



**ESC Congress 2011  
27– 31 August**

**Poster Area Specifications**

The ESC Poster Area is dedicated to research in the cardiovascular field and notably the transmission of the posters submitted and accepted for the congress. In a highly unique and innovative environment, delegates will browse the traditional poster display, listen to moderated posters and consult the e-posters and e-slides. This unique educational initiative and the surrounding area are available to an industry partner for exclusive exposure and association with the scientific content of the congress (acknowledgement on the Final Programme & online, sponsor logo displayed throughout the Poster Area and on the welcome page of computer screens)



➤ **Procedure**

To sponsor the Poster Area at the ESC Congress 2011, the exhibiting company must send us a duly completed application form. The ESC will then issue the invoice.

**Deadline for Application with priority status: 14 November 2010**

Contact the ESC team at [sponsorship@escardio.org](mailto:sponsorship@escardio.org)

➤ **Cost**

Poster Area                      **€ 150,000**                      Points awarded: **55 points & Bonus 15 points**

➤ **Invoicing**

Poster Area will be invoiced upon receipt of the application form.

➤ **Cancellation fee**

Cancellations will incur fees of 100% if cancelled after receipt of your signed application form.

➤ **Specifications**

Please send your Company logo for the Poster Area in .ai and .eps formats (in colour) at:

**Sponsorship@escardio.org**