

ESC CONGRESS 2005 - Stockholm, Sweden

September 3 – September 7 2005

**INDUSTRY SITE VISIT- THURSDAY OCTOBER 14, 2004 STOCKHOLMSMÄSSAN, STOCKHOLM**

ESC Congress 2005 will be held in Stockholm, Sweden from Saturday 3 September to Wednesday 7 September 2005. We are pleased to present Industry, at this early stage, with an opportunity to inspect the Stockholmsmässan and in turn become acquainted with the Congress layout and meet key ESC staff and official suppliers.

This one-day long Industry Site Visit will take place Thursday 14 October 2004, at the Stockholmsmässan, and is extended to all our Partners involved in ESC Congress.

The following support documentation will be provided during the meeting:

- ESC Congress 2005 Guidelines for Industry Participation
- Congress Layout (Exhibition overview, Lecture Room Layout)
- Accrued Points System listing (defining the order in which assignments will be made)
- Congress Activity Application Forms

This meeting will provide assistance to our Industry Partners in the preparation of their official requests for stand space, satellite symposia and other sponsorship items. This visit is organised in order that Industry may become acquainted with the venue and related Congress opportunities available. All sponsorship items, including stand space, satellite symposia and advertisement or promotional materials will be assigned according to the appropriate deadlines and Accrued Points priority ranking – no definitive reservations or assignments will be made during the visit itself.

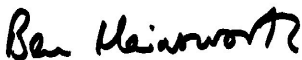
We strongly encourage our Industry partners to attend this meeting and with the help of the ESC staff and Congress Suppliers, commence, in good timing, preparations for ESC Congress 2005.

The following agenda includes an attendance confirmation section, which should be filled out and returned by fax to fax number + 33 (0) 4 92 94 76 26 or to email: [sponsorship@escardio.org](mailto:sponsorship@escardio.org)

Details of the centrally located Hotel which will propose special rates for those attending the ESC Industry Site Visit will be provided to those who confirm participation.

For further information or assistance regarding the Stockholm Site Visit, please do not hesitate in contacting us directly. We look forward to working with our Industry partners with a view to with their respective Congress goals and objectives for ESC Congress 2005.

Sincerely



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## INDUSTRY SITE VISIT AGENDA - Thursday October 14, 2004 Stockholmsmässan

**Venue:** Stockholmsmässan SE – 125 80 Stockholm, Sweden  
Tel: +46 (0)8 749 41 00  
www.stockholmsmassan.se

### Agenda:

08.00 – 08.30	Shuttle bus from Hotel to Stockholmsmässan	
08.30 – 09.00	Meet & Greet	
09.00 – 11.00	Presentations & Overview, including:	
	Welcome Address	Exhibition Group Director Stockholmsmässan
	ESC Introduction	Alan Howard CEO ESC
	ESC 2005 Congress Overview	Ben Hainsworth Annual Congress Manager Aine M Gately Industry Relations
11.00 – 12.30	Tour of the Building for Industry partners with ESC staff and official suppliers.	
12.30 – 14.00	Lunch	
14.00 – 17.00	Industry Briefings	ESC staff and Congress Suppliers will be free to note Industry requirements and answer any questions on a One to one basis. ESC, Stockholmsmässan and official suppliers will be available throughout the day.

In order to confirm your participation at the Industry Site Visit in Stockholm, 14 October 2004, Please return this page to either by fax to Fax + 33 (0) 4 92 94 76 26 or by email to: [sponsorship@escardio.org](mailto:sponsorship@escardio.org)

**a) I wish to participate:** Tick Yes [  ] Tick No [  ]

**b) Company Name:** \_\_\_\_\_

**c) Name(s) of Attendee(s):**

a) \_\_\_\_\_

b) \_\_\_\_\_

c) \_\_\_\_\_

d) \_\_\_\_\_

**d) Appointment required on-site:**

1) Satellite & Workshop Tick Yes [  ]

2) Exhibition Tick Yes [  ]

3) Industry Relations, Sponsorship & Promotion Tick Yes [  ]

4) General Meeting Tick Yes [  ]

5) Preferred Time\* \_\_\_\_\_

\* We will arrange appointments on a one to one basis, confirming time-slots according to the Accrued Points ranking.

**e) Are there specific topics/items you would like to see covered during this visit?**

a) \_\_\_\_\_

b) \_\_\_\_\_

c) \_\_\_\_\_

d) \_\_\_\_\_