

ESC Congress 2011

27-31 August

PARIS NORD VILLEPINTE

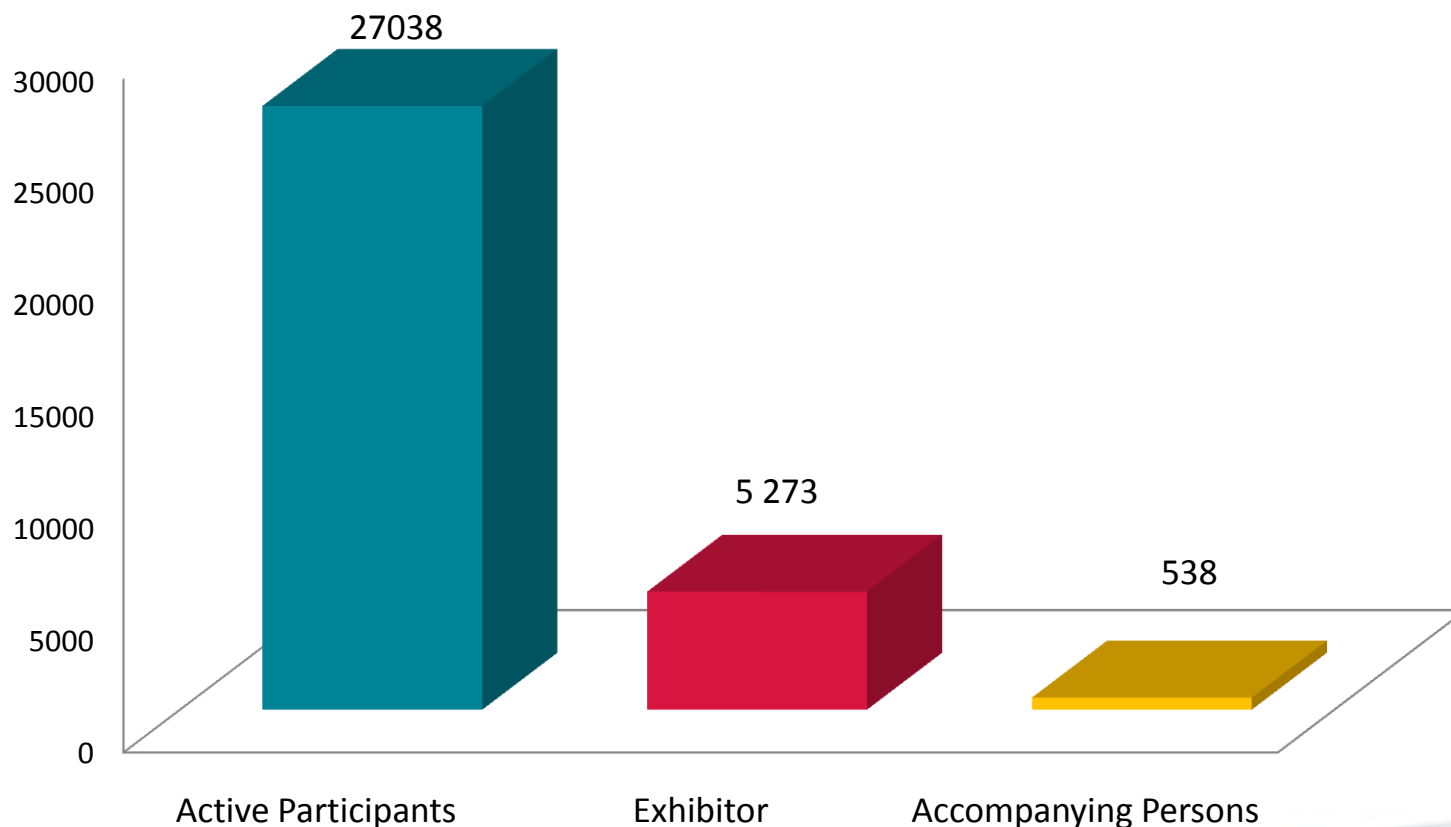
PARIS



www.escardio.org

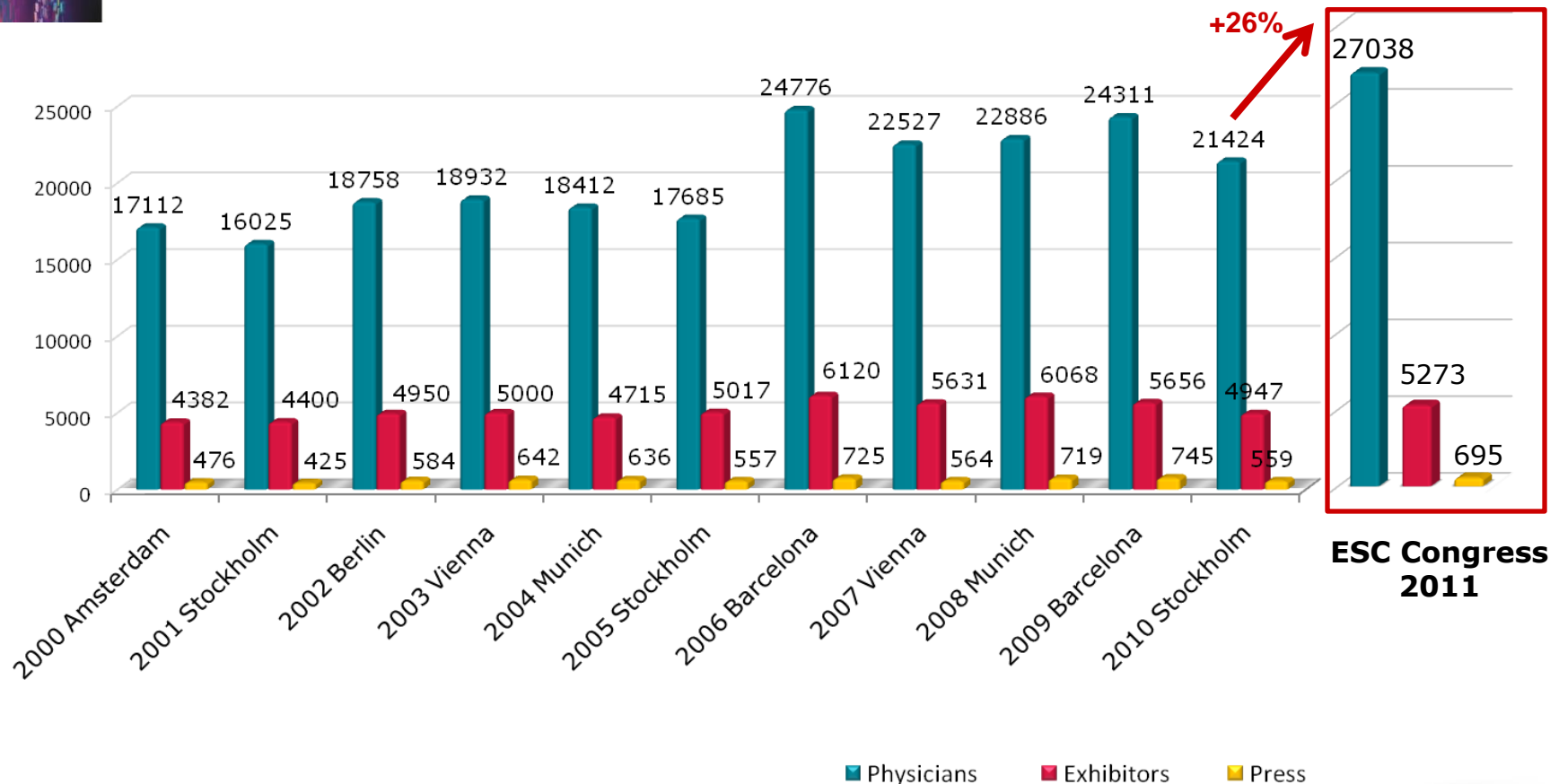


Total participation at ESC Congress 2011 (as of 29/08/2011): 32 849





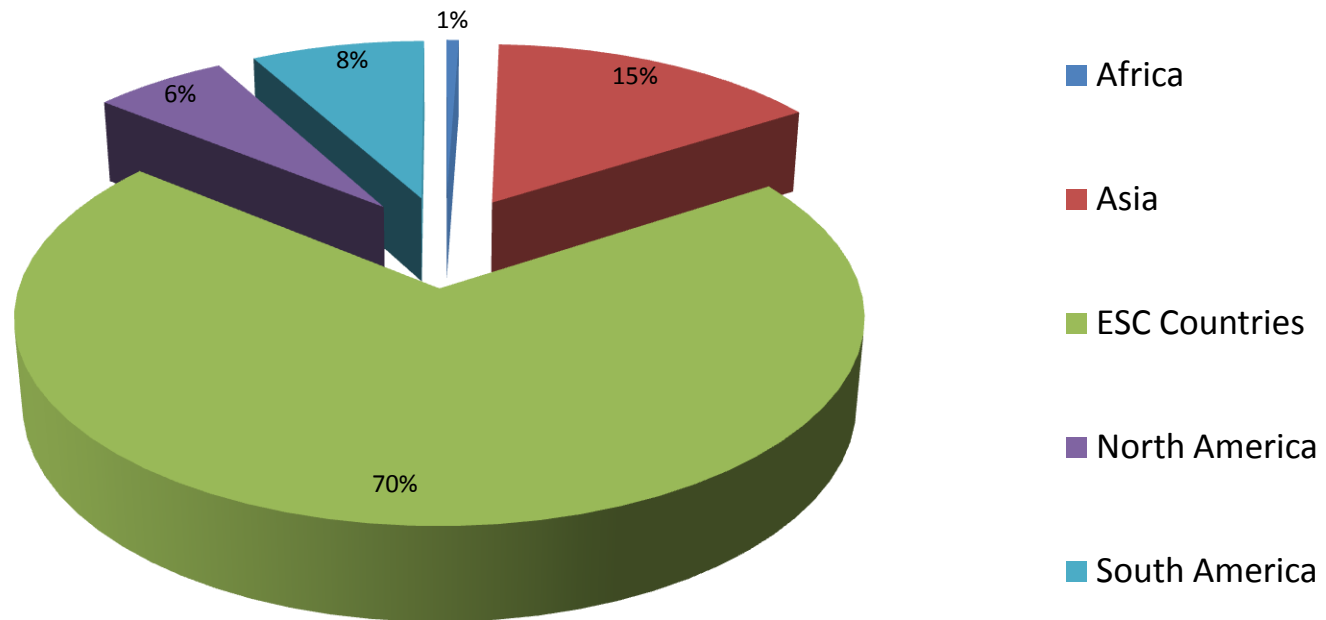
Total participation at ESC Congress 2011 as of 29/08/2011: 32 849



30 August 2011
Industry Debrief – ESC Congress 2011

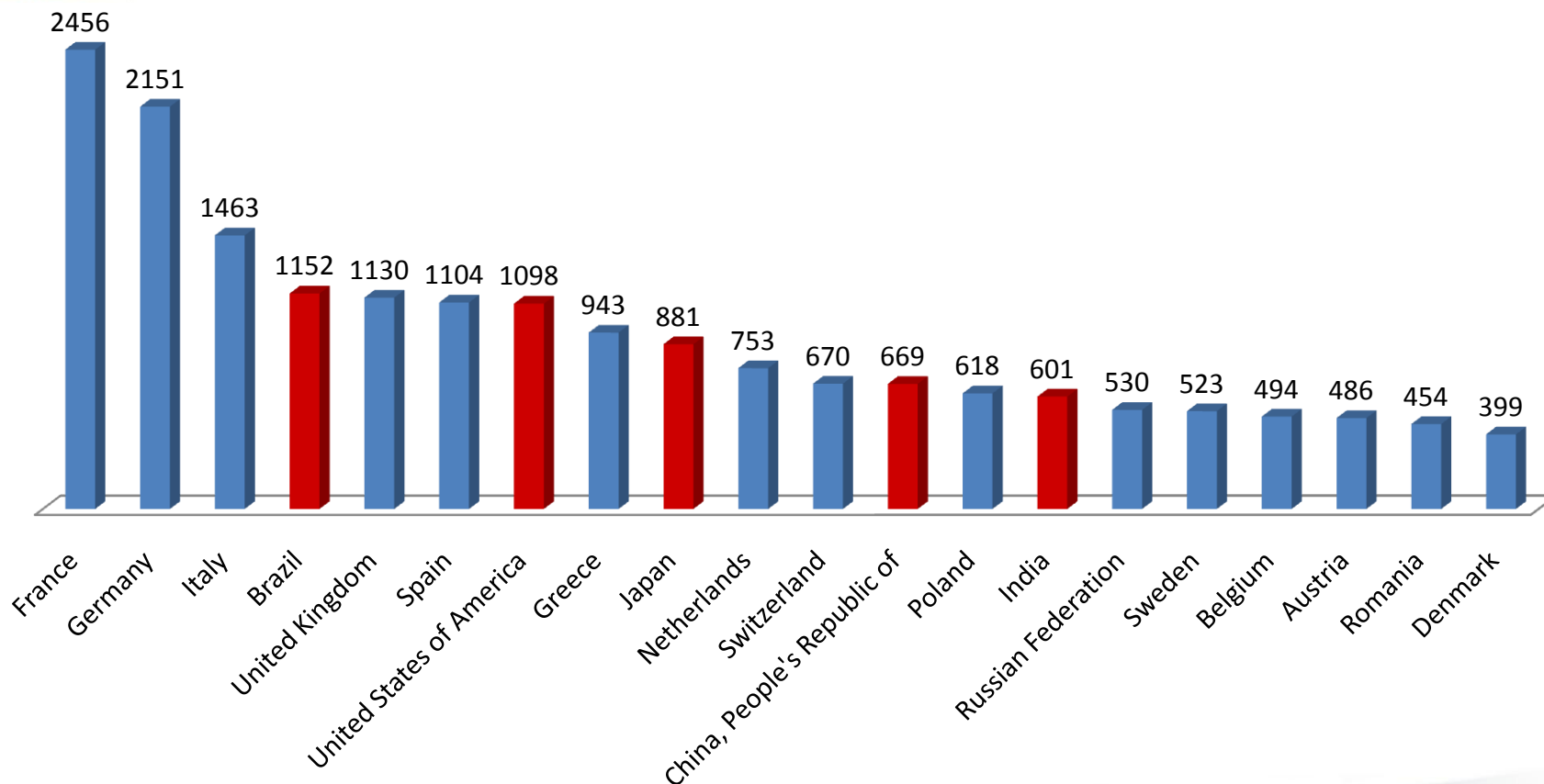


ESC Congress 2011 participation by Geographical area





Top 20 countries at ESC Congress 2011



30 August 2011

Industry Debrief – ESC Congress 2011



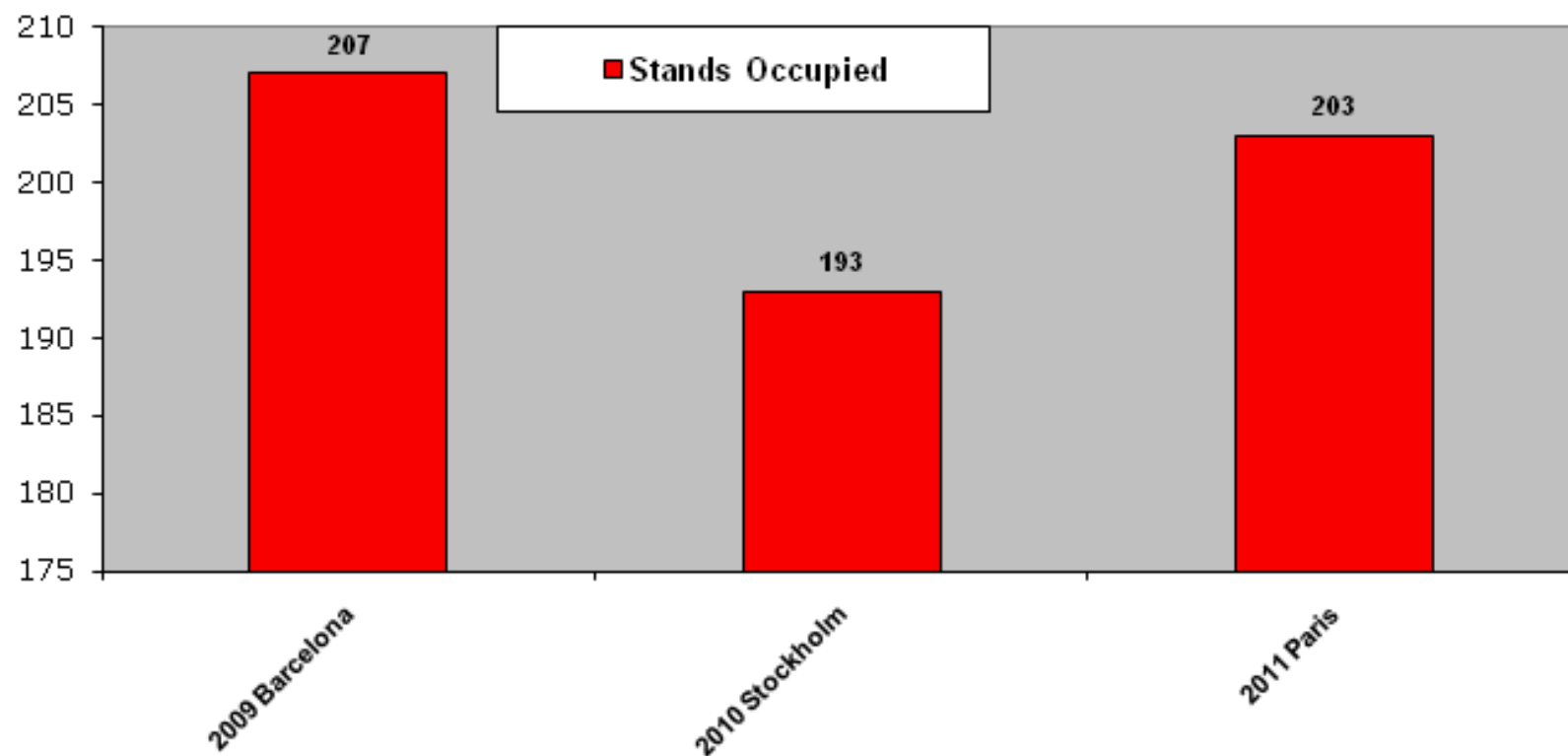
ESC Congress Metrics “at a glance”

	Average 2002 - 5	WCC 2006	ESC 2007	ESC 2008	ESC 2009	ESC 2010	ESC 2011 budget	ESC 2011 actual
Abstracts submitted	9,032	10,593	9,691	9,469	9,848	9,511	10,000	10,836
Abstracts selected	2,958	3,959	3,523	3,532	4,085	4,167	4,500	4,276
Lecture rooms	25	30	30	29	30	30	34	34
Number of sessions	310	356	336	362	364	393	+400	450
Expo m ² occupied	11,785	15,228	13,408	14,214	14,178	12,799	13,000	12,026
Satellite Symposia	57	79	59	64	63	56	60	44
Workshops/Mini Satellite Symposia	6	10	13	15	23	28	25	26
Hands on Tutorials	n/a	n/a	n/a	1	3	4	4	4
Active Delegates	19,010	25,501	23,091	23,605	25,056	21,983	25,000	27,038
Total Attendance	24,659	32,544	29,423	30,382	31,323	27,496	31,750	32,849

30 August 2011
Industry Debrief – ESC Congress 2011

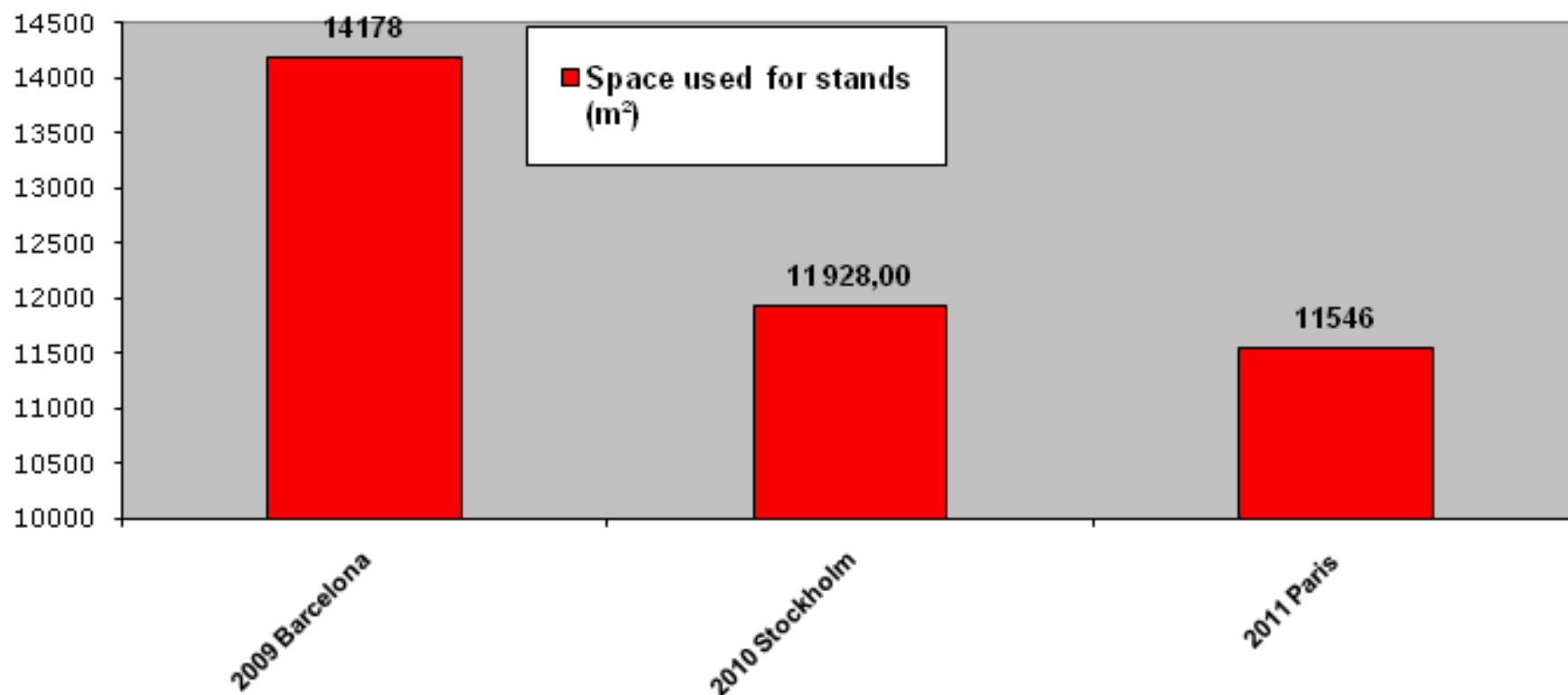


Exhibition





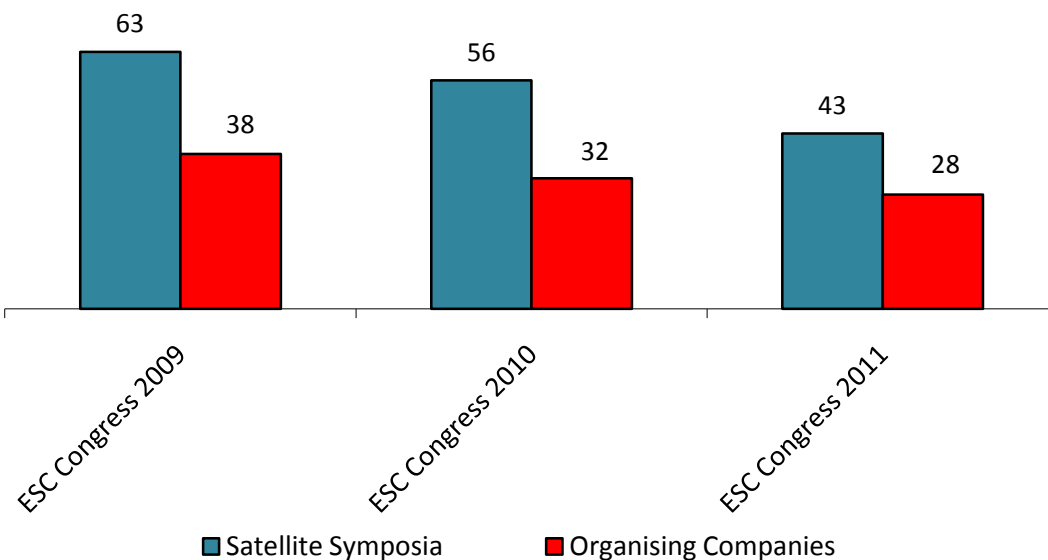
Exhibition





Satellite Symposia

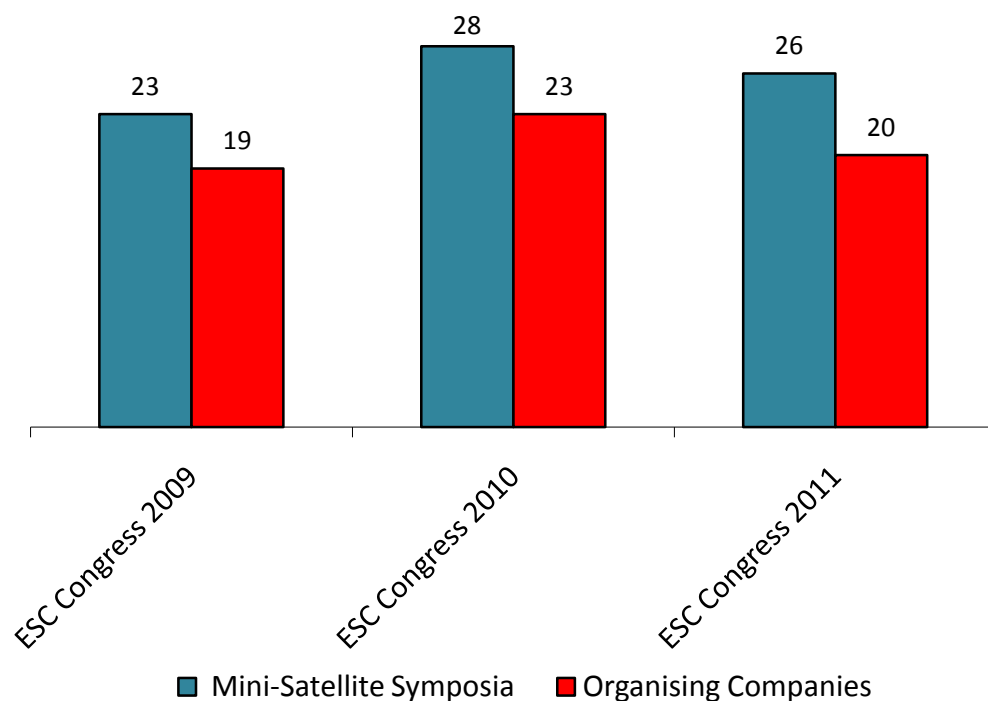
- 43 Satellite Symposia were organised by 28 different industries, associations or organisations.*
- 90-minute Satellite Symposia: 38
- 180-minute Satellite Symposia: 1
- 45-minute Satellite Symposia: 4
- 23 receptions were organised (more than 15 000 Lunch boxes)





Mini-Satellite Symposia

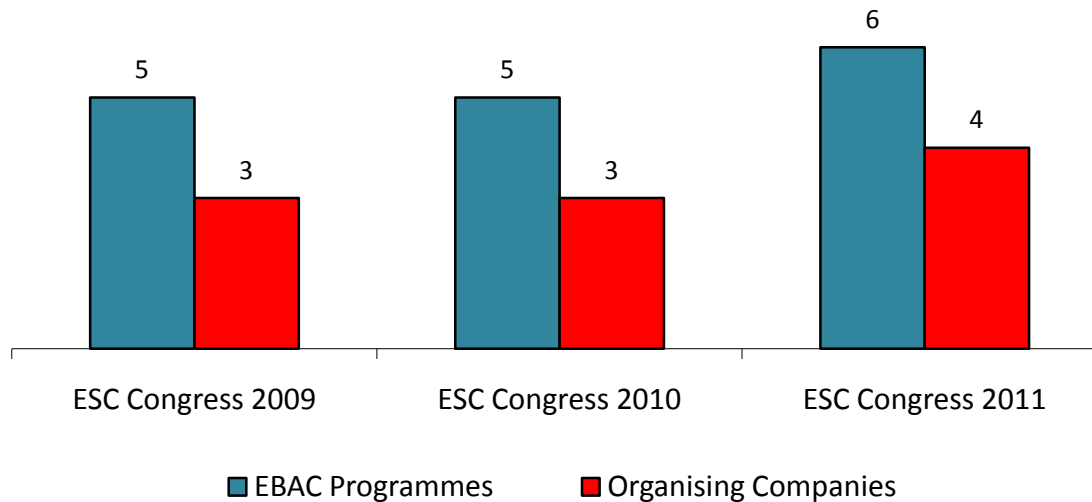
- 26 Mini-Satellite Symposia were organised by 20 different industries
- 19 receptions were organised





EBAC Accredited Educational Programmes

- **CME ACCREDITATION BY EBAC**
- A Satellite Symposium or a Mini-Satellite Symposium with EBAC accreditation is officially announced as "EBAC Accredited Educational Programme supported by an unrestricted educational grant from ..."
- 6 EBAC Accredited Educational Programmes were organised by 4 different industries (AstraZeneca, St-Jude Medical, SERVIER and BIOTRONIK).

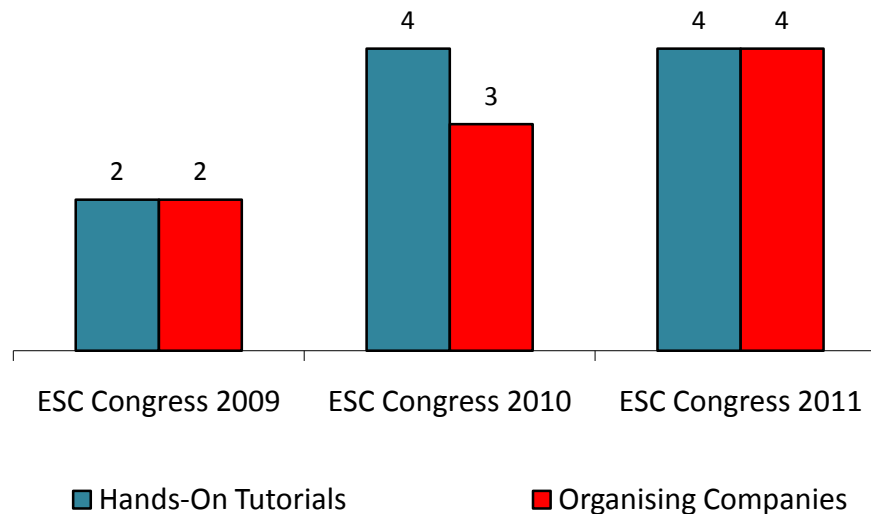




Hands-On Tutorials

4 Hands-On Tutorials were organised by 3 different industries :

- CCVI (Cordis Cardiac and Vascular Institute)
- GE Healthcare
- Philips Healthcare
- Siemens AG, Healthcare Sector





Sponsorship



Mobile Application



Interactive Exhibition Map



See you in Munich

ESC CONGRESS 2012



munich 25-29 AUGUST
GERMANY www.escardio.org



www.escardio.org

30 August 2011
Industry Debrief – ESC Congress 2011





Zone C

Dismantling Schedule

- **Tuesday, 30 August: Deliver packing cases and remove valuables**
 - FAIREXX will return empty packing cases for valuables from **19:00** onwards to the exhibitors that have ordered this service, this will take several hours to complete.
 - Cases ready for collection by Fairexx should be properly labelled.
- **Restricted Vehicle access: 21:00 – 23:59**
 - Vehicles may enter PPI (Long term Truck Parking) for pre-parking at 18:00. Vehicles will then proceed to Pe6a from 21:00 to unload cases and load valuables. FAIREXX and Diamond Security Services will be checking all cases before entry into the fairground.
 - Parking space is limited – priority is given to trucks carrying packaging/bulk materials
 - All vehicle access to the fairground is controlled by Fairexx and Diamond Security Services.

30 August 2011
Industry Debrief – ESC Congress 2011