



**ESC CONGRESS 2012**

**munich** 25-29 AUGUST  
GERMANY [www.escardio.org](http://www.escardio.org)



## **2 EBAC ACCREDITED EDUCATIONAL PROGRAMMES**

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- 2.2 EBAC accreditation application
- 2.3 EBAC Promotion

Satellite Symposia could be accredited by EBAC, the **E**uropean **B**oard for **A**ccreditation in **C**ardiology.

EBAC accreditation confirms the scientific and educational quality of a programme, and allows the participants to receive CME credits for the time spent in the educational activity.

A Satellite Symposium with EBAC accreditation will be officially announced as "EBAC Accredited Educational Programme supported by an unrestricted grant from...".

EBAC Accredited Educational Programmes should be booked in the same time slots as Satellite Symposia. Satellite Symposia rates and rules apply except for specific EBAC promotional restrictions.

### **2.1 Procedure**

ESC must receive the Satellite Symposium application form with "Yes" tick in the box "CME accreditation by EBAC".

The Satellite Symposia rules concerning the scientific programme will apply.

For more information you are welcome to visit the EBAC website [www.ebac-cme.org](http://www.ebac-cme.org). and to consult the EBAC Information Package on [escehhibition.org](http://escehhibition.org)

### **2.2 EBAC accreditation application**

Application for EBAC can only be submitted by national and international scientific organisations and institutions, such as medical professional organisations, universities or teaching hospitals.

In order to avoid miscommunications and guarantee the level of the programme, all applications must be submitted by the Industry contact in cooperation with the Course Director instead of any medical communication agencies.

Each programme should have a designated Scientific Director, responsible for the quality of the programmes scientific content, and appointed by the applying institution or organisation.

Application for EBAC accreditation can only be submitted via EBAC on-line system ([www.ebac-cme.org](http://www.ebac-cme.org)).

### **2.3 EBAC Promotion**

EBAC Accredited Educational Programmes promotion could be done through flyers, inserts, weblinks, roll-ups posters and banners.

Promotion on exhibition booth is not allowed.

A time saving and well defined template has been created with blocked and free areas to be used as your base model.

EBAC Accredited Educational Programmes promotional material must received ESC and EBAC approval before being printed or distribute.