



**ESC Congress 2011
27– 31 August**

Frequently Asked Questions (FAQs)

➤ **Can I use the ESC logo on any printed materials?**

You may use the **ESC Congress 2011 Event Logo** (this is a high resolution .jpg image) you will find it on our website http://www.escehibition.org/Paris2011/Sponsorship_Items/default.aspx

➤ **Can we advertise product?**

Product advertising is available on a **limited number of items** (**Advance Programme Back Cover; Final Programme adverts; Bookmark in the Final Programme; Note Pads & Pens; Programme at a Glance Back Cover, Industry & Exhibitor Guide Back Cover**).

No product advertising will be allowed on any other items.

➤ **I would like to have an Industry Welcome Desk onsite but I don't see it on the Sponsorship application form?**

Contact Exhibition@escardio.org and they will be able to assist you.

➤ **Where can I find acknowledgements for my company?**

If you go to our [website](#) and click on the Industry Page, you'll see your company name. Your company will also be listed in the Final Programme as a Sponsor of ESC Congress 2011.

Certain items have acknowledgements directly on them onsite as well (Delegate Lounge, for example).

➤ **How do I include a logo on the Interactive Exhibition Map**

Contact Exhibition@escardio.org and they will be able to assist you.

➤ **When do we submit our Accrued Points?**

Your points will be calculated by the ESC and will be emailed to you on 12 September for you to confirm within 24 hours.

➤ **Do the ESC send e-blasts?**

We send a Pre-Congress Mailing envelop into which you may place a Pre-Congress Mailing Insert which is sent to 25,000 delegates 1 month prior the congress.

➤ **Can we obtain a mailing list of delegates?**

The CNIL in France prohibits the ESC from sharing, renting or selling delegate information to anyone.