

ESC CONGRESS 2010 - INDUSTRY PRINTED MATERIAL

Use of Logos and Deadlines for approval

ESC approval	ESC Logo 	Event Visual 	Industry Corporate Logo	Products Names & Logos	Studies Names & Logos	Deadline for approval	NO ESC approval	ESC Logo 	Event Visual 	Industry Corporate Logo	Products Names & Logos	Studies Names & Logos
Flyer / Invitation	No	Yes	Yes	No	Yes	30 June 2010	Question Card	No	No	Yes	No	Yes
Pre-Congress Mailing Insert <small>Same item than invitation/flyer</small>	No	Yes	Yes	No	Yes	30 June 2010	Lectern panel and Banners	No	No	Yes	No	Yes
Delegate Bag Insert <small>Same item than invitation/flyer</small>	No	Yes	Yes	No	Yes	30 June 2010	Stage tables panel	No	No	Yes	No	Yes
Posters or Roll-ups	No	Yes	Yes	No	Yes	30 June 2010	Name signs	No	No	Yes	No	Yes
WebLink <small>pdf of the invitation/flyer</small>	No	Yes	Yes	No	Yes	30 June 2010	Slide	No	No	Yes	No	Yes
Abstract Book Cover Page	No	Yes	Yes	No	Yes	No ESC Approval needed						
Information Screens	No	Yes	Yes	No	Yes	30 June 2010						

EBAC Accredited Educational Programmes printed materials MUST respect the EBAC specific template.

**DO NOT SEND
THESE
MATERIALS TO
ESC**

**No ESC Approval
needed**

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