

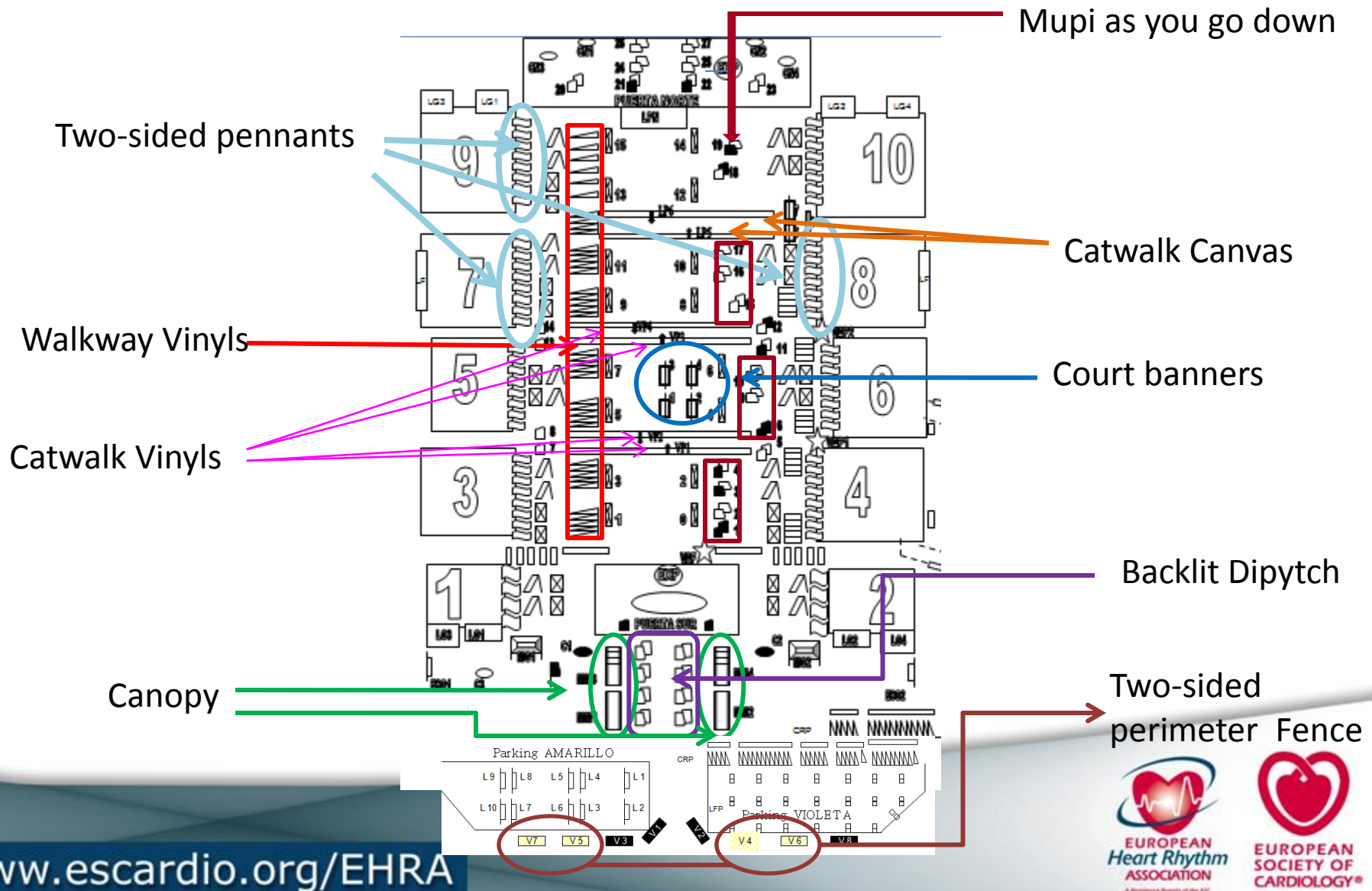
Onsite Advertising

EHRA EUROPACE 2011
26 – 29 June

Important information

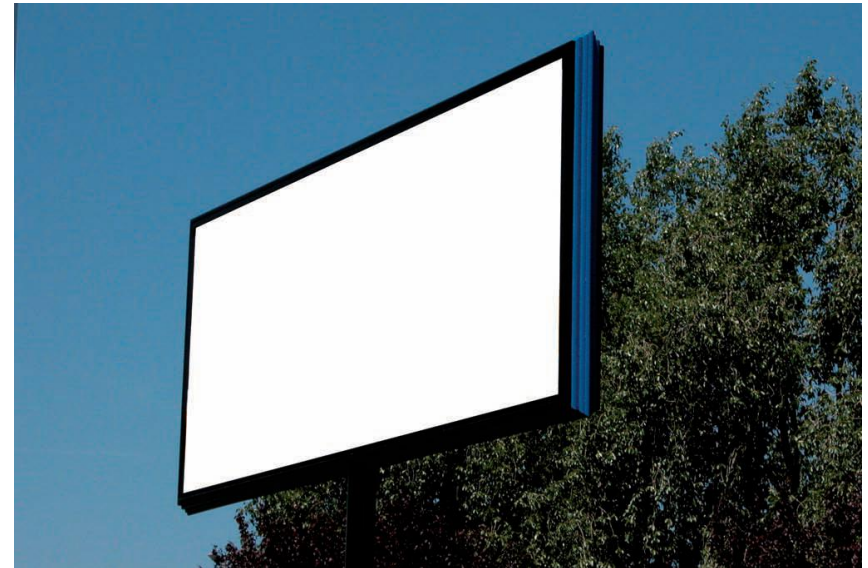
- All artwork must be approved by the ESC before going into production.
- No product advertising permitted.
- Prices indicated do not include:
 - VAT
 - Production costs
- For more clarification or detail, please contact Sponsorship@escardio.org

Location of Advertising items



Two-sided perimeter fence

- Constant visibility along the road that leads to the congress grounds.
Comprises 4 **double-sided** panels.
- 3m (h) x 8m (w)
- Exclusive sponsorship
- Cost: € 40,000
- Ref: V1



Full Bus advertising

- Two (2) buses will ferry delegates from the metro (south entrance) to the north entrance to EHRA EUROPACE 2011 and back. Duration of the congress - offering constant visibility to the sponsor.
- Exclusive sponsorship
- Cost: € 30,000
- Ref: B1



Backlit Diptych

- Greet delegates as they enter the grounds to the congress venue. 7 double-sided signs.
- 1.75m (h) x 1.20m (w)
- Exclusive sponsorship
- Cost: € 20,000
- Ref: DPS



Canopy

- Accompany delegates as they enter and exit the congress venue. Along both sides of the South Entrance.
- 2m (h) x 2.8m (w)
- Units available: 4
(1 unit = 10 panels)
- Cost/unit: € 30,000
- Ref: MD



La Avenida

Located within the confines of the venue, between south entrance (metro) & north entrance (main entrance).

Delegates will walk outside in the Avenida several times during the course of the day guaranteeing excellent exposure to delegates in this area.



Two-sided pennants

- Use these pennants flags to highlight your presence onsite. Units consist of 8 pennants outside Halls 7,8 or 9
- 2.70m (h) x 0.90m (w)
- Units available: 3 units (8 pennants/unit)
- Cost/unit: € 15,000
- Ref: BI



Catwalk Canvas

- Two (2) large canvases along the Avenida will promote your presence onsite. Great visibility as delegates meander down the Avenida.
- 1.55m (h) x 8m (w)
- Exclusive Sponsorship
- Cost: € 16,000
- Ref: LP



Catwalk Vinyls

- Communicate to delegates in a big way. These 4 vinyls are strategically placed to be seen as the delegates walk up and down the Avenida. Visibility guaranteed.
- 2.1m (h) x 15.75m (w)
- Units available: 2 units (2 vinyls per unit)
- Cost/unit: € 30,000
- Ref: VP



Two-sided vinyls on moving walkway

- Communicate your message to delegates on the walkway and on the Avenida. Great visibility.
- 1.14m (h) x 2.5m (w)
- Units available: 4
(10 panels per unit)
- Cost/unit: € 15,000
- Ref: VPR



Double-sided banners court

- 4 double-sided banners are posted high and grouped together in the courtyard. Stand out and be noticed.
- 4 (h) x 2 m (w)
- Exclusive sponsorship
- Cost: € 9,000
- Ref: EP



One-sided illuminated MUPI court

- Remind delegates of your congress activities onsite as they walk outside in the Avenida.
- 1.75(h) x 1.2m (w)
- Units available: 4
(6 panels per unit)
- Cost/unit: € 5,000
- Ref: OP



For more information

Contact
Sponsorship@escardio.org