



**ESC Congress 2011
27– 31 August**

Programme-at-a-Glance Back Cover Specifications
Product Advertisement Opportunity

Place your message on this popular guide to the scientific sessions. The ESC Congress 2011 Programme-at-a-Glance is a practical pocket guide to the congress providing delegates with a quick day-to-day view of the programme. The Programme at a Glance is designed in a practical pocket format and placed in the official congress badge holder



➤ **Procedure**

To take the Programme-at-a-Glance Back Cover, the exhibiting company must send us a duly completed application form. The ESC will then issue the invoice. The visual must be approved by the ESC.

Deadline for Application with priority status: 14 November 2010

Contact the ESC team at sponsorship@escardio.org

➤ **Cost**

Programme-at-a-glance Back Cover **€ 50 000** Points awarded: **18 & Bonus 5 Points**

➤ **Invoicing**

Programme-at-a-Glance Back Cover will be invoiced upon receipt of the application form.

➤ **Cancellation fee**

Cancellations will incur fees of 100% if cancelled after receipt of your signed application form.

➤ **Specifications**

Size: A6
105mm (width) x 148 mm (height) with bleed and cropmarks (5mm)

High-resolution printable PDF and JPEG to be submitted when the artwork has been approved by the ESC

Artwork should be submitted for approval at Sponsorship@escardio.org

Deadline to submit for approval: 15 June 2011

Deadline to provide finalised advert: 17 June 2011