

ESC CONGRESS 2007 - INDUSTRY PRINTED MATERIAL

Use of ESC Logo and Deadlines for approval

	ESC approval before printing	ESC Logo	Industry Corporate Logo	Products Names & Logos	Studies Names & Logos	Deadline for approval
Pre-Congress Mailing Insert <i>Inserts mailed prior the Congress start (Guidelines Chapter XXX)</i>	Yes	Yes	Yes	No	Yes	May 29 2007
Standard Promotional Drop Banner <i>Specific drop banner location to promote the Session (Guidelines Chapter XXX)</i>	Yes	Yes	Yes	No	Yes	July 31 2007
Delegate Bag Insert <i>Inserts inserted into the Delegate Bags (Guidelines Chapter XXX)</i>	Yes	Yes	Yes	No	Yes	July 20 2007
WebLink <i>Linked to online Final Progrmme (Guidelines Chapter XXX)</i>	Yes	Yes	Yes	No	Yes	July 31 2007
Flyer / Invitation <i>distribute on booth, in front of lecture room, Industry Welcome Desk, official display rack (Guidelines Chapter XXX)</i>	Yes	Yes	Yes	No	Yes	July 31 2007
Poster <i>Display on booth, in front of lecture room, Industry Welcome Desk (Guidelines Chapter XXX)</i>	Yes	Yes	Yes	No	Yes	July 31 2007
Display Unit <i>Instead of posters displayed n front of lecture room (Guidelines Chapter XXX)</i>	Yes	Yes	Yes	No	Yes	July 31 2007
Banner <i>hang up in the lecture room</i>	Yes	Yes	Yes	No	Yes	July 31 2007
Abstract Book <u>cover page</u>	Yes	Yes	Yes	No	Yes	July 31 2007
Abstract Book <u>content</u>	No	No	Yes	No	Yes	X
Lectern panel	No	No	Yes	No	Yes	X

Stage tables panel	No	No	Yes	No	Yes	X
Name signs	No	No	Yes	No	Yes	X
Slide template	No	No	Yes	No	Yes	X
Gala evening invitation	No	No	Yes	No	Yes	X
Delegate Questionnaire	No	No	Yes	No	Yes	X
Delegate Registration form	No	No	Yes	No	Yes	X

EBAC Accredited Educational Programmes printed materials MUST respect the EBAC specific template.