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Dear ICNC Industry Partners,

On behalf of the Organising Committee of the International Conference of Noninvasive Cardiac Imaging, ICNC9 - Nuclear Cardiology and Cardiac CT, 10 – 13 May 2009, Barcelona Spain, we are pleased to invite you to consider participation as a leading sponsor in what has been historically one of the world’s largest meetings dedicated to Nuclear Cardiology and that now includes cardiac CT.

ICNC9 will provide a unique opportunity by which our Industry Partners may network with the most influential non-invasive cardiologists and cardiovascular imaging specialists worldwide.

We are strongly committed to the advancement of the overall quality of Nuclear Cardiology and cardiac CT with the aim to achieve an even greater usage of these technologies in the management of patients with suspected or proven cardiovascular disease. Working closely with key representatives from the American Society of Nuclear Cardiology (ASNC), the European Association of Nuclear Medicine (EANM) and the European Society of Cardiology (ESC), plans have already commenced for what will be the highlight of all nuclear cardiology and cardiac CT meetings on the 2009 international congress calendar.

The goal of ICNC9, a joint endeavour between ASNC, EANM and ESC, is the emphasis on education and continued growth of cardiovascular imaging within nuclear cardiology and cardiac CT. ICNC9 will focus not only on the needs of its practitioners but also on the importance of patient and physician referral. We are confident, therefore, that ICNC9 will attract imaging specialists and referring physicians involved in this field.

Major Highlights of ICNC9 will include:

- Information on the best practice of Nuclear Cardiology and cardiac CT
- Expanded information on the complimentary roles of these technologies, both as stand-alone and hybrid systems
- The provision of cost effective imaging services and quality in the new health care environment
- How best to use cardiac imaging to manage patients and improve outcomes
- State-of-the-art advances in equipment and radiopharmaceutical developments
- Advances in molecular imaging emphasising potential clinical applications

We encourage your support in helping us to improve the use of nuclear cardiology towards more qualitative, effective and beneficial patient referral and management. ICNC9 will present an excellent opportunity to participate in this dynamic section of cardiovascular medicine at a time when so many new therapies and diagnostic evaluations are available.

We welcome both our dedicated ICNC Industry partners and all newcomers to participate at ICNC9, our "family" gathering, and look forward to working with you towards a most successful conference.

Looking forward to seeing you in Barcelona!

Robert Hendel, MD, US
Co-Chairman

Juhani Knuuti, MD, FI
Co-Chairman

Robert Gropler, MD, US
Industry Liaison

Robert Hendel, MD, US
Juhani Knuuti, MD, FI
Robert Gropler, MD, US
Co-Chairman
Co-Chairman
Industry Liaison

ICNC9 Industry Prospectus
Registration and Hotel Desks
Sunday 10 May 2009 08:00 – 18:00
Monday 11 May 2009 07:30 – 18:30
Tuesday 12 May 2009 07:30 – 18:30
Wednesday 13 May 2009 07:30 – 15:30

Speaker Service Centre (SSC)
Sunday 10 May 2009 08:00 – 18:00
Monday 11 May 2009 07:30 – 18:30
Tuesday 12 May 2009 07:30 – 18:30
Wednesday 13 May 2009 07:30 – 15:30

Exhibition
Sunday 10 May 2009 16:30 – 18:00 Opening Reception
Monday 11 May 2009 09:00 – 18:00
Tuesday 12 May 2009 09:00 – 18:00
Wednesday 13 May 2009 09:00 – 15:30

Scientific Sessions
Sunday 10 May 2009 14:30 – 18:00
Monday 11 May 2009 08:30 – 10:00 / 11:00 – 12:30 / 14:00 – 15:30 / 16:30 – 18:00
Tuesday 12 May 2009 08:30 – 10:00 / 11:00 – 12:30 / 14:00 – 15:30 / 16:30 – 18:00
Wednesday 13 May 2009 08:30 – 10:00 / 11:00 – 12:30 / 14:00 – 15:30

Satellite Symposium and User Groups Sessions
Tuesday 12 May 2009 12:35 – 13:50
Conference Format

The Programme Committee has planned an exciting programme on nuclear cardiology advances and issues, which will be explored through a variety of session formats:

- Plenary sessions
- Advances in nuclear cardiology and cardiac CT
- Essentials
- Debates
- Read with the experts
- Satellite Symposia and User Group Sessions
- Original abstract investigation sessions

Industry Partners and Promotion Opportunities

As a sponsor, ICNC9 offers a unique opportunity to showcase cardiac products and services to specialists in your field reaching an international cardiovascular imaging audience with a special interest in Nuclear Cardiology and cardiac CT, organised in collaboration by ASNC, EANM and ESC. Your company and your products will be associated with, and will contribute to the high quality content of the Conference.

The following pages detail all existing products and corresponding prices.

Please contact:

Ms. Aoife Sheil, Industry Relations, for further consultation on and management of your corporate investment and strategy.
Tel.: +33 (0)4 92 94 86 78 – Fax: +33 (0)4 92 94 76 26 - E-mail: Sponsorship@escardio.org

In addition to the manner of recognition shown below, sponsors will be acknowledged in all printed material and on the Web Site.
- All sponsorship requests will be allocated on a first-come, first-served basis.
- All prices are excl. VAT, Payment in € (Euro)

Exhibition Space - Deadline for Application: 28 November 2008

The exhibition will be held on the entry level of the Palau de Congressos de Barcelona.

All participants will walk through this area to go to the lecture rooms and the poster sessions.

Stands will be assigned on a “first come, first served” basis.
Application Forms are available at the end of this document.
Minimum Exhibition Space is 9m² (6m² for publishers)

Guidelines for Exhibitors, giving full details, will be sent upon request and Exhibitors Manual with orders forms will follow in due course).

Cost for space only € 345 per m²
Cost for Publishers € 230 per m²

Exhibition Badges

Exhibitors are entitled to a number of free exhibitor badges:

9 to 49m² 8 free badges
50 to 99m² 16 free badges
> 100m² 24 free badges
Cost for additional Badges: € 33 per badge
**Satellite Symposia – Deadline for Application: 28 November 2008**

A limited number of time slots are available for Satellite Symposia to be organised by Companies during the ICNC9 Conference. Time-slots and rooms will be assigned on a “first come, first served basis”. Lecture room capacities range from 250 – 900.

Satellite Symposia programmes will be published in the ICNC9 Final Programme and on the ICNC9 Web Site: www.icnc9.org

**Cost of a 75 or 90 minutes time slot is € 20 000 including:**
- Free lecture room rental
- Use of the audiovisual equipment in the room. The list of audiovisual equipment will be communicated upon room assignment.
- One room hostess.
- Access to the Speakers’ Service Centre.

**Note:**
- A minimum stand space of 9m² is required.
- Cost of extra equipment, furniture, food and beverages will be at the expense of the company sponsoring the session.
- All companies who organise a lunch symposium are strongly advised by the Organising Committee to order lunch boxes for the delegates.

**Available timeslots:**
- Tuesday 12 May 2009 12:45 – 13:45

**NEW!! Satellite PLUS Communication Package:**
This includes your Satellite, 1 weblink and 1 Delegate Bag Insert. Price € 25 000.

**User Group Sessions – Deadline for Application: 28 November 2008**

A limited number of conference rooms are available for User Group Sessions. Maximum room capacity: 150 persons. Time-slots and rooms will be assigned on a “first come, first served” basis.

User Group Session Programmes will be published in the ICNC9 Final Programme and on the ICNC9 Web Site: www.icnc9.org

**Cost of a 75 or 90 minutes time slot € 10 000 including:**
- Free lecture room rental
- Free weblink
- Use of the audiovisual equipment in the room. The list of audiovisual equipment will be communicated upon room assignment.
- Access to the Speakers’ Service Centre.

**Note:**
- A minimum stand space of 9m² is required.
- Cost of extra equipment, furniture, food and beverages will be at the expense of the Company sponsoring the Session.
- All companies who organise a lunch session are strongly advised by the Organising Committee to order lunch boxes for the delegates.

**Available timeslots:**
- Tuesday 12 May 2009 12:45 – 13:45
**Unrestricted Educational Grant**

Upon invitation by the Committee, Industry will be permitted to ‘associate’ with the Scientific Programme of ICNC9, or a designated aspect thereof, on the following strict guideline:

- Unrestricted Educational Grant will imply an association, by Industry, with an aspect of the Scientific Programme, non-influencable by Industry by means of speaker suggestion, topic proposal or other such involvement.

- In supporting the session, in the form of an Unrestricted Educational Grant, the Industry will be recognised by the following phrase wherever the session is detailed on any ICNC9 programme: "Supported by 'Company X' in the form of an Unrestricted Educational Grant". No deviation from or paraphrasing of this statement is permitted.

Acknowledgement of Unrestricted Educational Grant will be noted as follows:

1) Under the relevant session listed in ICNC9 Final Programme Printed Version.
2) Under the Industry Partner heading in the ICNC9 Final Programme, both Printed version and On-line.

The Supporting Industry may not, under any circumstances advertise or promote their association by Unrestricted Educational Grant. Any concessions to this rule must be requested to and approved by the ICNC9 Organising Committee.

Unrestricted Educational Grant per session **€ 5 000**

**Function Space**

Function Spaces are available in the Congress Centre for companies wishing to meet their guests during the conference.

No training or showcasing of products/therapies may take place in the function space. Planned activities must be submitted in writing to the organisers for approval. Companies are responsible for equipment and catering arrangements.

*Cost available on request.*

**New Abstract CD-ROM - Exclusive Sponsorship**

For the first time at ICNC, companies can avail of the opportunity for exclusive sponsorship of the Official ICNC 9 Congress Abstract CD-Rom. This will contain all accepted Abstracts at ICNC 9 and will be available to delegates on site during the congress. Delegates will receive redemption vouchers in the congress bag for distribution of the CD-ROM at the sponsor’s booth as the sole collection point. This is a unique opportunity for a company to identify with the scientific content of the congress and attract delegates to their stand.

Exclusive Sponsorship: **€ 17,000**

**Advertisement: Preliminary Programme – Deadline for Application: 30 June 2008**

Containing the detailed Scientific Programme of ICNC9, the Preliminary Programme will be distributed to more than 15000 cardiologists and other specialists in cardiovascular imaging either as a hard copy or email delivery. This is the only Conference Programme available from July 2008 until the congress itself in 2009 ensuring maximum exposure to the supporting company for months prior to the congress.

Inside Front Cover **€ 2 500**
Back Cover **€ 5 500**
Advertized: Final Programme – Deadline for Application: 2 February 2009

Ultimate, definitive Programme for ICNC9 in printed version, with full Scientific Programme agenda, Exhibition, Satellite and User Groups information and Conference reference outlines. Hard copies are placed in each Delegate Bag (approximately 1000) distributed at the conference, offering maximum exposure and recognition to the sponsor.

Inside Back Cover € 4 000  
Back Cover € 7 500  

Note: Exclusive Sponsorship package for the entire Final Programme available upon request.

Bookmark – Deadline for Application: 2 March 2009

Exclusive Bookmark distributed to each delegate within the ICNC9 Final Programme.

Cost for Bookmark € 4 000

Web Link

A Web Link is a web invitation created to promote your onsite activity to delegates prior to and during the congress. It is hosted via the ICNC9 Web Site immediately before and after the congress. (Satellite, User Group Session, Exhibition etc.)

Cost for 1 Web Link € 1 000

Congress Bags – Deadline for Application: 1 September 2008

Exclusive sponsorship of the official ICNC9 Delegate Bag is available with Sponsor name and logo as acknowledgement. This is the official and exclusive ICNC9 delegate bag and is one of the most popular items within the sponsorship remit. Units supplied: 1 000.

Exclusive sponsorship incl. production cost € 15 000

Badge Laces/Lanyards – Deadline for Application: 1 September 2008

Exclusive sponsorship of the official Conference Badge Lanyards, with company name and logo which will be available to all registered delegates at the Conference, this is the only Badge Lace or Lanyard provided at ICNC9. Units supplied: 1 200.

Exclusive sponsorship incl. production cost € 10 000

Note Pads & Pens – Deadline for Application: 1 September 2008

The Official Congress Notepads and Pens will be placed in every Congress Delegate Bag, ensuring maximum target group reach with the Sponsor Corporate Logo and name permitted. Units supplied: 1 200.

Exclusive sponsorship (Inc. production cost) € 5 000

Delegate Bag Insert – Deadline for Application: 1 September 2008

A highly popular Flyer/Invite created by Industry highlighting ICNC9 participation with Exhibition and/or Satellite activity. When the delegates collect their Congress Delegate Bags, the promotional inserts/invitations will go directly into the hands of the delegates.
Cost for 1 page insert  € 5 000

**Cyber Café/Web Space**

A Cyber Café will be available on site throughout the Conference. The Sponsor’s logo will be printed on the page dedicated to the Cyber Café printed in the Final Programme, along with acknowledgement through signage and corporate recognition within the Cyber Café/Web Space area. The corporate name and logo will also be noted clearly on the screensavers of the monitors.

Price of exclusive sponsor package  € 10 000

**Coffee Breaks**

During the Conference, Coffee Breaks will be available to registrants twice daily in the Exhibition / Poster Area.

Signs with the Company sponsoring the coffee break will be placed on the serving station. The sponsor may provide napkins/sugar/etc with company logo, if desired.

One Coffee Break a day  € 3 400
Coffee Breaks for the entire congress (x5)  € 10 000

**Gala Awards Dinner**

A Gala Awards Dinner will be held on Tuesday 12 May 2009, the evening prior to the end of the Conference.

Companies are invited to exclusively support this event.

The corporate name and logo of all sponsors will be reproduced on the posters, menu and tickets. Approximately 250 people expected to attend.

**Note: Cost of exclusive sponsorship available upon request.**

**Fun Run**

The Fun Run will be held on Tuesday, 12 May 2009. The run will commence at 07:00 sharp from the Congress Centre and proceed along a 5km circuit. This initiative was introduced last year by our Organising Committee to tremendous enthusiasm and support by our delegates. During the conference, a registration table will be set up from Sunday, May 10 so that delegates can register. The corporate name and logo will be noted on the registration table and acknowledged via the ICNC9 Final Programme and website.

Fun Run Exclusive Sponsor  € 5 000
Contacts and General information

Venue

PALAU DE CONGRESSOS DE BARCELONA
FIRA DE BARCELONA
Av. Reina Mª Cristina, s/n
08004 Barcelona
Tel. +34 902 233 200

ICNC9 Secretariat, Project Management and General Queries
Mrs. Chelsea Thomas
ICNC9
The European Heart House
2035, route des Colles - Les Templiers - BP 179
FR 06903 Sophia Antipolis
France
Tel: +33 (0)4 92 94 86 36 - Fax: +33 (0)4 92 94 86 81
E-mail: icnc@escardio.org - Web Site: www.icnc9.org

ICNC9 Industry Participation
Ms. Aoife Sheil Sales & Liaison Officer
Tel.: +33 (0)4 92 94 86 78 – Fax. : +33 (0)4 92 94 76 26
E-mail: Sponsorship@escardio.org

Exhibition
Mr. Nikolaj Tomma
Tel.: +33 (0)4 92 94 77 55 – Fax. : +33 (0)4 92 94 76 26
E-mail: icncexhibition@escardio.org

Satellite
Mrs. Karen Deparisse
Tel.: +33 (0)4 89 87 20 03 – Fax. : +33 (0)4 92 94 76 26
E-mail: satellite@escardio.org

Sponsorship & Advertising
Ms. Kristina Simon
Tel.: +33 (0)4 89 87 20 09 – Fax. : +33 (0)4 92 94 76 26
E-mail: sponsorship@escardio.org

Scientific
Ms. Christine Gouillard-Poulsen
Tel: +33 (0)4 92 94 18 28 – Fax. : +33 (0)4 92 94 76 26
E-mail: icncscientific@escardio.org

Registration
Mr. John Bakker
Tel.: +33 (0)4 92 94 86 63 - Fax. : +33 (0)4 92 94 76 10
E-mail: icncregistration@escardio.org
The aim of ICNC9 is to provide the best science and education to all professionals interested in the field of nuclear cardiology and cardiac CT. Industry are invited to register guests for the event. Easy to use online services exist for your Group Registration at ICNC9.

**Schedule:**

Online Registration Services will be open from **23 July 2008** at [www.icnc9.org](http://www.icnc9.org)

After 8 April 2009, participants can register on-site in Barcelona. For questions about registration, please contact the Registration Department via Email: icncregistration@escardio.org

**Address Data Quality:**

We would like to draw your attention to the importance of receiving valid and complete delegate information. This is important to ESC but also:

- Your attendees – so they can receive the journal subscription if included in the registration fee
- Exhibiting companies – so the data that they retrieve from badge readers during the congress is exploitable and valid.

**Deadline for Early Fee Pre-registration**  **31 January 2009**  
**Deadline for Pre-registration**  **8 April 2009**

**Housing**  
Tel.: +33 (0)4 92 94 86 23 - Fax.: +33 (0)4 92 94 76 16  
E-mail: icnchotels@escardio.org

A list of selected hotels with negotiated rates will be published in the Preliminary Programme. Accommodation can be requested on the ICNC Web Site [www.icnc9.org](http://www.icnc9.org).

**Social Events**  
Tel.: +33 (0)4 92 94 86 23 - Fax.: +33 (0)4 92 94 76 16  
E-mail: icnchotels@escardio.org

The Opening Ceremony will take place on Sunday 10 May 2009. ICNC Gala Awards Dinner will be held in the evening of Tuesday 12 May 2009. Participants and accompanying persons will be proposed guided tours to visit Barcelona and the surrounding area.
Past attendance figures

Geographical Repartition / Top twenty participating Countries over the past 5 years

Past Sponsors

- American Society of Nuclear Cardiology
- Astellas Pharma US, Inc
- Bracco Diagnostics Inc
- Bristol-Myers Squibb Medical Imaging
- Capintec, Inc
- Certification Board of Nuclear Cardiology
- CV Therapeutics Europe
- Digirad
- European Association of Nuclear Medicine
- European Society of Cardiology
- FUJIFILM RI Pharma Co., Ltd.
- GE Healthcare
- INVIA Medical Imaging Solution
- Mediso Medical Imaging Systems
- Nihon Medi-Physics Co., Ltd.
- Philips Medical Systems
- Siemens Medical Solutions
- Tyco Healthcare Mallinckrodt
- WeAidU in Europe AB
- Wisepress
ICNC9 Committees

Organising Committee

R. Hendel, US – Co-Chairman
J. Knuuti, FI – Co-Chairman
R. Gropler, US – Industry Liaison
J. Bax, NL – Scientific Advisor
F. Wackers, US – Meetings Services

Programme Committee

F. Bengel, US – Co-Chairman
G. Heller, US – Co-Chairman
P. Kaufmann, CH – Co-Chairman

S. Achenbach, DE E. Garcia, US D. Neglia, IT
K. Allman, AU M. Garcia, US S. Nekolla, DE
T. Callister, US L. Hofstra, NL L. Shaw, US
J. Cullom, US A. Kitsiou, GR P. Smanio, BR
A. Cuocolo, IT J. Maddahi, US N. Tamaki, JP
G. DePuey, US C. Marcassa, IT M. Zellweger, CH
M. Freeman, CA J. Narula, US

Advisory Committee

D. Agostini, FR R. Gibbons, US M. Schwaiger, DE
E. Alexanderson, MX B. Hesse, DE U. Sechtem, DE
A. Allam, EG A. Lahiri, UK A. Sinusas, US
R. Beanlands, CA D. Leguludec, FR H. Sochor, AT
D. Berman, US C. Meneghetti, BR R. Underwood, UK
H. Bom, KR S. Merlano, CL M. Unlu, TR
P. Camici, UK J. Mieres, US W. Van Decker, US
M. Cerqueira, US F. Mut, UY E. Van Der Wall, NL
T. Chua, SG T. Nishimura, JP B. Van Eck-Smit, NE
M. Cohen, US P. Perrone-Filardi, IT N. Vita, AR
H. Dakik, LB P. Pieri, IT J. Vitola, BR
P. de Feyter, NL P. Raggi, US J. Vom Dahl, DE
D. Delbeke, US C. Santos-Ocampo, PH K. Williams, US
J. de Sutter, NL Y. Sasaki, JP N. Zafrir, IL

Host Committee

I. Carrio, ES – Co-Chairman
A. Flotats, ES - Co-Chairman
**EXHIBITION SPACE APPLICATION FORM**

**DEADLINE: 28 NOVEMBER 2008**

- Complete in MS Word or use a typewriter to avoid misinterpretations & spelling mistakes.
- Only signed forms with valid credit card details will be accepted.

**PLEASE RETURN BY FAX TO: +33 (0)4 92 94 76 26 OR CONTACT ICNCexhibition@escardio.org**

<table>
<thead>
<tr>
<th><strong>1. COMPANY NAME &amp; ADDRESS</strong></th>
<th>The official company name &amp; address as it should appear in official listings.</th>
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</thead>
<tbody>
<tr>
<td>Name:</td>
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<tr>
<td>Contact Person:</td>
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<tr>
<td>Address:</td>
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<td>Postal code:</td>
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<td>E-mail:</td>
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<tr>
<th><strong>2. CORRESPONDENCE NAME &amp; ADDRESS</strong></th>
<th>If the correspondence address above is different from the official address.</th>
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<td>Name:</td>
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<td>Contact Person:</td>
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<td>Address:</td>
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<td>Postal code:</td>
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<td>E-mail:</td>
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<tr>
<th><strong>3. APPOINTED COMMUNICATIONS AGENCY/ APPOINTED BOOTH CONSTRUCTION AGENCY</strong></th>
<th>An &quot;out of business hours&quot; contact telephone number is required for logistics purposes.</th>
</tr>
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<tr>
<td>Name:</td>
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<td>Contact Person:</td>
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<td>Address:</td>
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<tr>
<th><strong>4. PREVIOUS CONGRESS PARTICIPATION</strong></th>
<th>If your company exhibited under a different name previously or has since merged with another</th>
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</thead>
<tbody>
<tr>
<td>Details:</td>
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<tr>
<th><strong>5. PREFERRED BOOTH LOCATIONS, SIZE, DIMENSIONS</strong></th>
<th>Price €345 per m², reduced price for publishers €230 per m²</th>
</tr>
</thead>
<tbody>
<tr>
<td>Location</td>
<td>1&lt;sup&gt;st&lt;/sup&gt; choice:</td>
</tr>
<tr>
<td>Size requested Length in metres:</td>
<td></td>
</tr>
<tr>
<td>Height requested</td>
<td></td>
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</table>
6. BOOTH SITE – PROXIMITY TO COMPETITORS List any exhibitors you do not wish in proximity to your booth, by company name. **Note that we cannot prevent companies assigned after you from being located in your neighborhood**

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<td>1</td>
<td>2</td>
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7. STORAGE SPACE

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<thead>
<tr>
<th>General storage required</th>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td>Volume m³:</td>
<td></td>
<td></td>
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</tbody>
</table>

8. ACCOUNTING DATA

1. Only one invoice address may be used.
2. In all cases a credit / charge card number must be supplied as payment guarantee.
3. In the event that an invoice remains unpaid after a settlement date, the ESC reserves the right to deny access to ICNC9.

Company or agency to be invoiced:

<table>
<thead>
<tr>
<th>Contact Person:</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Address:</td>
<td>VAT No:</td>
</tr>
<tr>
<td>Postal code:</td>
<td>City:</td>
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<td>Tel:</td>
<td>Fax:</td>
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<tr>
<td>E-mail:</td>
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Payment will be made by bank transfer (details will be given on the invoice) or by credit card (please fill in the following information) to ESC.

<table>
<thead>
<tr>
<th>Visa</th>
<th>Euro card / Mastercard</th>
<th>Amex</th>
</tr>
</thead>
<tbody>
<tr>
<td>Credit / Charge Card N°:</td>
<td>Expiry Date:</td>
<td>Cardholder’s name:</td>
</tr>
</tbody>
</table>

9. AGREEMENT I hereby agree to be bound by the GUIDELINES for INDUSTRY PARTICIPATION in ICNC9

<table>
<thead>
<tr>
<th>Date:</th>
<th>Contact Name:</th>
<th>Signature:</th>
</tr>
</thead>
</table>

**Cancellations**

Cancellations by Exhibitors should be made by letter addressed to ESC. If a reservation is cancelled by the Exhibitor after an invoice has been raised but before 31 January 2009, a 50% cancellation fee will apply. If a reservation is cancelled by the Exhibitor after 31 January 2008, a 100% cancellation fee will apply.

“You have personal data which is, according to the Law on data processing and Civil Liberties 78-17 of 6 January 1978, registered with the ESC. You have the absolute right to access, amend and oppose any use of this personal data by contacting (in writing) the ESC National Society and Member Relations Department at the above-mentioned address. Unless otherwise informed, the ESC may send you information about its activities from time to time.”
Please sign and return this form by mail or fax to:
The European Heart House
2035 Route des Colles, Les Templiers, BP 179
06903 Sophia Antipolis Cedex, France
Fax: +33-(0)4 92 94 76 20 - E-mail: satellite@escardio.org

SPONSORED SESSIONS APPLICATION & ACCOUNTING FORM

Deadline: 28 November 2008

☐ SATELLITE SYMPOSIUM

☐ USER GROUP

☐ SATELLITE SYMPOSIUM All Inclusive package
Satellite + Room Rental+ 1 Bag Insert and1 Weblink

Organising Company  Note: For companies organising a Satellite Symposium, a stand of 9 m² is mandatory

Name:

Contact Person:

Address:

Postal code:  City:  Country:

Tel.:  Fax:  Email:

Appointed Agency  (if any)

Name:

Contact Person:

Address:

Postal code:  City:  Country:

Tel.:  Fax:  Email:

Accounting Data Form  Note: The same invoicing address is mandatory for all items

Company or agency to be invoiced:

Contact Person:

Address:

Postal code:  City:  Country:

Tel.:  Fax:  Email:

VAT N°:

PO N°:  Mandatory

Payment will be made by bank transfer (details will be given on the invoice) or by credit card (please fill in the following information) to ESC.

☐ Visa  ☐ Euro card / Mastercard  ☐ Amex

Credit Card N°:  Expiry Date:  Cardholder’s name:
### Satellite Symposium (submit one form per Satellite Symposium)

**Proposed title:**

<table>
<thead>
<tr>
<th>Duration</th>
<th>75 minutes</th>
<th>90 minutes</th>
</tr>
</thead>
</table>

- **Monday, 11 May 2009**
  - 12:35 - 13:50 for 75 minutes
  - 18:15 - 19:45 for 90 minutes

- **Tuesday, 12 May 2009**
  - 12:30 - 13:50 for 75 minutes

*The satellite symposia will have duration of 75 minutes. For these sessions, you are requested to order lunchboxes by the ICNC Committee per your requested room capacity.*

**Cost:**

- Basic price
- Lunch or evening session: €20,000
- Satellite All Inclusive Package: €25,000
  - Room rental included.

**Lecture room capacity requested:**

**Reception:**

- Yes
- No

### User Group Meetings (submit one form per User Group Session)

**Proposed title:**

<table>
<thead>
<tr>
<th>Duration</th>
<th>75 minutes</th>
<th>90 minutes</th>
</tr>
</thead>
</table>

- **Monday, 11 May 2009**
  - 12:35 - 13:50 for 75 minutes
  - 18:15 - 19:45 for 90 minutes

- **Tuesday, 12 May 2009**
  - 12:35 - 13:50 for 75 minutes

*The User Groups will have duration of 75 minutes. For these sessions, you are requested to order lunchboxes by the ICNC Committee per your requested room capacity.*

**Cost:**

- Basic price
- Lunch or evening session: €10,000
- Free Weblink

**Lecture room capacity requested** (the attendance cannot exceed XX persons):

### Terms and Conditions

1. **Organising Company**

   Applications for Satellite Symposia and the User Group sessions must be submitted by the company under whose name each session is to be organised. We would like to draw your attention to the fact that the correspondence for the above items should be made exclusively between this company and the ICNC Secretariat. The company is responsible for communicating any relevant documents to its staff and its appointed agencies.

2. **Appointed Agency**

   Companies should inform the ICNC Secretariat, in writing, what agency is appointed for which symposia. Otherwise no requests from agencies will be taken into consideration. This appointed agency cannot fully act as if it were the company itself and the company will continue to be held entirely responsible and accountable for activities organised in its name. It is not the role of any given agency to make initial enquiries or reservations with the ESC independently of the company.

3. **Cancellations**

   Cancellation of a Satellite Symposium should be sent by registered mail to ICNC Secretariat. If a reservation is cancelled before 31 January 2009, 50% of the total amount due will be charged. Any cancellations received after 31 January 2009 will incur a 100% cancellation fee.

4. **Data Protection Disclaimer**

   “You have personal data which is, according to the Law on data processing and Civil Liberties 78-17 of 6 January 1978, registered with the ESC. You have the absolute right to access, amend and oppose any use of this personal data by contacting (in writing) the ESC National Society and Member Relations Department at the above-mentioned address. Unless otherwise informed, the ESC may send you information about its activities from time to time.”

### Agreement

I hereby agree to be bound by the above terms and conditions for Satellite and User Group Application.

**Date:**

**Contact Name:**

**Signature:**
Please confirm the Sponsorship items you wish to take by ticking the 'Yes' box next to each item.

Prices may not include production costs, please contact us via E-mail Sponsorship@escardio.org or phone +33 (0)4 92 94 86 78 for further consultation.

On receipt of this form, you will be contacted with further information.

<table>
<thead>
<tr>
<th>Item</th>
<th>Cost (excl VAT)</th>
<th>Commitment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Preliminary Programme - Inside Front cover</td>
<td>€ 2 500</td>
<td>Yes</td>
</tr>
<tr>
<td>Preliminary Programme – Back Cover</td>
<td>€ 5 500</td>
<td>Yes</td>
</tr>
<tr>
<td>Final Programme – Inside Back Cover</td>
<td>€ 4 000</td>
<td>Yes</td>
</tr>
<tr>
<td>Final Programme – Back cover</td>
<td>€ 7 500</td>
<td>Yes</td>
</tr>
<tr>
<td>Bookmark in the Final Programme</td>
<td>€ 4 000</td>
<td>Yes</td>
</tr>
<tr>
<td>Web Link</td>
<td>€ 1 000</td>
<td>Yes</td>
</tr>
<tr>
<td>Congress Bags (incl. production)</td>
<td>€ 15 000</td>
<td>Yes</td>
</tr>
<tr>
<td>Badge Laces/Lanyards</td>
<td>€ 10 000</td>
<td>Yes</td>
</tr>
<tr>
<td>Note Pads &amp; Pens</td>
<td>€ 5 000</td>
<td>Yes</td>
</tr>
<tr>
<td>Delegate Bag Insert</td>
<td>€ 5 000</td>
<td>Yes</td>
</tr>
<tr>
<td>Cyber Café/Webspace</td>
<td>€ 10 000</td>
<td>Yes</td>
</tr>
<tr>
<td>Coffee Break (1)</td>
<td>€ 900</td>
<td>Yes</td>
</tr>
<tr>
<td>Coffee Break (5)</td>
<td>€ 4 250</td>
<td>Yes</td>
</tr>
<tr>
<td>Gala Awards Dinner</td>
<td>Price upon request</td>
<td>Yes</td>
</tr>
<tr>
<td>Unrestricted Educational Grant</td>
<td>€ 5 000</td>
<td>Yes</td>
</tr>
<tr>
<td>Fun Run</td>
<td>€ 5 000</td>
<td>Yes</td>
</tr>
</tbody>
</table>
## Company Name and Address

(Please indicate the official company name and address as it should appear in official listings)

<table>
<thead>
<tr>
<th>Company Name:</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Contact Person:</td>
<td></td>
</tr>
<tr>
<td>Address:</td>
<td></td>
</tr>
<tr>
<td>Postal code:</td>
<td>City (&amp; State if applicable):</td>
</tr>
<tr>
<td>Tel:</td>
<td>Fax:</td>
</tr>
</tbody>
</table>

### Appointed Agency (if any)

<table>
<thead>
<tr>
<th>Agency Name:</th>
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<tr>
<td>Contact Person:</td>
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<tr>
<td>Tel:</td>
<td>Fax:</td>
</tr>
</tbody>
</table>

## Invoicing Information

1. Only one invoice address may be used
2. In all cases a credit / charge card number must be supplied as payment guarantee
3. In the event that an invoice remains unpaid after a settlement date, the ESC reserves the right to deny access to ICNC9-

### Company or agency to be invoiced:

| Contact Person: |  |
| Address: |  |
| Postal code: | City: | Country: |
| Tel: | Fax: | E-mail: |

### VAT N° Mandatory: | PO N° Mandatory:

### Payment will be made by bank transfer (details will be provided on the invoice) to the ESC.

- Credit card payments will be accepted ONLY for payments under € 5000 (VAT included)

- [ ] Visa
- [ ] Euro card / Mastercard
- [ ] Amex

| Credit Card N°: | Expiry Date: | Cardholder’s name: |

### Terms and Conditions

1. Only signed Application Forms will be accepted.
2. Cancellations: Cancellations by Sponsors should be made by registered letter addressed to ICNC Secretariat. If a reservation for Sponsorship is cancelled after an invoice has been raised, prior to and inclusive of 30 January 2009, a 50% cancellation fee will apply. If a reservation is cancelled by the Sponsor after 30 January 2009 a 100% cancellation fee will apply.
3. Data Protection Disclaimer: “You have personal data which is, according to the Law on data processing and Civil Liberties 78-17 of 6 January 1978, registered with the ESC. You have the absolute right to access, amend and oppose any use of this personal data by contacting (in writing) the ESC National Society and Member Relations Department at the above-mentioned address. Unless otherwise informed, the ESC may send you information about its activities from time to time.”

### Agreement: I hereby agree to be bound by the above terms and conditions as well as those indicated in the Industry Guidelines for ICNC9

| Date: | Contact Name: |

Signature **MANDATORY** (add electronic signature here):