXILIARY BEECHWOOD UNIT AUXILIARY FURNITURE WITH WHEELS, 3 DRAWERS WITH LOCK, 19 MM WOOD STRUCTURE, MELAMINE IN BEECHWOOD COLOUR. 40 X 40 X 50 CM.	38,07 €	
CC	LOW CABINET A LOW CABINET WITH DOORS AND LOCK, WHITE MELAMINE STRUCTURE AND BLACK EDGES, WITH INNER SHELF. 92 X 40 X 75 CM.	30,64 €	
CE	LOW CABINET B LOW CABINET WITH DOORS AND LOCK, BLACK MELAMINE STRUCTURE AND BLACK EDGES, WITH INNER SHELVES. 92 X 40 X 75 CM.	30,64 €	
CD	LOW CABINET A WITH SHELF LOW CABINET WITH SHELF, DOORS AND LOCK, WHITE MELAMINE STRUCTURE AND BLACK EDGES, WITH INNER SHELF. 92 X 40 X 130 CM.	34,49 €	
CF	LOW CABINET B WITH SHELF LOW CABINET WITH SHELVES, DOORS AND LOCK, BLACK MELAMINE STRUCTURE AND BLACK EDGES, WITH INNER SHELF. 92 X 40 X 130 CM.	34,49 €	
DE	HORIZONTAL CLOTHES RACK EXTENDIBLE HEIGHT-ADJUSTABLE HORIZONTAL CLOTHES STAND, WITH WHEELS, 25 MM BLACK ROUND TUBULAR METALLIC STRUCTURE, CLOSED 110 X 50 X 120 CM. OPEN 167 X 50 X 193 CM.	40,11 €	
CK	WHITE CLOTHES RACK WHITE METALLIC CLOTHES STAND OF 171 CM HEIGHT, WITH 8 CHROME BALL HANGERS, TUBULAR STRUCTURE AND ROUND BASE OF SAME COLOUR.	16,13 €	
CL	BLACK CLOTHES RACK BLACK METALLIC CLOTHES STAND OF 171 CM HEIGHT, WITH 8 CHROME BALL HANGERS, TUBULAR STRUCTURE AND ROUND BASE OF SAME COLOUR.	16,13 €	

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[servifema@ifema.es](mailto:servifema@ifema.es)

[www.ifema.es](http://www.ifema.es)



## FURNITURE AND ACCESSORIES

### VAT not included

- The service will be performed as a hire. Unless indicated expressly, the charges for the services comprise the price for each day and hour the exhibition is open to the public. IFEMA offers a wide range of materials and resources, with sufficient capacity to respond to the needs of exhibitors. However, IFEMA reserves the right not to provide services if available stock or resources are already contracted.

- Deadline for receiving service application forms: one month prior to the celebration of the fair.

- IFEMA reserves the right to render services requested outside the established time period. If requested services should be provided within 15 days prior the commencement of the fair assembly, during the assembly or during the fair celebration, prices shall be increased by 25%.

- If a service should be cancelled within 15 days prior the commencement of the fair assembly, during the assembly or during the fair celebration, 40% of the corresponding fee must be paid.

- If the modification of an already contracted service is requested within 15 days prior the commencement of the fair assembly, during the assembly or during the fair celebration, and said modification should be made, it shall be billed as the cancellation of the previous service and the contracting of a new service after the deadline. When the furniture is detailed in three dimensions, it will be done so in the following manner: width x depth x height.

Code	Accessories	Unit Price	Units
GA	TENSIONING DEVICES (RATE DAY - MINIMUM 2 UNITS) TENSOR WITH RETRACTABLE TAPE, STEEL STRUCTURE AND CIRCULAR BASE IN BLACK. TAPE EXTENDABLE TO UP TO 2 METRES. RED. 90 CM HEIGHT.	40,00 €	
CH	WHITE WASTEPAPER BASKET-ASHTRAY WHITE CIRCULAR WASTEPAPER BASKET OF 21.5 CM DIAMETER AND 66 CM HEIGHT.	7,92 €	
CI	BLACK WASTEPAPER BASKET-ASHTRAY BLACK CIRCULAR WASTEPAPER BASKET OF 21.5 CM DIAMETER AND 66 CM HEIGHT.	7,92 €	
7PAK	SEVILLA - GLASS DOOR CABINET REFRIGERATOR CABINET REFRIGERATOR WITH GLASS DOOR. VENTILATED POSITIVE COLD TEMP. 2° - 7° C. 680 X 660 X 1980 CM. POWER 390 W.	681,36 €	
CJ	REFRIGERATOR REFRIGERATOR FERIA WITH ONE DOOR, 135 LITRE CAPACITY. 51 X 51 X 85 CM. 70 W POWER.	84,19 €	
FG	BOTTLE CHEST BOTTLE CHEST. POSITIVE COLD (TEMP. 2-8°) WITH 240 LITRE CAPACITY. 100 X 58 X 85 CM. 185 W POWER.	127,27 €	
GB	FOUNTAIN+ LARGE BOTTLE+ GLASSES-100 UNITS WATER DISPENSER, ROOM OR COLD TEMPERATURE. COMPRISING ENGINE, 19 LITRE WATER BOTTLE AND A 100-UNIT PACKET OF GLASSES.	42,85 €	
GC	ADDITIONAL LARGE BOTTLE ADDITIONAL WATER BOTTLE, 19 LITRES. (FOR SALE)	23,81 €	
GD	EXTRA GLASSES ( 100 units ) PACKET OF ADDITIONAL GLASSES. 100 UNITS. (FOR SALE)	3,57 €	
7PJB	BROCHURE HOLDER MARSELLA BROCHURE HOLDER, LACQUERED STEEL PERFORATED COLUMN STRUCTURE, GRILLES FOR A4, A5 AND 1/3 A4 CATALOGUES IN BLACK FINISH. 24 X 34 X 150 CM. 9 KG WEIGHT.	259,58 €	
7PJA	BROCHURE HOLDER DURBAN PORTABLE BROCHURE HOLDER, BLACK LACQUERED STEEL FRAME, GRILLES FOR A4 AND A5 CATALOGUES IN CHROME FINISH. 27 X 33 X 138 CM. 5KG WEIGHT.	138,90 €	
7PJK	BROCHURE HOLDER HANNOVER FOLDING BROCHURE HOLDER, ALUMINIUM-COLOURED STEEL STRUCTURE AND FOUR SMALL METHACRYLATE DRAWERS FOR A4. BEECHWOOD-COLOURED BASE 25 X 32 X 160 CM. 4 KG WEIGHT.	217,18 €	

**Valid 2011**

Date and signature:

**Please send to SERVIFEMA**





# EHRA 2011

EUROPACE  
THE MEETING OF THE EUROPEAN HEART RHYTHM ASSOCIATION  
MADRID, SPAIN 26-29 JUNE 2011



EHRA EUROPACE 2011

Stand Number:

Company:  Tax number:

Tel.:  Fax.:  E-mail:

Contact person:

## IFEMA CALL CENTRE

CALLS FROM SPAIN 902 22 16 16  
INTERNATIONAL CALLS (34) 91 722 30 00

FAX (34) 91 722 57 95

IFEMA  
Feria de Madrid  
28042 Madrid, Spain

[servifema@ifema.es](mailto:servifema@ifema.es)

[www.ifema.es](http://www.ifema.es)



## FURNITURE AND ACCESSORIES

**VAT not included**  
**Valid 2011**

### IMPORTANT

CONTRACTED EQUIPMENT SHALL BE INSTALLED AND REMOVED EXCLUSIVELY BY IFEMA-AUTHORISED PERSONNEL WHO SHALL SHOW THEIR CREDENTIALS PRIOR TO UNDERTAKING THE SERVICE.

If any damage, loss or irregularity should occur to elements, the cost shall always be charged to the exhibitor.

For the correct placing of materials and supplies, it will be essential to send a map showing their desired location, one month before the start of the exhibition, to fax number: 91 722 51 27 or by e-mail: [stecnica@ifema.es](mailto:stecnica@ifema.es). If this is not received, it will be carried out according to IFEMA criteria. The distribution of all the elements comprising the stand, the extra parts requested, together with the structural elements needed to support the stand, will attempt to adapt to the needs of the exhibitor, whenever technically feasible.

### BROCHURE HOLDER

These accessories are available for sale, with the following specific conditions.

Customers must advise SERVIFEMA of the definitive acceptance of a purchase order, which must have been obligatorily accompanied by payment of 50% of the price of the item ordered.

Ordered items shall be delivered at premises located on La Avenida of Feria de Madrid within a period of 15 working days from the time when the order is accepted by IFEMA. The customer must have previously paid the remaining amount of the price of the product acquired.

- A purchase request should be made by filling in a Furniture and Accessories application form. Stipulated prices and payment methods and deadlines should be adhered to. Furthermore, the purchase application form should be completed with a description and the characteristics of each product and sent by the client to the SERVIFEMA department (fax no (34) 91 722 57 95 or by e-mail to [servifema@ifema.es](mailto:servifema@ifema.es)).

- IFEMA shall notify the customer of the definitive acceptance of the purchase order. As an imperative condition, payment of 50% of the price of the item ordered must have been sent together with said order.

- Requested items shall be delivered to the venue located in La Avenida of Feria de Madrid within a period of 15 working days from the acceptance of the order by IFEMA. The client must previously have paid the remaining amount which corresponds to the acquired product.

- If the client should cancel the order, he or she will forfeit the amounts paid in advance.

- A rate of 16% VAT will be added to listed prices.

### Technical Features

- If clients should so require, qualified personnel will initially assemble the product at Feria de Madrid. A fixed price will be charged for this service.

- After-sales technical service is available following an estimate.

- All products are guaranteed for one year against any manufacturing defects. Any items which carry a Nomadic Instand.

Date and signature:

**Please send to SERVIFEMA**

page 7/9



# EHRA 2011

EUROPACE  
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## FURNITURE AND ACCESSORIES

**VAT not included**  
**Valid 2011**

### CATERING ACCESSORIES

#### Installation

- Avoid placing refrigerators near a source of heat (radiators, water heaters, sun, etc.) or continuous air movements (ventilators, air conditioning, etc.).
- The proper functioning and maintenance of the internal temperature of the refrigerators is guaranteed up to an air temperature which does not exceed 25°C.
- This material shall not be rented in the outside areas of the halls unless they are under cover.
- It is essential to leave a space of at least 15 cm around the equipment for air circulation.
- Do not place décor or casing on the same level as the equipment motors.

#### Plugging in

- It is obligatory to wait at least two hours after the installation of the equipment before connecting it.
- It must be ensured that the supply voltage is the same as that indicated on the sign on the equipment.
- There must be a plug/socket which fits the characteristics of the equipment and which complies with ruling regulations on electrical installations. If necessary, extra voltage can be requested.

#### Loading of equipment

- Products must already be at conservation temperature before placing them in the equipment.
- The load limit which is indicated in the model characteristics must not be exceeded.
- For refrigerators, counters and showcases an air space must be left between the products and the back and front walls of the equipment.

#### Cleaning

- Unplug the equipment before any cleaning or maintenance work is undertaken.
- Jets of water must never be used to clean the equipment.
- The equipment must be emptied by the exhibitor before it is collected by the organisation.

#### Miscellaneous

- If a piece of equipment breaks down, it will be replaced by another which is the same or equivalent.
- If the equipment is damaged or lost or any other irregularities occur, it will be paid for by the exhibitor.

### STAND SERVICES AND ACCESSORIES ON PLANS

Any stand services and accessories which are drawn on plans sent to IFEMA shall be deemed to be definite orders and shall be billed at the set prices.

Date and signature:

**Please send to SERVIFEMA**

page 8/9



# EHRA 2011

EUROPACE  
THE MEETING OF THE EUROPEAN HEART RHYTHM ASSOCIATION  
MADRID, SPAIN 26-29 JUNE 2011



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## FURNITURE AND ACCESSORIES

**VAT not included**  
**Valid 2011**

### MAILING OF FORMS AND SERVICE PAYMENT

When you have filled in the enclosed service contracting forms, please send them, preferably via fax, to:

#### SERVIFEMA

Feria de Madrid - 28042 Madrid

Tel.: 902 22 16 16 - Fax: 91 722 57 95

International: (34) 91 722 30 00 - e-mail: [servifema@ifema.es](mailto:servifema@ifema.es)

Service charges shall be paid when the corresponding fees are submitted via:

- Bank transfer to IFEMA:
  - Caja de Madrid IBAN ES09 2038-0626-01-6000025280
  - Caja España IBAN ES76 2096-0090-39-3231462104
  - Banesto IBAN ES72 0030-1518-06-0003975271
  - BBVA IBAN ES66 0182-5638-81-0014291353

If you should choose to pay by bank transfer, you must send a copy of the transfer slip to IFEMA, preferably by fax (34) 91 722 57

- Certified cheque made out to IFEMA

### Additional information about services

You will find additional information about IFEMA services and general rules and regulations at the ESC Exhibitors and Industry Partners Web Site (<http://www.ESCexhibition.org>).

Similarly, IFEMA's Technical Department can provide you with more information and resolve your technical doubts related only to services provided by IFEMA:

#### EXHIBITION SERVICES

Technical Secretariat

Feria de Madrid - 28042 MADRID

Tel.: 902 22 16 16 - Fax: 91 722 51 27

International: (34) 91 722 30 00 - e-mail: [stecnica@ifema.es](mailto:stecnica@ifema.es)

Date and signature:

**Please send to SERVIFEMA**



EHRA EUROPACE 2011

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**IFEMA CALL CENTRE**

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FAX (34) 91 722 57 95

IFEMA  
Feria de Madrid  
28042 Madrid, Spain  
servifema@ifema.es  
**www.ifema.es**



## TELECOMMUNICATIONS

### VAT not included.

So that materials and supplies can be located correctly, a plan must be sent showing their desired location at least one month before the beginning of the fair to the following e-mail address:

stecnica@ifema.es or to fax number: 91 722 51 27. If this plan is not received, the materials and supplies will be located according to the criterion of IFEMA. **No complaints whatsoever will be accepted.**

**Order deadline: one month before the beginning of the fair.**

**Valid 2011**

Code	Accessories	Unit Price	Units
AT	(T) TELEPHONE Includes multifrequency telephone and 30.00 euros of consumption.	215,76 €	
AF	(F) FAX Includes a fax machine which is rented for the duration of the event and 30.00 euros of the telephone consumption. (DIN A4 PAPER NOT INCLUDED)	283,34 €	
04E	ADDITIONAL CONSUMPTION Additional consumption will only be for telephone and fax lines.	1,00 €	
RM	INTERNET MULTI-STATION PACKAGE	1.222,00 €	
UA	ADDITIONAL USER MULTI-STATION PACKAGE	210,00 €	
042	INTERNET ACCESS 1024 KB (1MB) (Pack valid for two computers)	222,00 €	
RMV2	PACK INTERNET ACCESS 1MB (2 UNITS ) (Each connection is only valid for one single computer)	333,00 €	
044	INTERNET ACCESS 4096 KB (4MB) (Each connection is only valid for one single computer)	333,00 €	
047	INTERNET ACCESS 8192 KB (8MB) (Each connection is only valid for one single computer)	555,00 €	
04W1	WI-FI INTERNET CONNECTION BY 1 USER FOR 1 DAY	90,00 €	
04W2	WI-FI INTERNET CONNECTION 1 USER FOR THE WHOLE EVENT	250,00 €	
04W3	WI-FI INTERNET CONNECTION 5 USER FOR THE WHOLE EVENT	500,00 €	
AR	(R) RDSI Includes Basic TR-1. (A computer with an ISDN modem must be available, and in the event of internet use, subscribers must also have an access account with a service provider)	650,91 €	
045	CABLE CONNECTION (OTHER SERVICE PROVIDER)	387,50 €	

**Wi-Fi:** In order to send you the user name and password, please indicate as a email address. You will receive them, days before the beginnin of the fair.

**Email:**

IFEMA has a wide offering of materials and resources which can easily meet exhibitors' needs. Nevertheless, IFEMA reserves the right not to render services if available stocks and resources have already been contracted. Unless it is expressly indicated otherwise, service charges include all the days and times that the fair is open to the public.

The service will be supplied during the days and times that the fair is on, not including days for assembly and dismantling. If any damage, loss or irregularity should occur to telephones or fax machines, the cost shall be charged to the exhibitor.

With each telephone contract, a consumption control account is opened for each telephone or fax including an initial consumption balance of 30 euro. Additional amounts may be contracted during the fair at the SERVIFEMA department.

Telephone handsets must be collected from the Exhibitor Service Office.

Date and signature:

**Please send to SERVIFEMA**

page 1/6



# EHRA 2011

EUROPACE  
THE MEETING OF THE EUROPEAN HEART RHYTHM ASSOCIATION  
MADRID, SPAIN 26-29 JUNE 2011



EHRA EUROPACE 2011

Stand Number:

Company:  Tax number:

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Contact person:

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IFEMA  
Feria de Madrid  
28042 Madrid, Spain  
servifema@ifema.es  
[www.ifema.es](http://www.ifema.es)



## TELECOMMUNICATIONS

### VAT not included.

### Valid 2011

ISDN lines and fax machines will be installed at the stand. In order for them to work, an electric current socket is necessary.

If a wireless network is to be used (Wi-Fi), it must be encrypted so it can be used exclusively at the stand and the SSID broadcast disabled. IFEMA must be advised in writing.

IFEMA reserves the right to reject any requests for services made after the abovementioned date. If IFEMA agrees to render services ordered during the fifteen days prior to the beginning of assembly, during assembly or while the fair is on, it shall apply a surcharge of 25% on the price listed in the Service Folder.

If a service is cancelled during the fifteen days prior to the beginning of assembly, during assembly or while the fair is on, 40% of the corresponding price shall be paid. **Only order cancellations made in writing will be valid.**

Any modifications to already-contracted services which are requested during the fifteen days prior to the beginning of assembly, during assembly or while the fair is on, if rendered, shall be invoiced as a cancellation of the previous service (surcharge 40%) and as a new post-deadline service order (surcharge 25%). **The exhibitor shall be obliged to facilitate by all possible means the installation of the new cable and shall set aside in his stand an area for accessing the hall services.**

Furthermore, the Technical and Maintenance - Telecommunications Department offers you the chance to create customised configurations which are adapted to your company's specifications. For further information, contact [telecomunicaciones@ifema.es](mailto:telecomunicaciones@ifema.es)

### Supplies from service ducts

Any services supplied from ducts (water and waste, compressed air, electric power, telecommunications) shall be distributed via surface wiring from the duct to the point at the stand requested by the exhibitor on contracting the service.

In order to locate services correctly, it is essential to send a plan showing the desired location of the same 1 month before the fair commences to Fax: 91 722 51 27 or E-mail: [stecnica@ifema.es](mailto:stecnica@ifema.es). If said plan is not received, IFEMA shall use its own criteria.

## TELECOMMUNICATION SERVICE CONTRACTING CONDITIONS

### Contracting Scheme

#### Telephone line and fax

Telephone lines will be in operation from the **first day of the fair**.

The service is rendered through foil cable with an RJ11 terminal, located at the stand beforehand in accordance with the instructions shown on the plan. All lines are provided with 30 euros of credit which is included in the service bill. Additional credit may be contracted.

As IFEMA has its own switchboard, in order to make any outside calls, you must dial and/or programme 0.

Date and signature:

Please send to **SERVIFEMA**



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## TELECOMMUNICATIONS

**VAT not included.**

**Valid 2011**

**Telephones** will be given to exhibitors in an ownership scheme 48 hours before the beginning of the trade fair at the Exhibitor Service Desk.

**Fax machines** will be given to exhibitors in a rental scheme on the first day of the beginning of the trade fair in situ at their stands. Rental of the fax machine includes all consumables except A4 paper.

### ADDITIONAL CREDIT

Additional credit shall only be for telephone and fax lines.

### Internet and Network Access Lines

Internet lines shall be operational from the first day of the fair.

### Wireline connections

In all IFEMA's Internet accesses, the service is rendered via a UTP cable ending in an RJ45 connector, which is located previously at the stand in accordance with the instructions stated on the assembly plan.

This is a single access. If only one computer is installed, the connection is direct and the only thing that has to be done is to insert the cable RJ45 connector into the BASE-T Ethernet access of the computer which is going to use the service. The configuration is undertaken automatically without the need for any technical knowledge, via a DHCP server. The computer must be equipped with a network card which supports 10/100 Base T/TX Ethernet and be configured to use DHCP services. An IP address is obtained automatically.

The IP address is private. In the event that any exhibitors should need a public IP, they must notify this in writing via e-mail to [telecomunicaciones@ifema.es](mailto:telecomunicaciones@ifema.es).

If more computers need to be installed on an access, each of the services allows the connection of up to eleven systems. Exhibitors shall be responsible for setting up the necessary electronics (switch) at the stand and the wiring needed so that all the terminals connected to the Internet access are operative.

IFEMA has a MULTISTATION DATA NETWORK service which implements the full installation of a network access with a guaranteed speed of 4 mb, wiring at the stand for four computer workstations and the installation of the necessary electronics (switch) at the stand. The number of users of this network can be increased (after contracting the service) up to a total of eleven.

A **Multistation Data Network** comprises a 4 Mb Internet access connection, 1 switch connection in the place deemed fit by the installer and 4 Internet access stations.

Additional users may be added.

**Switches will be provided in a rental scheme and collected when the event is over.**

Date and signature:

**Please send to SERVIFEMA**

page 3/6





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## TELECOMMUNICATIONS

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**Valid 2011**

### Wi-Fi connection

In order to use a Wi-Fi connection, the following requirements are needed: a computer, a laptop, a PDA or a cell phone with Wi-Fi 802.11 b/g technology.

The main specifications of the service are:

- W-LAN standard: 802.11 b/g Wi-Fi Connection
- Security:
- User visibility disabled
- Firewall
- User control systems
- WEP/other encryption systems: disabled
- DHCP: enabled

Wireless access will be provided via a user code and a service access passcode. Users are responsible for safekeeping their codes for using the service. User codes for accessing the service will be sent 10 days prior to the staging of the event. In the event that any holders of the service should forget or lose their codes, they should request new ones from **IFEMA**.

The services contracted may only be used during the staging of the event for which they were requested.

**Exhibitors are expressly prohibited from installing Wi-Fi access points**, either for logging on to Internet or for rendering other functionalities. The aim of this measure is to prevent any interference problems either with the points that each exhibitor may install separately or with IFEMA's access points. These interferences may stop the Wi-Fi networks in operation from working.

If, for any reason, IFEMA's Wi-Fi connection service does not meet the needs of the exhibitor, the following steps may be followed:

**Exhibitors must request authorisation** to deploy their own Wi-Fi network by sending an **application document** to [telecomunicaciones@ifema.es](mailto:telecomunicaciones@ifema.es).

### ISDN line

An ISDN connection includes the installation of a basic TR1 on a UTP cable with an RJ45 terminal, previously located at your stand according to the instructions given in the plan (according to the assembly plan).

In order to use an ISDN connection, exhibitors must have an ISDN modem fitted in their computers and an Internet account with a service provider. Analogue telephones are not compatible with ISDN lines.

Date and signature:

**Please send to SERVIFEMA**

page 4/6



# EHRA 2011

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## TELECOMMUNICATIONS

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### Other connections

This type of connection furnishes access to a specific service which must be contracted with an operator alien to Feria de Madrid. The service is rendered through a UTP cable with an RJ45 terminal, located previously at your stand according to the instructions given on the plan (according to the assembly plan), and which continues as far as the service contracted by the exhibitor with the operator.

The contracting of the abovementioned connection does not include any type of Internet service, data or otherwise, or complementary electronics. These must be provided by the operator.

### Other general conditions

Any connections made by the exhibitor on IFEMA's data network or other connections contracted with the operator must comply with the following conditions:

Exhibitors shall access and use the Telecommunications Service rendered by IFEMA and shall refrain from undertaking, by any form or means, any manner of illegal acts and/or omissions which damage and/or adversely affect IFEMA, third parties and/or the other users in any way or which represent any damage and/or breach or attempt to damage and/or breach IFEMA's system or infrastructure or its security system. In the abovementioned cases, IFEMA shall be exonerated from any liability and reserves the right to, immediately and without prior notification, restrict, prohibit, suspend, finalise and/or refuse, temporarily or definitively, partially or totally, access to the Telecommunications Services rendered by IFEMA to the abovementioned client or third party which, in IFEMA's criterion, acts on behalf of the client.

IFEMA shall not be liable for any damage or harm caused to any users or third parties, or for any earnings which any users and/or third parties have ceased to obtain, caused directly or indirectly by the use and/or access and/or connection to the services rendered by IFEMA and/or to web pages linked to them.

IFEMA shall not, therefore, be liable for any damage and/or harm caused to any user and/or third parties, or for any earnings which any users and/or third parties have ceased to obtain owing to the incorrect operating, defects, faults and/or damage caused, totally and/or partially to any hardware, software and/or computer programmes belonging to the user and/or third parties or for the loss, total and/or partial alteration and/or damage to information contained in magnetic format, discs, tapes, diskettes and others belonging to the user and/or third parties, or for the introduction of computer viruses or undesired variations or alterations to all information, documents, files, databases, hardware and/or software belonging to the user and/or third parties.

### Stand services and accessories on plans

Any stand services and accessories which are drawn on plans sent to IFEMA shall be deemed to be definite orders and shall be billed at the set prices.

Date and signature:

**Please send to SERVIFEMA**

page 5/6



# EHRA 2011

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## TELECOMMUNICATIONS

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**Valid 2011**

### Mailing of forms and service payment

When you have filled in the enclosed service contracting forms, please send them, preferably via fax, to:

#### SERVIFEMA

Feria de Madrid - 28042 Madrid

Tel.: 902 22 16 16 - Fax: 91 722 57 95

International: (34) 91 722 30 00 - e-mail: [servifema@ifema.es](mailto:servifema@ifema.es)

Service charges shall be paid when the corresponding fees are submitted via:

- Bank transfer to IFEMA:
  - Caja de Madrid IBAN ES09 2038-0626-01-6000025280
  - Caja España IBAN ES76 2096-0090-39-3231462104
  - Banesto IBAN ES72 0030-1518-06-0003975271
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- Certified cheque made out to IFEMA.

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#### EXHIBITION SERVICES

Technical Secretariat

Feria de Madrid - 28042 MADRID

Tel.: 902 22 16 16 - Fax: 91 722 51 27

International: (34) 91 722 30 00 - e-mail: [stecnica@ifema.es](mailto:stecnica@ifema.es)

The personal information you provide will enter into an IFEMA computer file domiciled at Feria de Madrid, 28042 Madrid, in order to process your participation in the exhibition. By sending us your information you expressly authorise its use in periodic communications, including electronic ones, with the purpose of informing you of exhibitions and their activities, content and services. Moreover, you authorise the sending of your information, on the undertaking of confidentiality, to those companies which help IFEMA to organise fairs by rendering secondary services, with the exclusive purpose of forwarding you information about these services and attending to your orders. You may exercise your right to access, amend, challenge and cancel your personal details by writing to IFEMA: protecciondedatos, apartado de correos 67.067, 28080 Madrid, or by e-mailing: [protecciondedatos@ifema.es](mailto:protecciondedatos@ifema.es) with reference "Exhibitor" in the subject.

Date and signature:

**Please send to SERVIFEMA**

page 6/6



EHRA EUROPACE 2011

Stand Number:

Company:

Tax number:

Tel.:

Fax.:

E-mail:

Contact person:

**IFEMA CALL CENTRE**

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IFEMA  
Feria de Madrid  
28042 Madrid, Spain

[servifema@ifema.es](mailto:servifema@ifema.es)

[www.ifema.es](http://www.ifema.es)



## SUPPLIES & FACILITIES

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When the furniture is detailed dimensions, it will be done so in the following manner: width x height.

**Valid 2011**

Code	Accessories	Unit Price	Units
02B	EXTRA ELECTRICAL POWER Should be filled out if power consumption is to be more than 130 w/m2	23,10 €	
02D	EXTRA MAINS SUPPLY CONNECTION (SWITCH BOARD NOT INCLUDED)	107,86 €	
03A	WATER AND DRAINAGE Water intakes/ outlets are provided with internal thread endings. Water 1/2" and Drainage 1 1/2"	215,72 €	
03B	COMPRESSED AIR Compressed air intakes are provided with internal thread endings. Compressed air 1/2"	404,53 €	
03A1	WATER AND DRAINAGE WITH CONNECTION	317,50 €	
03A2	WATER AND DRAINAGE + CONNECTION + SINK	381,83 €	
MA	WATER INLET CONNECTION	101,78 €	
MD	COMPRESSED AIR CONNECTION	113,99 €	
MB	ML EXTRA PIPE WATER	48,41 €	
ME	ML EXTRA PIPE COMPRESSED AIR	48,41 €	
MF	VISIT BY A PLUMBER	20,38 €	
MC	SINK (CONNECTION NOT INCLUDED)	84,13 €	

If any damage, loss or irregularity should occur to elements, the cost shall always be charged to the exhibitor.

For the correct placing of materials and supplies, it will be essential to send a map showing their desired location, one month before the start of the exhibition, to fax number: 91 722 51 27 or by e-mail: [stecnica@ifema.es](mailto:stecnica@ifema.es). If this is not received, it will be carried out according to IFEMA criteria. The distribution of all the elements comprising the stand, the extra parts requested, together with the structural elements needed to support the stand, will attempt to adapt to the needs of the exhibitor, whenever technically feasible.

### Additional electric power

Please note, all exhibitors will automatically be charged a minimum of electrical consumption according to the net surface of occupation their stand at a rate of 130w/sq.m. for the event. The cost of this is 3,003 €/sq.m. +VAT.

This request should only be made when the supply is going to be higher than 130W/m2 (minimum billing), indicating in this case the excess power to be supplied. If an additional power connection should be needed, this can be contracted in the corresponding section. Supply specifications: 380V between phases and 220V between phases and neutral.

Date and signature:

**Please send to SERVIFEMA**

page 1/2



# EHRA 2011

EUROPACE  
THE MEETING OF THE EUROPEAN HEART RHYTHM ASSOCIATION  
MADRID, SPAIN 26-29 JUNE 2011



EHRA EUROPACE 2011

Stand Number:

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Date and signature:

### Water and waste, compressed air and plumbing

The service comprises laying to the point requested on the stand. Under no circumstances does it include connection to any other element (wash basin, sink, etc.). If this service should be needed, it may be contracted in the plumbing section.

Water outlets, waste and compressed air are provided with a screw socket.

Stand services and accessories on plans

Any stand services and accessories which are drawn on plans sent to IFEMA shall be deemed to be definite orders and shall be billed at the set prices.

### Mailing of forms and service payment

When you have filled in the enclosed service contracting forms, please send them, preferably via fax, to:

#### SERVIFEMA

Feria de Madrid - 28042 Madrid

Tel.: 902 22 16 16 - Fax: 91 722 57 95

International: (34) 91 722 30 00 - e-mail: [servifema@ifema.es](mailto:servifema@ifema.es)

Service charges shall be paid when the corresponding fees are submitted via:

- o Bank transfer to IFEMA:

Caja de Madrid IBAN ES09 2038-0626-01-6000025280

Caja España IBAN ES76 2096-0090-39-3231462104

Banesto IBAN ES72 0030-1518-06-0003975271

BBVA IBAN ES66 0182-5638-81-0014291353

If you should choose to pay by bank transfer, you must send a copy of the transfer slip to IFEMA, preferably by fax (34) 91 722 57 95.

- o Certified cheque made out to IFEMA.

### Additional information about services

You will find additional information about IFEMA services and general rules and regulations at the ESC Exhibitors and Industry Partners Web Site (<http://www.ESCexhibition.org>).

Similarly, IFEMA's Technical Department can provide you with more information and resolve your technical doubts related only to services provided by IFEMA:

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When the furniture is detailed dimensions, it will be done so in the following manner: width x height.

### Valid 2011

Code	Accessories	Unit Price	Units
7DBO	2200 LUX XGA PROJECTOR	317,08 €	
7DBP	3300 LUX XGA PROJECTOR	607,96 €	
7DBQ	PROJECTOR XGA 7000 LUX	1.483,31 €	
7DBR	5000 LUX XGA PROJECTOR	1.360,77 €	
7DBS	10000 LUX XGA PROJECTOR	1.555,50 €	
7DBF	17" TFT MONITOR + VGA SIGNAL DISTRIBUTOR	73,80 €	
7DDC	MONITOR TFT 19" + SIGNAL VGA	87,75 €	
7DBH	32" PLASMA MONITOR + BASE	178,09 €	
7DBI	42" PLASMA MONITOR + BASE	336,06 €	
7DBJ	52" PLASMA MONITOR + BASE	430,63 €	
7DBK	64" PLASMA MONITOR + BASE	562,90 €	
7DBS	VGA SIGNAL DISTRIBUTOR	90,67 €	
7DDF	SELECTOR VGA	90,67 €	
7DBL	INTERCOM STATION	137,60 €	
7DBM	ADDITIONAL MOBILE INTERCOM STATION	29,24 €	
7DBU	240 X 180 SCREEN	53,26 €	
7DBV	300 X 225 SCREEN	68,52 €	
7DBX	400 X 300 SCREEN	105,57 €	
7DBY	HANGING 600 X 450 SCREEN	275,70 €	
7DBW	240 X 180 REAR PROJECTION SCREEN	68,52 €	
7DBZ	300 X 225 REAR PROJECTION SCREEN	93,55 €	
7DCA	400 X 300 REAR PROJECTION SCREEN	105,57 €	
7DCB	600 X 450 REAR PROJECTION SCREEN	275,70 €	
7DDG	SCREEN LED 12 M2	12.199,90 €	
7DDH	SCREEN LED 5,61 M2	6.706,18 €	
7DDI	200 X 200 SCREEN + TRIPOD	16,76 €	
7DDJ	500 X 375 SCREEN	231,85 €	
7DAQ	PA SYSTEM UP TO 100 PEOPLE 2 table microphones and 2 column loudspeakers included	347,61 €	
7DAR	PA SYSTEM UP TO 300 PEOPLE 3 table microphones and 4 column loudspeakers included	472,55 €	
7DAS	PA SYSTEM UP TO 550 PEOPLE 4 table microphones and 6 column loudspeakers included	515,86 €	
7DAT	PA SYSTEM UP TO 1100 PEOPLE 8 table microphones and 8 column loudspeakers included	957,27 €	
7DAY	WIRELESS MICROPHONE	78,99 €	
7DAV	WIRELESS HEADSET MICROPHONE	78,99 €	
7DAX	WIRELESS LAPEL MICROPHONE	78,99 €	
7DAU	ADDITIONAL TABLE OR LECTERN MICROPHONE	24,57 €	
7DBD	SOUND LIMITER	234,69 €	
7DBC	JOURNALIST AUDIO SIGNAL DIST. 24 CHANNEL Journalist audio signal distributor for 24 channels	73,06 €	
7DAW	DCN PA SYSTEM FOR MEETINGS - 1MICRO, 6 MEMBERS	217,87 €	
7DAZ	DCN PA SYST FOR MEETING-1MICRO,12 MEMBER	350,77 €	
7DBA	DCN PA SYST FOR MEETING-1MICRO,18 MEMBER	471,31 €	
7DBB	ADDITIONAL MEMBER MICROPHONE	20,50 €	
7DCC	SIMULTANEOUS TRANSLATION 1 LANGUAGE+ ORIG	602,54 €	
7DCD	SIMULTANEOUS TRANSLATION 2 LANGUAGE+ ORIG	670,07 €	
7DCE	SIMULTANEOUS TRANSLATION 3 LANGUAGE+ ORIG	769,11 €	
7DCF	SIMULTANEOUS TRANSLATION 4 LANGUAGE+ ORIG	803,33 €	
7DCG	CASE OF 50 IR RECEIVERS	222,63 €	
7DAE	DVD RECORDER/REPRODUCER (DVD IS NOT INCLUDED)	35,04 €	

Date and signature:

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**Valid 2011**

Code	Accessories	Unit Price	Units
7DAF	CD RECORDER/REPRODUCER (CD'S NOT INCLUDED)	35,04 €	
7DDB	RECORDER AUDIO MP3	35,04 €	
7DCJ	RECORDING UNIT	19,09 €	
7DCK	VIDEO CAMERA WITH TRIPOD	642,05 €	

### IMPORTANT

CONTRACTED EQUIPMENT SHALL BE INSTALLED AND REMOVED EXCLUSIVELY BY IFEMA-AUTHORISED PERSONNEL WHO SHALL SHOW THEIR CREDENTIALS PRIOR TO UNDERTAKING THE SERVICE.

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page 2/3





# EHRA 2011

EUROPACE  
THE MEETING OF THE EUROPEAN HEART RHYTHM ASSOCIATION  
MADRID, SPAIN 26-29 JUNE 2011



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### Valid 2011

Date and signature:

Code	Accessories	Unit Price	Units
KH	PIN, FUSE BOARD, CERTIFICATED FOR UP 5 KW	122,13 €	
KJ	PIN, FUSE BOARD, CERTIFICATED FOR UP 18 KW	244,26 €	
KX	PIN, FUSE BOARD, CERTIFICATED FOR UP 35 KW	549,58 €	
K02	FUSE BOARD, PIN, CERTIFICATED 9 KW	175,83 €	
K03	IMMUNIZE FUSE BOARD, PIN, CERTIFICATED 18 KW	368,39 €	
K04	IMMUNIZE FUSE BOARD, PIN, CERTIFICATED 35 KW	824,35 €	
KA	CERTIFICATES FOR UP 5 KW	44,76 €	
KB	CERTIFICATES FOR UP 18 KW	69,20 €	
KC	CERTIFICATES FOR UP 35 KW	81,40 €	
KT	CERTIFICATES OVER 35 KW (Indicate power)(Price for Kw)	5,12 €	
KG	PIN TO FUSE BOARD AND FUSE BOARD (Indicate power)(Price for Kw)	13,73 €	
K01	PIN AND GENERAL SWITCH OVER 35 KW (Indicate power)(Price for Kw)	8,00 €	
KR	VISIT BY AN ELECTRICIAN	20,38 €	
KY	SINGLE-PHASE OUTLET UP TO 500W This service requires an electrical fuse board.	10,67 €	
KW	SINGLE-PHASE OUTLET UP TO 3500 W This service requires an electrical fuse board.	18,91 €	
K05	DOUBLE OUTLET 500W (Board not included)	13,00 €	
K06	TRIPLE OUTLET BASE 500W (Board not included)	15,00 €	
K07	QUADRUPLE OUTLET BASE 500W (Board not included)	17,50 €	
K7	THREE-PHASE OUTLET OVER 35KW This service requires an electrical fuse board. (Indicate power)(Price per Kw)	3,87 €	
11A	BUILD UP CHARGE A Undecorated spaces, or fitted with carpet or wood platform floor.	1,95 €	
11B	BUILD UP CHARGE B Aluminium or similar modular stands.	3,90 €	
11C	BUILD UP CHARGE C Carpentry stands and those of other materials.	5,85 €	

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### Electrical services

Please note, all exhibitors will automatically be charged a minimum of electrical consumption according to the net surface of occupation their stand at a rate of 130w/sq.m. for the event. The cost of this is 3,003 / sq.m. +VAT.

All installations shall be carried out in accordance with the requirements of the Electrotechnical Regulations for Low Voltage (Royal Decree 842/2002, of 2 August), and Additional Technical Instructions. (included in the IFEMA General Rules on Participation).

Once the Electrical Installation Inspection certificate has been issued, no changes can be made to the installation. If any damage, loss or irregularity should occur to elements, the cost shall always be charged to the exhibitor. All material is rented.

Please send to **SERVIFEMA**



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## SERVICES FREE DESIGN STANDS

**VAT not included.**  
**Valid 2011**

### Build up charges

Please note, all exhibitors will automatically be charged a build up charge corresponding to their type of stand construction.

The fees for assembly charges, for the stand as a whole, including second floors, will be the following:

- Undecorated spaces, or those covered by carpet or platform: Fee Type A.
- Modular stands of basic aluminium shell scheme or similar: Fee Type B.

Not applicable on shell scheme stands hired through IFEMA.

- Carpentry stands, free design stands of aluminium shell scheme and those of all other materials: Fee Type C

The company undertaking the assembly work should, before commencing this work, pay IFEMA the corresponding fee for Assembly Charges, under the heading of services rendered during the period of assembly and dismantling:

- Health assistance service (nursing staff).
- Reduced fees in the services of restoration.
- Inspection of electrical installations.
- Cleaning of common areas,
- Electricity connections and supply during assembly and dismantling.
- Use and maintenance of toilets and paint rooms.
- Personalised care service for stand fitters and individualised signalling of spaces.

### Free assembly stand

It is obligatory for companies which choose to decorate their stands freely to send to the IFEMA Fair Services Department (Fax: 91 722 51 27 or Email: [stecnica@ifema.es](mailto:stecnica@ifema.es)) the décor project (ground plan and elevations, front and side dimensions) so it can be passed. Projects must be submitted one month before the fair begins.

### Withdrawal of assembly materials

In compliance with the legislation in force on urban residues, the Exhibitor assumes the obligation, together with his contractor, to remove all residues derived directly from his activity or that of his contractors upon termination of the Exhibition. This includes assembly materials, decoration, plastics, paint cans, etc.

In consequence, all Exhibitors, as well as the companies contracted and/or subcontracted to perform the assembly and/or disassembly of the stands are obliged to set up, take apart and remove the materials used for the construction within the time frame established for this purpose. Once the time established for disassembly of stands has passed, all of the materials that still remain in the hall will be removed by IFEMA and the Exhibitor thereby loses all rights to make any claim for losses or damages for the same. The expenses associated with the removal will be at the expense of the Exhibitor and charged by IFEMA according to the fees established. For 2011 these are: 9.32€/m<sup>2</sup> plus the VAT corresponding to the total amount of square metres.

IFEMA has a wide offering of materials and resources which can easily meet exhibitors' needs. Nevertheless, IFEMA reserves the right not to render services if available stocks and resources have already been contracted.

Unless it is expressly indicated otherwise, service charges include all the days and times that the fair is open to the public.

Date and signature:

**Please send to SERVIFEMA**

page 2/3





# EHRA 2011

EUROPACE  
THE MEETING OF THE EUROPEAN HEART RHYTHM ASSOCIATION  
MADRID, SPAIN 26-29 JUNE 2011



EHRA EUROPACE 2011		Stand Number:	
Company:		Tax number:	
Tel.:		Fax.:	
		E-mail:	
Contact person:			

#### IFEMA CALL CENTRE

CALLS FROM SPAIN 902 22 16 16  
INTERNATIONAL CALLS (34) 91 722 30 00  
FAX (34) 91 722 57 95  
IFEMA  
Feria de Madrid  
28042 Madrid, Spain  
servifema@ifema.es  
[www.ifema.es](http://www.ifema.es)



## SERVICES FREE DESIGN STANDS

### Stand services and accessories on plans

Any stand services and accessories which are drawn on plans sent to IFEMA shall be deemed to be definite orders and shall be billed at the set prices.

### Mailing of forms and service payment

When you have filled in the enclosed service contracting forms, please send them, preferably via fax, to:

#### SERVIFEMA

Feria de Madrid - 28042 Madrid  
Tel.: 902 22 16 16 - Fax: 91 722 57 95  
International: (34) 91 722 30 00 - e-mail: [servifema@ifema.es](mailto:servifema@ifema.es)

Service charges shall be paid when the corresponding fees are submitted via:

- Bank transfer to IFEMA:
  - Caja de Madrid IBAN ES09 2038-0626-01-6000025280
  - Caja España IBAN ES76 2096-0090-39-3231462104
  - Banesta IBAN ES72 0030-1518-06-0003975271
  - BBVA IBAN ES66 0182-5638-81-0014291353

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- Certified cheque made out to IFEMA.

### Additional information about services

You will find additional information about IFEMA services and general rules and regulations at the ESC Exhibitors and Industry Partners Web Site (<http://www.ESCexhibition.org>).

Similarly, IFEMA's Technical Department can provide you with more information and resolve your technical doubts related only to services provided by IFEMA:

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Date and signature:

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## STAND CLEANING

STAND CLEANING			
Code	Description	Price	
06C	STAND CLEANING A Cleaning of the exhibited goods is not included.  One cleaning before each daily opening of the Exhibition, wich consists of a cleaning of the floor of the stand and a withdrawal of wastebaskets.	4,27 € sq.m/Exhibition	
06D	STAND CLEANING B Cleaning of the exhibited goods is not included.  One cleaning before each daily opening, and three touch-ups, wich consists of a cleaning of the floor of the stand and a withdrawal of wastebaskets.	6,28 € sq.m/Exhibition	

### VAT not included.

- Deadline for receiving service application forms: one month prior to the celebration of the fair.
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- If a service should be cancelled within 15 days prior the commencement of the fair assembly, during the assembly or during the fair celebration, 40% of the corresponding fee must be paid.
- If the modification of an already contracted service is requested within 15 days prior the commencement of the fair assembly, during the assembly or during the fair celebration, and said modification should be made, it shall be billed as the cancellation of the previous service and the contracting of a new service after the deadline.

### Valid 2011

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# EHRA 2011

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THE MEETING OF THE EUROPEAN HEART RHYTHM ASSOCIATION  
MADRID, SPAIN 26-29 JUNE 2011



EHRA EUROPACE 2011

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## CAR PARK

**VAT not included.  
Valid 2011**

Code	Accessories	Unit Price	Units
09	EXHIBITORS PARKING SPACE / EXHIBITION	33,28 €	
09P1	COURTESY CAR PARKING CARDS 10 TO 50 UNITS	6,30 €	
09P2	COURTESY CAR PARKING CARDS 51 TO 100 UNITS.	5,88 €	
09P3	COURTESY CAR PARKING CARDS + 100 UNITS.	5,25 €	

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### Exhibitors parking

The Exhibitor Parking service allows holders to use the authorised car park at Feria de Madrid during the fair dates indicated, including the official assembly and dismantling periods. There is no limit to the number of times users can enter or exit the car park. As much as possible, the assigned parking area will be located close to the hall where the stand is located. The ticket will be the same colour as that of the assigned parking area. This service is exclusively valid for utility vehicles or vans which are no longer than 5 m nor have an authorised weight of more than 3,500 kg.

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### NEW: Visitor courtesy parking

Exhibitors may acquire free car park ticket validation vouchers to give to their customers or personnel whose price is lower than the day stay ticket office price, depending on the number of vouchers requested.

Each voucher serves to validate one car park ticket in the Feria de Madrid visitor car parks while the fair is on and can be used throughout 2011. Possession of a voucher does not mean the reservation of a parking space.

- The capacity is limited.
- During the fair celebration the cards can be ordered and collected at the Exhibitor Service Office located hall 8.
- Once the cards have been delivered, the return of them will not be accepted nor reimbursement of the paid amount

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## HOSTESSES

**HOSTESSES (For shifts longer than 6 hours, hostesses shall have a 1 hour lunch break / Minimum shift: (non stop) 4 hours.)**

Code	Description	Times	Days	Price	Units
08A	HOSTESSES SPANISH SPEAKING. (RATES / HOUR)	-		24,40 €	
08B	HOSTESSES SPANISH + LANGUAGE. (RATES / HOUR)	1		26,66 €	
08C	HOSTESSES SPANISH + LANGUAGE. (RATES / HOUR)	2		28,85 €	
English	Italian	German	French	Others	

- IFEMA has a wide offer of materials and resources, with sufficient capacity to respond to exhibitors' needs. However, IFEMA reserves the right not to provide services if available stock or resources are already contracted.

- The minimum working day which can be contracted is 4 hours in a continuous shift. On days which are longer than 6 hours, the staff members in this service shall have a one-hour lunch break.

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If you should choose to pay by bank transfer, you must send a copy of the transfer slip to IFEMA, preferably by fax (34) 91 722 57 95.

- o Certified cheque made out to IFEMA

### VAT not included.

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### Valid 2011

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## ADDITIONAL INSURANCE

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### Valid 2011

ADDITIONAL INSURANCE			
Code	Description	Price	Extra amount
07B	MULTIFAIR INSURANCE - EXTRA AMOUNT TO BE INSURED x 10,000.00 euros	16,87 €	
07L	GENERAL CIVIL LIABILITY - EXTRA AMOUNT 100,000.00 euros	68,11 €	
07M	GENERAL CIVIL LIABILITY - EXTRA AMOUNT 180,000.00 euros	75,68 €	

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### Additional insurance

Exhibitors may contract an increase in the capital insured by the compulsory insurance which is billed automatically.

### Compulsory insurance

Exhibitors and their merchandise shall be insured up to the indicated capital limit against risks covered by MULTIFAIR INSURANCE (fire, lightning, explosion, coverage extension and exhibition attendance costs) and GENERAL CIVIL LIABILITY.

Please note, all exhibitors will automatically be charged the following compulsory minimum civil liability insurance (60.000 €) and the Multifair insurance against fire, lightning and explosions (30.000 €). The cost of the minimum civil liability insurance is 51,08 € /stand + VAT.

The cost of the Multifair insurance is 48,48 € /stand +VAT.

#### - MULTIFAIR INSURANCE

Description of risks covered

Covers material damages directly caused by:

**FIRE.** Combustion and burning by flames, which could be propagated from an object or objects that were not meant to be burnt at the place or time of occurrence.

**EXPLOSION.** Expansion and contraction (implosion) of gas or vapours at high temperature and under high pressure, due to a high-speed physical or chemical reaction.

**LIGHTNING.** Damage caused by impact of an electrical discharge of atmospheric origin.

Date and signature:

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page 1/3





# EHRA 2011

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THE MEETING OF THE EUROPEAN HEART RHYTHM ASSOCIATION  
MADRID, SPAIN 26-29 JUNE 2011



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## ADDITIONAL INSURANCE

### Coverage extension:

Material damages directly caused by:

- Vandalism and malicious acts.
- Impact of air and/or land vehicles.
- Water damage.
- Smoke.
- Overflow of the automatic fire extinguishing system.
- Breakage cracking of fragmentation of fixed glass and windows, as well as moveable glass elements installed in the stands, up to 15% of the sum covered by the insurance.
- Exhibition attendance costs. Covers duly justified expenses of the Insuree and/or his employees for travel, publicity, hotel accommodations, rent, or personnel for manning and maintaining the stand, incurred as a result of participating in the fair. Compensation for said expenses shall be paid when participation is interrupted completely and definitively due to an event covered by: fire, explosion, lightning or coverage extension. Limit per accident 12,000 euro.

### - CIVIL LIABILITY.

As an exhibitor within Feria de Madrid due to material and/or personal damages to IFEMA, other exhibitors, or the general public.

### Notes:

- 1.- To resolve any doubts regarding coverage interpretation, consult the General Policy Conditions, of which IFEMA, the Policy Holder, has a copy.
- 2.- In no case shall the exhibitor place responsibility on the Directors of IFEMA, nor on its employees, for the loss of or damage to the materials and objects in the stand, regardless of the allegations.

## Stand services and accessories on plans

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