

3 HANDS-ON TUTORIALS

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During the ESC Congress 2010, the ESC will offer companies a means of associating with the educational requirements of delegates in an exclusive and intimate environment through the organisation of Hands-On Tutorials. These Industry Supported tutorials will provide participants with an opportunity for hands-on and/or one-on-one learning from clinical and/or technical experts on specific areas of expertise. Tutorials will be promoted as part of the scientific programme in the Final Programme and on the ESC Congress 2010 web pages. The Hands-On Tutorial custom-built rooms will be located in the proximity of the Exhibition Area offering multiple branding opportunities.

contact sponsorship@escardio.org for further details.

3.1 No. of tutorial sessions per day

Supporting companies can run tutorial sessions between 09:00 and 18:00 from Saturday 28 to Tuesday 31 August 2010. Tutorial schedules need to be sent to the ESC for prior approval.

3.2 Duration

Hands-On Tutorials are available for the full duration of the congress; they are not available on an individual or daily basis.

3.3 Cost

€30,000 excl. VAT / Points awarded: 11

3.4 Number of participants

30 pax per session maximum.

3.5 Topic

Each company must provide their tutorial topic/s for prior approval by the ESC.

Deadline: 31 March 2010

3.6 Registration

The ESC will offer sponsors a free weblink from the Scientific Programme Online (SPO). Sponsors can use this weblink to invite delegates to contact them for pre or onsite registration.

3.7 Promotion

Tutorials will be advertised in the Advance and Final Programme, on the ESC Congress 2010 web site and in the Exhibition and Industry Supported Educational Sessions Catalogue.

There are also a number of sponsorship products that can be used to promote your tutorial, please contact sponsorship@escardio.org for further details.

3.8 Room set-up

Companies will be provided with purpose-built modules of approx. 70m² to include electricity, air-conditioning, carpet, tables, chairs & daily cleaning. Each company must bring their own consoles, projectors and other necessary equipment.

3.9 Signage

Supporting companies may place signage outside their allocated room to identify the Hands-On Tutorial for delegates. Signage and promotion within the room is permitted.

Conditions:

- In order to organise a Hands-On Tutorial, an exhibition stand of minimum 9m² is required.
- One room is allocated per company for the duration of the congress.
- All content to be presented to delegates during the Hands-On Tutorials requires prior approval by the ESC.
- The number of Hands-On Tutorials is limited to 6 supporting companies only.
- The ESC reserves the right to amend, cancel or suspend the Hands-On Tutorials at their discretion at any time in the future.