



INDUSTRY SITE VISIT - 26 OCTOBER 2011 - IFEMA, MADRID

AGENDA

10:00-10:30	Meet & Great with Industry Partners
10:30-11:00	Presentation EHRA EUROPACE 2011 & Congress Venue
11:00-12:30	Guided Tour of the Building
12:30-13:30	Lunch buffet - including presentation of lunch boxes
13:30-14:30	Q & A and tour of the building, if necessary in small groups
14:30-15:00	Departure

EHRA EUROPACE Congress

EHRA EUROPACE is the Meeting of the European Heart Rhythm Association (EHRA).

The European Heart Rhythm Association (EHRA) is a registered branch of the European Society of Cardiology.

EHRA President, Professor P. Vardas is President Elect of the ESC.

EHRA EUROPACE has now established itself as the foremost European meeting on cardiac arrhythmias and pacing, with a special focus on research and education.

Scientific Information

8 lecture rooms running in parallel, 89 Pre-arranged sessions

The congress will feature **new attractive sessions:**

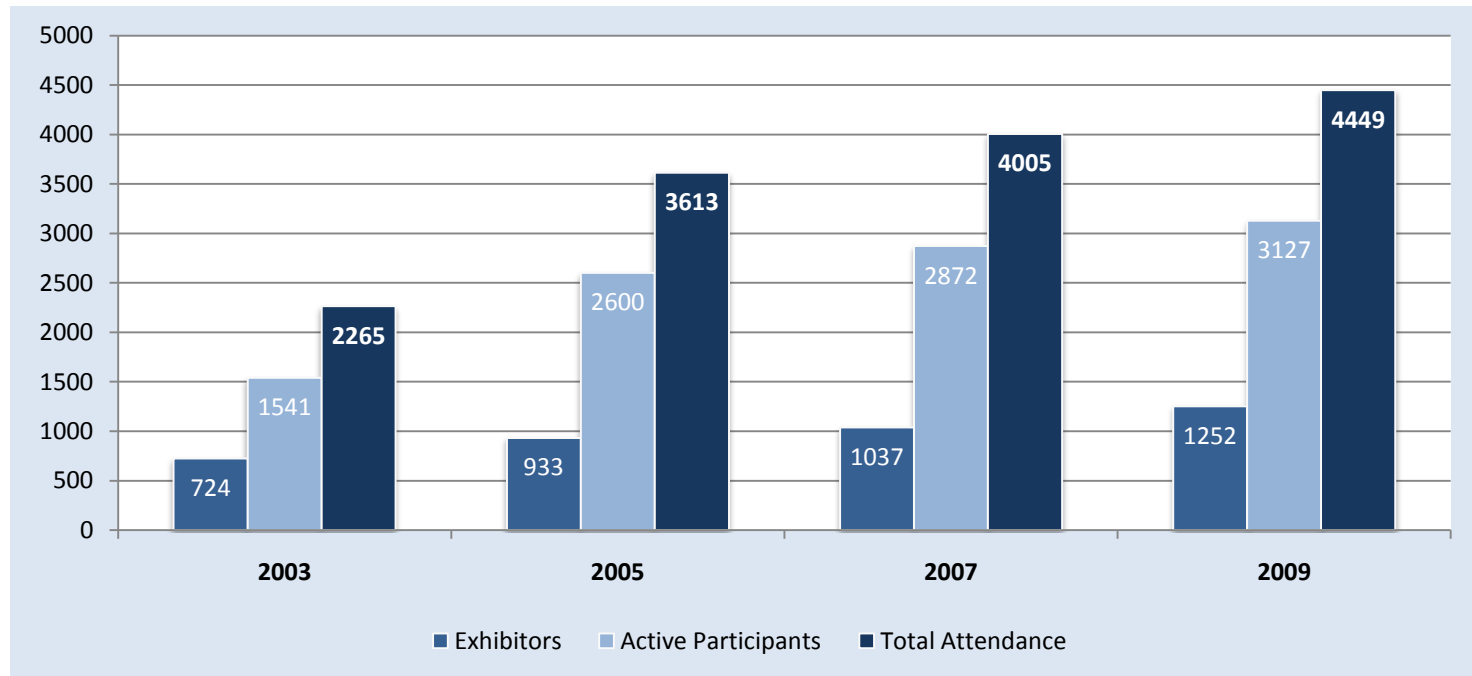
- Live Case Symposia
- How-to sessions / Mini Courses
- Techno Forum
- Honorary Lectures
- Intercontinental Sessions
- CRT Summit

Abstract Submission Services are OPEN

- Deadline: 20 January 2011
- 1226 abstracts were submitted in 2009

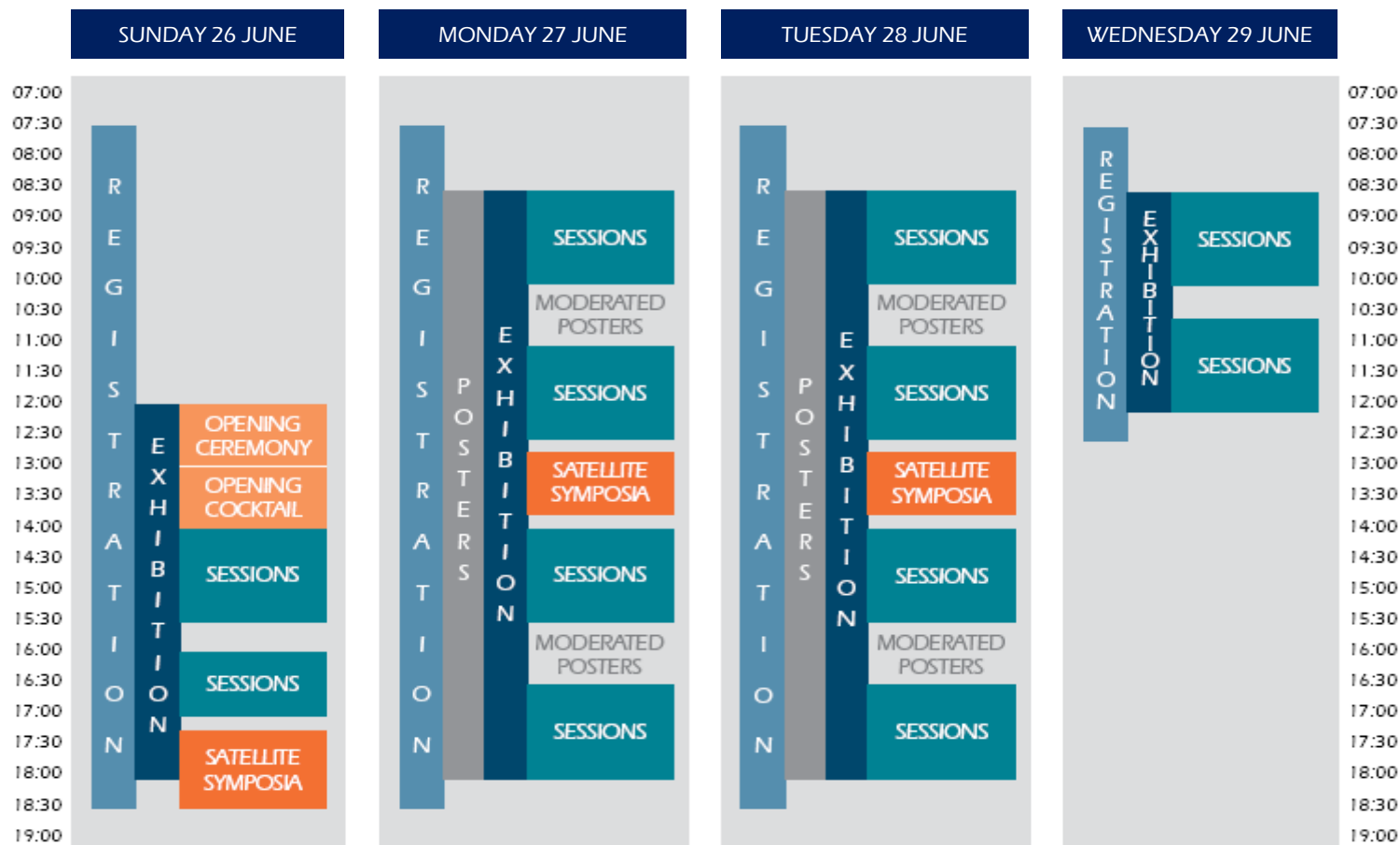
Previous EHRA EUROPACE Participation

The 2009 edition attracted 4 449 total attendees, represents an 11% increase compared to 2007.



Year on year growth of delegates. This should continue in 2011 where we expect close to 5000 participants

Congress Timetable

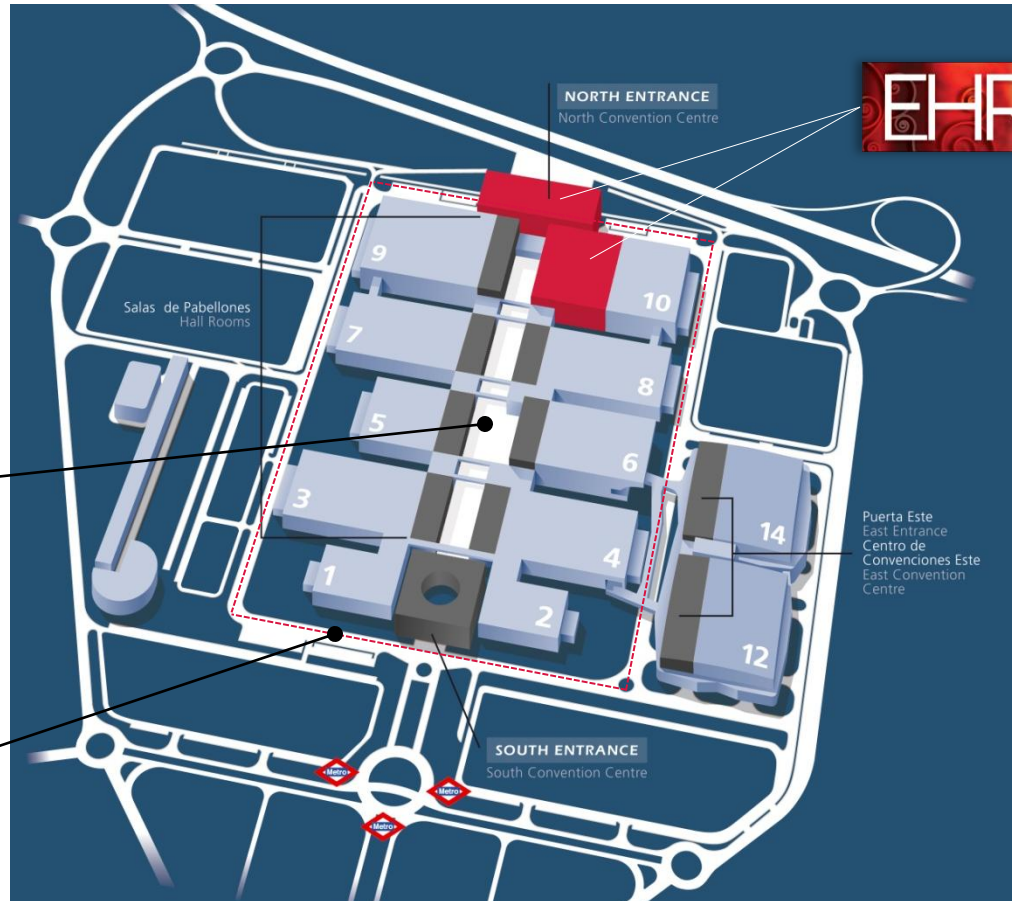


Venue - IFEMA



LA AVENIDA
(Central Avenue)

SHUTTLE BUS



Puerta Este
East Entrance
Centro de
Convenciones Este
East Convention
Centre

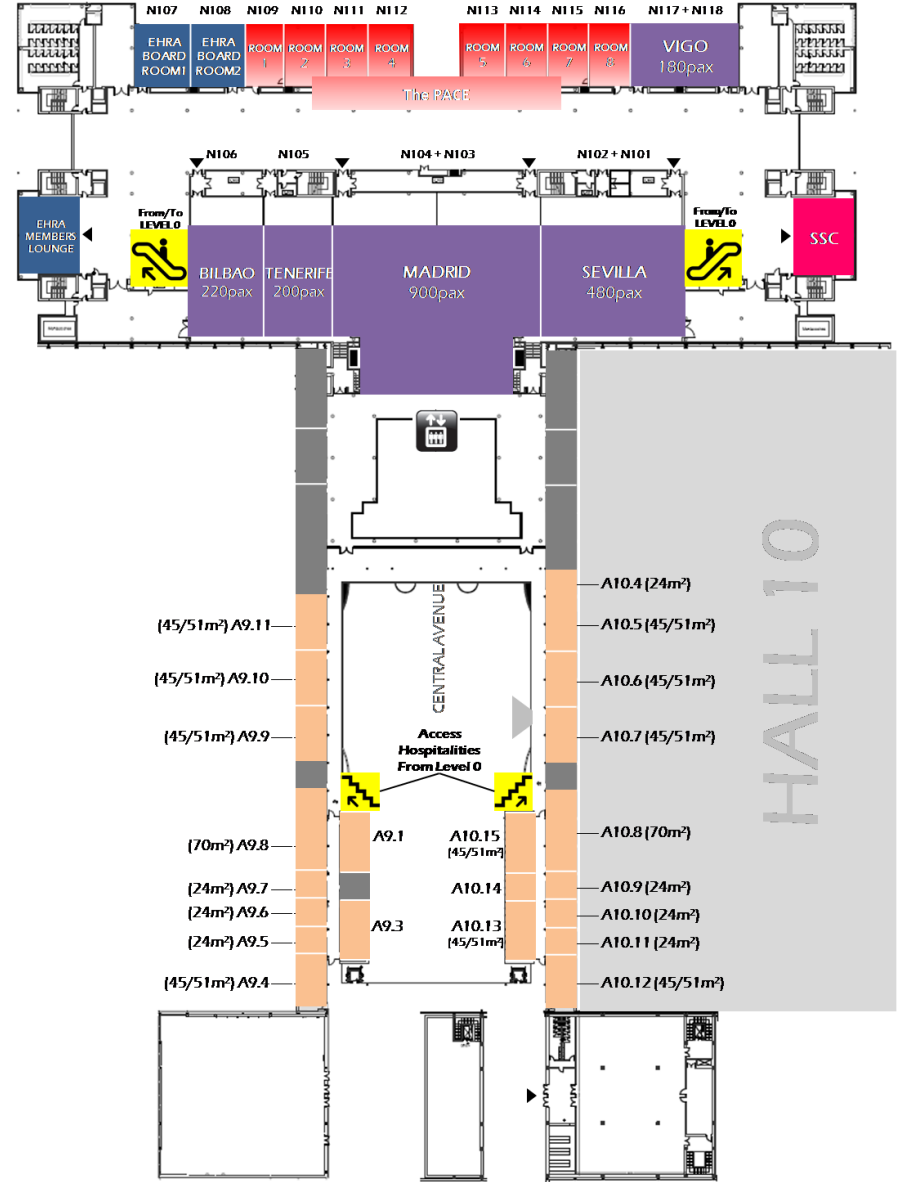
SOUTH ENTRANCE
South Convention Centre

Congress Layout

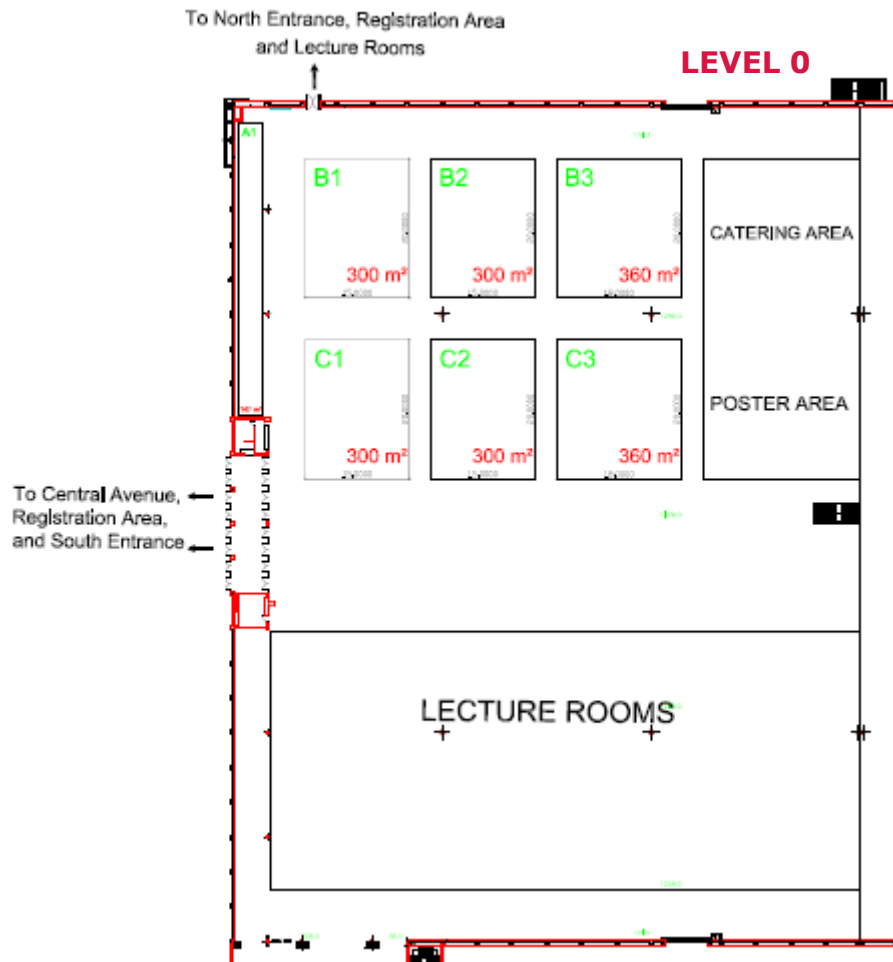
LEVEL 0



LEVEL 1



Exhibition



HALL 10

EXHIBITION

3 LECTURE ROOMS

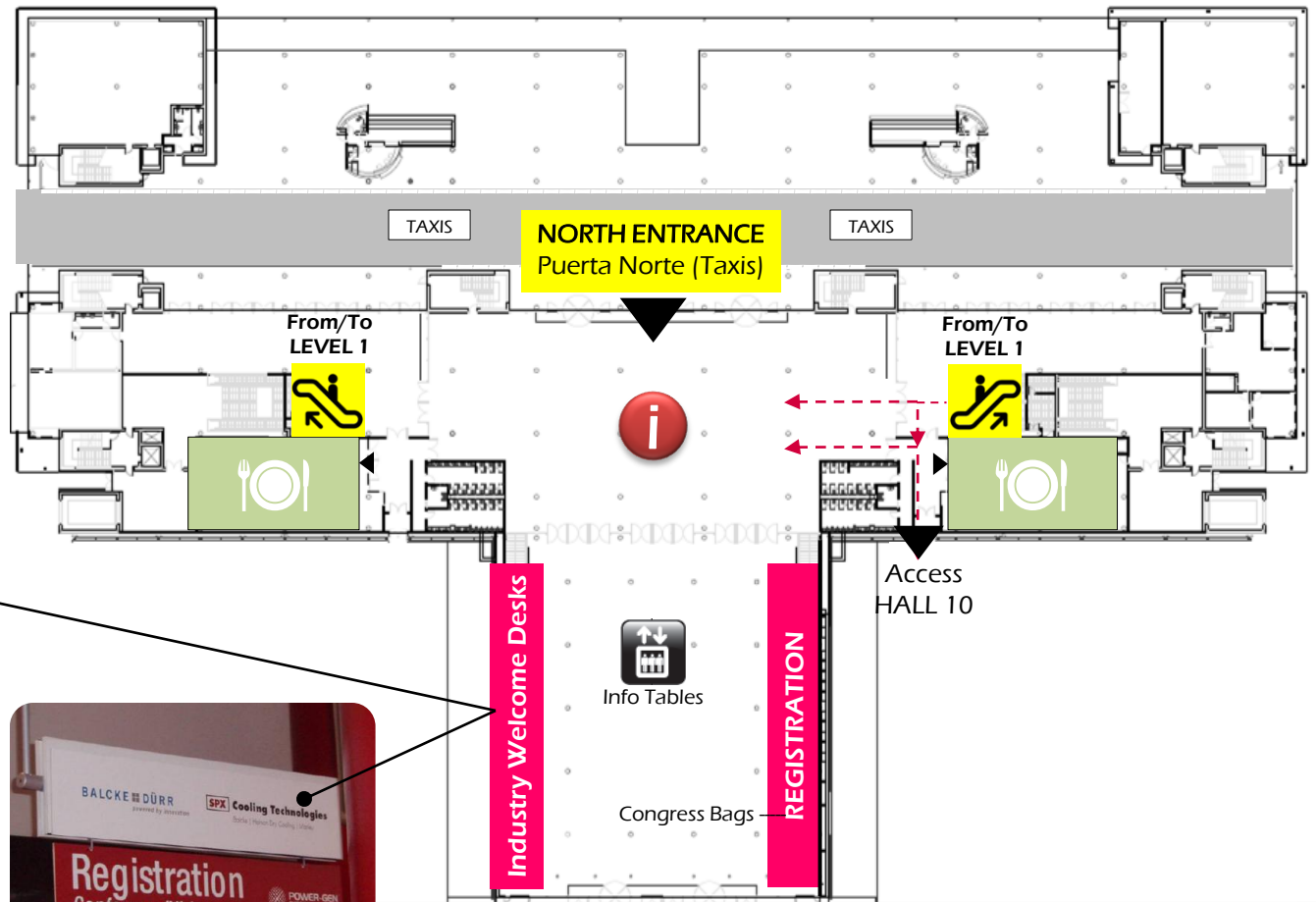
- BARCELONA 600 seats
- MALAGA 400 seats
- VALENCIA 300 seats

POSTER AREA

CATERING AREA

WEB SPACE

Industry Welcome Desks



Industry Supported Educational Sessions

8 LECTURE ROOMS available

▪ MADRID	900 seats	Level 1
▪ BARCELONA	600 seats	Level 0 – Hall 10
▪ SEVILLA	480 seats	Level 1
▪ MALAGA	400 seats	Level 0 – Hall 10
▪ VALENCIA	300 seats	Level 0 – Hall 10
▪ BILBAO	220 seats	Level 1
▪ TENERIFE	200 seats	Level 1
▪ VIGO	180 seats	Level 1

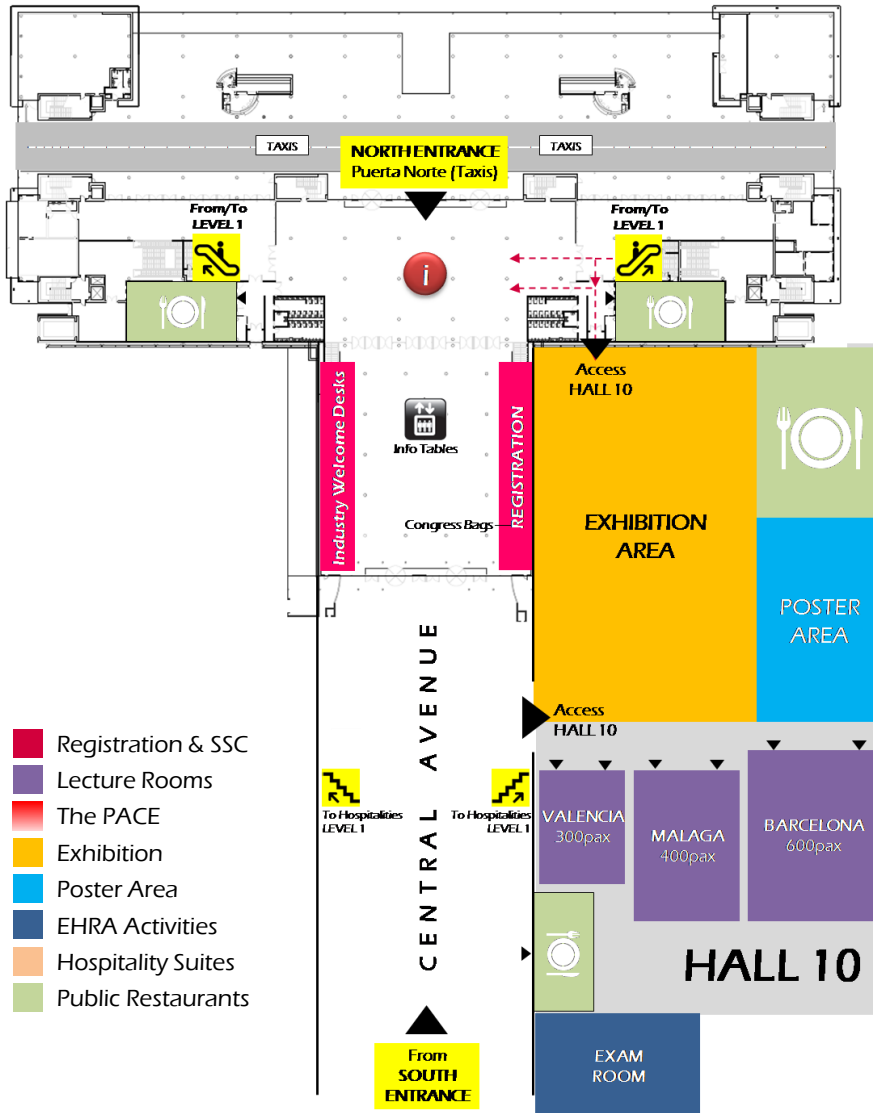
NEW! All rooms equipped with overflow screens

VARIOUS CATERING POSSIBILITIES (e.g. Lunch boxes, pre-or post session catering, etc.)

Congress Layout

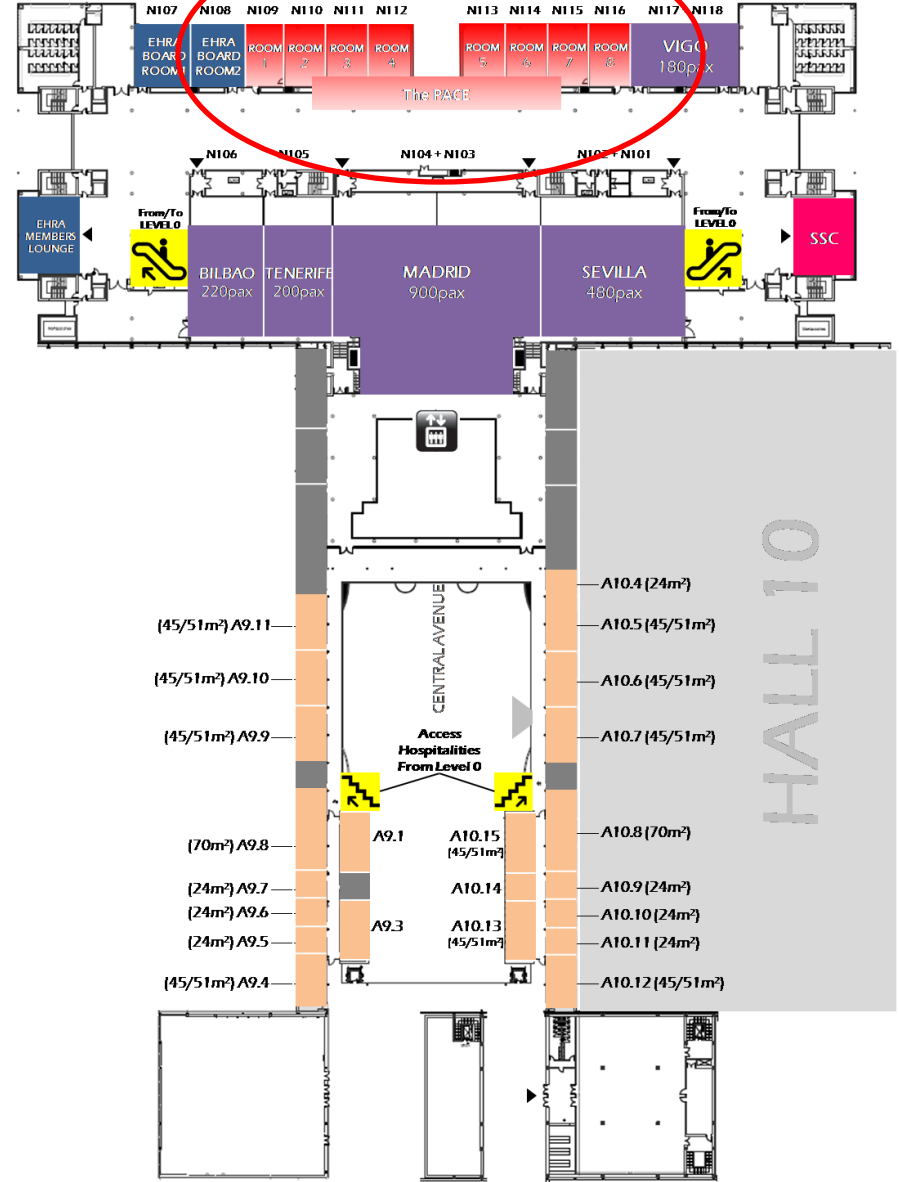
The PACE

LEVEL 0



- Registration & SSC
- Lecture Rooms
- The PACE
- Exhibition
- Poster Area
- EHRA Activities
- Hospitality Suites
- Public Restaurants

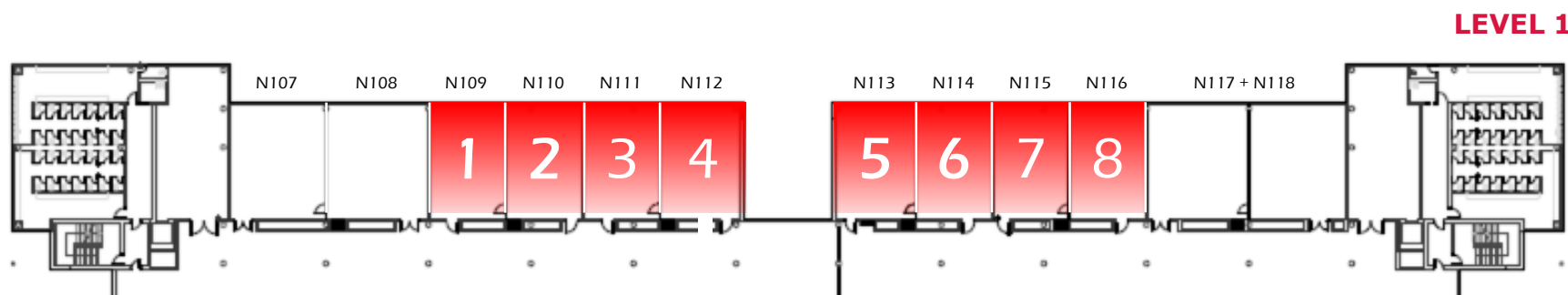
LEVEL 1



- (45/51m²) A9.11
- (45/51m²) A9.10
- (45/51m²) A9.9
- (70m²) A9.8
- (24m²) A9.7
- (24m²) A9.6
- (24m²) A9.5
- (45/51m²) A9.4
- A9.1
- A9.3
- A10.15 (45/51m²)
- A10.14 (45/51m²)
- A10.13 (45/51m²)
- A10.11 (24m²)
- A10.12 (45/51m²)
- A10.4 (24m²)
- A10.5 (45/51m²)
- A10.6 (45/51m²)
- A10.7 (45/51m²)
- A10.8 (70m²)
- A10.9 (24m²)
- A10.10 (24m²)

The PACE

The PACE is a designated area for companies to provide delegates with a one-on-one learning environment for teaching of key learning techniques.

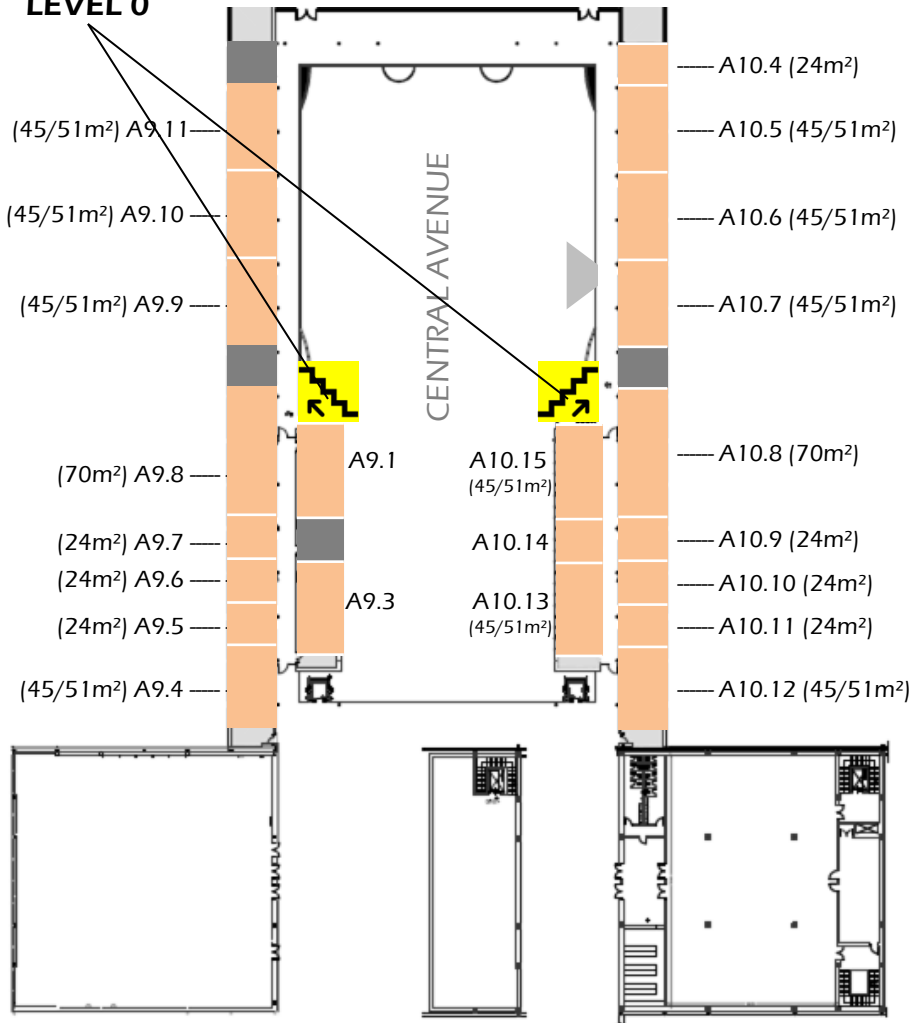


**8 ROOMS available
(80m² each)**

Function Space

Access from
LEVEL 0

LEVEL 0



Available Rooms:

- 24 m² 8 Rooms
- 45/51 m² 12 Rooms
- 70 m² 2 Rooms

Sponsorship

A number of Sponsorship items are still available to highlight your company profile onsite:

- Web Space *exclusive sponsorship*
- Congress Bag
- Notepads & Pens *exclusive sponsorship*
- Advance Programme advertisements
- Final Programme advertisements
- On-site promotion / Advertisements
- Unrestricted Educational Grants

EHRA EUROPACE Green initiatives

Your ESC Contacts

EXHIBITION

Ms Abir Ghorab, Exhibition Sales & Logistics , *including Industry Welcome Desks*
EPexhibition@escardio.org

INDUSTRY SUPPORTED EDUCATIONAL SESSIONS

Fabrice Calabrese, Satellite Sales & Logistics, *including Function Space*
Satellite@escardio.org

SPONSORSHIP / PROMOTIONAL OPPORTUNITIES

Kristina Simon, Sponsorship Officer
Sponsorship@escardio.org

REGISTRATION

John Bakker, ESC/ Registration Department
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HOTELS & SOCIAL EVENTS

Tina Oldenburg, ESC/Hotel & Social Events
EHotels@escardio.org