INDUSTRY SITE VISIT - 26 OCTOBER 2011 - IFEMA, MADRID

AGENDA
10:00-10:30  Meet & Great with Industry Partners
10:30-11:00  Presentation EHRA EUROPACE 2011 & Congress Venue
11:00-12:30  Guided Tour of the Building
12:30-13:30  Lunch buffet - including presentation of lunch boxes
13:30-14:30  Q & A and tour of the building, if necessary in small groups
14:30-15:00  Departure

www.escardio.org/EHRA
EHRA EUROPACE is the Meeting of the European Heart Rhythm Association (EHRA).

The European Heart Rhythm Association (EHRA) is a registered branch of the European Society of Cardiology.

EHRA President, Professor P. Vardas is President Elect of the ESC.

EHRA EUROPACE has now established itself as the foremost European meeting on cardiac arrhythmias and pacing, with a special focus on research and education.
8 lecture rooms running in parallel, 89 Pre-arranged sessions

The congress will feature new attractive sessions:

- Live Case Symposia
- How-to sessions / Mini Courses
- Techno Forum
- Honorary Lectures
- Intercontinental Sessions
- CRT Summit

Abstract Submission Services are OPEN

- Deadline: 20 January 2011
- 1226 abstracts were submitted in 2009
Previous EHRA EUROPACE Participation

The 2009 edition attracted 4,449 total attendees, represents an 11% increase compared to 2007.

Year on year growth of delegates. This should continue in 2011 where we expect close to 5000 participants.
Congress Timetable
Venue - IFEMA

LA AVENIDA (Central Avenue)

SHUTTLE BUS
Congress Layout
Exhibition

HALL 10

EXHIBITION

3 LECTURE ROOMS

- BARCELONA 600 seats
- MALAGA 400 seats
- VALENCIA 300 seats

POSTER AREA

CATERING AREA

WEB SPACE

www.escardio.org/EHRA
Industry Welcome Desks

TAXIS

From/To LEVEL 1

NORTH ENTRANCE
Puerta Norte (Taxis)

Access HALL 10

Industry Welcome Desks

Info Tables

Congress Bags

REGISTRATION

Congress Bags

Info Tables

www.escardio.org/EHRA
Industry Supported Educational Sessions

8 LECTURE ROOMS available

- MADRID       900 seats       Level 1
- BARCELONA    600 seats       Level 0 – Hall 10
- SEVILLA      480 seats       Level 1
- MALAGA       400 seats       Level 0 – Hall 10
- VALENCIA     300 seats       Level 0 – Hall 10
- BILBAO       220 seats       Level 1
- TENERIFE     200 seats       Level 1
- VIGO         180 seats       Level 1

NEW! All rooms equipped with overflow screens

VARIOUS CATERING POSSIBILITIES (e.g. Lunch boxes, pre-or post session catering, etc.)
Congress Layout

LEVEL 0
- Congress Layout
- Registration & SSC
- Lecture Rooms
- The PACE
- Exhibition
- Poster Area
- EHRA Activities
- Hospitality Suites
- Public Restaurants

LEVEL 1

The PACE

The PACE is highlighted on the map.
The PACE

The PACE is a designated area for companies to provide delegates with a one-on-one learning environment for teaching of key learning techniques.

8 ROOMS available (80m² each)
Function Space

Available Rooms:
- 24 m²  8 Rooms
- 45/51 m²  12 Rooms
- 70 m²  2 Rooms
Sponsorship

A number of Sponsorship items are still available to highlight your company profile onsite:

- Web Space *exclusive sponsorship*
- Congress Bag
- Notepads & Pens *exclusive sponsorship*
- Advance Programme advertisements
- Final Programme advertisements
- On-site promotion / Advertisements
- Unrestricted Educational Grants

EHRA EUROPACE Green initiatives
Your ESC Contacts

EXHIBITION
Ms Abir Ghorab, Exhibition Sales & Logistics, including Industry Welcome Desks
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INDUSTRY SUPPORTED EDUCATIONAL SESSIONS
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