

Industry Prospectus



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8th International Conference of Nuclear Cardiology
29 April – 2 May 2007 - Prague, Czech Republic

Dear ICNC Industry Partners,

On behalf of the Organising Committee of the 8th International Conference of Nuclear Cardiology (ICNC8), 29 April – 2 May 2007 Prague, Czech Republic, we are pleased to invite you to consider participation as a leading Industry partner at one of the world's largest meetings dedicated to Nuclear Cardiology.

Previously, ICNC7 2005, Lisbon, was an extremely successful conference through delegate attendance and industry participation thereat. The success of ICNC7 bears testimony to fact that ICNC is now recognised as a key non-invasive cardiac imaging conference.

ICNC8, to be held in Prague, Czech Republic will take place in one of the most attractive and easily accessed cities in Europe. ICNC8 will provide a unique opportunity through which our Industry Partners may network with the most influential non-invasive cardiologists and cardiac imaging specialists worldwide.

We are strongly committed to the advance of the overall quality of Nuclear Cardiology and aim to achieve an even greater penetration in the diagnostics and management of patients with suspected or proven heart disease. Working closely with key representatives from the American Society of Nuclear Cardiology (ASNC), the European Association of Nuclear Medicine (EANM) and the European Society of Cardiology (ESC), plans have already commenced for what will be the highlight of all nuclear cardiology meetings on the 2007 international congress calendar.

The goal of ICNC8, a joint endeavour between ASNC, EANM and ESC, is the emphasis on education and continued growth of cardiac imaging within nuclear cardiology. ICNC8 will focus not only on the needs of its practitioners but also on the importance of patient and physician referral. We are confident, therefore, that ICNC8 will attract imaging specialists and referring physicians involved in this field.

Major Highlights of ICNC8 will include:

- Information on the best practice of Nuclear Cardiology
- Expanded information regarding the technology and potential role of cardiac CT
- The provision of cost effective imaging services and quality in the new health care environment
- How best to use cardiac imaging to manage patients and improve outcomes
- State-of-the-art advances in equipment and radiopharmaceutical developments
- Advances in molecular imaging

We encourage your support in helping us to improve the use of nuclear cardiology towards more qualitative, effective and beneficial patient referral and management. ICNC8 will present an excellent opportunity to participate in this dynamic section of cardiovascular medicine at a time when so many new therapies and diagnostic evaluations are available.

We welcome both our dedicated ICNC Industry partners and all newcomers to participate at ICNC8, our "family" gathering, and look forward to working with you towards a most successful conference.

Looking forward to seeing you in Prague.

Robert Hendel, MD
Co-Chairman

Jeroen Bax, MD
Co-Chairman

ICNC8 Opening Hours

Registration and Hotel Desks

Sunday 29 April 2007	08:00 – 18:30
Monday 30 April 2007	08:00 – 18:30
Tuesday 1 May 2007	07:30 – 18:30
Wednesday 2 May 2007	07:30 – 16:00

Speaker Service Centre (SSC)

Sunday 29 April 2007	08:00 – 18:30
Monday 30 April 2007	08:00 – 19:00
Tuesday 1 May 2007	07:30 – 19:00
Wednesday 2 May 2007	07:30 – 16:00

Exhibition

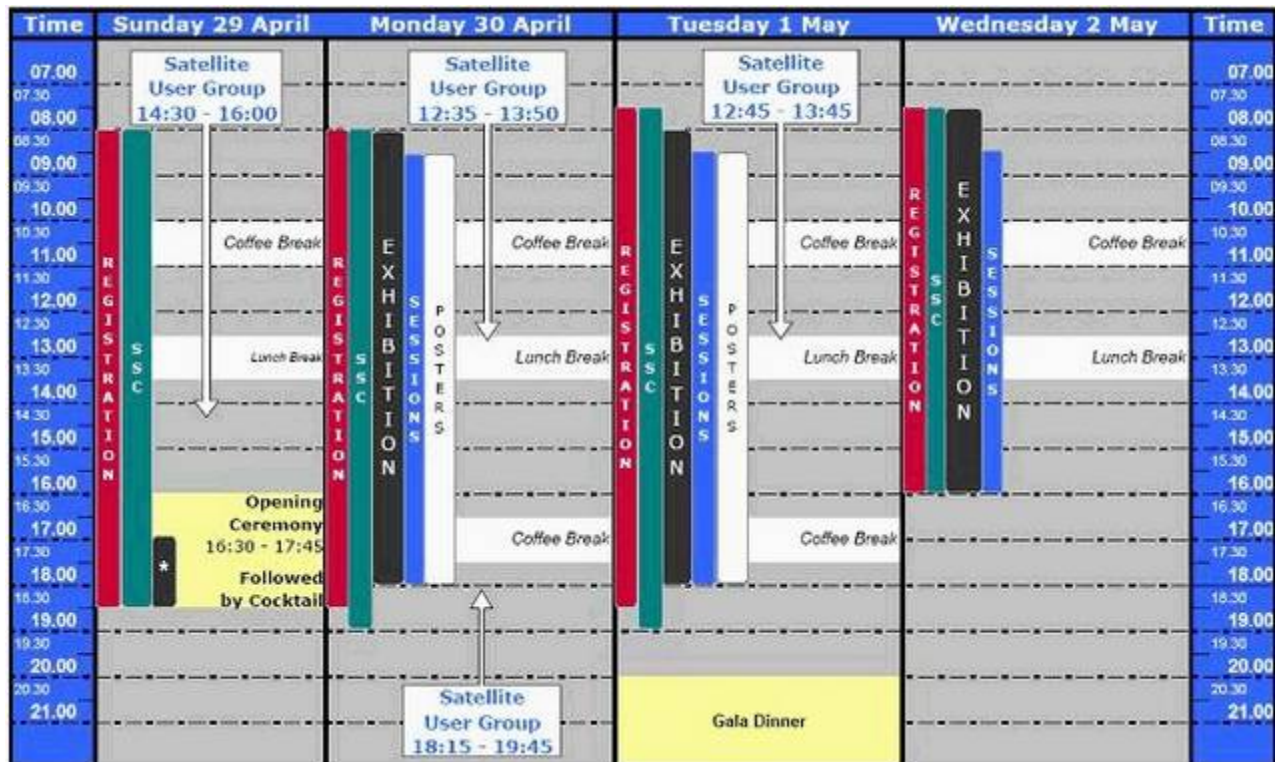
Sunday 29 April 2007	17:45 – 18:30 Opening Reception
Monday 30 April 2007	08:00 – 18:00
Tuesday 1 May 2007	08:00 – 18:00
Wednesday 2 May 2007	08:00 – 16:00

Scientific Sessions

Sunday 29 April 2007	16:30 – 17:45 Opening Ceremony
Monday 30 April 2007	08:30 - 10:00 / 11:00 - 12:30 / 14:00 - 15:30 / 16:30 – 18:00
Tuesday 1 May 2007	08:30 - 10:00 / 11:00 - 12:30 / 14:00 - 15:30 / 16:30 – 18:00
Wednesday 2 May 2007	08:30 – 10:00 / 11:00 - 12:30 / 14:00 – 15:30

Satellite Symposium and User Groups Meetings

Sunday 29 April 2007	14:30 – 16:00
Monday 30 April 2007	12:35 – 13:50 / 18:15 – 19:45
Tuesday 1 May 2007	12:45 – 13:45
Wednesday 2 May 2007	N/A



Satellite Symposia – Deadline for Application: 31 November 2006

A limited number of time slots are available for Satellite Symposia to be organised by Companies during the ICNC8 Conference. Time-slots and rooms will be assigned on a “first come, first served” basis.

Satellite Symposia programmes will be published in the ICNC8 Final Programme and on the ICNC8 Web Site: www.icnc8.org

Cost of a 75 or 90 minutes time slot: € 20 000 per session

Cost of Room Rental: € 1 200 - € 600 including:

- Use of the audiovisual equipment in the room. The list of audiovisual equipment will be communicated upon room assignment.
- One room hostess.
- Access to the Speakers' Service Centre.

Note:

- *A minimum stand space of 9m² is required.*
- *Cost of extra equipment, furniture, food and beverages will be at the expense of the Company sponsoring the Session.*
- *All companies who wish to organise a lunch symposium are strongly advised to order lunch boxes for the delegates (per Committee request).*

Available timeslots:

Sunday 29 April 2007	14:30 – 16:00
Monday 30 April 2007	12:35 – 13:50 / 18:15 – 19:45
Tuesday 1 May 2007	12:45 – 13:45
Wednesday 2 May 2007	N/A

User Group Sessions – Deadline for Application: 31 November 2006

A limited number of conference rooms are available for User Group Sessions. Maximum room capacity: 200 persons. Time-slots and rooms will be assigned on a “first come, first served” basis.

User Group Session Programmes will be published in the ICNC8 Final Programme and on the ICNC8 Web Site: www.icnc8.org

Cost of a 75 or 90 minutes time slot € 9 700 and room rental fee € 600 including:

- Use of the audiovisual equipment in the room. The list of audiovisual equipment will be communicated upon room assignment.
- Access to the Speakers' Service Centre.

Note:

- *A minimum stand space of 9m² is required*
- *Cost of extra equipment, furniture, food and beverages will be at the expense of the Company sponsoring the Session.*
- *All companies who wish to organise a lunch session are strongly advised to order lunch boxes for the delegates (per Committee request).*

Available timeslots:

Sunday 29 April 2007	14:30 – 16:00
Monday 30 April 2007	12:35 – 13:50 / 18:15 – 19:45
Tuesday 1 May 2007	12:45 – 13:45
Wednesday 2 May 2007	N/A

Unrestricted Educational Grant

Industry will be permitted to 'associate' with the Scientific Programme of ICNC8, or a designated aspect thereof, on the following strict guideline:

- Unrestricted Educational Grant will imply an association, by Industry, with an aspect of the Scientific Programme, non - influencable by Industry by means of speaker suggestion, topic proposal or other such involvement. The support of a scientific session in the form of an Unrestricted Educational Grant implies the acceptance of the ICNC Committee to permit Industry to associate in *name only* with a session already defined as part of the ICNC Scientific Programme.
- In supporting the session, in the form of an Unrestricted Educational Grant, the Industry will be recognised by the following phrase wherever the session is detailed on any ICNC8 programme: "Supported by '*Company X*' in the form of an Unrestricted Educational Grant". No deviation from or paraphrasing of this statement is permitted.
- Acknowledgement of Unrestricted Educational Grant will be noted as follows:
 - 1) Under the relevant session listed in ICNC8 Final Programme Printed Version.
 - 2) Under the Industry Partner heading in the ICNC8 Final Programme, both Printed version and On-line (Page entitled Industry Partners).
 - 'Sponsorship' as a term will not be communicated, in any way, to Industry neither in any printed ICNC8 documentation nor in communications between the Industry Partner and ICNC8 team/Committee.
 - The Supporting Industry may not, under any circumstances advertise or promote their association by Unrestricted Educational Grant. Any concessions to this rule must be requested to and approved by the ICNC8 Committee.

Unrestricted Educational Grant per session € 10 000

Function Space

Function Spaces are available in the Congress Centre for companies wishing to meet their guests during the conference.

No training or showcasing of products/therapies may take place in the function space.

Planned activities must be submitted in writing to the organisers for approval.

Companies are responsible for equipment and catering arrangements.

Cost available on request.

Advertisement: Preliminary Programme – Deadline for Application: 30 June 2006

Containing the detailed Scientific Programme of ICNC8, the Preliminary Programme will be distributed to more than 15000 cardiologists either as a hard copy or email delivery. This maximum exposure opportunity this is the only Conference Programme available from July 2006 until the congress itself in 2007.

Inside Front Cover	€ 2 500
Back Cover	€ 5 500

Advertisement: Final Programme – Deadline for Application: 1 February 2007

Ultimate, definitive Programme for ICNC8 in printed version, with full Scientific programme agenda, Exhibition, Satellite and User Groups information and Conference reference outlines. Hard copies are placed in each Delegate Bag (approximately 1000) distributed at the conference, offering maximum exposure and recognition to the sponsor.

Inside Page	€ 2 000
2 nd or 3 rd Cover	€ 4 000
Back Cover	€ 7 500

Note: Exclusive Sponsorship package for the entire Final Programme available upon request.

Bookmark – Deadline for Application: 1 March 2007

Exclusive Bookmark distributed to each delegate within the ICNC8 Final Programme.

Cost for 1 Bookmark € 4 000

Web Link

Web Link is available linked to the ICNC8 Web Site promoting you company activity planned for ICNC8 (Satellite, User Group, Exhibition etc.)

Cost for 1 Web Link € 1 000

Conference Bag – Deadline for Application: 1 September 2006

Exclusive sponsorship of the official ICNC8 Conference Bag with Sponsor name and logo permitted. This is the official and exclusive ICNC8 delegate bag and is one of the most popular items within the sponsorship remit. Units supplied: 1 000.

Exclusive sponsorship incl. production cost € 20 000
Exclusive sponsorship excl. production cost € 10 000

Badge Laces/Lanyards – Deadline for Application: 1 September 2006

Exclusive sponsorship of the official Conference Badge Lanyards, with company name and Logo which will be available to all registered delegates at the Conference, this is the only Badge Lace or Lanyard provided at ICNC8. Units supplied: 1 200.

Exclusive sponsorship incl. production cost € 10 000

Writing Pads & Pens – Deadline for Application: 1 September 2006

The Official Congress Notepads and Pens will be placed in every Congress Delegate Bag, ensuring maximum target group reach with the Sponsor Corporate Logo and name permitted. Units supplied: 1 200.

Exclusive sponsorship (Inc. production cost) € 5 000

Insert in Conference Bags – Deadline for Application: 1 September 2006

A highly popular Flyer/Invite created by Industry highlighting ICNC8 participation with Exhibition and/or Satellite activity. When the delegates collect their Congress Delegate Bags, the promotional inserts/invitations will go directly into the hands of thousands of delegates.

Cost for 1 page insert € 5 000

Cyber Café/Web Space

A Cyber Café will be available on site throughout the Conference. The Sponsor's logo will be printed on the page dedicated to the Cyber Café printed in the Final Programme, along with acknowledgement through signage and corporate recognition within the Cyber Café/Web Space area. The corporate name and logo will also be noted clearly on the screensavers of the monitors.

Price of exclusive sponsor package € 12 000

Coffee Breaks

During the Conference, Coffee Breaks will be available to registrants twice daily in the Exhibition Area. Signs with the Company sponsoring the coffee break will be placed on the serving station. The sponsor may provide napkins/sugar/etc with company logo, if desired.

One Coffee Break a day	€ 900
Coffee Breaks for the entire congress (x5)	€ 4 250

Gala Awards Dinner

A Gala Awards Dinner will be held on Tuesday 01 May 2007 the evening prior to the end of the Conference. Companies are invited to exclusively support this event. The corporate name and logo of all sponsors will be reproduced on the posters, menu and tickets. Approximately 200 people are expected.

Note: Cost available upon request

ICNC8 Contacts and General information

Venue

Prague congress Centre
5, Kvetna 65, Praha 4
CZ 140 21
Czech Republic



ICNC8 Secretariat, Project Management and General Queries

Celia Conil
ICNC8
The European Heart House
2035, route des Colles - Les Templiers - BP 179
FR06903 Sophia Antipolis
France

Tel: +33 (0)4 92 94 86 80 - Fax: +33 (0)4 92 94 86 81
E-mail: icnc@escardio.org - Web Site: www.icnc8.org

ICNC8 industry Participation

Aine M. Gately Industry Relations

Tel. : +33 (0)4 92 94 86 78 – Fax. : +33 (0)4 92 94 76 26
E-mail: ICNCsponsorship@escardio.org or agately@escardio.org

Exhibition

Nikolaj Tomma

Tel. : +33 (0)4 92 94 77 55 – Fax. : +33 (0)4 92 94 76 26
E-mail: ICNCexhibition@escardio.org

Scientific

Chelsea Thomas

Tel: +33 (0)4 92 94 35 11 – Fax. : +33 (0)4 92 94 76 26
E-mail: ICNCscientific@escardio.org

Deadline for Abstract Submission

29 September 2006

Registration

John Bakker

Tel.: +33 (0)4 92 94 86 63 - Fax. : +33 (0)4 92 94 76 10

E-mail: ICNCregistration@escardio.org

Participants will be able to register on www.icnc8.org by filling in the official registration form which will be available from July 2006.

Deadline for Early Fee Pre-registration **31 January 2007**

Deadline for Pre-registration **31 March 2007**

After 31 March 2007, participants can register on-site in Prague. For questions about registration, please contact the Registration Department via Email: icncregistration@escardio.org

Housing

Denis Raillere

Tel.: +33 (0)4 92 94 86 23 - Fax. : +33 (0)4 92 94 76 16

E-mail: ICNCChotel@escardio.org

A list of selected hotels with negotiated rates will be published in the Preliminary Programme. Accommodation can be requested on the ICNC Web Site www.icnc8.org or by completing and faxing the official Registration Form from July 2006.

Social Events

Denis Raillere

Tel.: +33 (0)4 92 94 86 23 - Fax. : +33 (0)4 92 94 76 16

E-mail: ICNCChotel@escardio.org

The Opening Ceremony will take place on **Sunday 29 April 2007**.

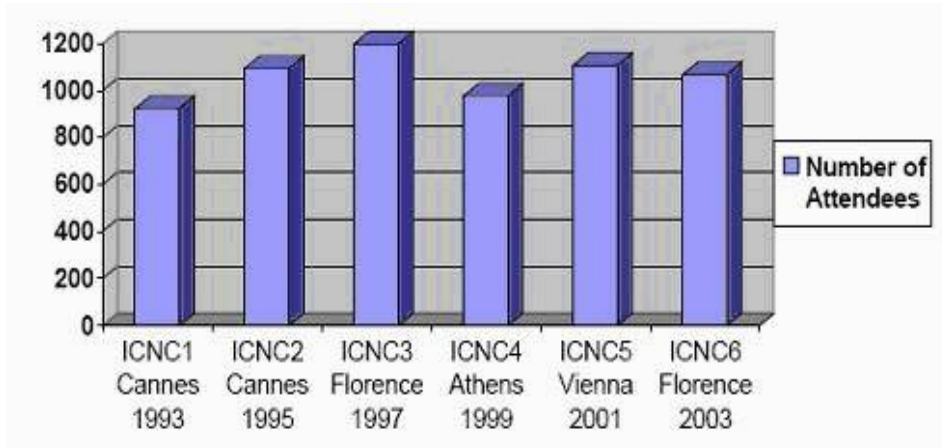
ICNC Gala Awards Dinner will be held in the evening of **Tuesday 01 May 2007**.

Participants and accompanying persons will be proposed guided tours to visit Prague and the surrounding area.

ICNC Facts and Figures

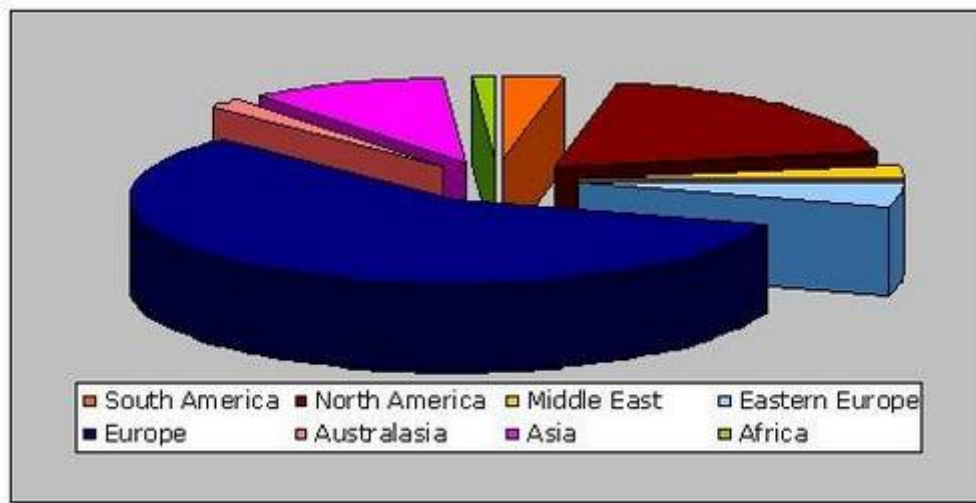
Past attendance

ICNC7, Lisbon, 2005 gathered a total of 1 085 participants.



Geographical Repartition

ICNC7 gathered 889 Delegates from 59 Countries.



ICNC7 Sponsors

- American Association of Nuclear Cardiology
- Astellas Pharma Inc.
- Bristol-Myers Squibb Medical Imaging
- Bracco Diagnostics Inc.
- Capintec
- Certification Board of Nuclear Cardiology
- CV Therapeutics
- Daiichi Radioisotope Laboratories Ltd.
- European Association of Nuclear Medicine
- European society of Cardiology
- GE Healthcare
- King Pharmaceuticals
- MDS Nordion
- Nihon Medi-Physics
- Philips Medical Systems
- Siemens Medical Solutions
- Tyco Healthcare Mallinckrodt
- Wisepress Online Bookshop Ltd.

ICNC8 Committees

Organising Committee

J. Bax, NL – Co-Chairman
R. Hendel, US – Co-Chairman
F. Wackers, US – Finance Chairman

R. Beanlands, CA
D. Berman, US
I. Carrio, ES
M. Cerqueira, US
A. Cuocolo, IT
D. Delbeke, US

D. Le Guludec, FR
J. Leppo, US
T. Nishimura, JP
P. Perrone-Filardi, IT
M. Schaefers, DE
H. Sochor, AT

R. Taillefer, CA
J. Udelson, US
R. Underwood, UK
E. Van der Wall, NE
J. Vitola, BR

Programme Committee

F. Bengel, US – Co-Chairman
R. Gropler, US – Co-Chairman
J. Knuuti, FI – Co-Chairman

K. Allman, AU
J. Arrighi, US
T. Bateman, US
M. Bottcher, DK
T. Callister, US
J. Cullom, US
G. DePuey, US
A. Flotats, ES
P. Franken, BE

M. Freeman, CA
E. Garcia, US
G. Germano, US
D. Glover, US
J. Maddahi, US
C. Marcassa, IT
J. Mieres, US
J. Narula, US
S. Nekolla, DE

P. Pieri, IT
R. Russell, US
J. Schuijff, US
R. Sciagra, IT
L. Shaw, US
P. Smanio, BR
N. Tamaki, JP
K. Williams, US
N. Zafir, IL

Advisory Committee

M. Schwaiger, DE – Co-Chairman
C. Meneghetti, BR Co-Chairman
G. Beller, US – Co-Chairman

E. Alexanderson, MX
H. Bom, KR
P. Camici, UK
T. Chua, SG
M. Cohen, US
H. Dakik, LB
P. Danias, GR
A. Fikrle, CZ
M. Gerson, US

A. Lahiri, UK
S. Merlano, CL
F. Mut, UY
P. Muto, IT
C. Santos-Ocampo, PH
Y. Sasaki, JP
H. Schelbert, US
U. Sechtem, DE
H. Strauss, US

G. Thomas, US
M. Unlu, TR
B. Van Eck-Smit, NE
A. Ventosa, PT
N. Vita, AR
B. Zaret, US
J. Ziffer, US

Host Committee

A. Fikrle, CZ – Co-Chairman
O. Lang, CZ - Co-Chairman

M. Aschermann, CZ
J. Bakala, CZ
V. Chaloupka, CZ

S. Janousek, CZ
M. Kaminek, CZ
M. Myslivecek, CZ

M. Penicka, CZ
J. Zahlava, CZ