ESC Meeting Delegates Needs: Today & Tomorrow

Content Depth & Breadth
The ESC's mission is to reduce the burden of cardiovascular disease

Advancing cardiovascular science for longer, healthier lives

- Train and Educate
- Promote research and endorse evidence-based cardiology
- Disseminate knowledge
- *Raise standards*
- *Influence practice*
Congress Contribution to the Educational Journey

From Updates on Information to translation for Daily Practice

• ESSENTIAL KNOWLEDGE
• UPDATES for Practice & Research
• DISCUSSIONS
• TRANSLATION FOR PRACTICE
• TRANSLATION FOR IMPLEMENTATION and EVALUATION in Practice
BREADTH

ESC addressing the entire Scope of the Cardiovascular Medicine
CONTENT OBJECTIVES - (DEPTH)

Depth of learning refers to the extent to which specific topics are focused upon, amplified and explored.

- Knowledge Transfer
  - Educational & Scientific Programme
  - Expert Faculty
- Original Research
  - Abstract Submission & Visibility given to these programmes
- Late-Breaking Science
  - Hosting the latest and most relevant Late-Breaking Trials & Updates – Registries & Late Breaking Translational Research
Content Objectives of ESC Congress
A reliable source of Information & Education

“The ESC Stamp”

STAYING AHEAD ON ALL CONTENT FRONTS

- Original Research
- Continuing Medical Education / Delivery of Education
- Meaningful Content for an International Audience
- Updates on Latest Developments
- Anticipating Shifts in the Profession
ESC ADDRESSING

• IMPORTANT FOCUS

  • Digital Medicine
  • Socio-Economic Landscape
  • Research evolution
  • Use of technology to disseminate knowledge and information (blended learning, the congress is ONE of the steps in the Educational Journey)
  • Demonstrate impact to Practice and to Patient outcome (programme shift to more practice focussed sessions and take home message contextualised for Patient)

• NEW PROFESSIONAL PROFILES
THANK YOU