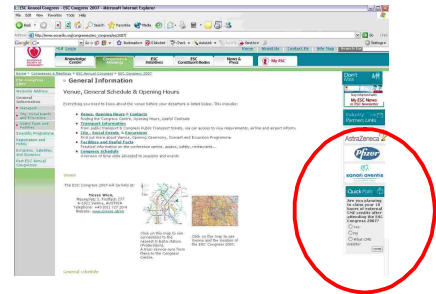


Sponsorship & Satellite Promotion Opportunities

A number of high profile promotion opportunities remain available for ESC Congress 2007. The accrued points application deadline of 18 November 2006 has passed, so all items are offered on a 'first come, first served' basis with the exception of the new offer below for advertising on escardio.org. All prices exclude VAT.

- **NEW! Add your logo as a banner on congress pages of www.escardio.org for ESC Congress 2007 and link it to a message which you may update twice before the congress (advertorial, survey or symposium / exhibit invitation).**

- In 2006, this section of the escardio.org site attracted 607,193 page views from 309 407 visitors
- Cost 25,000 to 27,500 euros depending on vertical position
- Two positions remain available, applications by 22 May 2007 decided by points priority



- **Pre-congress mailing** add your message to a mail shot of over 25,000 WCC 2006 attendees and all pre-registered ESC Congress 2007 delegates, this is the only available promotional tool to hit potential delegates door mats. **Price 10,800 euro**, application deadline is 28 May.

- **Highlights DVD ROM** Exclusive distribution rights at the congress (with a redemption voucher within congress bag) of the popular ESC Congress 2007 Highlights DVD ROM. This is a powerful tool to drive traffic to your exhibit and distribute a valuable educational tool, as well as adding to your contact database. **Price 75,600 euro**, application deadline 31 May.

- **New look PDA / mobile phone lounge** to distribute electronic Final Programme transmissions, positioned in main entrance and available for sponsorship, affording the sponsor an opportunity to have a physical presence at the front of the event. May be staffed by your company's hostesses – a perfect opportunity to distribute symposia and exhibit invitations as people arrive, driving attendance at your session and booth! Price for this unique platform in the main entrance is **49,000 euro**, application deadline is 31 May.

- **City Map of Vienna** (new format for *exclusive advertiser* including a restaurant guide to increase reference frequency), ask Ian for model of new format. **Price is 37,800 euro**, with a copy in every congress bag and space for three distinct messages from the same advertiser, this is an ideal platform to inform delegates of your corporate news, product info as well as an invitation to your symposium and / or booth. Sign-up deadline is 31 May.

- **Pens** in congress bags. Add your corporate communication message to a pen distributed free in each delegate bag. **Price 16,875 euro**, application and artwork required by 31 May. Companies are also invited to supply 25,000 pens for a reduced sponsorship fee.

- **PDA advertisement** – add your pdf, java or HTML advertisement within the downloadable PDA / mobile phone version of the Final Programme. **Price 800 euro**, application deadline 31 May.

- **Information Screen** advertising throughout the congress centre: add your symposium and / or booth invitation to screens outside each session room as well as large airport style screens present in each zone. Presentations roll before and after sessions as well as break times, number of advertisers is limited to retain impact. This communication tool offers blanket coverage of the entire 70,000m² congress centre with a clear link to the scientific programme. **Price is 50,000 euro**, application deadline 29 June.

- **Satellite Symposia & Exhibit invitation envelope** within the congress bag – put your printed invitation inside every congress bag! We need 25,000 copies at the Heart House by 29 June, **price 5,400 euro**.

- **Weblink** – add your symposia invitation and/or advertorial, referenced to your session title, to the scientific programme online as a linked microsite or pdf advert. This is an excellent tool to target an audience which is already searching the programme by author, chairpersons, title or topic and to direct them to your message. Application deadline is 29 June, **price 3000 euro**.

FOCUS Sessions – a number of high profile FOCUS sessions are available for scientific association. Cost is **20,000 euro**, application deadline is 29 June. A list of available sessions with Chair & Speaker details is available on request.

Contact sponsorship@escardio.org or call +33 492948668 for more information.