

ESC Congress 2007
1 – 5 September
Vienna – Austria

STANDARD PROMOTIONAL DROP BANNER

Companies organising Satellite Symposia, Workshop Sessions, EBAC Accredited Educational Programmes and Nonprofit Organisation Symposia, are offered specific drop banner locations, free of charge, to promote their events.

For the sake of uniformity, production of the banners will be handled by the venue's graphic department and the production costs are to be borne by the session organizer.
Please refer to the **Expoxx** Technical Information.

IMPORTANT: The production of Standard Promotional Drop Banners is not obligatory. Kindly note the use of Official Poster Boards as in the past is no longer an option.

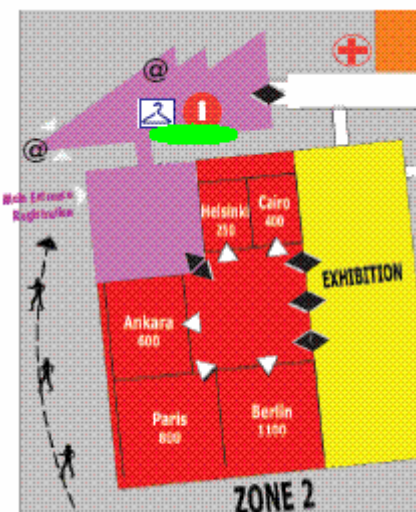
Standard Promotional Drop Banners must have the specific written approval of the ESC.
ESC Congress 2007 Branding Guidelines apply.

Each session organiser is then responsible for organising in accordance with **Expoxx** the production of their banner (1 banner per event).

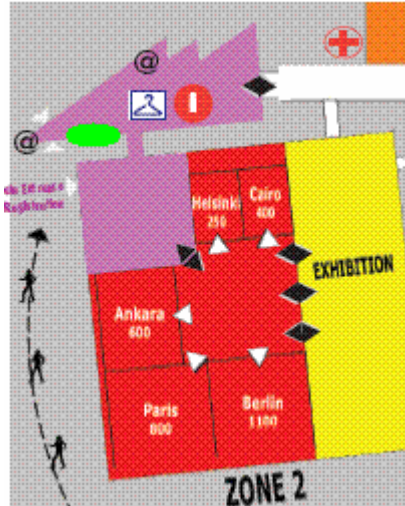
Expoxx will invoice the session organiser for production costs.

? **Location**

Satellite Symposia / Workshop Sessions / Nonprofit Organisation Symposia



EBAC Accredited Educational Programmes



? Description

Approximate size of 1 banner promoting 1 event: width 1.20 m, height 3.65 m.

? Production Costs

Satellite Symposia / Workshop Session

288 € (+ VAT 20%) per banner promoting 1 event.

? Production deadlines

Standard Promotional Drop Banners must receive ESC approval before July 31, 2007.
Expoxx must be contacted before August 7, 2007.

? Display Time

Satellite Symposia / Workshop Sessions / Nonprofit Organisation Symposia

- For sessions scheduled on Saturday 1 September 2007: Friday 31 August and Saturday 1 September 2007, all day.
- For sessions scheduled on Sunday 2 September 2007: Sunday 2 September 2007, all day.
- For sessions scheduled on Monday 3 September 2007: Sunday 2 and Monday 3 September 2007, all day.
- For sessions scheduled on Tuesday, 4 September 2007: Tuesday 4 September 2007, all day.

EBAC Accredited Educational Programmes

From Friday 31 August to Wednesday 5 September, 2007.

? Contacts

Standard Promotional Drop Banner approval:

satellite@escardio.org

Production and invoicing:

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Please refer to the **Expoxx** Technical Information.

MISCELLANEOUS

- EBAC Accredited Educational Programmes banners, posters and Invitations must respect the well defined template created with blocked and free areas to be used as base mode
- Display of invitations in the official display racks located near the standard promotional drop banners. Unlike the banner the organising company is responsible for storing the invitations and keeping the racks supplied at the times given below. The invitations must be A4 size (21 cm X 29.7 cm) maximum.