

## Sponsorship & Satellite Promotion Opportunities

A number of high profile promotion opportunities remain available for ESC Congress 2007. The accrued points application deadline of 18 November 2006 has passed, so all items are offered on a 'first come, first served' basis with the exception of the new offer below for advertising on [escardio.org](http://escardio.org). All prices exclude VAT.

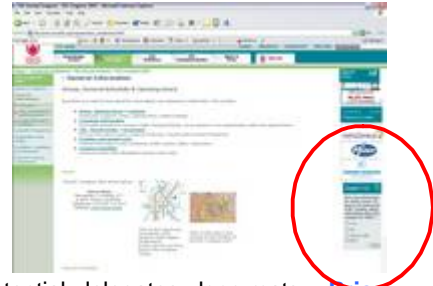
**- NEW!** Add your logo as a banner on congress pages of [www.escardio.org](http://www.escardio.org) for ESC Congress 2007 and link it to a message which you may update twice before the congress (advertorial, survey or symposium / exhibit invitation).

- In 2006, this section of the [escardio.org](http://escardio.org) site attracted 607,193 page views from 309,407 visitors

- Cost €25,000

- **ONLY ONE POSITION LEFT!!**

- **Pre-congress mailing** add your message to a mail shot of over 25,000 WCC 2006 attendees and all pre-registered ESC Congress 2007 delegates, this is the only available promotional tool to hit potential delegates door mats. Price €10,800, application deadline is **7 JUNE**.



- **Highlights DVD ROM** Exclusive distribution rights at the congress (with a redemption voucher within congress bag) of the popular ESC Congress 2007 Highlights DVD ROM. This is a powerful tool to drive traffic to your exhibit and distribute a valuable educational tool, as well as adding to your contact database. Price €75,600, application deadline **31 May**.

- **New look PDA / mobile phone lounge** to distribute electronic Final Programme transmissions, positioned in main entrance and available for sponsorship, affording the sponsor an opportunity to have a physical presence at the front of the event. May be staffed by your company's hostesses – a perfect opportunity to distribute symposia and exhibit invitations as people arrive, driving attendance at your session and booth! Price for this unique platform in the main entrance is €49,000, application deadline is **31 May**.

- **City Map of Vienna** (new format for *exclusive advertiser* including a restaurant guide to increase reference frequency), ask for model of new format. Price is €37,800, with a copy in every congress bag and space for three distinct messages from the same advertiser, this is an ideal platform to inform delegates of your corporate news, product info as well as an invitation to your symposium and / or booth. Sign-up deadline is **31 May**.

- **Pens** in congress bags. Add your corporate communication message to a pen distributed free in each delegate bag. Price €16,875, application and artwork required by **31 May**. Companies are also invited to supply 25,000 pens for a reduced sponsorship fee.

- **PDA advertisement** – add your pdf, java or HTML advertisement within the downloadable PDA / mobile phone version of the Final Programme. Price €800, application deadline **31 May**.

- **Information Screen** advertising throughout the congress centre: add your symposium and / or booth invitation to screens outside each session room as well as large airport style screens present in each zone. Presentations roll before and after sessions as well as break times, number of advertisers is limited to retain impact. This communication tool offers blanket coverage of the entire 70,000m<sup>2</sup> congress centre with a clear link to the scientific programme. Price is €50,000, application deadline **29 June**.

- **Satellite Symposia & Exhibit invitation envelope** within the congress bag – put your printed invitation inside every congress bag! We need 25,000 copies at the Heart House by **29 June**, price €5,400.

- **Weblink** – add your symposia invitation and/or advertorial, referenced to your session title, to the scientific programme online as a linked microsite or pdf advert. This is an excellent tool to target an audience which is already searching the programme by author, chairpersons, title or topic and to direct them to your message. Application deadline is **29 June**, price €3000.

**FOCUS Sessions** – a number of high profile FOCUS sessions are available for scientific association. Cost is €21,600, application deadline is **29 June**. A list of available sessions with Chair & Speaker details is available on request.

Contact [sponsorship@escardio.org](mailto:sponsorship@escardio.org) or call +33 492 948 668 for more information.