

## 2 DELEGATE BAG INSERTS

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Available to promote Satellite Symposia, User Group Sessions and exhibiting stands. Inserts (flyers) inserted directly in the official ICNC8 congress bags (1500). The format is A4 and the artwork must be ESC approved. The ICNC8 logo is optional.

- Insert number 1 500
- Insert maximum size A4 (21 X 29.2 cm)
- 1 insert promoting 1 Session with reference to the booth will be considered as 1 insert.

### 2.1 Procedure

To have an insert in the ICNC8 congress bags, the exhibiting company must send an application form dully filled in. The ESC will issue the invoice. The insert must be approved by ESC before printing and delivering. Delivery Address:

The European Heart House  
C/O – Ms. Celia Conil  
2035 Route des Colles – Les Templiers BP 179  
06903 Sophia Antipolis, France

Deadline for application: 30 November 2006

Contact the ESC at [sponsorhip@escardio.org](mailto:sponsorhip@escardio.org) for an application form

### 2.2 Cost

€ 5 000 per insert

### 2.3 Invoicing

Insert(s) are invoiced when the application form is received.

### 2.4 Cancellation fee

Once the invoice has been issued, cancellation will incur a 100% cancellation fee.

### 2.5 Shipping address

The European Heart House  
C/O – Ms. Celia Conil  
2035 Route des Colles – Les Templiers BP 179  
06903 Sophia Antipolis, France

### 2.6 Delivery periods

The inserts once approved must be sent to the ESC before 13 April 2007.

### IMPORTANT

- Please respect the noted delivery periods.
- ESC will not and cannot guarantee inserts receipt if the above periods are not adhered to.
- For delicate logistic matters inserts received after 13 April 2007 cannot be included in the ICNC8 Delegate Bags

### 2.2 Insert approval

Inserts must receive ESC approval before being printed and delivered. Please refer to the ICNC8 Branding Guidelines for precise graphic and text references.

**Annex 10 / 11: ICNC8 Branding Guidelines - Satellite Symposia and User Group Sessions**  
**Annex 12: Printed Materials Instructions.**