



EUROPEAN
SOCIETY OF
CARDIOLOGY

ESC CONGRESS 2004 – MUNICH GERMANY
28 August – 1 September

ACCRUED POINT CALCULATION FORM

Use for Exhibition, Satellite, Workshop, Closed Industry Meeting,
Sponsorship & Promotion

Please return this form to the Exhibition Registration Desk during the congress or fax it as soon as possible to +33 4 92 94 76 26.

Deadline 15 September 2004, forms arriving after this date will not be taken into account

All exhibit, satellite, hotel and sponsorship requests will be dealt with according to the list of accrued points. The Accrued point System has been established in order to ensure that participation in ESC congress will earn companies priority according to the level of their involvement in the past 4 years. Points for (subsequent annual congress priority ranking) are awarded for:

- **Group Registration ***
- **Participation in the congress**
- **Exhibition Space**
- **Satellite Symposia and Workshops**
- **Sponsorship and Advertising**

For items marked * a separate form should be downloaded from the ESC Items section of our services web site <http://www.essexhibition.org/Munich2004/default.aspx> and returned to ESC preferable before the Congress; the absolute deadline for submitting your forms is **September 15, 2004**.

Alternatively, please take the total points for all Registration, as completed on the Group Registration points form and add to this form in the Registration points total box below.

Detailed information can be found in the Guidelines for Industry Participation under Chapter 1, Paragraph 1.3.

A. Total of Accrued Points claimed through Exhibition & Congress Participation

EXHIBITION

1. A company will receive 5 points for participating in the Congress with one or more stands
2. 1 additional point is awarded for each complete 9m² taken, thus for example 3 extra points are awarded for a stand of 30m².
3. To claim your points, complete the section below and return

Total of accrued points claimed through Congress participation & exhibition stand:

Participation	+ 5 points
Stand size in m ² / 9m ²	
Extra or 2 nd 3 rd Stand size in m ² /9m ²	
Total Points	
SUB-TOTAL A: EXHIBITION POINTS DUE:	

Company Name: _____

Stand Numbers: _____ Stand Size (m²): _____

Contact Person's Name: _____

Contact Person's Signature: _____

B. TOTAL OF ACCRUED POINTS CLAIMED THROUGH SPONSORSHIP & ADVERTISEMENT**SPONSORSHIP**

1. A Company will receive 1 Point per €2,700 spent per item.
2. Bonus points will be allocated on the basis of 5% per item spend (1 point minimum) for all sponsorship items marked "NEW"
3. To claim your points, complete the section below and return your form by **September 15, 2004.**

Company Name: _____

Contact Person's Name: _____

Contact Person's Phone/Email : Phone: _____
Email: _____

Contact Person's Signature: _____

Total Accrued points claimed through **Sponsorship & Advertisement**. Complete the below table item by item, with the cost of the item paid and the relevant points value per amount totalling your Sponsorship & Promotion activity at ESC Congress 2004.

Sponsorship ITEM	No. of Items	Sponsorship COST	Points Weight (1point per €2,700)
Item 1			
Item 2			
Item 3			
Item 4			
Item 5			
Item 6			
Item 7			
Item 8			
Item 9			
Item 10			
Item 11			
Item 12			
TOTAL :			
SUB TOTAL B:SPONSORSHIP POINTS			

C. TOTAL OF ACCRUED POINTS CLAIMED THROUGH SATELLITE SYMPOSIA**SATELLITE SYMPOSIA**

1. A company organising a Satellite Session of **90** minutes will receive **7** points.
2. A company organising a Satellite Session of **180** minutes will receive **14** points.
3. A company organising a Satellite Session of **90** minutes with EBAC accreditation will receive **8** points (7 + 1 bonus point).
4. A company organising a Satellite Session of **180** minutes with EBAC accreditation will receive **16** points (14 + 2 bonus points).

Company Name:	_____
Contact Person's Name:	_____
Contact Person's Phone/Email :	Phone: _____ Email: _____
Contact Person's Signature:	_____

Please list the Satellite Symposia taken by your Company at ESC Congress 2004

Date	Session N°	Time-Slot	Points Due
Saturday 28 August	_____	12:00 – 13:30	_____
	_____	14:00 – 15:30	_____
	_____	14:30 – 16:30	_____
Monday 30 August	_____	18:30 – 20:00	_____
	_____	14:00 – 15:30	_____
Tuesday 31 August	_____	14:00 – 15:30	_____
	_____	16:00 – 17:30	_____
	_____	16:30 – 18:00	_____
Total Points Due			_____
SUB TOTAL C: SATELLITE POINTS			

D. TOTAL OF ACCRUED POINTS CLAIMED THROUGH WORKSHOP SESSIONS**WORKSHOPS**

1. A company organising a Workshop Session will receive **3** points.
2. A company organising a Workshop Session with EBAC accreditation will receive **4** points (3 + 1 bonus point).

Company Name:	_____
Contact Person's Name:	_____
Contact Person's Phone/Email :	Phone: _____ Email: _____
Contact Person's Signature:	_____

Please list the Workshop(s) taken by your Company at ESC Congress 2004

Date	Session N°	Time-Slot	Points Due
Monday 30 August	_____	12:45 – 13:30	_____
Tuesday 31 August	_____	12:45 – 13:30	_____
Total Points Due			_____
SUB TOTAL D: WORKSHOP POINTS			

E. TOTAL OF ACCRUED POINTS CLAIMED THROUGH CLOSED INDUSTRY MEETINGS

CLOSED INDUSTRY MEETINGS

1. A company organising a Closed Industry Session will receive **2** accrued points (1 + 1 bonus point).

Company Name:	_____
Contact Person's Name:	_____
Contact Person's Phone/Email :	Phone: _____ Email: _____
Contact Person's Signature:	_____

Date	Session N°	Time-Slot	Points Due
Meeting 1 _____	_____	_____	_____
Meeting 2 _____	_____	_____	_____
Total Points Due			_____
SUB TOTAL E: IND. MEETING POINTS			

SUM OF SUB TOTALS A + B + C + D + E

AGREEMENT I hereby agree to be bound by the GUIDELINES for INDUSTRY PARTICIPATION in ESC CONGRESS 2004 and 2005

Date:

Contact Name:

Signature:

"You have personal data which is, according to the Law on data processing and Civil Liberties 78-17 of 6 January 1978, registered with the ESC.

You have the absolute right to access, amend and oppose any use of this personal data by contacting (in writing) the ESC National Society and Member Relations Department at the above-mentioned address. Unless otherwise informed, the ESC may send you information about its activities from time to time."