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EHRA 2011

EUROPACE

THE MEETING OF THE EUROPEAN HEART RHYTHM ASSOCIATION (EHRA)

POST CONGRESS REPORT



MADRID SPAIN 26-29 JUNE

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I. INTRODUCTION

The European Heart Rhythm Association (EHRA), a registered branch of the European Society of Cardiology, organised EHRA EUROPACE 2011 in Madrid, Spain from 26 – 29 June 2011.

EHRA EUROPACE is now established as the major peer meeting in arrhythmias and cardiac pacing in Europe, with a special focus on research and education. The congress is taking place every odd year.

A. Committees

EHRA EUROPACE 2011 Organising Committee

Professor Panos E. Vardas - President EHRA

Professor Gerhard Hindricks - Chairperson Scientific Programme Committee

Professor Hans Kottkamp - Vice Chairperson Scientific Programme Committee

EHRA EUROPACE 2011 Local Host Committee

Dr Fernando Arribas Ynsaurriaga

Dr Ignacio Fernandez Lozano

EHRA EUROPACE 2011 Scientific Programme Committee

Professor Gerhard Hindricks - Chairperson Programme Committee

Professor Hans Kottkamp - Vice Chairperson Programme Committee

Prof. Etienne Aliot
Prof. Jesus Almendral
Dr. David Arnar
Prof. Angelo Auricchio
Prof. Jeroen Bax
Prof. Giuseppe Boriani
Prof. Johannes Brachmann
Assoc. Prof. Frieder
Braunschweig
Dr. Jens Cosedis-Nielsen
Prof. Harry Crijns
Dr. Nikolaos Dagres
Prof. Jean-Claude Daubert

Prof. Christie Deaton
Dr Paolo Della Bella
Dr Dobromir Dobrev
Prof. Mattias Duytschaever
Prof. Robert Hatala
Dr Daniela Husser Prof.
Josef Kautzner
Prof. Paulus Kirchhof
Dr Sebastien Knecht
Prof. Jean-Yves Le Heuzey
Assoc. Prof. Marrku
Mäkijarvi
Prof. Germanas Marinskis

Dr. Jose-Luis Merino
Dr Lluís Mont
Prof. Ali Oto
Dr Christopher Piorkowski
Dr Helmut Puererfellner
Prof. Amiran Sh. Revishvili
Prof. Martin Schalij
Dr Richard Schilling
Dr Ulrich Schotten
Prof. Stephan Willems
Prof. Christian Wolpert
Prof. Antonio Zaza
Dr Katja Zeppenfeld

Scientific Subcommittee Structure

CRT Summit

Prof. A. Auricchio

Prof. J. Bax

EP & Catheter Ablation

Dr K. Zeppenfeld

Dr N. Dagres

Implantable Devices

Assoc. Prof. F. Braunschweig

Dr J.L. Merino

Basic Science

Prof. A. Zaza

Prof. H. Crijns

Intercontinental

Prof. K.H. Kuck

Allied Professionals

Prof. C. Deaton

Dr C. Piorkowski

Abstracts

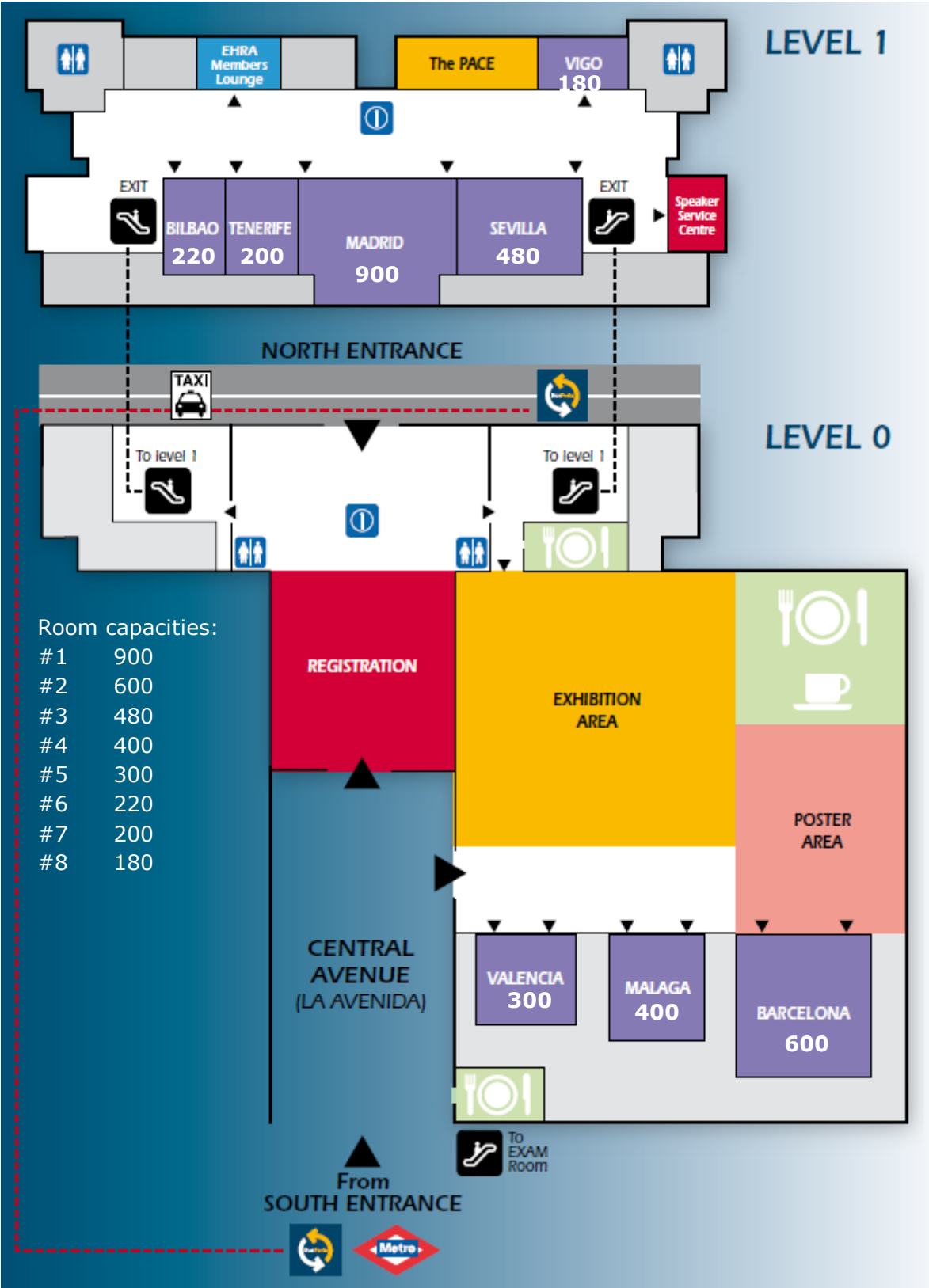
Prof. H. Kottkamp

Dr R. Schilling

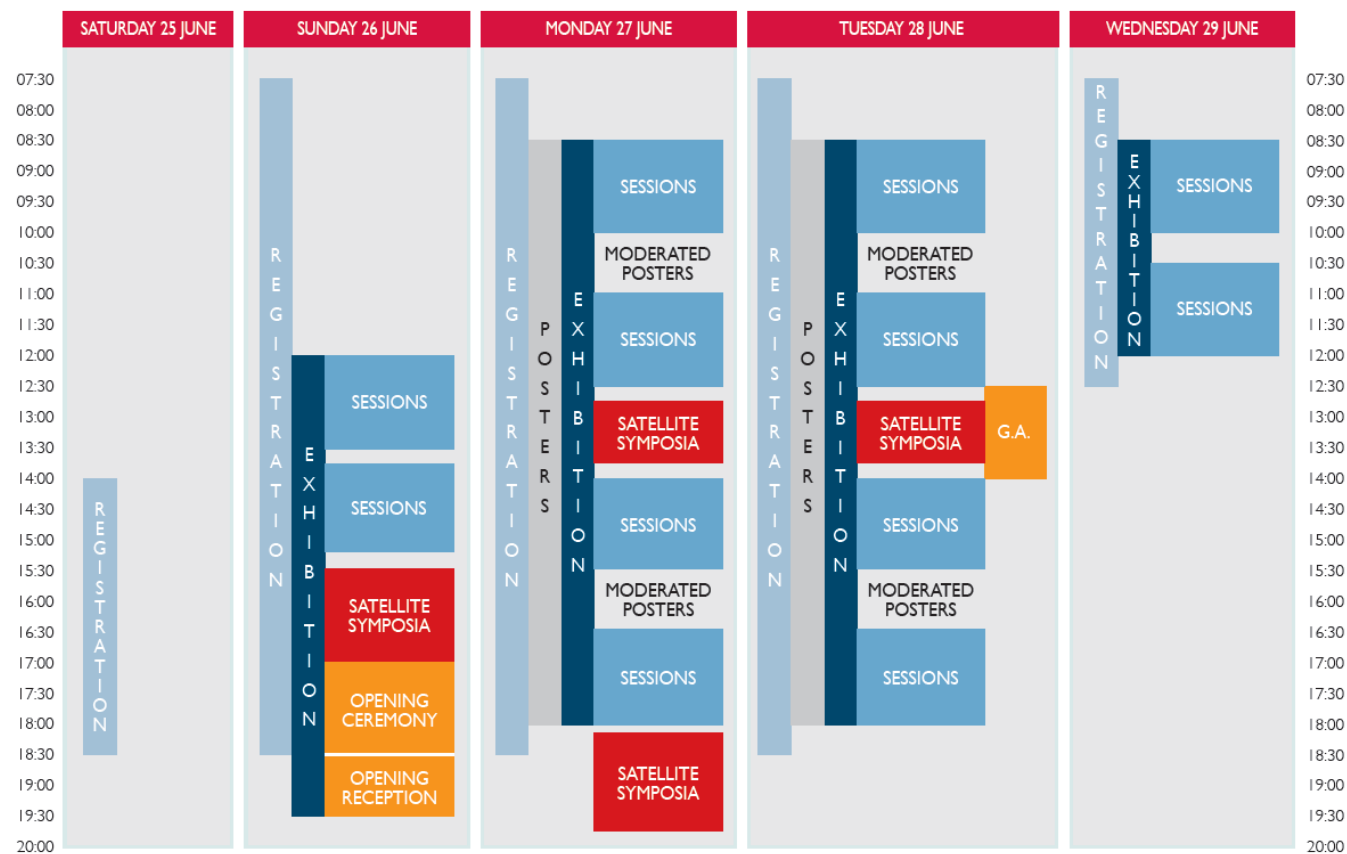
B. Venue

IFEMA – Feria de Madrid

Centro de Convenciones Norte
28042 - Madrid
Spain
<http://www.ifema.es>



C. Congress Timetable



II. SCIENTIFIC PROGRAMME

A. General Information

8	Lecture rooms
12	Timeslots available for scientific sessions
123	Sessions including: <ul style="list-style-type: none">14 Abstract sessions1 Award session6 Cardiotim3 Debate sessions5 How-to sessions7 Live Transmission27 Main sessions4 Meet the Experts4 Moderated Posters1 Opening Ceremony5 Poster Sessions15 Satellite Symposia (including 2 EBAC Accredited Educational Programmes)6 Mini-Satellite Symposia2 Special sessions33 Symposia1 YIA
831	Abstracts accepted
313	Faculty(when removing duplicates)
526	Roles distributed
49	No show (Posters sessions / Oral sessions)
25	Withdrawn (Posters sessions / Oral sessions)

NEW this year: each session has been categorised as followed

Session Categories

SPECIAL	Special sessions
CRT	CRT Summit sessions
EPCA	EP and Catheter Ablation sessions
ID	Implantable Devices sessions
BS	Basic Science sessions
AP	Allied Professionals sessions
ABST	Oral Abstract / Moderated & Poster sessions / Case College

B. Special Sessions

TECHNO LIVE sessions – 7 Live case transmissions from leading cathlabs in Madrid and Leipzig were broadcasted to Madrid in Room SEVILLA (480 pax)

Sunday 26 June

13:45 – 15:15 Novel strategies for ICD implantation and lead extraction

Monday 27 June

8:30 – 10:00 New frontiers in implant technology

11:00 – 12:30 New technologies supporting CRT implantation

Tuesday 28 June

14:00 – 15:30 New technologies for AF catheter ablation I

16:30 – 18:00 New technologies for AF catheter ablation II

Wednesday 29 June

8:30 – 10:00 Catheter ablation of atrial macro re-entrant tachycardia

10:30 – 12:00 Catheter ablation of ventricular tachycardia

Joint - Intercontinental sessions - EHRA EUROPACE 2011 invites the electrophysiology world to Madrid!

World leading experts joined the EHRA EUROPACE 2011 in a series of joint sessions with electrophysiology societies from around the globe including JHRS, HRS, SOLAECE, SOBRAC, CSPE, APHRS, WSA, ESC Working Group on Acute Cardiac Care, and ISCP and from the Middle East.

Opening Ceremony – Sunday 26 June 17:00 – 18:30 Room MADRID

A new format with a moderator was introduced this year. Also, the ceremony took place at the end of the first day. In 2009, there had been no real opening ceremony but only an opening session at lunch time.

Welcome Address by the EHRA President - Professor Panos E. Vardas, FESC (Heraklion, GR)

Show Act – Sevillanas

Scientific Programme Committee Chairperson - Professor Gerhard Hindricks, FESC (Leipzig, DE)

Cardiostim Chairperson - Doctor Philippe Ritter (Bordeaux, FR)

Local Host Committee - Doctor Fernando Arribas Ynsaurriaga (Madrid, ES) and Doctor Ignacio Fernandez Lozano, FESC (Madrid, ES)

Show Act - Alegria

ESC President - Professor Michel Komajda, FESC (Paris, FR)

Opening Address - Professor Panos E. Vardas, FESC (Heraklion, GR)

The Opening Ceremony was followed by a welcome reception in the Exhibition.

Honorary Lectures & Awards – Wednesday 29 June 10:30 – 12:00 Room MALAGA

Two honorary lectures took place:

Einthoven Lecture 2011 by Dr. Francisco G. Cosio, Pozuelo

Intercontinental Honorary Lecture by Prof. Jose Jalife, Ann Arbor (US)

Followed by the Awards ceremony

The Award Ceremony took place at the end of the honorary lectures, different awards were given out:

Pioneer in clinical Electrophysiology Award

Professor Hein Wellens, Maastricht, was honored with a special award

Young Investigators Award

WINNER: Said Askar – Myofibroblast associated abnormalities in impulse generation and conduction studied in an in vitro model of cardiac fibrosis

Case College 1

WINNER: Rachel Terbekke – Amiodarone-induced torsades de pointes: the importance of genotyping the patient

2nd Place: Bruno Andrea – Intrauterine diagnosis of incessant supraventricular tachycardia and challenging postpartum severe tachycardiomyopathy treatment with catheter ablation

3rd Place: Tom de Potter – “Primary” ablation of ventricular fibrillation as emergency first line treatment for electrical storm

Case College 2

WINNER: Marta Ortega Molina – Cardiac resynchronization in an infant with double outlet right ventricle, mechanical dyssynchrony and borderline QRS duration

2nd Place: Micjhael Derndorfer – Cardiac resynchronisation therapy without device implantation

3rd Place: Tarvinder Dhanjal – Ongoing tachycardia during cavotricuspid isthmus ablation: what is the mechanism?

C. Abstracts

	EUROPACE 2007	EUROPACE 2009	EHRA EUROPACE 2011
Submitted abstracts	972	1226	1522
Accepted abstracts	596	725	831
- Oral Presentations	202	191	95
- Posters	357	443 + 51 featured	696
- Moderated Posters	37	40	40
Acceptance Rate	61%	59%	55%

From Abstract Submitter to Abstract Presenter

# of accepted abstracts by submitters		
Submitters	# Abstract submitted & accepted	TOTAL
441	1	441
98	2	196
32	3	96
10	4	40
3	5	15
1	6	6
1	7	7
1	10	10
1	20	20
588		831

# of accepted abstracts by presenters		
Presenters	# Abstract presented	TOTAL
431	1	431
108	2	216
30	3	90
8	4	32
2	5	10
1	9	9
Withdrawn	25W + 18 No show	43
580		831

Abstracts per Topic

Topic	N° of abstract Accepted	No Show	Withdrawn	Presented
01.01 - Clinical and epidemiological aspects	36	4	1	31
01.02 - Mechanisms	19		1	18
01.03 - Antiarrhythmic drugs	7			7
01.04 - Catheter ablation	120	6	4	110
01.05 - Surgery	6	1		5
01.06 - Pacing	12	1		11
02.01 - Anticoagulation	7			7
03.01 - Tools: catheters, sources, mapping, navigators	45	2	1	42
03.02 - Indications	4			4
03.03 - Results	35	5		30
03.04 - Surgery	2			2
04.01 - Primary prevention	42	1	3	38
04.02 - Secondary prevention	11			11
04.03 - Technical aspects	27		1	26
04.04 - External defibrillation	2			2
05.01 - Devices	31	2		29
05.02 - Leads	47	2	3	42
05.03 - Indications	11		1	10
05.04 - Results	50	2		48
06.01 - Technical and imaging aspects	64	4		60
06.02 - Indications	22		1	21
06.03 - Results	52	5	1	46
07.01 - Monitoring tools	19			19
08.01 - Syncope	35	3		32
09.01 - Mechanism (Basic Science in Arrhythmias)	11		1	10
09.02 - Genetics	4			4
09.03 - Pharmacology	9	1		8
10.01 - Clinical mechanisms	15	1	1	13
10.02 - ECG	41	4	3	34
10.03 - Autonomic nervous system	22	3	2	17
10.04 - Others	23	2	1	20
Total	831	49	25	757

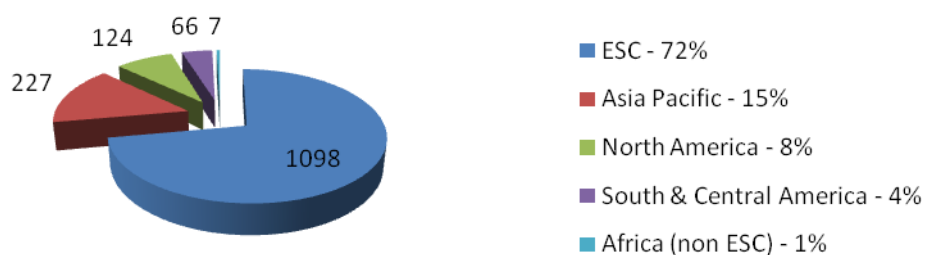
Abstracts per Country

Country	Europace 2009 Berlin		Europace 2011 Madrid		
	Accepted	Submitted	Accepted	Submitted	+/- 2009
Argentina	1	4	12	29	25
Armenia	3	3		2	-1
Australia	1	2	5	5	3
Austria	7	9	5	7	-2
Azerbaijan	1	3		1	-2
Belarus	1	2	2	11	9
Belgium	7	14	2	9	-5
Bosnia and Herzegovina					0
Brazil	7	13	14	33	20
Bulgaria		1		2	1
Cameroon					0
Canada	9	10	11	12	2
Chile					0
China, People's Republic of	4	9	3	5	-4
Colombia				1	1
Croatia	2	2	4	10	8
Czech Republic	19	38	27	38	0
Denmark	9	10	8	8	-2
Dominican Republic				1	1
Egypt	7	18	7	18	0
Estonia				1	1
Finland	2	3	1	1	-2
France	56	81	51	76	-5
Georgia, Republic of	1	4	1	3	-1
Germany	70	115	100	153	38
Greece	26	44	16	25	-19
Hungary	10	18	5	22	4
Iceland	1	1			-1
India				3	3
Iran (Islamic Republic of)	1	6	6	22	16
Ireland	1	2	2	2	0
Israel	8	11	15	24	13
Italy	84	131	71	126	-5
Japan	40	81	82	172	91
Jordan	1	1			-1
Kazakhstan				1	1
Kenya			1	1	1
Korea, Republic of	2	6	5	5	-1
Kosovo	1	1			-1
Kuwait			1	1	1
Latvia			1	4	4
Lithuania				2	2
Macedonia		1			-1
Malaysia				1	1
Mexico		3	2	4	1
Monaco		1			-1
Montenegro		3		2	-1
Morocco		1		1	0
Netherlands	46	65	50	70	5
New Zealand	1	1			-1
Norway	2	5	4	7	2

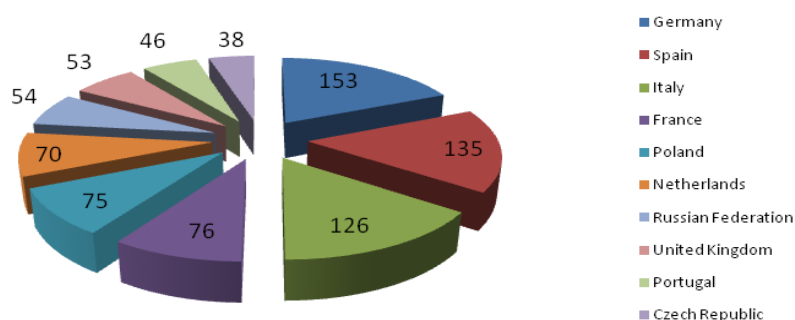
Philippines				1	1
Poland	37	89	34	75	-14
Country	Europace 2009 Berlin		Europace 2011 Madrid		
	Accepted	Submitted	Accepted	Submitted	+/- 2009
Portugal	30	52	27	46	-6
Puerto Rico			1	2	2
Romania	10	20	10	25	5
Russian Federation	15	41	23	54	13
Saudi Arabia		1	1	2	1
Serbia	4	15	5	11	-4
Singapore		1	1	5	4
Slovak Republic	1	3	5	5	2
Slovenia	1	3		2	-1
South Africa		2	1	5	3
Spain	52	82	67	135	53
Sweden	17	20	14	20	0
Switzerland	15	17	15	26	9
Syrian Arab Republic			1	4	4
Taiwan, ROC	1	1			-1
Thailand	3	5	1	1	-4
Tunisia	2	6	3	5	-1
Turkey	3	10	2	5	-5
Ukraine	1	3	1	8	5
United Kingdom	42	64	34	53	-11
United States of America	59	89	69	106	17
Uruguay		1		1	0
Uzbekistan			1	2	2
Venezuela	1	2	1	1	-1
Yemen				1	1
Grand Total :	725	1250	831	1522	+272

Japan is the first country submitting a large amount of abstracts.

Abstracts submitted to EUROPACE 2011 by region



ESC Countries with over 30 abstracts submitted



III. REGISTRATION – ATTENDEES

A. Total Attendance

	2007 Lisbon	2009 Berlin	2011 Madrid	Evolution 2009/2011
Active Participants	2872	3127	4035	+ 29%
Accompanying Persons	60	70	64	-0,1%
Exhibitors	1073	1252	1461	+17%
Total Attendance	4005	4449	5560	+25%

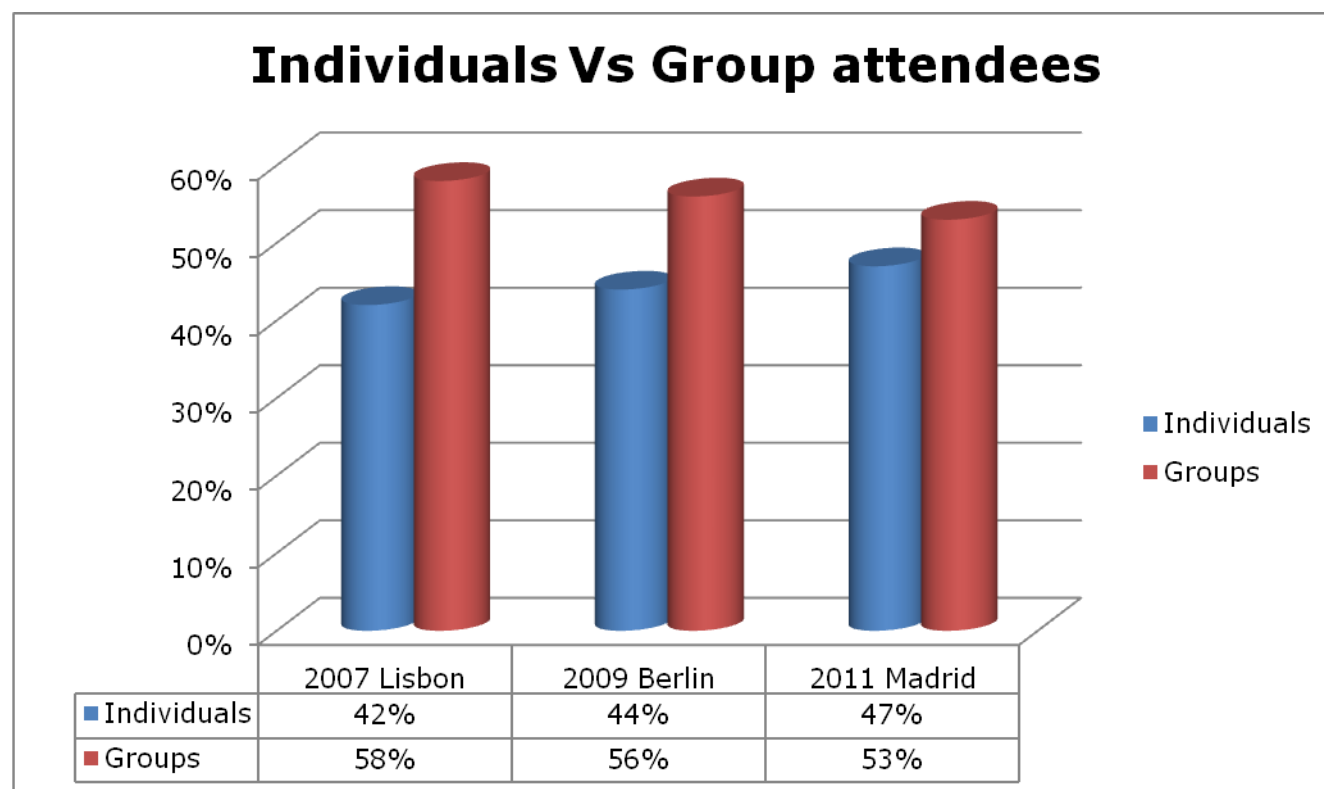
B. Total Registration by Fee Category

Fee Categories		2007 Lisbon	2009 Berlin	2011 Madrid
Standard Fee		2257	2324	2999
	<i>As % of Total</i>	79%	74%	74%
Reduced Fees		265	241	319
	<i>As % of Total</i>	9%	8%	8%
Member of EHRA		0	76	228
	<i>As % of Total</i>	0%	2%	6%
Day Tickets		94	98	108
	<i>As % of Total</i>	3%	3%	3%
Faculty Members		212	303	309
	<i>As % of Total</i>	7%	10%	8%
Board Members		19	25	16
	<i>As % of Total</i>	1%	1%	0%
Free		25	60	56
	<i>As % of Total</i>	1%	2%	1%
TOTAL		2872	3127	4035

C. Comparison by Fee Type

Fee Type		2007 Lisbon	2009 Berlin	2011 Madrid
Early Fee		1235	1302	1752
	<i>As % of Total</i>	43%	42%	43%
Late Fee		846	1122	1420
	<i>As % of Total</i>	29%	36%	35%
Onsite Fee (after deadline)		791	703	863
	<i>As % of Total</i>	28%	22%	21%
TOTAL		2872	3127	4035

D. Individuals vs Group Registration



We note a growing proportion of individual bookings as compared to group bookings and could be at 50/50 for EHRA EUROPACE 2013.

E. Full Delegate Country Breakdown

Top 20 Countries:

Country	Number
Italy	372
France	313
Netherlands	252
Germany	249
Spain	192
United States of America	185
Poland	163
Greece	151
United Kingdom	150
Belgium	123
Russian Federation	108
Japan	106
Lithuania	95
Brazil	91
Denmark	87
Switzerland	76
Portugal	75
China (incl Hong Kong & Macau)	70
Austria	70
Hungary	63

Country	2009		2011	
	N°	%	N°	%
Africa	0	0%	33	1%
Ghana			1	0%
Namibia	0	0%		
South Africa			32	1%
Asia Pacific	219	7%	412	10%
Afghanistan			1	0%
Australia	18	1%	28	1%
Azerbaijan			2	0%
Bahrain			1	0%
Bangladesh	3	0%	2	0%
Brunei	1	0%	1	0%
China (incl Hong Kong & Macau)	22	1%	70	2%
India	6	0%	4	0%
Indonesia	1	0%	3	0%
Iran (Islamic Republic of)	44	1%	55	1%
Iraq	1	0%	4	0%
Japan	50	2%	106	3%
Jordan	1	0%	4	0%
Kazakhstan			3	0%
Korea, Democratic People Republic	0	0%		
Korea, Republic of	6	0%	6	0%
Kuwait			3	0%
Kyrgyzstan			3	0%
Libya	4	0%		
Malaysia	0	0%	12	0%
New Zealand	4	0%	3	0%
Philippines			1	0%
Qatar	5	0%	4	0%
Saudi Arabia	15	0%	37	1%
Singapore	8	0%	10	0%
Sri Lanka	1	0%	1	0%
Taiwan, ROC	3	0%	3	0%
Thailand	18	1%	34	1%
United Arab Emirates	4	0%	2	0%
Vietnam			7	0%
Yemen	4	0%	2	0%
ESC	2 562	82%	3 148	78%
Albania	13	0%	7	0%
Algeria	8	0%	11	0%
Armenia	1	0%	9	0%
Austria	52	2%	70	2%
Belarus	4	0%	3	0%
Belgium	93	3%	123	3%
Bosnia and Herzegovina	4	0%	3	0%
Bulgaria	20	1%	19	0%
Croatia	21	1%	31	1%
Cyprus	4	0%	8	0%
Czech Republic	40	1%	53	1%
Denmark	63	2%	87	2%

Country	2009		2011	
	N°	%	N°	%
Egypt	10	0%	24	1%
Estonia	2	0%	5	0%
Finland	16	1%	23	1%
France	308	10%	313	8%
Georgia, Republic of	2	0%	13	0%
Germany	285	9%	249	6%
Greece	142	5%	151	4%
Hungary	36	1%	63	2%
Iceland	2	0%	6	0%
Ireland	7	0%	12	0%
Israel	29	1%	45	1%
Italy	286	9%	372	9%
Kosovo	2	0%	2	0%
Latvia	2	0%	5	0%
Lebanon	2	0%	6	0%
Liechtenstein	0	0%		
Lithuania	4	0%	95	2%
Luxembourg	2	0%	2	0%
Macedonia	3	0%	4	0%
Malta	1	0%	1	0%
Moldova			1	0%
Monaco	2	0%	2	0%
Montenegro	3	0%	3	0%
Morocco	6	0%	10	0%
Netherlands	221	7%	252	6%
Norway	42	1%	35	1%
Palestine			3	0%
Poland	140	4%	163	4%
Portugal	62	2%	75	2%
Romania	23	1%	36	1%
Russian Federation	71	2%	108	3%
Serbia	22	1%	35	1%
Slovak Republic	13	0%	30	1%
Slovenia	6	0%	10	0%
Spain	191	6%	192	5%
Sweden	49	2%	58	1%
Switzerland	78	3%	76	2%
Syrian Arab Republic	8	0%		
Tunisia	11	0%	15	0%
Turkey	23	1%	59	1%
Ukraine	11	0%	20	0%
United Kingdom	116	4%	150	4%
North America	194	6%	243	6%
Canada	27	1%	39	1%
Mexico*			16	0%
Peurto Rico			3	0%
United States of America	167	5%	185	5%
South & Central America	141	5%	196	5%
Argentina	19	1%	30	1%
Aruba			2	0%
Barbados	0	0%		
Country	2009		2011	

	N°	%	N°	%
Bolivia	1	0%		
Brazil	63	2%	91	2%
Chile	7	0%	13	0%
Colombia	7	0%	19	0%
Costa Rica	1	0%	2	0%
Dominican Republic	1	0%	1	0%
Ecuador			1	0%
Guadeloupe	0	0%		
Guatemala	1	0%		
Honduras				
Martinique	0	0%		
Mexico*	14	0%		
Panama	1	0%	1	0%
Peru	1	0%	2	0%
Reunion	0	0%	3	0%
Uruguay	6	0%	13	0%
Venezuela	19	1%	18	0%
TOTAL	3 116		4 032	

*Mexico was categorised as a South & Central American country and then changed to North America between 2009 and 2011 explaining why it appears twice.

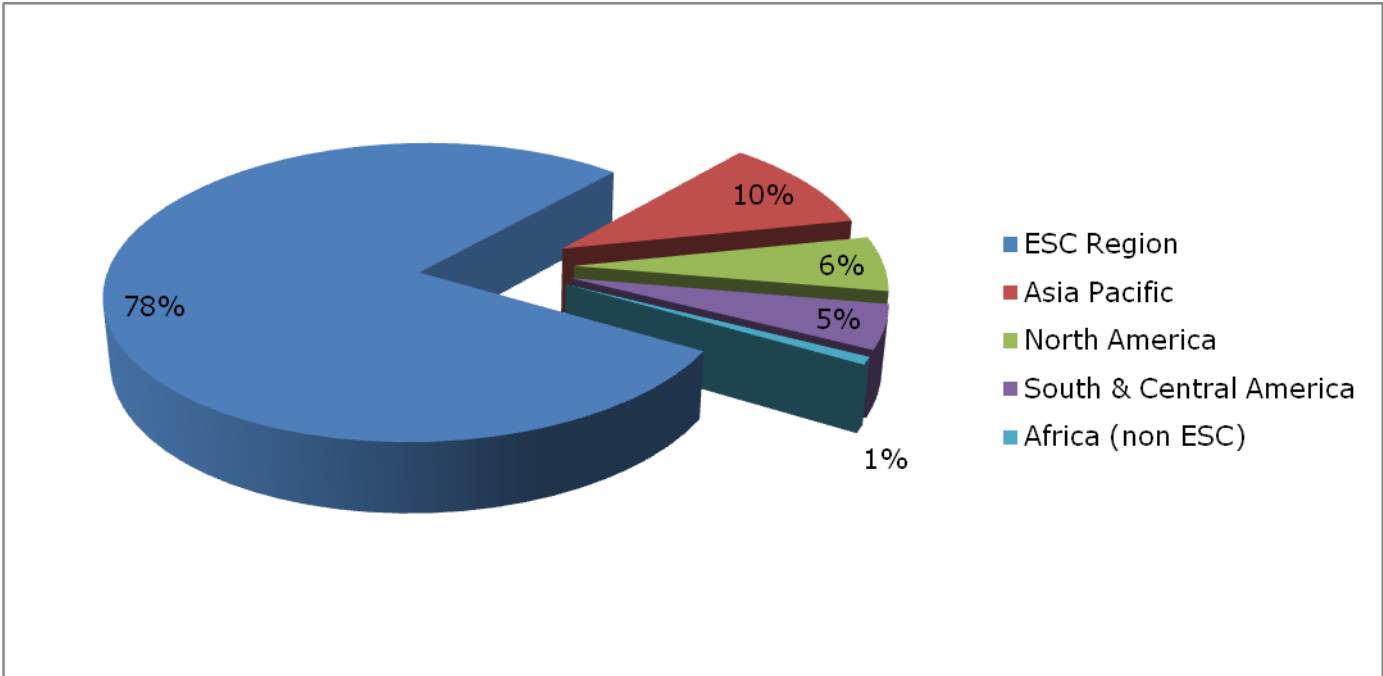
Notes:

- We see a drop of representation from France, Germany and Spain but an increase in Eastern European countries, specifically Lithuania, Russia and Turkey.
- We note a significant increase in number of participants from Asia Pacific (3,5 times more from China, 2 times more from Japan, 1,5 times more from Australia) as well as new (or returning) delegates coming from Malaysia and Vietnam
- Finally, we see a strong new (or renewed) interest from South Africa

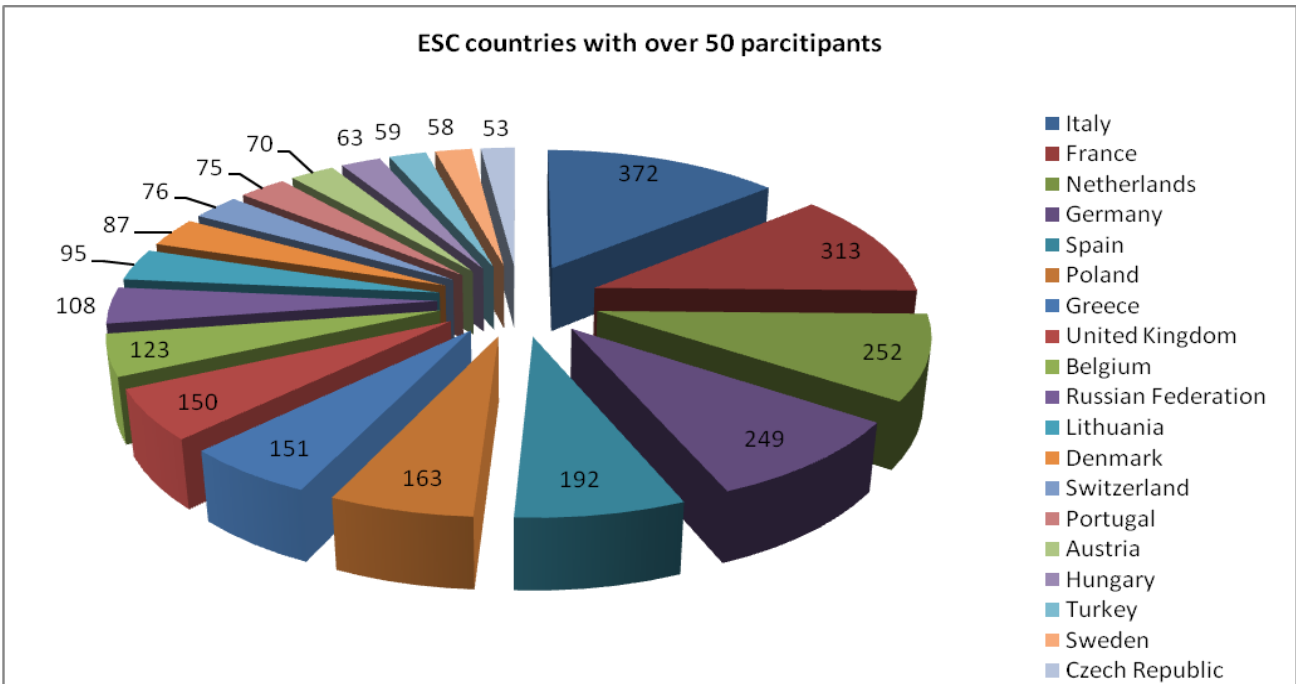
IV. DELEGATE FACTSHEET

Note: 47% of EHRA members attended EHRA EUROPACE 2011 making the Congress population with 15% of EHRA members (592 out of 4027 participants with available data).

A. Geographical

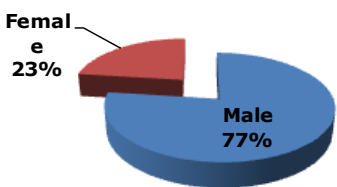


(Note: ESC Region covers Europe + National Societies)



B. Demographics

The average age of the congress attendees was 45.5



C. Profile

Interests and Areas of Expertise*	%
Arrhythmias	86,8%
Atrial Fibrillation	64,4%
Heart Failure (HF)	53,2%
Sudden Cardiac Death and Resuscitation	48,9%
Syncope	45,9%
Acute Coronary Syndromes (ACS)	32,2%
Non-invasive imaging - Echocardiography, CMR, CT and Nuclear Techniques	22,9%
Hypertension	19,9%
Chronic Ischaemic Heart Disease (IHD)	18,5%
Invasive imaging - Cardiac Catheterisation and Angiography	18,4%
Valvular Heart Diseases	16,0%
Myocardial Disease	13,7%
Basic Science (<i>New category Mar 2008</i>)	11,7%
Interventional Cardiology (<i>New category Oct 2010</i>)	10,6%
Cardiovascular Rehabilitation and Secondary Prevention – Long-term Management	10,5%
Congenital Heart Disease	9,9%
Clinical Pharmacology	8,7%
Infective Endocarditis	8,5%
Genetics	8,3%
Diabetic Heart Disease	8,1%
Primary Pulmonary Hypertension (PPH)	6,8%
Pericardial Disease	6,7%
Thromboembolic Venous Disease	5,6%
Cardiac Consult (<i>New category Mar 2008</i>)	5,5%
Pregnancy and Heart Disease	5,4%
Diseases of the Aorta and Trauma to the Aorta and Heart	5,3%
Rehabilitation and Exercise Physiology	5,0%
Peripheral Arterial Diseases	4,6%
Other	4,3%
Cardiac Tumours	3,4%

Place Of Work*	%
In University Hospital	56,6%
In Non-University Hospital	36,8%
Private Practice	15,0%
Research	9,1%
Other	4,6%

CME Interests*	%
Congresses and Meetings	86,5%
Scientific Journals and Publications	79,8%
Online Education	63,4%

* several choices were possible

Professional Activity	No	%
Cardiologist	1853	73,9%
Cardiologist - Trainee	211	8,4%
Industry/Agent	110	4,4%
Technician	87	3,5%
Scientist	75	3,0%
Other	63	2,5%
Surgeon	49	2,0%
Nurse	40	1,6%
Press/Medical Writer	9	0,4%
General Practitioner	8	0,3%
PR Agency/Comms	4	0,2%

V. INDUSTRY

A. Exhibition

Number of Exhibitor Badges: 1461 (of which 648 were paying as some Exhibitors badges are given free with the purchase of the stand)

Comparison of m² sold at EHRA EUROPACE Congresses:

	2007	2009	2011	Comparison 2009 / 2011
Medtronic	150	158,47	204	+29%
BIOTRONIK	99	156	198	
St Jude Medical CC	112,5	146,9	174,5	+19%
Sorin Group Cardiac Rhythm Management	54	52,5	102	+94%
Biosense Webster	49	60	90	+50%
Boston Scientific	72	77,25	90	+16%
ESC / EHRA	63	56	68	+21%
GE Healthcare	54	60	60	
Philips Medical Systems	54	55,5	55	
Stereotaxis Inc.	30		52	
Bard Electrophysiology	28	50	45	-10%
Pfizer/BMS			40	
Cameron Health			36	
Cardiotek	9	16	28	+75%
Siemens	18	20,62	20	
Spectranetics International B.V.	9	10	14	+40%
Bmeyer		10	12	+20%
Cook Medical			12	
Epiq Life Science			12	
FMS	18	15	12	-20%
Lerner Pax		9	12	+33%
MEDICo S.p.A.	18	14,37	12	-16%
Zoll CMS GMB			12	
Wisepress Ltd.	6		10	
Arrhythmia Alliance			9	
Baylis Medical	9	10	9	-10%
CardioFocus			9	
Cardiostim	18		9	
Hansen Medical, Inc	18		9	
HRS	9		9	
NewCor GmbH			9	
Osypka GmbH	9	10	9	
Oxford University Press	9		9	
VA			9	
AGA Medical Corporation		9		
Blackwell Publishing Ltd	9			
Boehringer-Ingelheim		98,11		
CathRx Ltd	21	21,25		
Corizon		9		
CryoCath Technologies Inc.	12			
EP MedSystems	9			
EUROPE AF 2009		9		
	2007	2009	2011	Comparison 2009 / 2011

Farmalux	11			
FIAB Spa	9			
Heart Rhythm Society	9			
Hellenic Cardiological Society	9	10		
Medex Research		7,5		
Millbrook				
OUP	9			
sanofi-aventis	27	46,38		
TORAY	9			
ZTS Hagmed Sp. J.	9	9		
Total Space Sold	1032 m²	1166 m²	1460 m²	+25%

B. Satellite Symposia

This year 15 satellite symposia and 6 mini satellites were organised during EHRA EUROPACE 2011 (as compared to 12 satellite symposia and 2 mini-satellites in 2009).

In general, there was some trouble at the beginning of the Satellite Symposia with the security guards who stopped the Exhibitors badges, but it was solved.

Company	Satellites	Mini Satellites
Medtronic	5	0
St Jude	3	1
BIOTRONIK	2	0
Boston Scientific	1	0
MSD	1	0
Pfizer/BMS	1	0
GE Healthcare	1	0
Spectranetics	0	1
Sorin	0	1
Boehringer Ingelheim	1	0
Cameron Health	0	1
Biosense Webster	0	1
CardioFocus	0	1

▪ Sunday 26 June 15:30 – 17:00

Medtronic – Room MADRID

Successful Ablation of paroxysmal AF: tips, tricks and technologies

Boehringer Ingelheim – Room SEVILLA

Advances in stroke prevention in atrial fibrillation – Join the revolution

Mini-satellite symposia 15:30 – 16:15

St. Jude Medical – Room TENERIFE

Middle East CRT panel discussion

Cameron Health – Room VIGO

The subcutaneous ICD: defibrillation therapy without touching the heart. Who could benefit?

▪ Monday 27 June 12:45 - 13:45

Boston Scientific – Room BARCELONA

The true benefits of CRM therapy are chronic, not short-term

St. Jude Medical – Room SEVILLA

Atrial fibrillation ablation: new technologies and techniques

Medtronic – Room MALAGA

Bradycardia pacing: today, tomorrow and the future

BIOTRONIK – Room VALENCIA

Cardiac resynchronisation therapy: evolving strategies for clinical practice

Mini-satellite symposia 13:00 – 13:45**Biosense Webster Europe – Room TENERIFE**

New technologies and frontiers for catheter ablation of ventricular tachycardia

Sorin CRM SAS – Room VIGO

Device based CRT optimization: is there a future?

▪ Monday 27 June 18:15 – 19:45**Medtronic – Room MADRID**

State of the art in cardiac resynchronization therapy

St. Jude Medical – Room BARCELONA

New paradigms in cardiac resynchronization therapy and HF management: four pole LV systems, PAP sensors and remote disease management

MSD – Room SEVILLA

New advances for the cardioversion of recent onset atrial fibrillation

Mini-satellite symposia 18:30 – 19:15**CardioFocus – Room TENERIFE**

Pulmonary vein isolation for atrial fibrillation using the laser balloon endoscopic ablation system

▪ Tuesday 28 June 12:45 – 13:45**Bristol-Myers Squibb/Pfizer – Room MADRID**

Stroke prevention in atrial fibrillation: challenges and opportunities

St. Jude Medical – Room BARCELONA

Pacemakers and MRI – What's new?

Medtronic – Room SEVILLA

Paroxymal AF + continuous monitoring = stroke prevention?

Medtronic – Room MALAGA

ICD therapy in 2011: fewer shocks – greater living

BIOTRONIK – Room VALENCIA

Simply advanced: new technology for optimized AF ablation outcomes

GE Healthcare – Room BILBAO

Improving heart failure risk assessment

Mini-satellite symposia 13:00 – 13:45**Spectranetics – Room TENERIFE**

News in laser assisted lead extraction: meet the experts

C. The PACE

Delegates of EHRA EUROPACE 2011 had the opportunity to gain hands-on experience of the latest techniques on state-of-the-art equipment, to meet with specialists in their area and gain valuable experience by testing the latest equipment, working on dummies/simulators.

This year, 4 rooms were occupied by:

- Boston Scientific (2 rooms)
- Medtronic (1 room)
- Spectranetics (1 room)

These companies were very happy with the concept as well as the location of their rooms, close to the exhibition area.

D. Sponsorship, Advertisement & Promotional Investment

Bayer	Unrestricted Educational Grant
Biosense Webster	Programme at a Glance
BIOTRONIK	Final Programme Inside Front cover Abstract CD-Rom
Boston Scientific	On-site advertisement Bookmark in the Final Programme Badge Laces
Cardio Focus	Info screens
Medtronic	Final Programme Back Cover Delegate Bag Sponsorship On-site advertisement
MSD	Congress grant (deficit m ²)
ST Jude Medical	Onsite advertisement x 2
Wolters Kluwer	Delegate Bag Insert

VI. EHRA EUROPACE 2013

The poster features a dark background with vibrant, flowing lines in shades of blue, red, and orange. These lines form a complex, interconnected network that resembles a heart's electrical pathways or a global communication network. Several key themes are highlighted with white text and small glowing dots: SCIENCE, NETWORK, HEART, PATIENT, TECHNOLOGY, EDUCATION, and EXPERTISE. The overall aesthetic is modern and high-tech, emphasizing the intersection of medicine, technology, and science.

EUROPACE **EHRA** 2013

THE MEETING OF THE EUROPEAN HEART RHYTHM ASSOCIATION (EHRA)

ATHENS
GREECE
23-26 JUNE

SCIENCE
NETWORK
HEART
PATIENT
TECHNOLOGY
EDUCATION
EXPERTISE

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