

ICNC 2019
Industry Debrief Minutes

13 May 2019 – 16:30 – 17:30



Agenda

- Introduction
- Key Figures & Congress Highlights
- Industry Figures & Innovation
- Industry Feedback
- Conclusion
- Next year's congress

Participants

Company	Persons attending the meeting
Attendees:	
- ESC:	Axel Browne, Kelly Denis, Vincent Naert, Nata Nambatingue, Turo Laitinen
- EANM:	Henrik Silber, Sonja Nierkofler
- Venue:	Maria Joao Cruz
- Fil Design (stand supplier):	Jorge Oliveira, Joana Saraiva Pinto
- Fairexx:	Jens Metscher
- GE Healthcare	Nina Taaje
- INVIA Medical Imaging Solutions	Lana Figueiredo
- Jubilant DraxImage	Donna Schork
- MiE GmbH	Mario Lindner

Objective: Present the key figures of the congress and innovations, share on each other's experiences, collect feedback and announce future congress and changes for the EACVI 2020.

- Introduction / Roundtable introductions by Turo LAITINEN
- Presentation of congress, key figures and scientific highlights by Kelly DENIS
- Presentation of Industry Figures by Turo LAITINEN
- Industry feedback and conclusion by Turo LAITINEN
- Final save the date EACVI 2020 by Kelly DENIS

Industry feedback

Global feedback

General feedback from industry is very good with regards to the organisation, catering, venue, pre-congress advertisement and promotions. The industry experience at the congress was very positive.

Exhibition

- Organisation: General feedback is that the congress is very well organised, and that industry received support from the ESC team, before and during the congress.
 - - Networking reception was not practical for exhibitors as it was too late and delegates were not entering stands and had no communication with the industry.
 - - Possibility to close exhibition earlier?
 - + Traffic in the exhibition was very good and the general atmosphere positive and industry got good leads.

Sponsored Sessions

Satellite Symposia were well attended and the feedback from the industry is good. Both sessions had around 150 PAX.

Destination specific feedback

- Generally, exhibition was very well located and no challenges were reported. Organization generally got big thank you from the industry.