Letter from the Chairmen

On behalf of the Organising Committee for the 7th International Conference of Nuclear Cardiology (ICNC7), being held the 8-11 May 2005 in Lisbon, Portugal, we are pleased to invite you to participate as a sponsor of the world’s largest meeting dedicated to Nuclear Cardiology. The 2003 ICNC6 meeting in Florence was in every way extremely successful in spite of the preceding worldwide political and health problems. The strong attendance was a testimony to fact that the ICNC meeting is well recognised as the most important international convention on Nuclear Cardiology. The venue of ICNC7, Lisbon, is an extremely attractive site for an international meeting and we have every expectation that ICNC7 will be even more successful than ICNC6. The ICNC meeting provides a unique opportunity for you, our Industry Partners, to make contact with the most influential Nuclear Cardiologists from all over the world.

ICNC has accomplished a great deal in its first decade of existence. We have a strong commitment to advance the overall quality of Nuclear Cardiology and achieve even greater penetration in the diagnostics and management of patients with suspected or proven heart disease. We work closely with the American Society of Nuclear Cardiology, the European Association of Nuclear Medicine and the European Society of Cardiology to improve the quality and clinical impact of our meetings.

Most importantly, we need to work with all our colleagues and with industry to position functional cardiac imaging for the evolving global changes in health care.

ICNC continues to focus not only on the needs of its practitioners, your customers, but also on the needs of referring physicians and patients. To that end we hope to attract referring physicians who use our services. We also seek to attract nuclear cardiologists by offering the following:

- Information on best practice nuclear cardiology
- How to provide cost effective service and quality in the new health care environment
- How to use Nuclear Cardiology to manage patients and improve outcomes
- State of the art advances in equipment and radiopharmaceutical developments
- Advances in molecular imaging

You need to be a part of this activity and we encourage your support to help us improving the quality and to grow the use of nuclear cardiology for patient management. ICNC7 presents an excellent opportunity to be involved in a growing and dynamic section of cardiovascular medicine at a time when so many new therapies and diagnostic evaluations are available.

If you have been to prior meetings, we warmly welcome your return as a corporate sponsor. If this is your first meeting, we also welcome you to our “family” gathering. We look forward to seeing you in Lisbon.

Jeroen Bax, MD (Co-Chair)  Manual Cerqueira, MD (Fund Raising Chair)
Frans J. Th. Wackers, MD (Co-Chair)
### Organising Committee

<table>
<thead>
<tr>
<th>Name</th>
<th>Country</th>
<th>Role</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jeroen Bax</td>
<td>The Netherlands</td>
<td>Co-chair</td>
</tr>
<tr>
<td>Frans Wackers</td>
<td>US</td>
<td>Co-chair</td>
</tr>
<tr>
<td>Manuel Cerqueira</td>
<td>US</td>
<td>Fund Raising Chair</td>
</tr>
<tr>
<td>Kevin Allman</td>
<td>Australia</td>
<td>James Udelson</td>
</tr>
<tr>
<td>Ignasi Carrio</td>
<td>Spain</td>
<td>Richard Underwood</td>
</tr>
<tr>
<td>Robert Hendel</td>
<td>US</td>
<td>Antonio M. Ventosa</td>
</tr>
<tr>
<td>Juhani M. Knuuti</td>
<td>Finland</td>
<td>Ernst van der Wall</td>
</tr>
<tr>
<td>Lucilia Saldago</td>
<td>Portugal</td>
<td>Nestor Vita</td>
</tr>
<tr>
<td>Nagar a Tamaki</td>
<td>Japan</td>
<td>Joao Vitola</td>
</tr>
</tbody>
</table>

### Programme Committee

<table>
<thead>
<tr>
<th>Name</th>
<th>Country</th>
<th>Role</th>
</tr>
</thead>
<tbody>
<tr>
<td>Marcelo Di Carli</td>
<td>US</td>
<td>Co-chair</td>
</tr>
<tr>
<td>Juhani Knuuti</td>
<td>Finland</td>
<td>Co-chair</td>
</tr>
<tr>
<td>Albert Sinusas</td>
<td>US</td>
<td>Co-chair</td>
</tr>
<tr>
<td>Ana Abreu</td>
<td>Portugal</td>
<td>Guido Germano</td>
</tr>
<tr>
<td>Freek Beekman</td>
<td>The Netherlands</td>
<td>David Glover</td>
</tr>
<tr>
<td>Frank Bengel</td>
<td>Germany</td>
<td>Robert Gropler</td>
</tr>
<tr>
<td>Ellinor Busemann-Sokole</td>
<td>The Netherlands</td>
<td>Gary Heller</td>
</tr>
<tr>
<td>Ignasi Carrio</td>
<td>Spain</td>
<td>Robert Hendel</td>
</tr>
<tr>
<td>James Case</td>
<td>US</td>
<td>Dominique Le Guludec</td>
</tr>
<tr>
<td>James Cullom</td>
<td>US</td>
<td>Jagat Narula</td>
</tr>
<tr>
<td>Johan de Sutter</td>
<td>Belgium</td>
<td>Leslee Shaw</td>
</tr>
<tr>
<td>Gordon DePuey</td>
<td>US</td>
<td>Nagar a Tamaki</td>
</tr>
<tr>
<td>Edward Ficaro</td>
<td>US</td>
<td>Benjamin Tsui</td>
</tr>
<tr>
<td>Ernest Garcia</td>
<td>US</td>
<td></td>
</tr>
</tbody>
</table>

### Local Host Committee

<table>
<thead>
<tr>
<th>Name</th>
<th>Country</th>
<th>Role</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lucilia Saldago</td>
<td>Portugal</td>
<td>Co-chair</td>
</tr>
<tr>
<td>António M. Ventosa</td>
<td>Portugal</td>
<td>Co-chair</td>
</tr>
<tr>
<td>Ana Abreu</td>
<td>Portugal</td>
<td></td>
</tr>
<tr>
<td>Ana Ferrer Antunes</td>
<td>Portugal</td>
<td></td>
</tr>
<tr>
<td>Guilhermina Cantinho</td>
<td>Portugal</td>
<td></td>
</tr>
<tr>
<td>Maria da Conceição Coutinho</td>
<td>Portugal</td>
<td></td>
</tr>
<tr>
<td>Maria João V. Ferreira</td>
<td>Portugal</td>
<td></td>
</tr>
<tr>
<td>Rafael Ferreira</td>
<td>Portugal</td>
<td></td>
</tr>
<tr>
<td>Victor M. Gil</td>
<td>Portugal</td>
<td></td>
</tr>
<tr>
<td>Fernando Godinho</td>
<td>Portugal</td>
<td></td>
</tr>
<tr>
<td>João Lima</td>
<td>Portugal</td>
<td></td>
</tr>
<tr>
<td>Jorge Gonçalves Pereira</td>
<td>Portugal</td>
<td></td>
</tr>
</tbody>
</table>
Advisors to Programme Committee

Pierluigi Pieri Italy Co-chair
H. William Strauss United States Co-chair
Yasuro Sugishita Japan Co-chair

Victor R. Balestrini Argentina
Nestor A. Perez-Balino Argentina
Nestor A. Vita Argentina
S. B. Freedman Australia
Kevin C. Allman Australia
Heinz Sochor Austria
Philippe R. Franken Belgium
Mauricio Da Rocha Pantoja Brazil
J. Claudio Meneghetti Brazil
Rob Beanlands Canada
Michael R. Freeman Canada
Alejandro J. Forero Chile
Enrique Olea Chile
Sonia Merlano Columbia
Juan F. Batista Cuellar Cuba
Birger Hesse Denmark
Adel H. Allam Egypt
Michel H. Bourguignon France
Udo P. Sechtem Germany
Vassilios Prassopoulos Greece
Ioannis V. Vassiliadis Greece
Ramchandra D. Lele India
Nili Zafrir Israel
Pierluigi Zanco Italy
Yasuhiro Sasaki Japan
Nagara Tamaki Japan
Erick Alexanderson Mexico
David Bialostozky Mexico
Ernst E. Van der Wall Netherlands
Berthe L. Van Eck-Smit Netherlands
Shahid Mahmood Pakistan
Xiu J. Liu Peoples Republic of China
Carlo D. Santos-Ocampo Phillipines
Rafael Ferreira Portugal
Terrance Chua Singapore
Melka Milcinski Slovenia
Vahini V. Naidoo South Africa
Hee-Seung Bom South Korea
Ignasi Carrio Spain
Joan Castell-Conesa Spain
Saad J. Zakko United Arab Emirates
Malcolm J. Metcalfe United Kingdom
Ernest V. Garcia United States
Jeffrey A. Leppo United States
Fernando Mut Uruguay
ICNC7 General Congress Information

Venue
Lisbon Congress Centre
Praça das Indústrias - 1300-307 Lisbon, Portugal
Web Site: www.aipt.pt

ICNC7 Secretariat
For the 3rd time, ICNC is organised by the ESC Congress Division.

Valerie Thiollet, ICNC7 Project Leader
E.S.C. - European Heart House
2035, route des Colles - Les Templiers - BP 179
06903 Sophia Antipolis, France
Tel.: +33 (0)4 92 94 86 80 - Fax: +33 (0)4 92 94 86 81
E-mail: icnc@escardio.org
Web Site: www.escardio.org

Registration
Participants will be able to register on www.escardio.org using the On-line Registration Service or by filling in the official registration form which will be sent in July 2004 with the Preliminary Programme.

Deadline for Early Fee Pre-registration: 31 January 2005
Deadline for Pre-registration: 31 March 2005
After 31 March 2005, participants can register on-site in Lisbon.
For questions about registration, please contact the Registration Department: E-mail: icncregistration@escardio.org

Housing
A list of selected hotels with negotiated rates will be published in the Preliminary Programme in July 2004. Booking will be possible by filling the official hotel form.

Social Events
The Opening Ceremony will take place on Sunday, 8 May 2005.
Respecting the ICNC tradition, the Gala Awards Dinner will close the conference in the evening of Wednesday, 11 May 2005.
Participants and accompanying persons will be proposed guided tours to visit Lisbon and the surrounding area.

Meeting Format
The Programme Committee has planned an exciting programme on nuclear cardiology advances and issues, which will be explored through a variety of session formats:
Plenary sessions, Satellite Symposia, Advances in nuclear cardiology, How-to-sessions, Debates in nuclear cardiology, Meet the experts, Read with the experts, Original investigation sessions, etc.
ICNC6 Facts

Past attendance

<table>
<thead>
<tr>
<th>ICNC</th>
<th>Year</th>
<th>North America</th>
<th>South America</th>
<th>Europe</th>
<th>Asia</th>
<th>Australia</th>
<th>Africa</th>
</tr>
</thead>
<tbody>
<tr>
<td>ICNC5</td>
<td>2001</td>
<td>54%</td>
<td>1%</td>
<td>8%</td>
<td>21%</td>
<td>9%</td>
<td>2%</td>
</tr>
<tr>
<td>ICNC6</td>
<td>2003</td>
<td>59%</td>
<td>1%</td>
<td>12%</td>
<td>9%</td>
<td>2%</td>
<td>1%</td>
</tr>
</tbody>
</table>

ICNC 6 Sponsors

Amersham  
BMS  
Capintec  
Eclipse  
Elsevier  
Fujisawa  
GE  
KingPharma  
Certification Board N.C.

Nihon US  
MIE  
Philips  
Siemens  
Syntermed  
Theseus  
Tyco  
Wisepress

ICNC gathers the core professionals in Nuclear Cardiology offering numerous possibilities for Sponsors, evidence of which can be seen by looking at the range of companies involved in ICN6.

- The sponsors will reach an international audience thanks to the collaboration between ASNC, EANM and ESC,
- The sponsors and their products will be associated with, and will contribute to the high quality content of the conference,
- Sponsors will have unique opportunities to show their cardiac products and services to specialists in their field.
ICNC7 Sponsorship Opportunities

The following list details all existing products and corresponding prices; we will be pleased to consider additional sponsorship initiatives.

Please contact:
Aine M. Gately, Industry Relations Administrator at ICNCexhibition@escardio.org or Manuel Cerqueira, Fund Raising Chair at cerqm@concentric.net

In addition to the manner of recognition shown below, sponsors will be acknowledged in all printed material and on the Web Site.

All sponsorship requests will be allocated on a First-Come, First-Served basis.

All prices are excl. VAT
Payment in € (Euro)

Exhibition Space

The exhibition will be in Hall 4 on the first floor of the Congress Centre, all participants will walk by this area to go to the lecture rooms.
Price for space only  € 345 per m²
Price for Publishers  € 230 per m²
The minimum exhibition space is 9 m² (6m² for publishers and booksellers).

The stands will be assigned on a first come, first served basis.

Guidelines for Exhibitors, giving full details, will be sent upon request and an Exhibitors Manual with order forms will follow in due course.

Satellite Symposia

A limited number of time slots is available for Satellite Symposia. Time slots are assigned on a first-come, first-served basis.
Room capacity: 500-1000 persons.
Programmes will be published in relevant programmes and on the Web Site.
Cost of a 90 minutes time slot  € 23,000
Room rental fee  €  1,200

Including access to- and use of the audiovisual equipment in the room as well as the Speakers’ Service Centre services. The list of equipment will be communicated upon room assignment.

Cost of additional equipment, food and beverage will be at the expense of the sponsor.
User-Group Meetings

A limited number of conference rooms is available for User Group Meetings. Maximum room capacity: 200 persons. Programmes will be published in relevant programmes and on the Web Site.  

| Cost of a 90 minutes time slot | € 9,700 |
| Room rental fee | € 600 |

Including access to- and use of the audiovisual equipment in the room as well as the Speakers’ Service Centre services. The list of equipment will be communicated upon room assignment.

The time slots and rooms will be assigned on a first come, first served basis.

Function Spaces

A number of Function Spaces directly adjacent to the Exhibition Area is available in the Lisbon Congress Centre for companies wishing to meet their guests during the conference. Companies are responsible for equipment and catering arrangements.

Prices available upon request

Advertisements

**Preliminary programme**

Please book before **30 June 2004**.

Containing detailed programme information, sent to more than 20,000 cardiologists around the world.

| Inside front cover | € 2,200 |
| Back cover | € 5,500 |

**Final Programme**

Please book before **21 February 2005**.

Containing complete programme information, distributed to all registrants.

| Inside front cover | € 2,800 |
| Back cover | € 4,000 |
### Abstract Book

The Abstract Book supplement to the Journal of Nuclear Cardiology is distributed to all participants and will also reach all the subscribers to the Journal of Nuclear Cardiology.

<table>
<thead>
<tr>
<th></th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inside page</td>
<td>€ 2,000</td>
</tr>
<tr>
<td>Inside front cover</td>
<td>€ 4,000</td>
</tr>
<tr>
<td>Back cover</td>
<td>€ 7,500</td>
</tr>
<tr>
<td>Exclusive sponsor package</td>
<td>Price available upon request</td>
</tr>
</tbody>
</table>

### Abstract CD-ROM

A searchable CD-ROM including all the ICNC7 accepted Abstracts with a voucher in order to pick up the Abstract CD-ROM from the Sponsors stand.

**Price available upon request**

### Web Link

Industry-created web page highlighting Congress Exhibition and/or Satellite activity. Use these pages to maximise attendance at your stand or satellite.

Available on ICNC7 Web Site.

**Price of Web Link**

€ 2,000

### Conference Bags

The sponsor's name and logo will be printed on the bags, distributed to all participants.

**Price of exclusive sponsor package including production**

€ 20,000

**Price of exclusive sponsor package excluding production**

(Sponsor to provide bags)

€ 10,000

The price does not include production costs.

### Badge laces

The sponsor's name and logo will be printed on the badge laces, distributed to all participants.

**Price of exclusive sponsor package**

€ 10,000

*The price does not include production costs.*
Cyber Café

The sponsor’s logo will be printed on the page dedicated to the Cyber Café printed in the Final Programme.
The corporate name and logo of the sponsor will also be on the screensavers of the Cyber Café monitors.

**Price of exclusive sponsor package**  € 12,000

Inserts in Conference Bags

An A4 leaflet to be inserted in all the conference bags.
Use these inserts to promote your satellite or any other activity.

**Price of insert**  € 5,000

*This price does not include production costs.*

Writing Pads and Pens

Exclusive sponsorship of pads and pens to be distributed in the conference bags is available.
Sponsor logo and ICNC7 logo will be printed on the pads and on the pens.

**Price of exclusive sponsor package**  € 5,000

Coffee Breaks

During the Conference, coffee and tea will be available to registrants twice daily in the Poster Area. Signs with the Company sponsoring the coffee break will be placed on the serving station. The sponsor may provide napkins with the company logo, if desired.

**One coffee break**  € 900

**Coffee breaks during the entire Conference (5)**  € 4,250

Gala Awards Dinner

A Gala Awards Dinner will close the Conference. Companies are invited to subsidise this event (musicians, shuttle buses etc.), which will take place on Wednesday, 11 May 2005.
The corporate name and logo of all sponsors will be reproduced on the menu and the tickets.
Approximately 300 people are expected.

**Prices available upon request**

Unrestricted Educational Grant

NEW
Companies can have their name associated with some sessions of the official scientific programme.

**Unrestricted Educational Grant per session**  € 10,000

*See next page for detailed guidelines*
Unrestricted Educational Grant - Guidelines

Industry will be permitted to ‘associate’ with the Scientific Programme of ICNC7, or a designated aspect thereof, on the following strict guideline:

- Unrestricted Educational Grant will imply an association, by Industry, with an aspect of the Scientific Programme, non-influencable by Industry by means of speaker suggestion, topic proposal or other such involvement. The support of a scientific session in the form of an Unrestricted Educational Grant implies the acceptance of the ICNC Committee to permit Industry to associate in name only with a session already defined as part of the ICNC scientific programme.

- In supporting the session, in the form of an Unrestricted Educational Grant, the Industry will be recognised by the following phrase wherever the session is detailed on any ICNC7 programme: “Supported by ‘Company X’ in the form of an Unrestricted Educational Grant”. No deviation from or paraphrasing of this statement is permitted.

- Acknowledgement of Unrestricted Educational Grant will be noted as follows;
  1) Under the relevant session listed in ICNC7 Final Programme Printed Version.
  2) Under the Industry Partner heading in the ICNC7 Final Programme, both Printed version and On-line (Page entitled Industry Partners).

- ‘Sponsorship’ as a term will not, in any way, be communicated to Industry neither in any printed ICNC7 documentation nor in communications between the Industry Partner and ICNC7 team/Committee.

- The Supporting Industry may not, under any circumstances advertise or promote their association by Unrestricted Educational Grant. Any concessions to this rule must be requested to and approved by the ICNC7 committee.