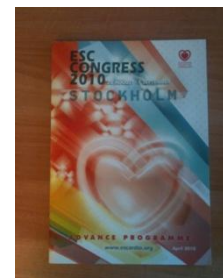




**ESC Congress 2011
27– 31 August**

Advance Programme Back Cover Specifications
Product Advertisement Opportunity



Maximise your impact with delegates and ensure your association with the ESC Congress 2011 is noted before your competitors by supporting the official Advance Programme. Posted to over 60,000 cardiologists worldwide, the Advance Programme is the only printed document that prospective delegates will receive detailing the scientific programme before the congress.

➤ **Procedure**

To put your advertise on the Advance Programme Back cover, the exhibiting company must send us a duly completed application form. The ESC will then issue the invoice. The visual must be approved by the ESC.

Deadline for Application with priority status: 14 November 2010

Contact the ESC team at sponsorship@escardio.org

➤ **Cost**

Back Cover Advertisement **€ 100 000** Points awarded: **37 & Bonus 20 Points**

➤ **Invoicing**

Advance Programme Back Cover will be invoiced upon receipt of the application form.

➤ **Cancellation fee**

Cancellations will incur fees of 100% if cancelled after receipt of your signed application form.

➤ **Specifications**

Size: A4: 210 mm **high** x 297 mm **wide** with 3 mm bleed and cropmarks
High-resolution printable PDF to be submitted when the artwork has been approved by the ESC

Deadline to submit for approval: **24 February 2011**

Deadline to provide finalised advert: **25 February 2011**

Artwork should be submitted for approval exclusively to **Sponsorship@escardio.org**