



## **Nuclear Cardiology and Cardiac CT**

**10-13 May 2009 - Barcelona, Spain**

Organised in conjunction with the American Society of Nuclear Cardiology, the European Association of Nuclear Medicine and the European Society of Cardiology Working Group on Nuclear Cardiology and Cardiac CT

Dear Exhibitor,

This Update contains important logistical information concerning ICNC9. Therefore, please ensure this message and the Industry Guidelines are distributed to all your staff and agencies involved in this Congress.

All the stand service order forms are available on the following site:

<http://www.esceexhibition.org/ICNC9/default.aspx>



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## 1. Sponsorship Opportunities

A limited number of exciting branding & sponsorship opportunities are now available to maximise your presence at ICNC9. These items include:

- **Delegate Bag Inserts:** unique opportunity to place an Invitation to your company Satellite or Exhibition in the Delegate Bags.
- **Badge Holders:** instant recognition as a supporting industry partner for all delegates arriving at the congress.
- **Notepads & Pens:** visible & practical sponsorship tool appreciated by all delegates during the event.
- **Programme Advertisements:** associate your company name with the high quality of the scientific and clinical content of the event via the Final Programme.

For further information on these or other sponsorship products, please contact:

[sponsorship@escardio.org](mailto:sponsorship@escardio.org)



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## 2. Access

ICNC9 will be held in the **Palau de Congressos de Barcelona**

For more details, see the Access plan on:

<http://www.escexhibition.org/ICNC9/ESC%20Items>Loading%20Access%20Plan.pdf>

The exhibition is situated on Level 1 of the Palau de Congressos de Barcelona.

## Parking

Trucks and cars can be parked for the duration of the congress at the Iglesias Pueblo Espanol Parking

To access the parking, visit the following link:

<http://www.escexhibition.org/ICNC9/ESC%20Items/Truck%20Parking.pdf>



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## 3. Build up and Break Down

Cars and forklifts cannot be driven into the exhibition hall. Always park your vehicle in the allotted space outside. Space is limited – as soon as you have unloaded, please move your vehicle away from the unloading area. On arrival, drivers should report to uniformed staff from FAIREXX, the Official ESC Logistics Provider, to obtain a Working Pass. This pass carries the name of the individual, company and booth number and needs to be carried at all times during the build up/break down.

### Build Up Timetable

**Friday 08 May 08:00 – 20:00**

**Saturday 09 May 08:00 – 20:00**



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## Break Down Timetable

**Wednesday 13 May:**                    **09:00 – 16:00 Exhibition OPEN**  
   **16:00 – 24:00 Dismantling**

### **IMPORTANT:**

**NO DISMANTLING BEFORE 16:00 WEDNESDAY 13 MAY. IF VALUABLES ARE REMOVED ON TUESDAY EVENING, STANDS MUST BE PRESENTABLE & RETAIN VISUALS UNTIL DISMANTLING STARTS.**

Please note:

- 1) The limited dismantling time
- 2) The Exhibition is OPEN on Wednesday till 16:00 .



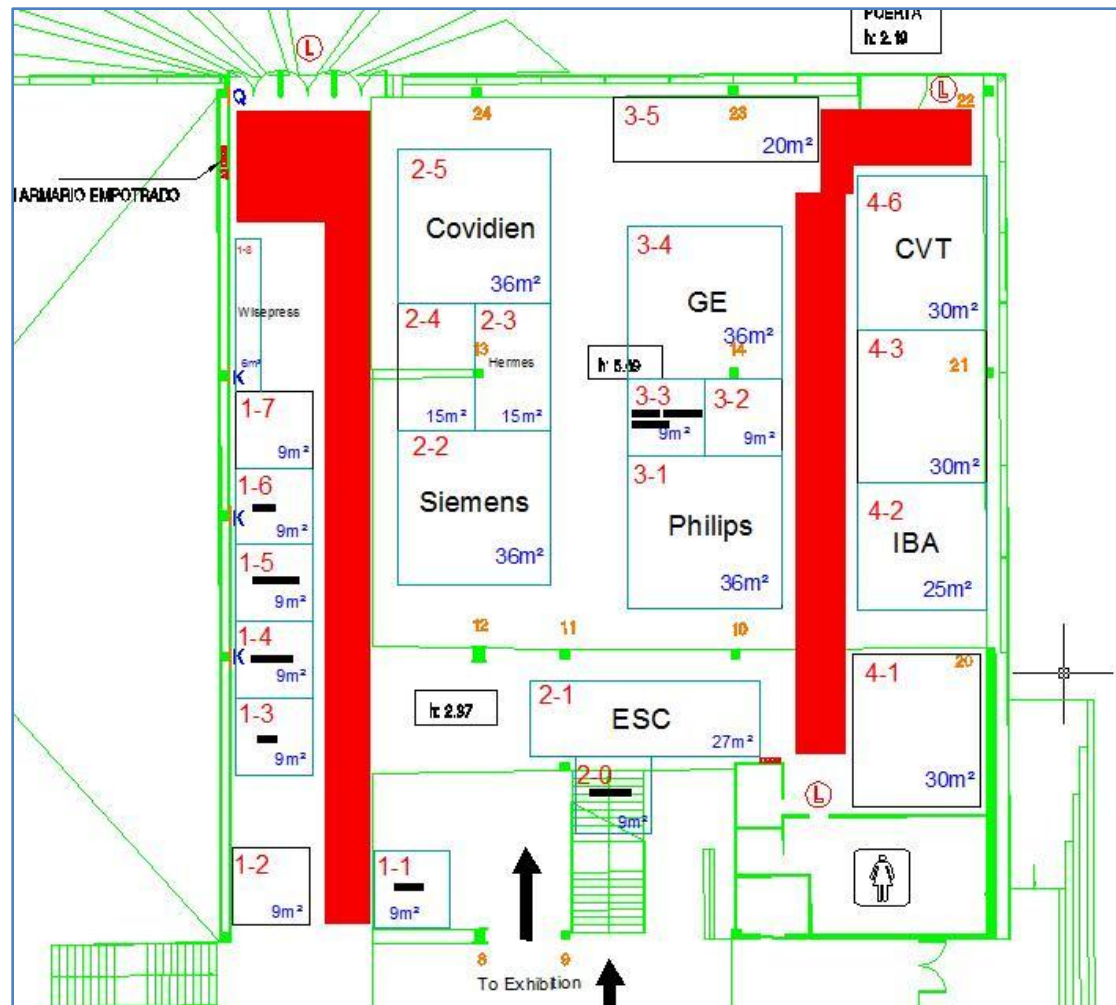
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## Freight Free Aisles

There are two main freight free aisles running through the exhibition. The routes marked in red need to be kept free of all goods and refuse AT ALL TIMES to enable fast access and exit from all areas of the Hall. See plan on the right for more details.





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## 4. Security

The Organisers only provide General Surveillance within the Exhibition area.

Therefore, it's important that each exhibitor secures his/her stand against the risk of theft. The Organisers will accept no responsibility for loss or theft from stands.

Security guards on your booth can be ordered directly from the Servifira, for more details please contact:

**Ms. Lucia Lopez Vallejo**

Tel: +34 93 233 2000

Fax: +34 93 233 2080

Email: [llopez@firabcn.es](mailto:llopez@firabcn.es)





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## 5. Delivery Address and Storage

Official Forwarder and Lifter for ICNC9:

FAIREXX Logistics

Contact: Ms. Sandra Guenther

Tel.: +49 304 403 4712

Fax: +49 304 403 4779

Email: [sandra.guenther@fairexx.com](mailto:sandra.guenther@fairexx.com)

### Airfreight:

**FAIREXX – Logistics for Exhibitions**

c/o RESA/TREBIG HANDLING

C/Antártic, 101- 103 (ZAL)

ES- 08004 Barcelona / Spain

Tel.: +34- 93 – 233 40 38

Your airfreight shipments should arrive at the Barcelona airport no later than 4 working days before desired delivery to booth



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### Groupage Shipment (Warehouse Address):

#### **FAIREXX - Logistics for Exhibitions**

c/o RESA/TREBIG HANDLING C/Antártic, 101- 103 (ZAL)  
ES- 08004 Barcelona / Spain

Your airfreight shipments should arrive at the Barcelona airport no later than 4 working days before desired delivery to booth

### Full and Half Trailer loads (Fairground Address):

#### **FAIREXX - Logistics for Exhibitions**

c/o Sandra Günther/ Tel. +49-173-609 25 83  
Palacio de Congressos de Barcelona  
Av. Reina Ma Cristina s/n.  
ES- 08004 Barcelona / Spain

Should arrive directly at Palacio de Congressos de Barcelona (Fira Barcelona), in accordance with the official Build-Up Dates and Times.

Packages should be clearly marked "Name of Exhibitor", "ICNC9" "Hall and Stand number".

To ensure that reception of your shipment is managed, please fax a full pre-advice to FAIREXX LOGISTICS Fax: +49 304 403 4779 attn. Sandra Guenther. For more information, download the FAIREXX Manual from:

<http://www.esceexhibition.org/ICNC9/Stand%20Services%20Download%20Area/Fairexx%20Manual.pdf>



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## 6. Stand Service Orders

In order to avoid any surcharges, please make sure you make your orders to the PALAU DE CONGRESSOS DE BARCELONA two weeks before the event starts.

[http://folcomuns.firabcn.es/A261/icnc\\_web/icnc.htm](http://folcomuns.firabcn.es/A261/icnc_web/icnc.htm) **TO UPDATE**

If you should require more details on the stand services available, feel free to contact:

**Ms. Lucia Lopez Vallejo**

Tel: +34 93 233 2000

Fax: +34 93 233 2080

Email: [llopez@firabcn.es](mailto:llopez@firabcn.es)



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## 7. Exhibition Opening Hours

<b>Sunday</b>	<b>10 May</b>	08:00 – 10:00	Decoration only
		10:00 – 11:00	ESC inspection
		11:00 – 14:00	Briefing meetings on stands
		14:00 – 16:30	Exhibition CLOSED
		16:30 – 17:00	Opening Ceremony (Exhibition CLOSED)
		<b>17:00 – 18:30</b>	<b>Opening Reception in the exhibition area, stands need to be manned</b>
<b>Monday</b>	<b>11 May</b>	09:00 – 18:00	Exhibition OPEN
<b>Tuesday</b>	<b>12 May</b>	09:00 – 18:00	Exhibition OPEN
<b>Wednesday</b>	<b>13 May</b>	09:00 – 16:00	Exhibition OPEN

All exhibiting staff must wear an Official ICNC9 badge at all times within the venue.



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## 8. Exhibitors Registration and Badge Readers

The Exhibitors Registration Desk is situated inside the Registration Area (Level 1).

The following services will be available:

- Collection of Work Passes (Also available from FAIREXX team in the Loading Area)
- Collection of pre-ordered exhibitors' badges
- Preparation and purchase of additional exhibitor badges
- Distribution of "Green Stickers" enabling fully registered participants to access the exhibition areas outside official opening hours

Please note that employees of exhibiting companies will only gain access to the stand if they have an Exhibitor Badge. You should therefore not arrange to distribute exhibitor badges from the stand – make sure that everyone is aware of this restriction, as exceptions will not be made.

**NO BADGE = NO ACCESS TO EXHIBIT AREA**



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## Badge Readers

Recording a prospective customer's information can be done by using the ICNC9 Badge Reader. For more information, please download the following information form:

<http://www.escehhibition.org/ICNC9/Badge%20Reader/Badge%20Reader%20Information.pdf>

The order form is available below:

<http://www.escehhibition.org/ICNC9/Badge%20Reader/Badge%20Reader%20Order%20Form.pdf>





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<b>Friday 08 May</b>	08:00 – 18:00
<b>Saturday 09 May</b>	08:00 – 18:00
<b>Sunday 10 May</b>	08:00 – 18:00
<b>Monday 11 May</b>	08:30 – 18:00
<b>Tuesday 12 May</b>	08:30 – 18:00
<b>Wednesday 13 May</b>	08:30 – 16:00

## Exhibitors Badge Orders

Please note that you have the choice to choose how your free badges are inscribed. Company name, individual name or both.

The Badge Order Form can be downloaded from:

<http://www.escexhibition.org/ICNC9/ESC%20Items/ESC%20Badge%20Order%20Form%20Deadline%2010%20April%202009.xlsx>

DEADLINE FOR SENDING BADGE ORDERS TO [ICNCexhibition@escardio.org](mailto:ICNCexhibition@escardio.org)  
IS THE **10th APRIL 2009**



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## 9. Stand Design and Activities Approval

### Stand Drawings and Designs

Each stand design needs to be approved by the ESC and the Palau de Congressos de Barcelona. Stands that have not been approved in writing or that do not correspond to approved drawings will have to be corrected at the exhibitor's expense.

### Stand Give Aways and Activities

All stand give aways and activities need to be approved by the ESC. Please fill in the Stand Activity form available on <http://www.escexhibition.org/ICNC9/default.aspx> and send it back to us before the **20<sup>th</sup> March 2009**.





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## **10. Important Reminders**

### **Payment**

Please note that payment for stand rental must be made in full before the event.

### **Smoking**

Smoking is strictly forbidden anywhere in the building.

### **Alcohol**

Exhibitors must not serve any alcoholic beverages from the stand.



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## Catering

Please note that it is not allowed to take food and/or drinks into the building or to keep them on the premises unless ordered through the Palau de Congressos de Barcelona. For more details or to order, visit the following link:

To be defined

## Exhibitor Lounge on Level 2 \*New for 2009\*

Take advantage of a quiet lounge area for meetings off your stand or just simply to relax.

## Distribution of promotional material, directions etc. from the stand

Distribution and/or display of printed material by industries and/or its agents is limited to the company's exhibition space only or the "Information Tables", which will be specifically set up for that purpose and marked as such.

## Exhibitor Debriefing Meeting

A post show meeting will be held on Wednesday **13 May 15:00**. Location TBA.



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### 11. Future ESC Congresses

Heart Failure 2009	Nice	30 May – 2 June 2009
EuroPace 2009	Berlin	21 – 24 June 2009
ESC Congress 2009	Barcelona	29 August – 2 September 2009
EUROECHO 2009	Madrid	9 – 12 December 2009

If you have any questions about the Exhibition at ICNC9, please contact:

[ICNCexhibition@escardio.org](mailto:ICNCexhibition@escardio.org) or +33 492 947 755.

We look forward to welcoming you to a successful event in Barcelona!