



**ESC Congress 2011
27– 31 August**

**ESC TV Specifications
*Exclusive Sponsorship!***

ESC TV is a television programme which highlights the main scientific advances presented during the ESC Congress providing the viewer with an overview of the congress highlights. ESC TV is presented in two different formats, notably ESC TV by day which is a 6-minute news broadcast produced every day of the congress and ESC TV by topic provides a summary of the main congress' themes in the way of 6 reports broadcast via www.escardio.org post congress.



➤ **Procedure**

To sponsor ESC TV at the ESC Congress 2011, the exhibiting company must send us a duly completed application form. The ESC will then issue the invoice.

Deadline for Application with priority status: 14 November 2010

Contact the ESC team at sponsorship@escardio.org

➤ **Cost**

ESC TV **€ 150,000** Points awarded: **55 points & Bonus 15 points**

➤ **Invoicing**

ESC TV will be invoiced upon receipt of the application form.

➤ **Cancellation fee**

Cancellations will incur fees of 100% if cancelled after receipt of your signed application form.