



ESC Congress 2011
27 – 31 August, Paris, France

Please return this form to: ESC / Industry Services Department
 The European Heart House, 2035 Route des Colles, Les Templiers, BP 179
 06903 Sophia Antipolis FRANCE
 Email: Sponsorship@escardio.org - Fax: +33(0)4 92 94 76 26

SPONSORSHIP, ADVERTISEMENT & PROMOTION APPLICATION FORM

ORGANISING COMPANY (Please indicate the name you wish to appear in all printed acknowledgments)

Company Name MANDATORY:		Contact Person:
Address:		
Postal code:	City (& State, if applicable):	Country:
Tel:	Fax:	Email:

APPOINTED AGENCY (only if applicable)

Agency Name:		Contact Person:
Address:		
Postal code:	City (& State, if applicable):	Country:
Tel:	Fax:	Email:

INVOICING DATA (Please ensure this is the correct invoicing address)– MANDATORY

Company Name:		Contact Person:
Invoicing Address:		VAT N° MANDATORY:
		PO N° MANDATORY:
Postal code:	City (& State, if applicable):	Country:
Tel:	Fax :	Email:

Payment will be made by bank transfer (details are always provided on the invoice)

Assignment of items will be made based upon the accrued points ranking and in respect of accrued points deadline. Please note, the company invoiced will be the company to receive the accrued points.

Organising Company
 Applications for all congress activity must be submitted by the company under whose name each activity is to be organised. Correspondence for the above items should be made exclusively between the exhibiting/organising company and the ESC. The company is responsible for communicating all relevant documents (e.g. Guidelines for Industry Participation) to its staff and to its appointed agencies.

Appointed Agency
 Companies should inform the ESC, in writing, which agency is appointed for which congress activity. Without this confirmation, no requests from agencies will be taken into consideration. The appointed agency cannot fully act as if it were the company itself and the company will continue to be held entirely responsible and accountable for activities organised in its name. It is not the role of any given agency to make initial enquiries or reservations with the ESC independently of the company.

I hereby agree to be bound by the ESC Congress 2011 Guidelines for Industry Participation and all conditions expressed therein. I also accept to be invoiced for the items ticked off and that are available listed on page 2 of this application form.

I am authorised to sign this form on behalf of the Organising Company..... Tick YES

Signature: Mandatory (digital signature) here:
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Date:	Contact Name:
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"Disclosure of Information and Marketing. The ESC complies with EC directives, and is registered under the data protection laws in France, and takes all reasonable care to prevent any unauthorised access to your personal data. Our ESC staff and contractors have a responsibility to keep your information confidential. The ESC does not sell, trade, or rent your personal information to others. We may supply your information to trusted ESC contractors to perform specific services. Otherwise, we do not disclose personal information to any other person or organisation without your consent. If you are a delegate at an ESC organised Congress or meeting, when you visit exhibiting company stands, presenting your badge may enable them to retrieve the following personal data: first name(s), last name(s), address, telephone, fax, email, and professional activity information."

Cancellation fees of 100% apply once a signed application form has been received.



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Sponsorship Items		Price excl. VAT	Points	Bonus Points	Tick Yes
Abstracts CD-ROM - <i>Exclusive Sponsorship</i>		<i>No longer available</i>			
Advance Programme – product advertising allowed		<i>No longer available</i>			
Badge Holders - <i>Exclusive Sponsorship</i>		<i>No longer available</i>			
Bookmark in Final Programme – product advertising allowed		<i>No longer available</i>			
Congress News	Full Week Back Cover	<i>No longer available</i>			
	Full Week Page 7	<i>No longer available</i>			
	1 Advert (Sat. through Tues.)	€10,000	3	-	<input type="checkbox"/>
	1 Advert (Wed.)	€5,000	1	-	<input type="checkbox"/>
Delegate Bags - <i>Exclusive Sponsorship</i>		<i>No longer available</i>			
Delegate Lounge - <i>Exclusive Sponsorship</i>		<i>No longer available</i>			
ESC TV - <i>Exclusive Sponsorship</i>		<i>No longer available</i>			
Final Programme product advertising allowed	Back Cover	<i>No longer available</i>			
	Inside Back Cover	€70,000	25	7	<input type="checkbox"/>
	Inside Page	€50,000	18	5	<input type="checkbox"/>
FOCUS Group sponsorship		€20,000	7	2	<input type="checkbox"/>
Fun Run		€60,000	22	6	<input type="checkbox"/>
Gift in the ESC Congress Bag		€11,000	4	-	<input type="checkbox"/>
Healthy Fruit Stations - <i>Exclusive Sponsorship</i>		€50,000	18	5	<input type="checkbox"/>
Industry & Exhibition Guide Back Cover <i>Exclusive Advertisement – product advertising allowed</i>		€30,000	11	3	<input type="checkbox"/>
Information Screens (Airport Screens + lecture room screens)		€25,000	9	3	<input type="checkbox"/>
MD Conference Express		<i>No longer available</i>			
Note Pads & Pens – (<i>excl. production costs</i>) <i>Exclusive Sponsorship – product advertising allowed</i>		<i>No longer available</i>			
Poster Area - <i>Exclusive Sponsorship</i>		<i>No longer available</i>			
Programme-at-a-Glance <i>Exclusive Advertisement – product advertising allowed</i>		<i>No longer available</i>			
Unrestricted Educational Grant		€20,000	7	-	<input type="checkbox"/>
Water Fountains & Flasks - <i>Exclusive Sponsorship</i>		€80,000	29	8	<input type="checkbox"/>
Webcasts		€ 8 500	3	-	<input type="checkbox"/>

Industry Educational Sessions (IES)	Pre-Congress Mailing Insert	€11,000	4	Promotional Opportunities Application Form
	Delegate Bag Insert	€6,500	2	
	Weblink	€3,500	1	
	IES info screen	€4,500	1	

Company name:	Contact Name:
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All items are subject to availability; certain conditions may apply.