



ESC Munich 2004 QUESTIONNAIRE

EUROPEAN
SOCIETY OF
CARDIOLOGY

(Please return to fax: +33-(0)4-92 94 76 26 or: exhibition@escardio.org before September 25, 2004)

Please enter your company name:

Booth n°(s):

1) Is this your first time to exhibit at the Congress?:

YES

NO

2) If yes, did you participate in:

ESC 2000

ESC 2001

ESC 2002

ESC 2003

3) How did you find the following aspects of the exhibition? (1= Unsatisfactory, 2= Good and 3= Excellent):

- General organisation of the exhibition (ESC)	1	2	3
- ESC Guidelines & updates	1	2	3
- Build up & Break down schedule	1	2	3
- ICM/Messe Muenchen	1	2	3
- Electrical & Water connections	1	2	3
- Telecom services	1	2	3
- Stand catering services	1	2	3
- Stand furniture services	1	2	3
- Forwarding & Lifting agent (Fairexx)	1	2	3
- Hostesses	1	2	3
- Exhibitors registration (ESC)	1	2	3
- Lecture Rooms and A/V used for satellites	1	2	3
- Speaker Service Centre(SSC)	1	2	3
- Badge Readers	1	2	3

4) Please rank each day as volume of booth attendance:

- Saturday August 28	Slow	Good	Busy
- Sunday August 29	Slow	Good	Busy
- Monday August 30	Slow	Good	Busy
- Tuesday August 31	Slow	Good	Busy

5) Comments on installation & dismantling process:

6) Comments on decoration, signage & layout of the building:

7) How did you find the Exhibition Services Website (www.essexhibition.org)?

8) Do you have any comments on sponsorship?

9) Comments/special remarks on the overall organisation of the Satellite Symposia:

10) Do you have any other comments on the Congress?