



**ESC Congress 2008**  
**30 August - 3 September, Munich, Germany**

**Please return this form to:** ESC / Industry Services Department  
 The European Heart House, 2035 Route des Colles, Les Templiers, BP 179  
 06903 Sophia Antipolis FRANCE  
 Email: [sponsorship@escardio.org](mailto:sponsorship@escardio.org) - Fax: +33(0)4 92 94 76 26

**SPONSORSHIP, ADVERTISEMENT & PROMOTION APPLICATION FORM**

<b>ORGANISING COMPANY (Indicate the name you wish to appear in the FINAL PROGRAMME and any other publications)</b>					
Company Name <b>MANDATORY:</b>			Contact Person:		
Address:					
Postal code:		City:		Country:	
Tel:		Fax:		Email:	
<b>APPOINTED AGENCY (if applicable)</b>					
Agency Name:			Contact Person:		
Address:					
Postal code:		City:		Country:	
Tel:		Fax:		Email:	
<b>INVOICING DATA (Please verify this is the correct invoicing address) if different from above address – MANDATORY</b>					
Company Name:			Contact Person:		
Invoicing Address:			<b>VAT N° MANDATORY:</b>		
			<b>PO N° MANDATORY:</b>		
Postal code:		City (& state, if applicable):		Country:	
Tel:		Fax:		Email:	
Payment will be made by bank transfer (details will be provided on the invoice) or by credit card (please fill in the following information) to ESC. <b>Please note credit card payments will not be accepted for amounts over €5,000 VAT included.</b>					
<input type="checkbox"/> Visa		<input type="checkbox"/> Euro card / Mastercard		<input type="checkbox"/> Amex	
Credit Card N°:		Expiry Date:		Cardholder's name:	

**Assignment of items will be made upon accrued points ranking and in respect of accrued points deadline. Please note, the company invoiced will be the company to receive the accrued points.**

**Organising Company**

Applications for all congress activity must be submitted by the company under whose name each activity is to be organised. We would like to draw your attention to the fact that the correspondence for the above items should be made exclusively between this company and the ESC. The company is responsible for communicating any relevant documents to its staff and appointed agencies.

**Appointed Agency**

Companies should inform the ESC, in writing, what agency is appointed for which congress activity. Otherwise no requests from agencies will be taken into consideration. This appointed agency cannot fully act as if it were the company itself and the company will continue to be held entirely responsible and accountable for activities organised in its name. It is not the role of any given agency to make initial enquiries or reservations with the ESC independently of the company.

**We accept the contract terms & conditions and agree to abide by the Guidelines for Industry Participation for ESC Congress 2008. I am authorised to sign this form on behalf of the applicant/Company. We also accept to be invoiced for the items ticked off and that are available listed on page 2 of this application form.**

Date:	Contact Name:
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Signature <b>MANDATORY</b> here
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"Disclosure of Information and Marketing. The ESC complies with EC directives, and is registered under the data protection laws in France, and takes all reasonable care to prevent any unauthorised access to your personal data. Our ESC staff and contractors have a responsibility to keep your information confidential. The ESC does not sell, trade, or rent your personal information to others. We may supply your information to trusted ESC contractors to perform specific services. Otherwise, we do not disclose personal information to any other person or organisation without your consent. If you are a delegate at an ESC organised Congress or meeting, when you visit exhibiting company stands, presenting your badge may enable them to retrieve the following personal data: first name(s), last name(s), address, telephone, fax, email, and professional activity information."



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Sponsorship Item	Price excl. VAT	Points	Engagement
Abstracts CD-ROM - <i>Exclusive Sponsorship</i>	€253,800	94 pts	Tick Yes <input type="checkbox"/>
Congress Bags - <i>Exclusive Sponsorship</i>	€224,100	83 pts	Tick Yes <input type="checkbox"/>
Technolounge - <i>Exclusive Sponsorship</i>	€200,000	74 pts	Tick Yes <input type="checkbox"/>
Final Programme Back Cover - <i>Exclusive Advertisement</i>	€199,800	74 pts	Tick Yes <input type="checkbox"/>
Compendium of ESC Guidelines - <i>Exclusive Sponsorship</i>	€165,000	61 pts	Tick Yes <input type="checkbox"/>
Advance Programme Back Cover - <i>Exclusive Advertisement</i>	€151,200	56 pts	Tick Yes <input type="checkbox"/>
Poster Zone - <i>Exclusive Sponsorship</i>	€150,000	55 pts	Tick Yes <input type="checkbox"/>
Highlights CD-ROM - <i>Exclusive Sponsorship</i>	€75,600	28 pts	Tick Yes <input type="checkbox"/>
Note Pads & Pens - <i>Exclusive Sponsorship</i>	€50,625	18 pts	Tick Yes <input type="checkbox"/>
Information Screens 1 Advert duration of Congress	€50,000	18 pts	Tick Yes <input type="checkbox"/>
Congress Badge Holders - <i>Exclusive Sponsorship</i>	€50,000	18 pts	Tick Yes <input type="checkbox"/>
Mobile Spotlight - <i>Exclusive Sponsorship</i>	€45,900	17 pts	Tick Yes <input type="checkbox"/>
PDA Congress Guides - <i>Exclusive Sponsorship</i>	€40,500	15 pts	Tick Yes <input type="checkbox"/>
Congress News <b>(Full Week) Back Cover Advertisement</b>	€38,500	14 pts	Tick Yes <input type="checkbox"/>
City Map - <i>Exclusive Sponsorship</i>	€37,800	14 pts	Tick Yes <input type="checkbox"/>
Note Pads - <i>Exclusive Sponsorship</i>	€33,750	12 pts	Tick Yes <input type="checkbox"/>
Congress News <b>(Full Week) Inside Page Advertisement</b>	€33,000	12 pts	Tick Yes <input type="checkbox"/>
Online Advertising <b>Position 1</b>	€30,000	11 pts	Tick Yes <input type="checkbox"/>
Online Advertising <b>Position 2</b>	€27,500	10 pts	Tick Yes <input type="checkbox"/>
Programme at a Glance - <i>Exclusive Advertisement</i>	€27,000	10 pts	Tick Yes <input type="checkbox"/>
Exhibition, Satellite, Workshop Catalogue <b>Back Cover Advertisement</b>	€27,000	10 pts	Tick Yes <input type="checkbox"/>
Online Advertising <b>Position 3</b>	€25,000	9 pts	Tick Yes <input type="checkbox"/>
Bookmark in Final Programme - <i>Exclusive Advertisement</i>	€21,600	8 pts	Tick Yes <input type="checkbox"/>
FOCUS session	€21,600	8 pts	Tick Yes <input type="checkbox"/>
Pens Exclusive Sponsorship - <i>Exclusive Sponsorship</i>	€16,875	6 pts	Tick Yes <input type="checkbox"/>
Gift in Congress Delegate Bag	€10,800	4 pts	Tick Yes <input type="checkbox"/>
Pre-Congress Mailing Insert	€10,800	4 pts	Tick Yes <input type="checkbox"/>
ESC Congress News <b>1 Advertisement</b> (Sat. through Tues.)	€8,250	3 pts	Tick Yes <input type="checkbox"/>
ESC Congress News <b>1 Advertisement</b> (Wed.)	€6,875	2 pts	Tick Yes <input type="checkbox"/>
Delegate Bag Insert	€5,400	2 pts	Tick Yes <input type="checkbox"/>
Weblink	€3,500	1 pt	Tick Yes <input type="checkbox"/>
Industry Welcome Desk	€2,700	1 pt	Tick Yes <input type="checkbox"/>
Company Logo featured on <b>Exhibition Interactive Map</b>	€1,000	0 pts	Tick Yes <input type="checkbox"/>
PDA Advert	€800	0 pts	Tick Yes <input type="checkbox"/>
Corporate Hospitality/Support Sponsorship	Details upon request		Tick Yes <input type="checkbox"/>
Congress Grant	Details upon request		Tick Yes <input type="checkbox"/>
Visitor Information Centre Sponsorship	Details upon request		Tick Yes <input type="checkbox"/>
<b>New!</b> Time Out Corner - <i>Exclusive Sponsorship</i>	Details upon request		Tick Yes <input type="checkbox"/>

Company name:

Contact Name: