

ESC Congress 2010

Stockholm - Sweden

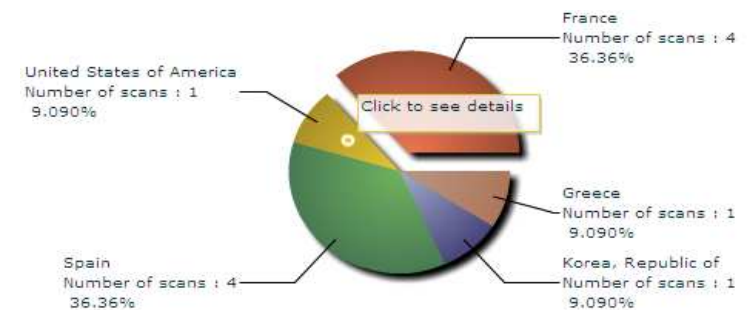
28 August - 1 September 2010

Key4lead Information form



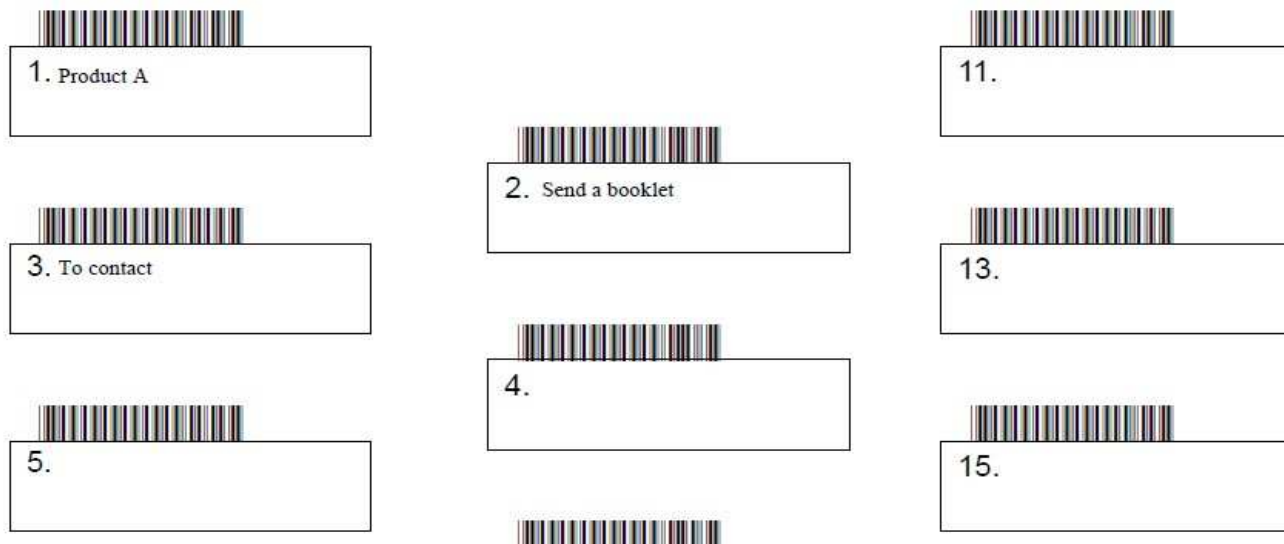
Lead gathering opportunities

- Simple product for grouping and prioritizing contacts collected during an event.
- Specially designed for :
 - Easily gathering a list of visitors to a booth, a symposium, or a sponsored session.
 - Qualify the contact's information via an « action code »
 - Action code examples : To follow up immediately, is interested by,...
- The different steps:
 1. The sales staff are provided with a wireless bar code reader (clearly identified) and scan the badges of each participant or visitor,
 2. One or more action codes can be scanned to qualify more precisely the nature of the contact,
 3. Each day our team back up the data from the reader,
 4. During or after the event, the contacts collected along with a number of statistical reports are available for view or for download (Excel file) via the web client account.



Steps for one Contact

- Scan the badge of a visitor
- Scan one or more Actions Codes (Defined by Yourself) from a sheet of Paper



- Scan the next visitor
- The Action Codes appears in the Excel file along with the information from the DB, one line per badge

How get your data?

Online order platform for services and materials dedicated for events

Home Profile Order Downloads key4lead key4preview key4register Mme Kinsella Log out

 Action codes Customize your "action codes" in order to qualify your contacts.	 Statistics View the statistics corresponding to the collected data during the event.	 Excel Download the scan list with MS Excel.	 Mailing Select your contacts with your own criteria.
---	--	---	--

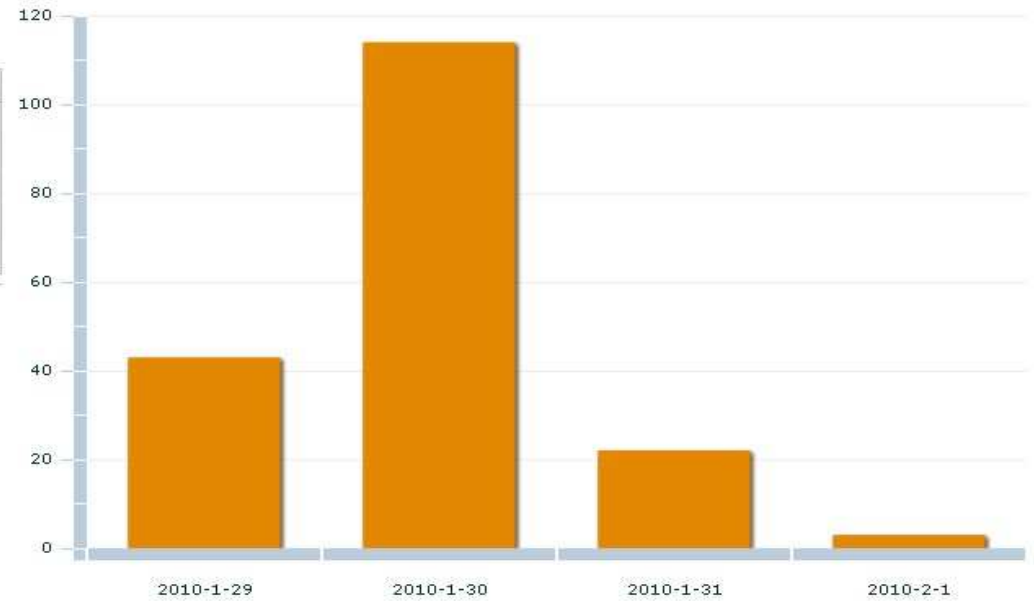
- **During and after the event**
 - On your key4portal account you will be able to:
 - Download your data on an Excel file
 - Consult your statistics and reports
 - Create list of contacts and send e-mails



All scans

Global congress information

Day	Persons	Readers	Scans
1/29/2010	40	2	43
1/30/2010	108	2	114
1/31/2010	20	2	22
2/1/2010	3	2	3
-	171	2	182



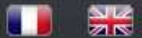
Scans

key4events 1	key4events 2
77	105

Key4lead Report & Statistics

key4events®

[Home](#) | [Global](#) | [Graphics](#) | [Action codes](#)



Graphics

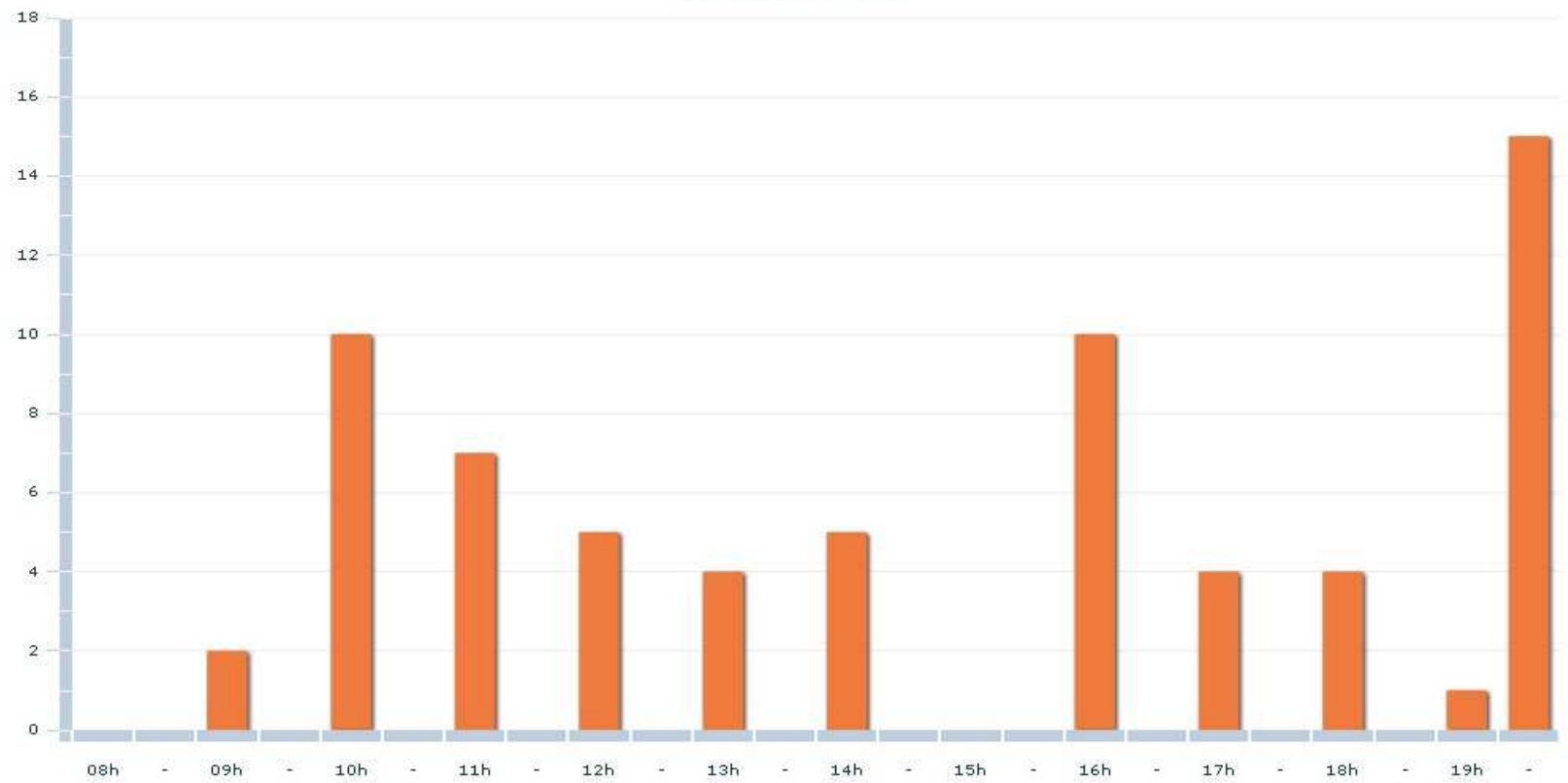
Influx

- Friday January 29 2010
- Saturday January 30 2010
- Sunday January 31 2010
- Monday February 01 2010

Column ▾

Influx

Saturday January 30 2010



key4monitoring v1.2



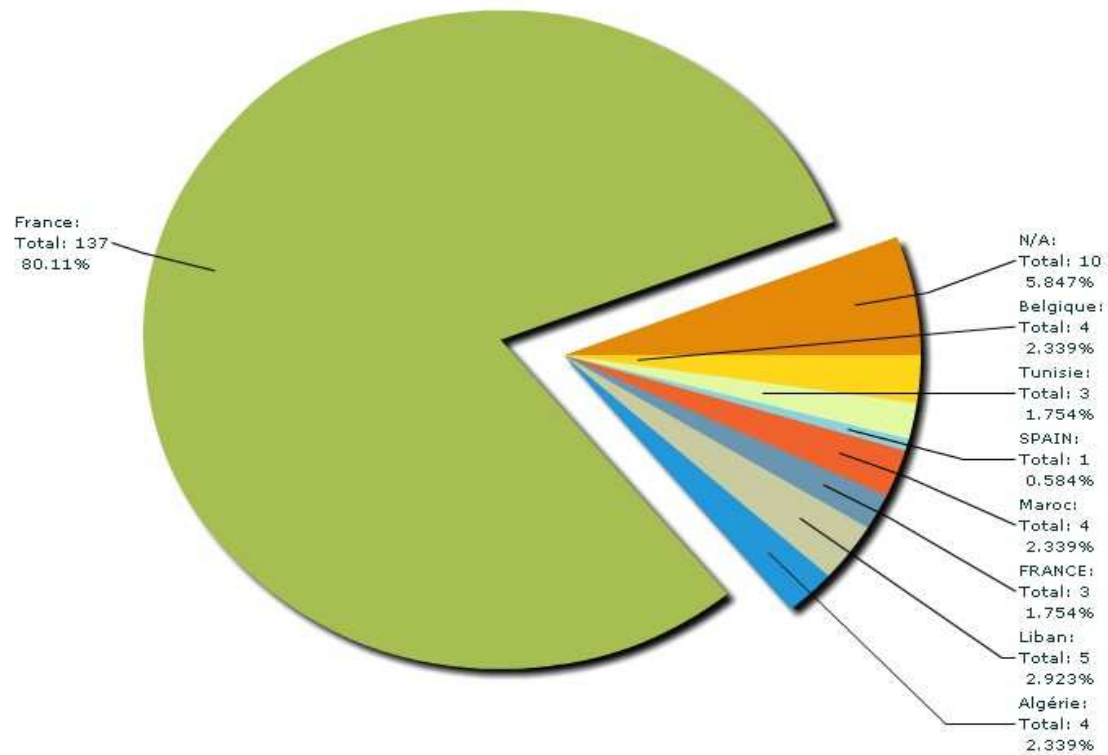
Graphics

Country

Typebadge

Reader

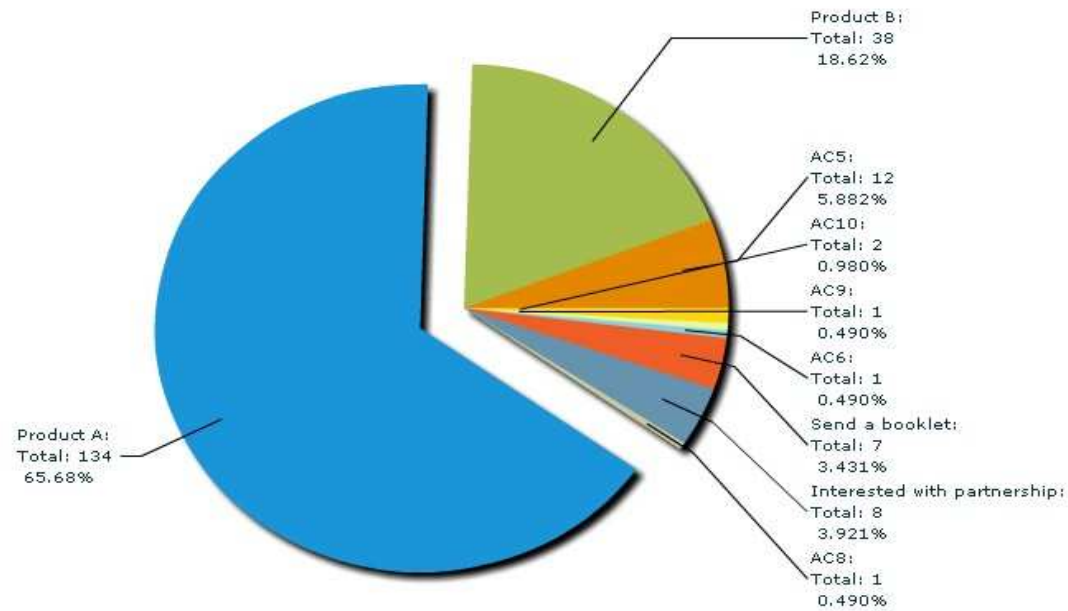
Country



key4monitoring v1.2



Action codes



Filters:

AC1	AC10	AC2	AC3	AC4	AC5	AC6	AC8	AC9	Addr	Adre	Cede	CellPl	City	Civilit	Coun	Email	Fax	FirstN	ID	LastN	Phon	Post	Read	Read	Regis	Servi	Socie	Type	title
x	x		x	x		x	x	x						Mrs				FirstN	#0	Name		2010	0032	07/01		VITAL	Expos		
x									222,A				ROYA	Mr	Franc	mail@		FirstN	#1	Name		1720	2010	0033	29/11	LIBER	Méde_Dr	Key4monitoring v1	

Key4lead Report & Statistics

key4events®

Home | Global | Graphics | Action codes

- Graphics
- Country
- Typebadge
- Reader

Country : France

Filter: search

Address	City	Civility	Email	FirstNam	ID	LastNam	PostalCo	Registral	Society	Typebad	title
222,Aven	ROYAN	Mr	mail@ora	FirstName	#1	Name2	17200	29/11/20	LIBERAL	Médecin	Dr
133 RUE	FOUGERE	Mr	mail@ch-	FirstName	#4	Name5	35300	17/01/20	FOUGERE	Médecin	Dr
9 RUE KE	BREST	Mr	mail@aol	FirstName	#5	Name6	29200	03/11/20		Médecin	Dr
12, rue P	CALAIS	Mr	mail@net	FirstName	#7	Name8	62100	17/12/20	CABINET	Médecin	Dr
Zone du	VANNES	Mr	mail@war	FirstName	#8	Name9	56000	29/11/20	CLINIQUE	Médecin	Dr
74 bd po	PARIS	Mr	mail@fre-	FirstName	#9	Name10	75005	22/12/20	HIA VAL I	Médecin	Dr
2 BIS AVE	AURILLAC		mail@war	FirstName	#12	Name12	1500	12/01/20		Médecin	
50rue a c	CARPENT	Mr	mail@ora	FirstName	#13	Name13	84200	15/01/20		Médecin	Dr
AV LAINN	AMIENS		mail@hot	FirstName	#14	Name14	80000	17/01/20	CHU AMI	Kinésithé	
118, ave	VALENCIE		mail@ahr	FirstName	#17	Name17	59300	12/11/20	TEISSIER	Médecin	
4 Rue Je	LANNION	Mr	mail@ceç	Salim	#19	ARAB	22300	30/11/20	CABINET	Médecin	Dr
86 Avenu	PARIS	Mr	mail@war	Thierry	#21	BODEZ	75019	17/12/20		Médecin	Dr
pointe de	ROSCOFF	Mrs	mail@per	Claudine	#22	LEJOSNE	29680	05/01/20	CENTRE C	Conféren	Dr
1 rue de	TADEN	Mr	mail@war	Michel	#23	BARBRY	22100	03/01/20	CABINET	Médecin	Dr
service d	NICE	Mrs	mail@chu	Véroniqu	#24	TANANT	06202	09/12/20	CHU DE N	Kinésithé	Mrs
rue leon	BEAUVAIS	Mrs	mail@Airl	Roselyne	#25	STAUB	60021	16/10/20	CENTRE F	Infirmier	Mrs
18 avenue	SAINTE MA	Mrs	mail@war	Anne Mar	#26	MOTTIN	35400	18/11/20		Médecin	Mme Dr
66 boule	NOUAKCH		mail@spl	Mohamm	#27	OULD MC	75006	15/12/20	SPLF	Médecin	



To place your order, please go to our platform and create your account on <http://portal.key4events.com/event/esc2010?code=354028>

If you need any help, do not hesitate to contact us by mail at contact@key4events.com

FIRST BADGE READER with battery charger	290€ excl. VAT
ADDITIONAL BADGE READER with battery charger	120€ excl. VAT