



ESC CONGRESS 2007

1 - 5 September, Vienna - Austria

Please return this form to:

ESC / Satellite Sales & Logistics
 The European Heart House, 2035 Route des Colles, Les Templiers,
 BP 179
 06903 Sophia Antipolis Cedex, France
 Tel: +33-(0)4 92 94 18 25 - Fax: +33-(0)4 92 94 76 26
 E-mail: Satellite@escardio.org

APPLICATION & ACCOUNTING FORM (tick the appropriate box)

- | | |
|---|---|
| <input type="checkbox"/> Pre-Congress Mailing Insert
<input type="checkbox"/> Promotional Web Link | <input type="checkbox"/> Delegate Bag Insert
<input type="checkbox"/> PDA Advert |
|---|---|

ORGANISING COMPANY

Name:

Contact Person:

Address:

Postal code:

City:

Country:

Tel:

Fax:

E-mail:

APPOINTED AGENCY (if any)

Name:

Contact Person:

Address:

Postal code:

City:

Country:

Tel:

Fax:

E-mail:

PRE-CONGRESS MAILING

The ESC provides the opportunity to gather industry promotional invitations in an "Invitations & Information Envelope" to be mailed to the World Congress of Cardiology 2006 Active Participants and ESC Congress 2007 first deadline pre-registered participants. Maximum 25 000 addresses.

DEADLINE: 28 MAY 2007

Order conditions:

- ? Maximum size A4 (21 X 29.7 cms).
- ? **Maximum weight 20g / Additional fee for overweight insert – Superior weight 40g: 3 700 € - Deluxe weight 60g: 7 400 €**
- ? 1 insert promotes 1 event (Satellite Symposium, Workshop Session, EBAC Programme or Exhibition details).
- ? 1 insert promoting 1 Session with reference to the booth will be considered as 1 insert.
- ? 1 insert promoting 2 Sessions will be considered as 2 promotional inserts.
- ? 1 insert promoting 1 Session and full Exhibition details will be considered as 2 promotional inserts.

Number of promotional insert: **10 800 €X**

Point awarded: 4

Promotional inserts must respect the ESC or EBAC Branding Guidelines and must receive ESC approval.

Delivery address: **The material must not be sent to the ESC.** The delivery address will follow as soon as the material is approved.

DELEGATE BAG INSERT

The ESC provides the opportunity to gather industry promotional invitations in 2 "Invitations & Information Envelopes" to be placed in the official ESC Congress 2007 Delegates Bags. 25.000 bags produced:

- 1 envelope for Satellite Symposia, Workshop Sessions and Exhibiting stands inserts.
- 1 envelope for the EBAC Accredited Educational Programmes inserts.

DEADLINE: 29 JUNE 2007

Order conditions:

- ? Maximum size A4 (21 X 29.7 cms).
- ? **Maximum weight 40g / Additional fee for overweight insert – Superior weight 60g: 725 € - Deluxe weight 80g: 1 450 €**
- ? 1 insert promotes 1 event (Satellite Symposium, Workshop Session, EBAC Programme or Exhibition details).
- ? 1 insert promoting 1 Session with reference to the booth will be considered as 1 insert.
- ? 1 insert promoting 2 Sessions will be considered as 2 promotional inserts.
- ? 1 insert promoting 1 Session and full Exhibition details will be considered as 2 promotional inserts.

Number of promotional insert: **5 400 €X**

Point awarded: 2

Promotional inserts must respect the ESC or EBAC Branding Guidelines and must receive ESC approval.

Delivery address: **The material must not be sent to the ESC.** The delivery address will follow as soon as the material is approved.

PROMOTIONAL WEB LINK

The ESC offers the opportunity of a web link between a web page created by the Industry and the on-line ESC Congress 2007 Final Programme on-line mid July.

DEADLINE: 17 AUGUST 2007

Order conditions:

- ? 1 web page promotes 1 event (Satellite Symposium, Workshop Session or Exhibition details).
- ? 1 web page promoting 1 Satellite Symposium with reference to the booth will be considered as 1 web page.
- ? 1 web page promoting 2 Satellite Symposia will be considered as 2 web pages.
- ? 1 web page promoting 1 Satellite Symposia and full Exhibition details will be considered as 2 web pages.

Number of web page linked to the Final Programme: **3 000 €X**

Point awarded: 1

Promotional weblinks must respect the ESC or EBAC Branding Guidelines and must receive ESC approval.

PDA ADVERT

The PDA promotional invite, in the form of a PDA advertisement listing, highlights Congress Exhibition and/or Satellite activity. Using up to 200 words via digital advertisements or targeted Congress invitations, these highly effective adverts will be listed in the Final Programme Congress Guide for PDA.

DEADLINE: 01 JUNE 2007

Order conditions:

- ? 1 advert promotes 1 event (Satellite Symposium, Workshop Session or Exhibition details).
- ? 1 advert promoting 1 Satellite Symposium with reference to the booth will be considered as 1 advert.
- ? 1 advert promoting 2 Satellite Symposia will be considered as 2 advert.
- ? 1 advert promoting 1 Satellite Symposia and full Exhibition details will be considered as 2 advert.

Number of PDA advert: **800 €X**

Point awarded: 0

PDA adverts must respect the ESC or EBAC Branding Guidelines and must receive ESC approval.

ACCOUNTING DATA FORM - the same invoicing address is mandatory for all items – Change of data post invoicing and renewal of invoices will incur additional fees

Company or agency to be invoiced:

Contact Person:

Address:

VAT N°:

PO N°:

Postal code:

City:

Country:

Tel:

Fax:

E-mail:

Payment will be made by bank transfer (details will be given on the invoice) or by credit card (please fill in the following information) to ESC.

Visa

Euro card / Mastercard

Amex

Credit Card N°:

Expiry Date:

Cardholder's name:

We accept the contract terms & conditions and agree to abide by the regulations & conditions laid down for this event. I am authorized to sign this form on behalf of the applicant/Company

Date:	Contact Name:	Signature:
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Extract from ESC DATA PRIVACY AND SECURITY POLICY

"Disclosure of Information and Marketing

The ESC complies with EC directives, and is registered under the data protection laws in France, and takes all reasonable care to prevent any unauthorised access to your personal data. Our ESC staff and contractors have a responsibility to keep your information confidential.

The ESC does not sell, trade, or rent your personal information to others. We may supply your information to trusted ESC contractors to perform specific services. Otherwise, we do not disclose personal information to any other person or organisation without your consent.

If you are a delegate at an ESC organised Congress or meeting, when you visit exhibiting company stands, presenting your badge may enable them to retrieve the following personal data: first name(s), last name(s), address, telephone, fax, email, and professional activity information."