



INTERNATIONAL CONFERENCE ON
**NUCLEAR
CARDIOLOGY
AND CARDIAC CT**

ICNC-CT 2021

VIRTUAL
9-11 May
2021



#ICNC_CT

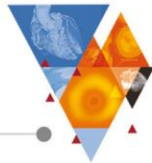


Industry Offer



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ICNC-CT 2021 - Virtual

This year's edition will take place virtually. Save the dates in your calendar: 9 - 11 May 2021.

The International Conference on Nuclear Cardiology and Cardiac CT (ICNC-CT) is co-organised by the American Society of Nuclear Cardiology (ASNC), the European Association of Cardiovascular Imaging (EACVI), and the European Association of Nuclear Medicine (EANM).

This international conference has been a key scientific event for more than 20 years. It provides the opportunity for clinicians and scientists from all over the world to gather and learn about new advances and to exchange scientific ideas and experiences in a distinctive environment.

Past Figures



2.5 days of scientific exchange



+260 abstracts submitted



+30 scientific sessions



+110 international expert faculty members



+300 m2 exhibition space



+600 healthcare professionals



**9-11 May
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Digital Formats with Expert Opinion and Interaction

Format

- ICNC-CT 2021 will be held over 3 days (Sunday 9 May to Tuesday 11 May):
 - Advanced Sessions in Nuclear Cardiology and Cardiac CT within multiple streams with the Abstract-based Programme running in parallel (& available on demand). Sessions will take place in the afternoon (Central European Timezone).
- Sessions will include: technical sessions, multimodality-based, patient-centred and Disease-based sessions.

Calendar

ICNC-CT 2021 platform will launch on **9 May**. Participants will have to **pre-register online**; registration to open early February 2021.



ICNC-CT 2021 - Preliminary Schedule

Sunday 9 May (Day 1)

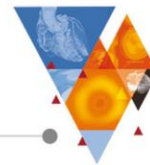
START TIME*	FINISH TIME*	CHANNEL A	CHANNEL B	CHANNEL C
14:00	14:40	Inaugural Session & Keynote Lecture		
14:40	14:45	Interlude & Continuity Chat Box		
14:45	15:25	ICNC-CT Session	ICNC-CT Session	ICNC-CT Session
15:25	15:30	Interlude & Continuity Chat Box		
15:30	16:00	Satellite Symposium		
16:00	16:05	Interlude & Continuity Chat Box		
16:05	17:05	ICNC-CT Session		
17:05	17:10	Interlude & Continuity Chat Box		
		Abstract Session		

*Central European Timezone



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ICNC-CT 2021 - Preliminary Schedule

Monday 10 May (Day 2)

START TIME*	FINISH TIME*	CHANNEL A	CHANNEL B	CHANNEL C
14:00	14:40	ICNC-CT Session	ICNC-CT Session	ICNC-CT Session
14:40	14:45	Interlude & Continuity Chat Box		
14:45	15:25	ICNC-CT Session	ICNC-CT Session	ICNC-CT Session
15:25	15:30	Interlude & Continuity Chat Box		
15:30	16:10	ICNC-CT Session	ICNC-CT Session	ICNC-CT Session
16:10	16:15	Interlude & Continuity Chat Box		
16:15	17:00	Satellite Symposium		
17:00	17:05	Interlude & Continuity Chat Box		
17:05	18:05	ICNC-CT Session		
18:05	18:10	Interlude & Continuity Chat Box		
		Abstract Session		



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*Central European Timezone

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ICNC-CT 2021 - Preliminary Schedule

Tuesday 11 May (Day 3)

START TIME*	FINISH TIME*	CHANNEL A	CHANNEL B	CHANNEL C
14:00	14:40	ICNC-CT Session	ICNC-CT Session	ICNC-CT Session
14:40	14:45	Interlude & Continuity Chat Box		
14:45	15:25	ICNC-CT Session		
15:25	15:30	Interlude & Continuity Chat Box		
15:30	16:00	Satellite Symposium		
16:00	16:05	Interlude & Continuity Chat Box		
16:05	17:05	ICNC-CT Session		
17:05	17:10	Interlude & Continuity Chat Box		
17:10	17:20	Closing Session		

*Central European Timezone



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Industry sessions

Satellite Symposia

List of Topics

Industry partners will have the opportunity to be part of our ICNC-CT 2021 scientific programme by broadcasting their latest science thanks to our various session formats.

Partners have the unrivalled opportunity to present their latest data and innovations to a wide global audience during exclusive timeslots.



Satellite Symposia	Visibility	Slots	Exhibitor Price	Non-Exhibitor Price*
Exclusive 30 minutes	Broadcast simultaneously across all three channels	Sunday 9 May: 15:30-16:00 Tuesday 11 May: 15:30-16:00	€25,000	€32,500
Exclusive 45 minutes	Broadcast simultaneously across all three channels	Monday 10 May: 16:15-17:00	€31,250	€38,750

Satellite Symposia will be part of the ICNC-CT 2021 scientific programme and available as video on demand.

No product advertising permitted - The video file production is not included in the price of the session

**Non-Exhibitor Satellite Symposia price includes 3 free individual registration for industry staff (to access the event)*



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Industry sessions



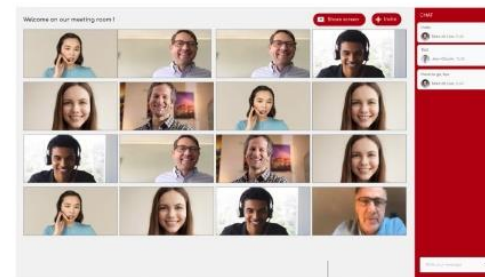
Tutorials

Available to Exhibitors only

Our traditional on-site Practical Tutorials have been revisited to accommodate interactive learning between technical and/or clinical experts in the field and delegates in a virtual classroom environment and will be broadcast on your Exhibition space. Tutorials will allow up to 30 pax per session. Industry Partners can book a virtual room for the full duration of the event to run their tutorials.

Price per "virtual room" €25,000

No product advertising permitted
The video file production is not included in the price of the session



Non-contractual visual

Product specifications

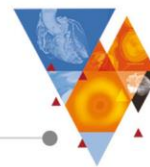
- Virtual room is allocated per company for the duration of the event.
- Sessions can be organised from Sunday 9 May 14:00 (CET) until Tuesday 11 May 17:20 (CET)
- The number and duration of Tutorial sessions is not restricted.
- Tutorial organisers are responsible for production of content, as well as AV requirements.
- Tutorials will be part of the ICNC-CT 2021 scientific programme and promoted on our online platform for optimal visibility.
- A limited number of three Tutorials will be available as video on demand on the congress platform for replay period and on the ESC 365 online platform afterwards.



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Exhibition

At ICNC-CT 2021, industry partners will have the opportunity not only to showcase their latest developments in cardiovascular care but also to engage with their audience and prolong discussions via virtual networking tools. A variety of Exhibition packages are on offer to suit your business needs.

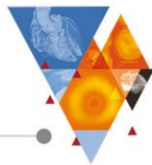
Package elements		STARTER 	BOOSTER 	EXPERT 
Exhibitor placement	Listing on exhibition section page*	Position 3	Position 2	Position 1
Exhibitor profile	Exhibitor name	Yes	Yes	Yes
	Exhibitor logo	Yes	Yes	Yes
	Exhibitor description	Yes	Yes	Yes
Exhibitor content**	Exhibitor agenda	Yes	Yes	Yes
	Corporate video	1	2	3
	Satellite Symposium or Tutorials video on demand	1	3	6
	Pdf document	2	5	10
	Product leaflet	2	5	10
Interaction	Ask for an appointment	Yes	Yes	Yes
	Face to Face chat with industry representatives	Yes	Yes	Yes
	Virtual meeting room (up to 12 pax maximum)	No	Yes	Yes
Analytics	Exhibitor page statistics & leads	Yes	Yes	Yes
Badges	Exhibitor admin access (to set up the exhibition space)	5	10	15
	Free individual registration for industry staff (to access the event)	3	5	10
Virtual booth insert	Clickable image to external virtual stand	No	No	Add-on
Tutorials	Virtual room for Tutorials sessions (up to 30 pax per session)	Add-on	Add-on	Add-on

*Exhibitors will first be placed based on their Exhibition package level and then by level of investment on the ICNC-CT platform.

**Update of documents or videos uploaded will not be allowed during the event



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Exhibition - Starter

Satellite Symposium or Tutorials video: 1



STARTER €7,500

3rd position on exhibition section page

Exhibitor name

Exhibitor logo

Exhibitor social media links

Exhibitor description (introduction text)

Exhibitor agenda

Corporate video: 1

Satellite Symposium or Tutorials video: 1

Pdf documents: 2

Product leaflets (picture, title, weblink): 2

Ask for an appointment

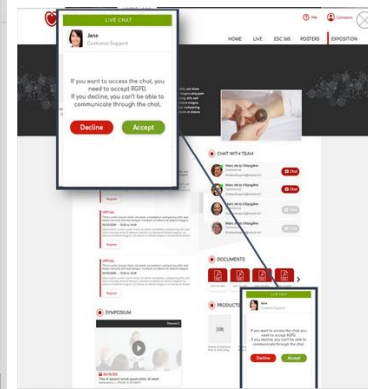
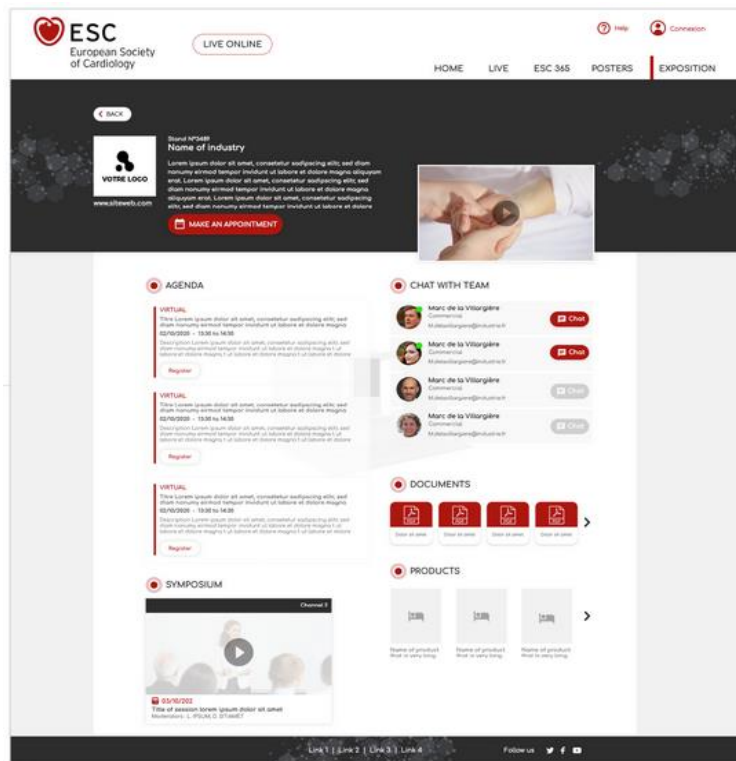
Face to Face chat with industry representatives
(written and video chat)



Exhibitor page statistics & leads

Exhibitor admin accesses: 5
(to set up the exhibition page)

Free individual registrations for industry staff: 3
(to access the event)



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Additional option:

Accommodate your Tutorials on your Exhibitor page

Non-contractual mock-up

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Non-contractual mock-up



Exhibition - Booster



BOOSTER €12,000

2nd position on exhibition section page

Exhibitor name

Exhibitor logo

Exhibitor social media links

Exhibitor description (introduction text)

Exhibitor agenda

Corporate videos: 2

Satellite Symposium or Tutorials videos: 3

Pdf documents: 5

Product leaflets (picture, title, weblink): 5

Ask for an appointment

Face to Face chat with industry representatives
(written and video chat)

Virtual meeting room (up to 12 pax maximum)

Exhibitor page statistics & leads

Exhibitor admin accesses: 10
(to set up the exhibition page)

Free individual registrations for industry staff: 5
(to access the event)



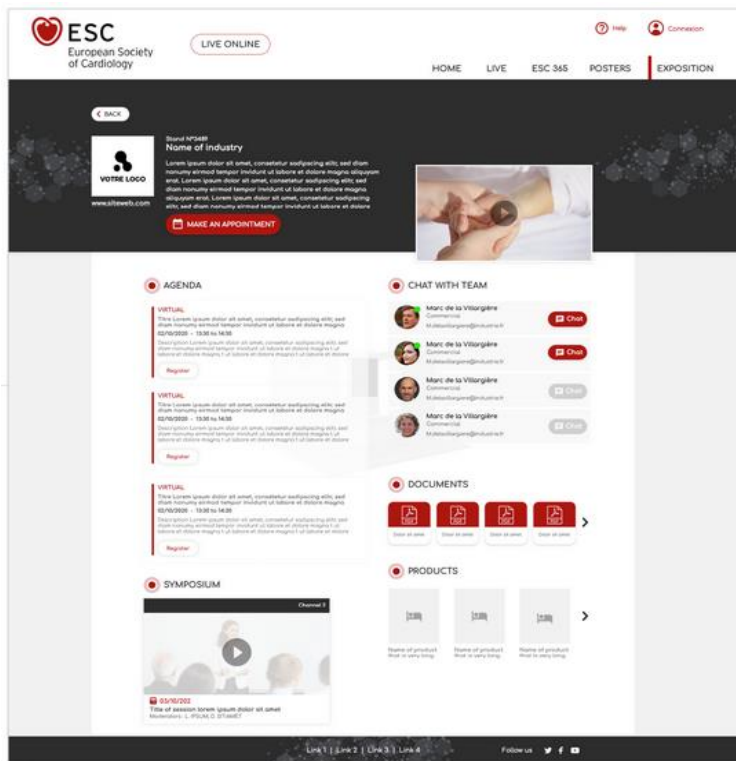
Additional option:

Accommodate your Tutorials on your Exhibitor page

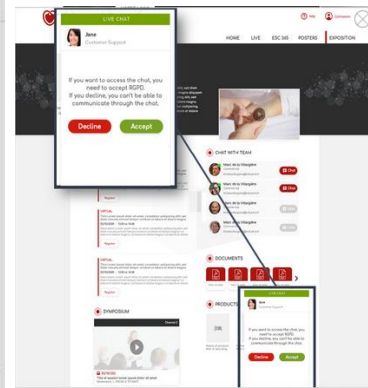


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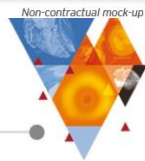


Non-contractual mock-up



Non-contractual mock-up

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Exhibition - Expert



EXPERT €17,000

1st position on exhibition section page

Exhibitor name

Exhibitor logo

Exhibitor social media links

Exhibitor description (introduction text)

Exhibitor agenda

Corporate videos: 3

Satellite Symposium or Tutorials videos: 6

Pdf documents: 10

Product leaflets (picture, title, weblink): 10

Ask for an appointment

Face to Face chat with industry representatives (written and video chat)

Virtual meeting room (up to 12 pax maximum)

Exhibitor page statistics & leads

Exhibitor admin accesses: 15 (to set up the exhibition page)

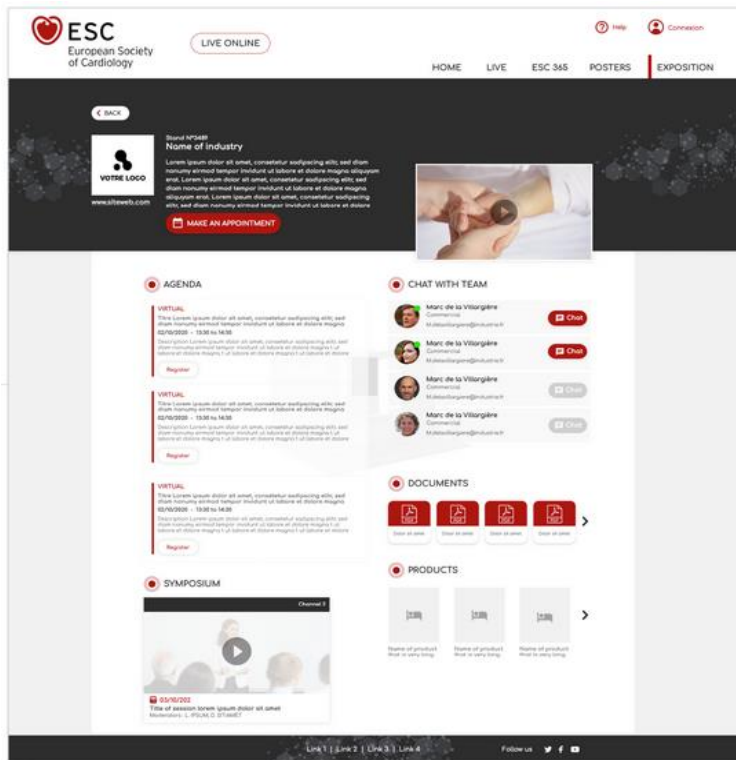
Free individual registrations for industry staff: 10 (to access the event)



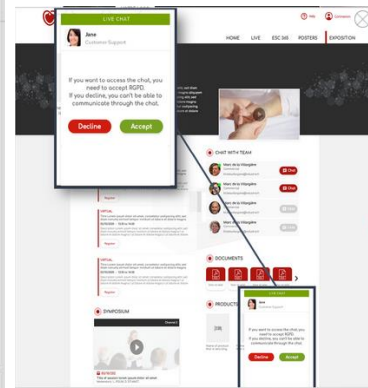
Additional options:

- Accommodate your Tutorials on your Exhibitor page

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Non-contractual mock-up



Non-contractual mock-up



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Sponsorship

ICNC-CT 2021 will be a unique opportunity for industry partners to convey their key messages to cardiology professionals with an interest in the field. Our Sponsorship opportunities will deliver increased brand awareness and generate traffic to your resources and sessions. Please note that Sponsorship items are available to session organisers and exhibitors only.

eBlasts

Sponsors have the opportunity to reach out to the audience before, during and after the event via an electronic invitation. The eBlast is the ideal way to drive our cardiology community to sponsor activities and resources including sessions or exhibitor profiles.

- Slots will be assigned on a first come, first served basis
- 12 inserts
- No product advertising permitted

Pre-event eBlasts & Post-event eBlasts

Products

Pre-Event eBlast
Post-Event eBlast

Price per unit

€5,000
€5,000

Dates:

Pre-event eBlast Post-event eBlast
06 May 2021 14 May 2021

eBlast will be sent early morning for each date

Product Specifications

- Opportunity to select slots in pre- or post-event eblast dates only
- 1 message including one hyperlink to Online Programme or exhibitor profile
- Reach & audience:
* Pre-event eBlasts: All owners of a MyESC account who have agreed to receive ESC communications and expressed interest in the topics and congresses as well as pre-registered delegates (Approximately 35,000 recipients)
* Post-event eBlasts: All registered delegates

Event eBlasts

Products

Event eBlasts

Price per unit

€7,000

Dates:

Event eBlasts
9, 10 & 11 May 2021

eBlast will be sent early morning for each date

Product Specifications

- Opportunity to select slots in event eblast dates only
- 1 message including one hyperlink to Online Programme or exhibitor profile
- Reach & audience: registered delegates



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Sponsorship

Platform Banner Advertising

Industry Partners have the opportunity to promote their activities thanks to our wide range of banner advertisements across the ICNC-CT 2021 online platform.

Products	Type	Price per unit
Homepage Dynamic Banner <i>No product advertising permitted</i> Promote your session programmes or exhibitor profile on our ICNC-CT 2021 Homepage Dynamic Banners. This sliding banner will rotate every 7 seconds in a pre-determined order and will include 4 sponsors. Price is valid for 2 days and sponsors can use a different banner for each day. This item is limited to 2 banners per sponsor. A hyperlink to your exhibitor profile or the Online Programme is permitted.	Non-Exclusive	Position 1: €10,000 Position 2: €8,000 Position 3: €6,000 Position 4: €4,000
Exhibition Section Dynamic Banner <i>Product advertising permitted</i> Promote your session programmes or exhibitor profile on our Exhibition Section page. This sliding banner will rotate every 7 seconds in a pre-determined order and will include 4 sponsors. Price is valid for 2 days and sponsors can use a different banner for each day. This item is limited to 2 banners per sponsor. A hyperlink to your exhibitor profile or the Online Programme is permitted.	Non-Exclusive	Position 1: €7,000 Position 2: €6,000 Position 3: €5,000 Position 4: €4,000
Session Video Page Static Banner <i>No product advertising permitted</i> Promote your session programmes or exhibitor profile on your dedicated session video page. Price is valid for 1 session. The banner will remain visible and active on the VOD page of your session while it is on the ICNC-CT 2021 platform. A hyperlink to your exhibitor profile or the Online Programme is permitted.	Exclusive	€2,500



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Sponsorship

eDaily Bulletin Banner <i>No product advertising permitted</i>	Price per unit
<p>eDaily Bulletin Banner</p> <p>Our dedicated congress newsletter highlighting the most up-to-date scientific information from ICNC-CT 2021 will be emailed to our database of healthcare professionals with a My ESC account and with an interest in the field during the congress. This is an ideal opportunity to extend your visibility and promote your digital sessions or your exhibitor profile via hyperlink, with your advertisement as a banner in the eDaily bulletin. Price is valid for 1 day.</p> <ul style="list-style-type: none">• Saturday 9 May 2021• Sunday 10 May 2021• Monday 11 May 2021 <p>Reach & audience: All owners of a My ESC account who have agreed to receive ESC communication and expressed an interest in the field as well as registered delegates (approximately 35,000 recipients) Lifespan: Daily emailing during the congress</p>	€5,000
Educational Grant <i>No product advertising permitted</i>	Price per unit
<p>Educational Grant</p> <p>Companies have the opportunity to support the scientific programme of ICNC-CT 2021 as an illustration of the company's investment in the topic and field. Companies can support a pre-defined session in the programme with an independent educational grant, the content of the programme is managed completely by the scientific programme committee. Please contact industry@escardio.org to enquire about the different opportunities.</p>	€12,000



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Sponsorship

Online Programme Dynamic Banner

No product advertising permitted

Online Programme Dynamic Banner

Promote your session programmes or exhibitor profile on our ICNC-CT Online Programme Dynamic Banners. This sliding banner promoting 2 ESC messages and 2 sponsored messages will rotate every 7 seconds in a pre-determined order. Price is valid for 4 days and sponsors can use a different banner each day. The Online Programme page will be a public webpage and sponsors will be invited to include a disclaimer provided by the ESC in the visual of their banners. A hyperlink to your exhibitor profile or the Online Programme is permitted.

Please note that this item requires a minimum of 2 sponsors to be maintained on our platform. Should this not be the case, the sponsor will receive a full refund.

Price per unit

Position 1: ESC
Position 2: ESC
Position 3: €7,000
Position 4: €6,000



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Sponsorship packages

First-time sponsor of an ICNC-CT congress? Long-time partner looking for a turnkey solution? Look no further than our Sponsorship packages! These integrated packages will offer you the tools you need to gain exposure, showcase your latest advancements in the field of cardiovascular research and technology, and get the opportunity to share them with the widest possible audience:

 STARTER	 BOOSTER	 EXPERT	 PREMIUM
€35,550 <ul style="list-style-type: none">• Starter Exhibitor Profile• 30-minute Satellite Symposium• 1 event eBlast	€39,600 <ul style="list-style-type: none">• Booster Exhibitor Profile• 30-minute Satellite Symposium• 1 event eBlast	€44,100 <ul style="list-style-type: none">• Expert Exhibitor Profile• 30-minute Satellite Symposium• 1 event eBlast	€51,100 <ul style="list-style-type: none">• Expert Exhibitor Profile• 30-minute Satellite Symposium• 1 event eBlast• 1 Homepage Banner
OR	OR	OR	OR
€41,175 <ul style="list-style-type: none">• Starter Exhibitor Profile• 45-minute Satellite Symposium• 1 event eBlast	€45,225 <ul style="list-style-type: none">• Booster Exhibitor Profile• 45-minute Satellite Symposium• 1 event eBlast	€49,725 <ul style="list-style-type: none">• Expert Exhibitor Profile• 45-minute Satellite Symposium• 1 event eBlast	€56,725 <ul style="list-style-type: none">• Expert Exhibitor Profile• 45-minute Satellite Symposium• 1 event eBlast• 1 Homepage Banner



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Application & Guidelines for Industry Participation at ICNC-CT 2021

All Exhibition, Sessions and Sponsorship forms should be completed, signed and returned as soon as possible, as items will be assigned on a first come, first served basis.

Returning a signed 'Order Form' implies a tacit agreement of the 'ICNC-CT 2021 Guidelines for Industry Participation'.

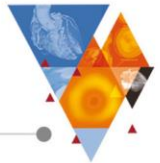
The 'ICNC-CT Guidelines for Industry Participation' will be communicated to the participating companies in due course to help with the organisation of the event.

All terms and conditions regarding your participation will be detailed in these 'Guidelines for Industry Participation'.

Should you require any further information regarding the application process, please contact us at industry@escardio.org



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Key dates

Early February 2021	Registration official opening
16 April 2021	Industry Sessions - submission deadline for pre-recorded video files
30 April 2021	Finalisation of Exhibitor profiles
9 - 11 May 2021	ICNC-CT 2021

