

## ESC Congress 2008 Munich, Germany 30<sup>th</sup> August – 3<sup>rd</sup> September 2008

### ESC 2008 BADGE READERS

#### ESC Badge Reader:

One of the most important decisions you make in your planning for exhibiting at ESC is how you record a prospective customer's information. key4events propose a small, handheld badge reader that works just like a laser pointer. This unit stores all your leads in its internal memory, giving you a convenient portable, wireless form of lead storage that you can take with you wherever you go during the conference. Walk around your stand, scan participants, speakers or take contact information at satellite symposium. Simply return the Badge Reader at the end of the event and receive all your leads in an E-mail. Action code cards included.



#### key4events services on site:

- key4events team will be at the support desk from the 28<sup>th</sup> of August 2008.
- You will meet us at the support desk every day and we will collect your data from your reader.
- A statistic report of use for each badge reader will be given to you (with date, stand n°, number of readings done).
- key4events team will also be on site during exhibition and satellite sessions.
- If your reader is full, it beeps and a red light starts to flash. You need to contact us and we will come to collect data from your reader. A mobile number to be used during the event will be given to you.
- Your complete data file will be sent to the email address requested on your order form 10 days after the event.

#### Options:

- To ensure separation of data, each badge reader can be ordered with a specific name (see order form): when several badges readers are used within the same company or when used for satellite sessions.
- For satellite sessions, as soon as the session is over, meet us at the support desk and we will collect your data from your reader.
- To store qualifying information, you can set up personalised action codes (action code list provided).

#### Order:

- Deadlines for ordering:
  - o 15<sup>th</sup> of July.
  - o After the 15<sup>th</sup> of July, orders are still accepted with an additional charge of 20% on prices.
- Cancellation conditions per unit:
  - o Until the 15<sup>th</sup> of July: free.
  - o From date to 16<sup>th</sup> to 31<sup>st</sup> of July: charge of 50% per unit cancelled.
  - o After the 1<sup>st</sup> of August: charge of 100% per unit cancelled.

Deposit: 600€ will be charged for any lost or broken badge reader and 150€ for any lost or broken charger. Credit card details or a cheque of 750€ will be required as a guarantee during the Congress.

Delivery / Picking Up: from the 28<sup>th</sup> of August 10am at the key4events desk.

Return: when you have finished using the reader, barcode readers must be returned to key4events desk.

Comments: should be made on line and until 60 days after returning the badge reader.

**Please note that you should charge the badge reader with the battery charger provided every night after use.**

**The Badge Reader Support Desk will be located in the Registration Area**

I have read and agreed to these terms:

Company Stamp:

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