



SUSTAINABILITY POLICY

STOCKHOLM INTERNATIONAL FAIRS SUSTAINABILITY POLICY

Stockholm International Fairs' vision is to be a leading meeting place in Northern Europe, thus strengthening Stockholm's position as the capital of Scandinavia. In partnership with our exhibitors and organisers, we create meeting places that offer visitors increased knowledge, new inspiration and good business opportunities.

As one of the leading companies in the industry, and as a responsible member of society, it is essential that we constantly develop Stockholm International Fairs' sustainability work, thus contributing to a more sustainable world. We are convinced that being proactive about sustainability issues not only give us and our employees a good conscience, but also creates new business opportunities and increases the company's long-term value.

We are aware that Stockholm International Fairs has an impact on the environment, both directly through our own operations and indirectly via our suppliers and investments. Sustainability to us means endeavouring to find the optimum balance between reduced environmental impact, social responsibility and healthy profitability. We see our work with sustainability issues as an ongoing process in which we develop both through our own initiatives and by actively seeking feedback from our stakeholders – visitors, exhibitors, organisers, employees, owners and partners.

This policy details our views on sustainability, and the areas we intend to prioritise. It will function as a guide for everyone who works at, and with, Stockholm International Fairs, in relation to both short-term operative decisions as well as long-term strategic development.

AREA:	WE HAVE UNDERTAKEN TO:	SOME EXAMPLES OF WHAT WE DO:
Responsible enterprise and business ethics	<ul style="list-style-type: none"> • Adopt an honest, ethical and legal approach to running Stockholm International Fairs in all respects. • Pursue an active dialogue with our suppliers and customers to increase awareness of, and commitment to, sustainability issues throughout the entire value chain. • Constantly develop the way we pursue, measure and manage our sustainability work. 	<ul style="list-style-type: none"> • Stockholm International Fairs' Code of Conduct is distributed to all suppliers. • Over 80 % of all office material contains recycled material. • Our customers can monitor energy consumption for their particular event and see how much they are saving by working with us. • Our financial reports are published both in printed and digital format and adhere to the Swedish Annual Reports Act, as well as recommendations from the Swedish Accounting Standards Board and FAR/SRS. • Both the hotel and the restaurants at Stockholm International Fairs have the Nordic Swan ecolabel.
Human rights and social impact	<ul style="list-style-type: none"> • Get actively involved in our local area to contribute towards positive social development. • Seek to employ staff that reflect the diversity that exists in the Stockholm region. • Offer all employees, regardless of age, gender, sexual orientation, religion, ethnic group or disability the same opportunities for employment, development and promotion. • Work to ensure that all visitors feel equally welcome at Stockholm International Fairs, regardless of their background and physical ability. 	<ul style="list-style-type: none"> • Stockholm International Fairs supports the young entrepreneurs' organisation Ung Företagsamhet and Stockholm Winter Games, in connection with their events at our venue. • We are actively involved in Söderortsvisionen; the vision aimed at developing southern Greater Stockholm. • Our staff survey shows that 96 % of our employees are proud of working for Stockholm International Fairs. • All vacancies at Stockholm International Fairs are advertised openly on our intranet. • All our venues are wheelchair accessible. • We have detailed procedures and checks in relation to fire, evacuation and security installations.



AREA:	WE HAVE UNDERTAKEN TO:	SOME EXAMPLES OF WHAT WE DO:
Environmental and climate issues	<ul style="list-style-type: none"> • Conduct regular reviews of our use of limited resources and examine ways in which we can reduce the environmental impact of what we do. • Work to reduce the use of fossil fuels in our operations. 	<ul style="list-style-type: none"> • Stockholm International Fairs' energy-saving system comprises movement detectors that regulate lighting and temperature depending on how many people are in each venue. • 60 % of all the energy we use comes from renewable sources. • Over 90 % of our cleaning agents are environmental. • We recycle 60 % of all our waste. Our supplier Crenova has begun environmental certification in accordance with ISO 14001. • We enjoy a close partnership with Stockholm Public Transport (SL) to increase the proportion of visitors using public transport to get to our events.

We have opted to prioritise the following four areas in our continued work on sustainability issues. These are areas where we feel that our efforts can make the greatest impact:

Impact on Climate

Sweden is a world leader when it comes to practical sustainability measures. As a responsible Swedish company, we would like Stockholm International Fairs to act as a good example for the millions of people who visit our events each year. Our facilities provide us with excellent opportunities to both develop and demonstrate long-term solutions to save energy and reduce the use of fossil fuels. Our aim is to minimise Stockholm International Fairs' environmental impact and emissions of fossil carbon dioxide from our operations. We will do this by streamlining the use of energy, reducing the need for energy and increasing the use of alternative and renewable energy sources.

Waste

We want Stockholm International Fairs to lead the way within the meetings industry in relation to efficient use of resources. We work according to the waste hierarchy "reduce, reuse, recycle", i.e. reduce the amount of waste produced and, as far as possible, separate recyclable material from combustible material and waste that cannot be recycled. We highlight our waste management policy clearly at our venues, so that all our visitors and partners can contribute in practical terms and learn from our example.

Water

Sweden's water is among the cleanest and tastiest in the world, and we want to help maintain good water quality by using this important resource in the best and most economical way possible. We will endeavour to avoid contaminating water with sealants, adhesives and other toxic chemicals as far as possible. We will reduce water consumption by using it efficiently and constantly seeking new ways of collecting and reusing it. Our facilities offer us excellent opportunities to both develop and demonstrate long-term solutions to reduce water consumption.

Accessibility

Stockholm International Fairs was built to create a place where people could come together. Every year, several million people pass through our doors, most of them visitors to one of our events or because they work here. We want everyone to feel equally welcome here, regardless of their background and physical ability. We believe that Stockholm International Fairs will develop better if we highlight issues from several different perspectives. This approach is important when we take on new employees and in our business development.

All the members of Stockholm International Fairs' management team are responsible for pursuing and developing our sustainability work according to this policy within each of their areas of responsibility. The management team is also responsible for following up measures that have been implemented, as well as for revising this policy once a year. We can also appoint external auditors to evaluate our work, where appropriate.

We hereby adopt this sustainability policy and instruct all the employees at Stockholm International Fairs to follow it in their work. We also urge everyone to contribute to the ongoing improvement work by offering suggestions as to how the policy can be developed in future.

Stockholm, 22 February 2010

Stockholm International Fairs Management Team, via

Patric Sjöberg
CEO