



**ESC Congress 2011
27– 31 August**

**Bookmark in the Final Programme Specifications
*Product Advertisement Opportunity***



The exclusive Bookmark is included in the Final Programme as a practical tool for this reference document. This simple but popular delegate item provides fresh visibility for the promoting company.

➤ **Procedure**

To take the Bookmark in the Final Programme, the exhibiting company must send us a duly completed application form. The ESC will then issue the invoice. The visual must be approved by the ESC.

Deadline for Application with priority status: 14 November 2010

Contact the ESC team at sponsorship@escardio.org

➤ **Cost**

Bookmark **€ 35 000** Points awarded: **12 & Bonus 4 Points**

➤ **Invoicing**

The Bookmark in the Final Programme will be invoiced upon receipt of the application form.

➤ **Cancellation fee**

Cancellations will incur fees of 100% if cancelled after receipt of your signed application form.

➤ **Specifications**

Size: 65 mm (width) x 210 mm (height) - vertical format
One side; the other side is reserved for the promotion of ESC Congress 2012
Product advertising is allowed

File to be provided once approved: high-resolution PDF-file & JPEG

Please submit your visual at Sponsorship@escardio.org

Deadline to submit for approval: 16/05/2011

Deadline to submit finalised artwork: 18/05/2011