



26 – 29 June 2011

Please return this form to: ESC / Industry Services Department
 The European Heart House, 2035 Route des Colles, Les Templiers, BP 179; 06903 Sophia Antipolis, FR
 Fax: +33 492 947 626 Email: satellite@escardio.org

INDUSTRY EDUCATIONAL SESSIONS APPLICATION FORM

SATELLITE SYMPOSIUM **MINI SATELLITE SYMPOSIUM** **THE PACE**

ORGANISING COMPANY reference name for all EHRA EUROPACE 2011 publications

- Applications for all congress activity must be submitted by the company under whose name each activity is to be organised.
- The correspondence for the above items should be made exclusively between this company and the ESC.
- The company is responsible for communicating any relevant documents to its staff and appointed agencies.

Company Name:		Contact Person:
Address:		
Postal code:	City:	Country:
Tel:	Fax:	Email:

APPOINTED AGENCY if applicable – One main contact person mandatory – Correspondence from non appointed agency will not be taken into consideration

- This named agency cannot fully act as if it were the company itself and the company will continue to be held entirely responsible and accountable for activities organised in its name.
- The ESC has created "Guidelines for Industry Participation" as an essential tool for how to host an Industry Educational Session. It is obligatory that every appointed agency read these Guidelines and all other documents posted on "www.escehitation.org" website in order to have a proper working relationship with the ESC Congress Division.
- The ESC reserves the right to inform the Organising Company mentioned above if the appointed agencies have not examined or understood the reasoning behind the Guidelines and the companies will ensure effective communication is re-established.

Agency Name:		Contact Person:
Address:		
Postal code:	City:	Country:
Tel:	Fax:	Email:

INVOICING DATA Any and all changes post invoicing (addition of Purchase Order, changes of billing address...) will not be taken into account, invoices will not be reissued

Company Name:		Contact Person:
Invoicing Address:		VAT N° MANDATORY:
		PO N°:
Postal code:	City (& state, if applicable):	Country:
Tel:	Fax:	Email:

Payment will be made by bank transfer (details will be provided on the invoice)

I hereby agree to be bound by the EHRA Europace 2011 Guidelines for Industry Participation and all conditions expressed therein. I am authorised to sign this form on behalf of the applicant/Company.

Date:	Contact Name:	Signature:
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SATELLITE SYMPOSIUM submit one form per Satellite Symposium

Sessions organised by pharmaceutical & technical industries in cooperation between clinicians and researchers.

- Scientific programme announced in the EHRA EUROPACE 2011 Final Programme.
- An exhibition stand of minimum 9 m² (or grant equivalent) is required

DEADLINE: 5 NOVEMBER 2010

Proposed title:

Duration: 60 minutes 90 minutes

Sunday 26 June 2011

17:15 -18:45 (90-minute)

Monday 27 June 2011

12:45 -13:45 (60-minute)

18:15 - 19:45 (90-minute)

Tuesday 28 June 2011

12:45 -13:45 (60-minute)

18:15 - 19:45 (90-minute)

Price of a Satellite Symposium 60/90 minute session: €40,000 (Excl. VAT)

10% discount on 2nd Satellite

The following items are included in the price of a Satellite Symposium:

- Room rental
- 1 Delegate Bag Insert
- 1 Weblink
- 1 Information Screen
- 1 room Hostess
- Access and use of audiovisual equipment in lecture room

Note: The full list of equipment will be communicated upon room assignment.

Cost of additional equipment, furniture, food and beverage will be at the expense of the sponsor.

Lecture room capacity:

Lecture rooms ranging in capacity from 220 to 900 seats
Lecture rooms assigned on a first come first served basis

Reception: Yes No



MINI-SATELLITE SYMPOSIUM submit one form per Mini-Satellite Symposium

Participating companies may organise Mini-Satellite Symposium during specific 45-minute time slots. These Mini-Satellite Symposium, are shorter than Satellite Symposia and limited to **180 seats lecture rooms maximum**.

- Scientific programme announced in the EHRA EUROPACE 2011 Final Programme.
- An exhibition stand of minimum 9 m² (or grant equivalent) is required

DEADLINE: 5 NOVEMBER 2010

Proposed title:

Duration: **45 minutes**

Sunday 26 June 2011

17:30 -18:15

Monday 27 June 2011

13:00 -13:45

18:30 – 19:15

Tuesday 28 June 2011

13:00 -13:45

18:30 – 19:15

Price of a Mini-Satellite Symposium 45 minute session: €28,000 (Excl VAT)

The following items are included in the price of a Mini-Satellite Symposium:

- Room rental
- 1 Delegate Bag Insert
- 1 Weblink
- 1 room Hostess
- Access and use of audiovisual equipment in lecture room

Note: The full list of equipment will be communicated upon room assignment. Cost of additional equipment, furniture, food and beverage will be at the expense of the sponsor.

Lecture room capacity: **180 seats (to be confirmed)**

Lecture room assigned on a first come first served basis

Reception: Yes No



THE PACE

The PACE is a designated area for companies to provide delegates with a one-on-one learning environment for the teaching of key learning techniques.

Delegates seek to acquire and improve their techniques and knowledge at congresses that will have an impact on their daily practice. The PACE provide delegates with an opportunity to interact with clinical experts in their field, acquire new techniques, improve current knowledge and ask all they need to know on procedures essential to daily practice.

DEADLINE: 5 NOVEMBER 2010

The Pace

Cost: € 12 000 for the entire duration of the congress.

Imaging Campus room capacity: 30 pax per room maximum

CANCELLATION POLICIES

Satellite and Mini-Satellite Symposium:

Cancellation must be sent in writing.

If cancellation is received before **1 February 2011**, 50% of the total due amount will be charged.

If cancellation is received on or after **1 February 2011** the full compensation fee will be invoiced.

The Pace

- Cancellation once the invoice has been issued will incur a 100% cancellation fee.

"Disclosure of Information and Marketing. The ESC complies with EC directives, and is registered under the data protection laws in France, and takes all reasonable care to prevent any unauthorised access to your personal data. Our ESC staff and contractors have a responsibility to keep your information confidential. The ESC does not sell, trade, or rent your personal information to others. We may supply your information to trusted ESC contractors to perform specific services. Otherwise, we do not disclose personal information to any other person or organisation without your consent. If you are a delegate at an ESC organised Congress or meeting, when you visit exhibiting company stands, presenting your badge may enable them to retrieve the following personal data: first name(s), last name(s), address, telephone, fax, email, and professional activity information."