







Table of Contents

| 1. | Gene | eral Information | 4 |
|----|-------|---|------|
| | 1.1 | Quick facts & figures | 4 |
| | 1.2 | Introduction | 5 |
| | 1.3 | History | 5 |
| | 1.4 | About ICNC co-organisers | 5 |
| | 1.5 | Committees | 7 |
| | 1.6 | Venue Layout | 8 |
| | 1.7 | Schedule | 9 |
| 2. | Scier | ntific programme | . 10 |
| | 2.1 | Overview | . 10 |
| | 2.2 | Faculty | . 11 |
| | 2.3 | Sessions | . 14 |
| | 2.4 | Sessions attendance | . 16 |
| | 2.5 | Session occupancy | . 18 |
| | 2.6 | Abstracts report | . 18 |
| | 2.7 | New initiatives | . 22 |
| | A. | Oral Abstract session "Talent of the future" | . 22 |
| | В. | Best young Oral abstract session | . 22 |
| | C. | Level 1 Track Certification | . 22 |
| | D. | ICNC Speed Mentoring | . 22 |
| 3. | Regi | stration & attendance | . 24 |
| | 3.1 | Total attendance | . 24 |
| | 3.2 | Individual vs Group attendees | . 24 |
| | 3.3 | Delegates' Gender – Comparison between 2013 and 2017 | . 24 |
| | 3.4 | Delegates' Age - comparison between 2013 and 2017 | . 25 |
| | 3.5 | Delegates' Country of origin – comparison between 2015 and 2017 | . 25 |
| | 3.6 | Top ten countries | . 25 |
| | 3.7 | By Region | . 26 |
| | 3.8 | Exhibitors | . 26 |
| 4. | Indu | stry | . 27 |
| | 4.1 | Exhibition | . 27 |
| | 4.2 | Satellite symposia | . 27 |
| | 4.3 | Sponsorship & advertising | . 27 |
| 5. | Pres | s & monitoring | . 29 |
| | 5.1 | Key facts | . 29 |
| | 5.2 | Press releases | . 29 |

| 6. | Com | ımunication | 31 |
|----|------|---|----|
| 6 | 5.1 | Website activities | 31 |
| 6 | 5.2 | Scientific Programme & Planner | 31 |
| 6 | 5.3 | Emailings | 32 |
| | A. | Dedicated ecampaigns for the promotion of ICNC | 32 |
| | В. | Dedicated ecampaigns sent to registered delegates | 32 |
| 6 | 5.4 | Social media activity overview and statistics | 32 |
| 7. | Appe | endices | 33 |
| 7 | '.1 | Appendix 1: Session occupancy | 33 |
| 7 | '.2 | Appendix 2: No Show & Withdrawn by country | 36 |
| 7 | '.3 | Appendix 3: Delegates' Country of origin – comparison between 2015 and 2017 | 38 |
| 7 | '.4 | Appendix 4: Exhibitors | 40 |
| 7 | '.5 | Appendix 5: Exhibition Area evolution in m² since 2009 | 40 |
| 7 | '.6 | Appendix 6: Rankings of topic views via ICNC 2017 SP&P | 41 |
| 7 | '.7 | Appendix 7: Ranking of sessions by page views via ICNC 2017 SP&P | 42 |
| 7 | '.8 | Appendix 8: Social media activity overview and statistics | 44 |
| | Pre- | congress | 44 |
| | Duri | ng the congress | 45 |
| | | | |

1. General Information

1.1 Quick facts & figures

ICNC 2017 was held from 7 to 9 May 2017 at the Austria Center in Vienna, Austria.



ICNC 2017 was accredited 15 CME credits by the European Accreditation Council for Continuing Medical Education (EACCME). The EACCME is an institution of the European Union of Medical Specialists (UEMS).

- √ 642 participants
- 533 Delegates (including press)
- 109 Exhibitors
 - √ 24 countries represented
 - √ 125 Faculty Members from 24 countries for 204 roles
 - √ 45 Scientific Programme sessions
- 30 Scientific & Educational Sessions
- 15 Abstract Sessions
 - √ 3 Lecture rooms (capacity 500, 300, 200)
 - √ 312 abstracts submitted (263 Abstracts & 49 Clinical cases)
 - ✓ **294 abstracts accepted** (255 Abstracts & 39 Clinical Cases)

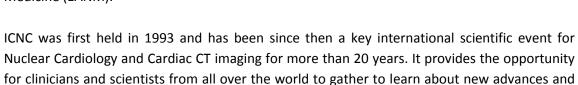
186 Posters + 40 Moderated Posters + 25 Oral Presentations

- √ Industry sponsored sessions
- 1 Satellite Symposium
- 3 Supported Sessions (unrestricted Grants)
 - ✓ Exhibition
- 126 m² net of stands
- 13 exhibiting companies

1.2 Introduction

The International Conference on Nuclear Cardiology and Cardiac CT (ICNC) is held every two years and is organised in conjunction with the American Society of Nuclear Cardiology (ASNC), the European

Medicine (EANM).



Association of Cardiovascular Imaging (EACVI) and the European Association of Nuclear

to exchange scientific ideas and experiences in a distinctive environment.

1.3 History

ICNC9 - 2009

Barcelona, Spain 907 total participants

ICNC10 - 2011

Amsterdam, Netherlands 1015 total participants

ICNC11 - 2013

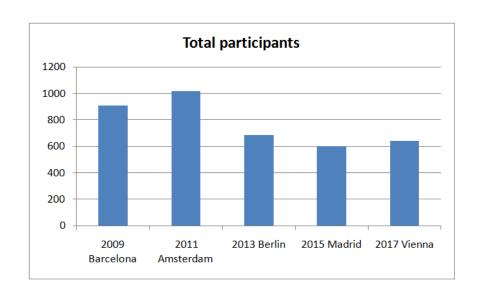
Berlin, Germany 686 total participants

ICNC12 - 2015

Madrid, Spain 602 total participants

ICNC 2017

Vienna, Austria 642 total participants



1.4 About ICNC co-organisers

The American Society of Nuclear Cardiology (ASNC)



ASNC, located in Bethesda, Maryland, USA, is committed to excellence in imaging. Representing over 4,500 nuclear cardiologists, radiologists, technologists, scientists and academics all over the world. ASNC is the leader in the development of established standards of care and guidelines in nuclear cardiovascular imaging. ASNC continuously

supports the advancement of the profession through education, research, and advocacy.

Join us in Kansas City, Missouri, September 14-17, 2017 for ASNC20I7: the 22nd Annual Scientific Session of the American Society of Nuclear Cardiology. ASNC20 IS will feature unique presentations, debates, and discussions on the latest innovations in the field of nuclear cardiology and cardiovascular imaging.

For more information about ASNC, please visit www.asnc.org

The European Association of Cardiovascular Imaging (EACVI)



Created in 2003, the European Association of Cardiovascular Imaging (EACVI), a registered branch of the ESC, is the leading international network in its field.

EACVI mission is: "to promote excellence in clinical diagnosis, research, technical development, and education in cardiovascular imaging in Europe"

EACVI is a vibrant and unified group of 9000+ experts representing four imaging modalities under one entity (Echocardiography, Cardiovascular Magnetic Resonance, Nuclear Cardiology and Cardiac Computed Tomography). In addition to the organisation of ICNC, the EACVI runs every year two major events for the CVI Community: EuroEcho-Imaging (run in December) and EuroCMR (run in May).

Disseminating and encouraging the use of the its recommendations all over the world, EACVI is committed to maintaining the highest standards of professional excellence in all aspects of cardiovascular with a particular focus on:

- Education
- Membership
- Scientific initiatives
- Research
- Network

To learn more about the EACVI, visit www.escardio.org/eacvi

The European Association of Nuclear Medicine (EANM)



The European Association of Nuclear Medicine (EANM) is the largest organisation dedicated to nuclear medicine and multimodality imaging in Europe, with a strong focus on interdisciplinary. This is especially reflected in the educational offers of the

European School of Multimodality Imaging and Therapy (ESMIT) and the programme of the EANM Annual Congress. This year's congress (October 21-25, Vienna) will again feature cardiology topics throughout the entire programme covered in a variety of sessions, including plenary, CME and joint sessions.

If you are interested in further information about the EANM, please visit www.eanm.org or send an email to the Executive Secretariat at office@eanm.org

1.5 Committees

Organising Committee Chairs

- Robert Beanlands, CA ASNC
- Frank Bengel, DE EANM
- Anastasia Kitsiou, GR EACVI

Programme Committee

- Prem Soman, US ASNC Programme Chair
- Hein Verberne, NL EANM Programme Chair
- Oliver Gaemperli, CH EACVI Programme Chair
- Brian Abbott, US
- Wanda Acampa, IT
- Stephan Achenbach, DE
- Mouaz Al-Mallah, SA
- Ron Blankstein, US
- Chiara Bucciarelli-Ducci, UK
- Jan Bucerius, NL
- Ronny Buechel, CH
- Ben Chow, CA
- Robert De Kemp, CA
- Gordon DePuey, US

- Vasken Dilsizian, US
- Andrew Einstein, US
- Albert Flotats, SP
- Marcus Hacker, AT
- Fabien Hyafil, DE
- Oliver Lindner, DE
- Saurabh Malhotra, US
- Venkatesh Murthy, US
- Ken Nakajima, JP
- Tomoaki Nakata, JP
- Danilo Neglia, IT
- Donna Polk, US

- Francesca Pugliese , UK
- Mehran Sadeghi, US
- Roberto Sciagra, IT
- · Leslee Shaw, US
- Riemer Slart, NL
- Piotr Slomka, US
- Paola Smanio, Brazil
- Nagara Tamaki, JP
- Peter Tilkemier, US
- Randy Thompson, US
- Heikki Ukkonen, FI
- Samuel Wann, US

Advisors to the Programme Committee

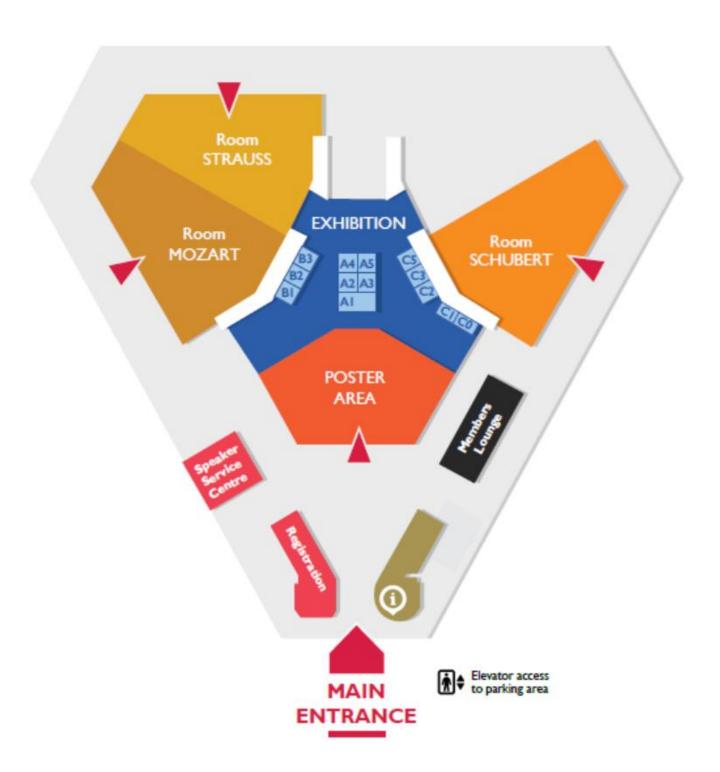
- Denis Agostini, FR
- Erik Alexanderson, MX
- Allam Adel Hassan, EG
- James Arrighi, US
- Timothy Bateman, US
- George Beller, US
- Daniel Berman, US
- Nathan Better, AU
- Pushan Bharadwaj, SG
- Roxanna Campisi, AR
- Ignasi Carrio, ES
- Manuel Cerqueira, US
- Alberto Cuocolo, IT
- Habib Dakik, LB
- Marcelo DiCarli, US
- Ernest Garcia, US
- Raymond Gibbons, US
- Alessia Gimelli, IT
- Senta Graf, AT
- Robert Gropler, US
- Zx He, CN

- Gary Heller, US
- Robert Hendel, US
- Ami Iskandrian, US
- Philip Kaufmann, CH
- Yoshinaga Keiichiro, JP
- Felix Keng, SG
- Juhani Knuuti, Fl
- Angela Koh, UK
- Dominique Le Guludec
- Jeffrey Leppo, US
- Jamshid Maddahi, US
- Arun Malhotra, IN
- Premarathne Manuja,
 AU
- Stephan Nekolla, DE
- Diana Paez, CO
- Pasquale Perrone-Filardi. IT
- E Prabhu, IN
- Arasaratnam Punitha,SG
- Raymond Russel, US

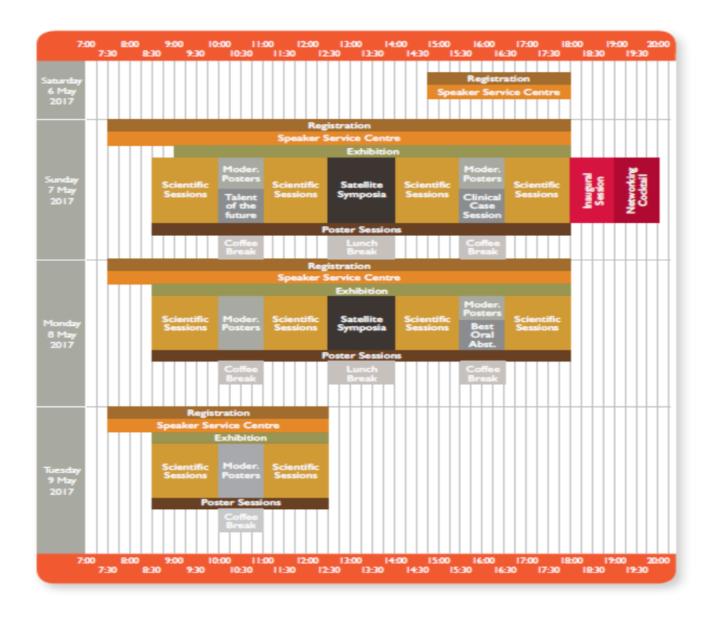
- Michael Schaefers, DE
- Heinrich Schelbert, US
- Thomas Schindler, US
- Stephen Schoeder, DE
- Markus Schwaiger, DE
- Udo Sechtem, DE
- Albert Sinusas, US
- Harold W Strauss, US
- Greg Thomas, US
- James Udelson, US
- Richard Underwood, UK
- Mustafa Unlu, TR
- Nestor Vita, AR
- Joao Vitola, BR
- Jurgen Vom Dahl, DE
- Frans Wackers, US
- Kim Williams, US
- Nili Zafrir, ILBarry Zaret, US

1.6 Venue Layout

Austria Center Vienna Bruno-Kreisky- Platz 1 1220 Wien Austria www.acv.at



1.7 Schedule



Congress opening hours

| Туре | Saturday 6 May | Sunday 7 May | Monday 8 May | Tuesday 9 May |
|---------------------------------|----------------|---------------|--------------|---------------|
| Scientific sessions | - | 08.30-18.00 * | 08.30-18.00 | 08.30-12.30 |
| Exhibition | - | 09.00-19.30 | 08.30-18.00 | 08.30-12.30 |
| Registration | 15:00-18:00 | 07.30-18.00 | 07.30-18.00 | 07.30-12.30 |
| Speaker Service Centre (SSC) | 15:00-18:00 | 07.30-18.00 | 07.30-18.00 | 07.30-12.30 |

2. Scientific programme

2.1 Overview

3 Lecture rooms

30 Scientific & Educational Programme sessions

- o 6 How to sessions
- o 3 Read with the experts
- o 19 Symposia
- o 2 Symposia support by Educational Grants

Other session: 1 Special Event (Inaugural session)

15 Abstract sessions

| 0 | YIA Session | 1 |
|---|--------------------------|---|
| 0 | Oral Abstract Session | 2 |
| 0 | Oral Clinical Cases | 1 |
| 0 | Moderated Posters | 5 |
| 0 | Clinical Case Posters | 3 |
| 0 | Poster Session | 3 |

Abstracts Received 312 (including 49 Clinical cases) Abstracts Accepted 294 (including 39 Clinical cases)

Acceptance rate total=96%

125 Faculty Members from 24 countries

204 Roles

- o 74 roles of Chairperson
- o 125 roles of Speaker
- o 5 roles of judge abstract

2.2 Faculty

Activities

| Faculty roles distribution | 2013 | 2015 | 2017 |
|----------------------------|------|------|------|
| Speaker | 144 | 125 | 125 |
| Chairperson | 86 | 73 | 74 |
| Judge Abstract | 3 | 6 | 5 |
| Discussant | 9 | 0 | 0 |
| Total roles | 242 | 204 | 204 |

The number of roles exclude: Industry & Inaugural session

o Role distribution

| Number of Roles | 2013 | 2015 | 2017 |
|-----------------|-------|------|------|
| 1 role | 29 | 47 | 66 |
| 2 roles | 34 53 | | 45 |
| 3 roles | 24 | 13 | 9 |
| 4 roles | 11 | 2 | 4 |
| 5 roles | 1 | 1 | 1 |
| 6 roles | 4 | 0 | 0 |
| Total faculty | 103 | 116 | 125 |

o By regions

| Regions | 2013 | 2015 | 2017 |
|-------------------------|------|------|------|
| Asia Pacific | 7 | 7 | 5 |
| ESC | 45 | 51 | 55 |
| North America | 49 | 53 | 59 |
| South & Central America | 2 | 5 | 6 |
| Grand Total | 103 | 116 | 125 |

o By country

Faculty members by country – in order of representation from highest to lowest in 2017

| Country | 2013 | 2015 | 2017 |
|-----------------------------|------|------|------|
| United States of America | 42 | 45 | 49 |
| Germany | 12* | 8 | 10 |
| United Kingdom | 6 | 10 | 10 |
| Netherlands | 4 | 5 | 9 |
| Canada | 6 | 6 | 8 |
| Italy | 2 | 5 | 7 |
| Austria | 1 | 2 | 4* |
| Switzerland | 8 | 4 | 4 |
| Brazil | | 4 | 4 |
| Japan | 3 | 5 | 2 |
| Finland | 2 | 3 | 2 |
| Greece | 2 | 3 | 2 |
| France | 2 | 1 | 2 |
| Mexico | 1 | 2 | 2 |
| Egypt | 3 | 1 | 1 |
| Spain | 1 | 5* | 1 |
| Singapore | 1 | 2 | 1 |
| Saudi Arabia | 1 | | 1 |
| Hungary | | 1 | 1 |
| Colombia | | | 1 |
| Cuba | | | 1 |
| Cyprus | | | 1 |
| Hong Kong Republic of China | | | 1 |
| Serbia | | | 1 |
| Australia | 2 | | |
| Israel | 1 | 2 | |
| Uruguay | 1 | 1 | |
| Belgium | 1 | | |
| Peru | 1 | | |
| Norway | | 1 | |
| Grand Total | 103 | 116 | 125 |

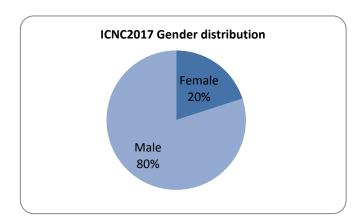
^{*}Host countries:

ICNC 2013 Germany (Berlin)

ICNC 2015 Spain (Madrid)

ICNC 2017 Austria (Vienna)

o By gender



o Presentation uploads pace

| Internet upload | 71 |
|----------------------------|-----|
| Internet modified | 50 |
| Total internet connections | 121 |
| SSC upload | 174 |
| SSC Modified | 253 |
| Total check in @ SSC | 427 |

Upload includes Faculty & Presenters in oral abstract session

- √ 71 upload online
- ✓ 174 upload onsite at the Speaker Service Centre

2.3 Sessions

o By topic

| Topic | Abstract | Industry | Scientific & Educational Programme | Grand Total |
|--|----------|----------|------------------------------------|----------------|
| 00.00 - Miscellaneous | 12 | | 2 | 14 |
| 00.01 - Acute ischaemia / Acute ischaemic syndromes/ Injury imaging | | | 1 | 1 |
| 00.04 - Cardiac CT instrumentation, software and image processing | | | 2 | 2 |
| 00.05 - Comparative techniques clinical | 1 | | 3 | 4 |
| 00.06 - Congestive heart failure | | | 1 | 1 |
| 00.08 - Coronary revascularisation | | | 1 | 1 |
| 00.09 - Cost effectiveness, health economics , quality assurance and | | | | |
| guidelines | | | 1 | 1 |
| 00.10 - CT fractional flow reserve | | | 1 | 1 |
| 00.15 - Instrumentation - other | | | 1 | 1 |
| 00.17 - Molecular imaging | 1 | | 2 | 3 |
| 00.18 - Myocardial perfusion and coronary flow | 1 | 1 | 2 | 4 |
| 00.19 - Myocardial viability and hibernation | | | 2 | 2 |
| 00.22 - Other clinical general | | | 3 | 3 |
| 00.24 - Prognosis | | | 1 | 1 |
| 00.25 - Radiation exposure | | | 3 | 3 |
| 00.27 - SPECT and PET instrumentation, software and image | | | | |
| processing | | | 1 | 1 |
| 00.28 - Stress techniques | | | 1 | 1 |
| 00.29 - Transplant, Cardiomyopathy, Myocarditis | | | 1 | 1 |
| 00.30 - Ventricular function clinical | | | 1 | 1 |
| Grand Total | 15 | 1 | 30 | 46* |

^{*}Does not include the Inaugural Session

o By type

| Туре | Abstract | Industry | Scientific & Educational Programme | Grand Total |
|-----------------------------------|----------|----------|--|-------------|
| Abstract Session (Incl.1YIA) | 3 | | | 3 |
| Clinical Case Posters | 3 | | | 3 |
| Clinical Cases | 1 | | | 1 |
| How-to Session | | | 6 | 6 |
| Moderated Posters | 5 | | | 5 |
| Poster Session | 3 | | | 3 |
| Read with the Experts | | | 3 | 3 |
| Satellite Symposium | | 1 | | 1 |
| Symposium | | | 21 | 21 |
| Special Event (Inaugural Session) | | | 1 | |
| Grand Total | 15 | 1 | 31 | 46 |

o Comparison by type

| Process Type | Туре | ICNC 2015 | ICNC 2017 |
|--------------------------|---|-----------|-----------|
| | Clinical Cases | 2 | 1 |
| | Abstract session | | 2 |
| | Young Investigator Award abstract | 1 | 1 |
| Abstract | Moderated Poster session | 5 | 5 |
| | Poster Session | 3 | 3 |
| | Clinical Case Posters | | 3 |
| | Total abstract sessions | 11 | 15 |
| | How-to Session | 2 | 6 |
| Calamatica O | Read with the Experts | 8 | 3 |
| Scientific & Educational | Symposium | 19 | 21 |
| Eddeational | Special Event | 1 | 1 |
| | Total scientific & educational sessions | 30 | 31 |
| | Satellite Symposium | 2 | 1 |
| Total sessions | | 43 | 47 |

o By Category

| ICNC 2017 Categories | Total |
|-----------------------------------|-------|
| Joint Session | 4 |
| Level 1 certification track | 10 |
| Recommended session for the young | 5 |

Joint sessions

| Comparison by year | ICNC 2013 | ICNC 2015 | ICNC 2017 |
|---------------------|-----------|-----------|-----------|
| # of Joint sessions | 0 | 1 | 4 |

o Joint sessions ICNC by Topic

| ICNC 2017 Joint Session | Session Title | Session SubTitle |
|----------------------------------|----------------------------------|--|
| 00.25 Radiation exposure | Radiation exposure: | Joint session with the Asian Society of Cardiac |
| | contemporary concepts | Imaging (ASCI) |
| 00.04 Cardiac CT | Advances in cardiovascular CT | Joint session with the European Society of |
| instrumentation, software and | | Cardiovascular Radiology (ESCR) |
| image processing | | |
| 00.10 CT fractional flow reserve | How-to perform functional | Joint session with the Society of Cardiovascular |
| | assessment of CAD with CT | Computed Tomography (SCCT) - This Session is |
| | | supported in the form of an Educational Grant by |
| | | HeartFlow |
| 00.17 Molecular imaging | Imaging of atherosclerosis: from | Joint session with the Society of Nuclear Medicine |
| | bench to bedside | and Molecular Imaging (SNMMI) |

| ICNC 2015 Joint Session | Session Title | Session SubTitle |
|-------------------------------|--------------------------------|--|
| 00.04 - Cardiac CT | Nuclear cardiology and cardiac | Joint session with the Society of Cardiovascular |
| instrumentation, software and | computed tomography: | Computed Tomography (SCCT) |
| image processing | imaging-guided therapy | |

2.4 Sessions attendance

 $\circ \quad \text{Total attendance in lecture rooms per day} \\$

| Day | ICNC 2015 | ICNC 2017 |
|---------------|-----------|-----------|
| Sunday 7 May | 1497 | 1430 |
| Monday 8 May | 1146 | 1245 |
| Tuesday 9 May | 308 | 470 |

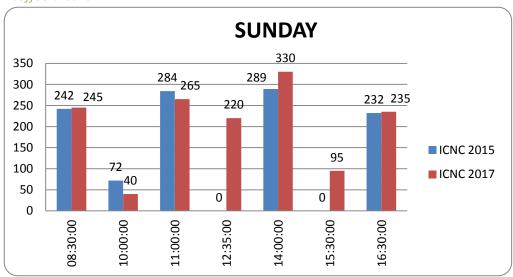
o Maximum attendance per time slot

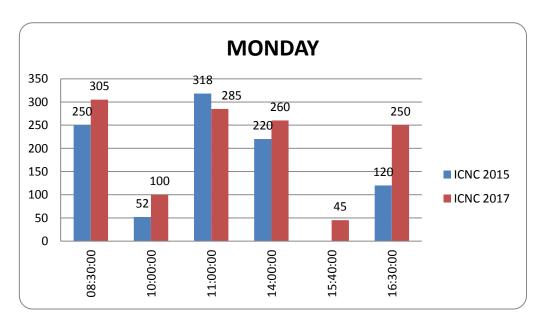
| SUNDAY | ICNC 2015 | ICNC 2017 |
|-----------|-----------|-----------|
| 08:30:00 | 242 | 245 |
| 10:00:00* | 72 | 40 |
| 11:00:00 | 284 | 265 |
| 12:35:00 | N/A | 220 |
| 14:00:00 | 289 | 330 |
| 15:30:00* | N/A | 95 |
| 16:30:00 | 232 | 235 |
| TOTAL | 1119 | 1430 |

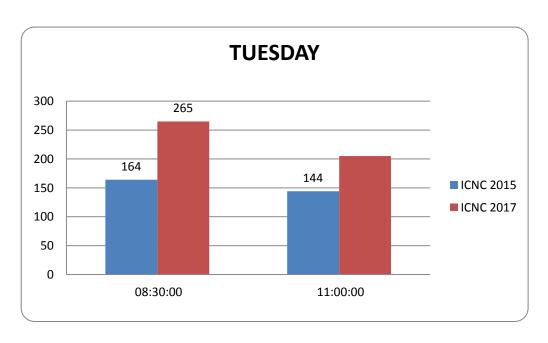
| MONDAY | ICNC 2015 | ICNC 2017 |
|-----------|-----------|-----------|
| 08:30:00 | 250 | 305 |
| 10:00:00* | 52 | 100 |
| 11:00:00 | 318 | 285 |
| 14:00:00 | 220 | 260 |
| 15:30:00* | N/A | 45 |
| 16:30:00 | 120 | 250 |
| TOTAL | 960 | 1245 |

| TUESDAY | ICNC 2015 | ICNC 2017 |
|----------|-----------|-----------|
| 08:30:00 | 164 | 265 |
| 11:00:00 | 144 | 205 |
| TOTAL | 308 | 470 |

*Coffee breaks







2.5 Session occupancy

See appendix 1

2.6 Abstracts report

General information

Total submitted 312 (263 Abstracts and 49 Clinical cases)

Withdrawn & Not Validated 8
Sent to grading 304

Accepted 294 (255 Abstracts & 39 Clinical Cases)

Acceptance rate 96%

o Acceptance Overview from 2013- 2015-2017

| | ICNC 2013 | ICNC 2015 | ICNC 2017 |
|---------------------------|-----------|-----------|-----------|
| Total submitted | 301 | 279 | 312 |
| Not Validated & Withdrawn | 8 | 10 | 8 |
| Validated for grading | 293 | 269 | 304 |
| Total accepted | 249 | 252 | 294 |
| Abstract Accepted | 249 | 230 | 255 |
| Clinical case accepted | 0 | 22 | 39 |
| Total Rejected | 44 | 17 | 10 |
| Acceptance Rate | 85% | 94% | 96% |

o Abstract & Clinical Cases Selection by type of presentation

| | ICNC11 | ICNC12 | ICNC 2017 |
|-----------------------------------|--------|--------|-----------|
| Total accepted | 249 | 252 | 294 |
| Abstract Accepted Total | | 230 | 255 |
| Oral abstract Presentation | 31 | 9 | 15 |
| Moderated Poster presentation | 32 | 40 | 40 |
| Abstract Poster Presentation | 186 | 181 | 200 |
| Clinical case accepted Total | 0 | 22 | 39 |
| Clinical case Presentation | 0 | 9 | 10 |
| Clinical case Poster Presentation | 0 | 13 | 29 |

o Abstracts and Clinical cases by Main Topic ICNC 2017

| ICNC 2017 Abstract & Clinical cases by topic | Clinical Case | | Abstract | |
|--|---------------|----------|----------|----------|
| Topic | Accepted | Rejected | Accepted | Rejected |
| 00.01 - Acute ischaemia / Acute ischaemic syndromes/ Injury imaging | 2 | 1 | 9 | |
| 00.02 - Pacemakers, ICD | 1 | | 3 | |
| 00.03 - Attenuation correction clinical | | | 2 | |
| 00.04 - Cardiac CT instrumentation, software and image processing | 1 | 1 | 21 | |
| 00.05 - Comparative techniques clinical | | | 10 | |
| 00.06 - Congestive heart failure | 2 | 1 | 11 | |
| 00.07 - Coronary anatomy and function | 2 | 3 | 6 | |
| 00.08 - Coronary revascularisation | 3 | | 6 | |
| 00.09 - Cost effectiveness, health economics, quality assurance and guidelines | | | 7 | |
| 00.10 - CT fractional flow reserve | | | 1 | |
| 00.12 - Free fatty acid imaging | 1 | | | |
| 00.13 - Hybrid imaging instrumentation, software and image processing | 1 | | | |
| 00.15 - Instrumentation - other | | | 2 | |
| 00.16 - Microvascular heart disease | 1 | | 4 | |
| 00.17 - Molecular imaging | 1 | | 22 | |
| 00.18 - Myocardial perfusion and coronary flow | 2 | | 32 | 1 |
| 00.19 - Myocardial viability and hibernation | 1 | | 7 | |
| 00.20 - Neurohumoral imaging | | | 8 | |
| 00.22 - Other clinical general | 17 | 1 | 22 | |
| 00.23 - Perfusion imaging methods and protocols | | | 23 | |
| 00.24 - Prognosis | | | 14 | |
| 00.25 - Radiation exposure | | | 6 | |
| 00.26 - RNA (gated, first-pass) for LV and RV | | | 2 | |
| 00.27 - SPECT and PET instrumentation, software and image processing | 2 | 1 | 17 | 1 |
| 00.28 - Stress techniques | | | 4 | |
| 00.29 - Transplant, Cardiomyopathy, Myocarditis | 2 | | 13 | |
| 00.30 - Ventricular function clinical | | | 3 | |
| Grand Total | 39 | 8 | 255 | 2 |

| ICNC 2017 | Accepted | | Rejected | |
|------------------------------|------------------|----------|------------------|----------|
| Country | Clinical Case | Abstract | Clinical Case | Abstract |
| Algeria | | 3 | | |
| Argentina | 2 | 7 | | |
| Australia | | 1 | | |
| Austria | | 5 | | |
| Belgium | | 1 | | |
| Bosnia and Herzegovina | | | 1 | |
| Brazil | 1 | 9 | | |
| Canada | | 4 | | |
| China | | 1 | | |
| Cuba | | 1 | | |
| Denmark | | 1 | | |
| Egypt | 8 | 13 | 1 | |
| Finland | | 2 | | |
| France | 1 | 6 | | |
| Germany | | 13 | | |
| Greece | | 4 | | |
| India | 1 | 3 | | |
| Indonesia | 1 | 3 | | |
| Iran | | 2 | 1 | |
| Ireland | | 2 | | |
| Israel | | 5 | | |
| Italy | 2 | 28 | | |
| Japan | 3 | 16 | 1 | 1 |
| Jordan | 3 | 10 | 1 | 1 |
| Kazakhstan | 1 | 1 | 1 | |
| | | 8 | | |
| Korea Republic of Lebanon | | 1 | | |
| Lithuania | | 2 | | |
| Mexico | 3 | 6 | | |
| | 3 | | | |
| Netherlands New Zealand | | 17 | | |
| | | 2 | | |
| Pakistan | | 2 | | |
| Philippines | 4 | 1 | | |
| Poland | 1 | 1 | | |
| Portugal | 1 | 7 | _ | |
| Russian Federation | 1 | 19 | 2 | |
| Saudi Arabia | 5 | 4 | | |
| Serbia | 1 | 1 | | |
| Singapore | | 1 | | |
| Slovak Republic | | 1 | | |
| Slovenia | 1 | 2 | | |
| South Africa | | 1 | | |
| Spain | | 7 | | |
| Switzerland | | 5 | | |
| Taiwan ROC | | 1 | | |
| Tunisia | | 1 | | 1 |

| Turkey | 3 | | | |
|--------------------------|----|-----|---|---|
| Ukraine | 1 | 1 | | |
| United Kingdom | | 14 | 1 | |
| United States of America | 2 | 19 | | |
| Uruguay | | 3 | | |
| Grand Total | 39 | 255 | 8 | 2 |

o Top ten Abstracts accepted by country

| ICNC 20 | 13 | ICNC 2015 | 5 | ICNO | C 2017 |
|-----------------------------|----------|-----------------------------------|----------|--------------------------|----------|
| Country | Abstract | Country | Abstract | Country | Abstract |
| Italy | 28 | Netherlands 18 Italy | | 28 | |
| United States of America | 27 | United States of America | 18 | Russian Federation | 19 |
| Spain | 20 | Japan | 17 | United States of America | 19 |
| Japan | 19 | Russian Federation 16 Netherlands | | 17 | |
| United Kingdom | 13 | Spain | 16 | Japan | 16 |
| France | 12 | United Kingdom | 16 | United Kingdom | 14 |
| Russian Federation | 10 | Italy | 15 | Egypt | 13 |
| Germany | 9 | Finland | 9 | Germany | 13 |
| Egypt | 8 | Germany | 9 | Brazil | 9 |
| Netherlands | 8 | France | 8 | Korea Republic of | 8 |

o Top ten Clinical cases accepted by country

| ICN | C2015 | ICN | C2017 |
|-----------------------------|---------------|-----------------------------|---------------|
| Country | Clinical Case | Country | Clinical Case |
| Spain | 4 | Egypt | 8 |
| Egypt | 3 | Saudi Arabia | 5 |
| United States of America | 3 | Japan | 3 |
| Argentina | 2 | Mexico | 3 |
| Morocco | 2 | Turkey | 3 |
| Canada | 1 | Argentina | 2 |
| Italy | 1 | Italy | 2 |
| Mexico | 1 | United States of America | 2 |
| Poland | 1 | Brazil | 1 |
| Saudi Arabia | 1 | France | 1 |
| Switzerland | 1 | India | 1 |
| Turkey | 1 | Indonesia | 1 |
| United Kingdom | 1 | Kazakhstan | 1 |
| Total | 22 | Poland | 1 |
| | | Portugal | 1 |
| | | Russian Federation | 1 |
| | | Serbia | 1 |
| | | Slovenia | 1 |
| | | Ukraine | 1 |
| | | Total | 39 |

No Show & Withdrawn by country - See appendix 2

2.7 New initiatives

A. Oral Abstract session "Talent of the future"

Five young delegates presented their talented research in the Schubert lecture room.

Session occupancy:

| Session N° | Session Title & subtitle | Session Start Time | Session Capacity | % Max Occupancy | Max Occupancy | Quality of the session | Session Room location | Туре |
|---------------|--------------------------|-----------------------|---------------------|--------------------|------------------|------------------------------|-----------------------------|---------------------|
| 501 | Talent of the future | 07/05/2017 10:00 | 200 | 20% | 40 | 5 | Schubert | Abstract Session |

B. Best young Oral abstract session

Oral session dedicated to the best-scored abstracts. Finalists presented their research. A panel of expert judges selected the winners. All finalists benefited from a free registration to ICNC 2017. Conditions:

- Abstract(s) must be submitted under the option "NO OPTION"
- Abstract must be accepted for presentation at ICNC2017

Session occupancy:

| Session N° | Session Title & subtitle | Session Start Time | Session Capacity | % Max Occupancy | Max Occupancy | Quality of the session | Session Room location | Туре |
|---------------|----------------------------------|-----------------------|---------------------|--------------------|------------------|------------------------------|-----------------------------|---------------------|
| 500 | Best young oral abstract session | 08/05/2017 15:40 | 200 | 23% | 45 | 5 | Schubert | Abstract Session |

C. Level 1 Track Certification

This year EACVI launched a new initiative at ICNC: delegates had the possibility of achieving a Nuclear Cardiology Level 1 competency and certification throughout the congress. This level I certification enabled delegates to become conversant with the field of nuclear cardiology for application in general clinical management of cardiovascular patients.

A track was made available on the <u>Scientific Programme & Planner (SP&P)</u>.

In total 10 sessions were identified. To get certified delegates had to attend at least 9 sessions.

Results:

- 69 delegates attended 7 or more sessions (many other were scanned but attended only a few Level 1 sessions)
- 56 delegates were granted with the Level 1 certificate

D. ICNC Speed Mentoring

Objective

During two coffee breaks in a dedicated meeting room, young participants were given the opportunity to meet

individually internationally renowned experts in the field of Nuclear Cardiology and Cardiac CT to seek career development advice and recommendations.

Summary

Date: Monday 8 May & Tuesday 9 May
Timeslot: Morning coffee breaks 10:00 - 11:00

Location: Meeting Room 2



All applicants had to be registered to ICNC 2017 & 40 years of age or under or still in training.

Application process

Application dates: 20 February to 10 April (midnight CET).

- ✓ Mentors biography and field of expertise available online for review and promotion in order to facilitate selection by the applicants
- ✓ Applications are done online and are free. Applicants are asked to select the mentors they wish to meet in order of preference
- ✓ Selection based on their motivations and CV
- ✓ Each applicant was assigned 1 interview of 20 minutes
- ✓ Interviews were assigned in order of ranking and in order of preference selection

Promotion

Promotions were done via the e-campaigns.

2017 Mentors

| Title | First Name | Last Name | Accepted | Country | Suggested by |
|------------------------|------------------|------------|----------|---------|--------------|
| Professor | Dominique | Le Guludec | Yes | FR | EANM |
| Professor | Frans | Wackers | Yes | US | EANM |
| Professor | James E | Udelson | Yes | US | ASNC |
| Doctor | Marcelo Fernando | Di Carli | Yes | US | ASNC |
| Professor | Udo | Sechtem | Yes | IT | EACVI |
| Associate Professor | Stephen Richard | Underwood | Yes | GB | EACVI |

Submissions

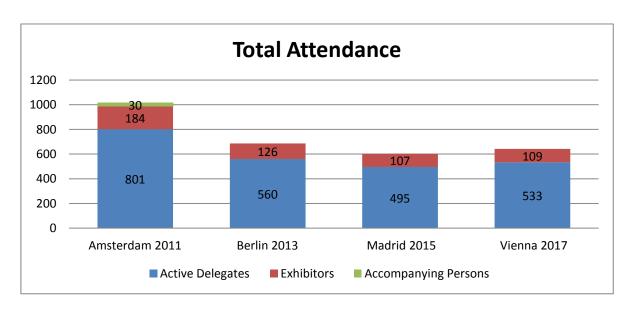
- → 5 applications were submitted and 4 were eligible
- → All 6 Mentors accepted the invitation to be part if this pilot event
- → Prof. DiCarli was not able to attend the session

3. Registration & attendance

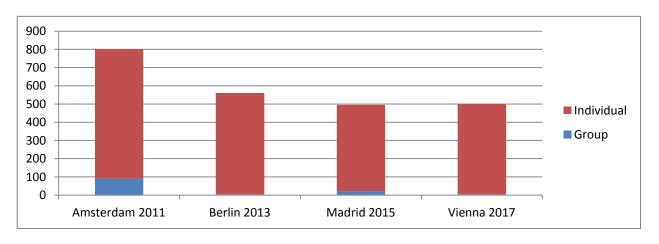
3.1 Total attendance

| | 2011 Amsterdam | 2013 Berlin | 2015 Madrid | 2017 Vienna | +/- 2015 |
|----------------------|----------------|-------------|-------------|-------------|----------|
| Active delegates* | 801 | 560 | 495 | 533 | 38 |
| Exhibitors | 184 | 126 | 107 | 109 | 2 |
| Accompanying persons | 30 | N/A | N/A | N/A | N/A |
| Total | 1015 | 686 | 602 | 642 | 40 |

^{* (}incl Press)



3.2 Individual vs Group attendees



3.3 Delegates' Gender – Comparison between 2013 and 2017

| | | 2013 erlin | | 2015 Idrid | | 2017 enna |
|---------|-----|---------------|-------|---------------|-----|--------------|
| | 546 | % | 495 % | | 533 | % |
| Female | 146 | 27% | 147 | 30% | 161 | 30% |
| Male | 398 | 73% | 346 | 70% | 370 | 70% |
| Unknown | 2 | 0% | 2 | 0% | 2 | 0% |

3.4 Delegates' Age - comparison between 2013 and 2017

| | ICNC 20 | 13 - Berlin | ICNC 201 | 5 - Madrid | ICNC 2017 - Vienna | |
|--------------|---------|-------------|----------|------------|--------------------|-----|
| | 5 | 46 | 4 | 95 | 5 | 33 |
| 20 - 30 | 38 | 7% | 30 | 6% | 35 | 7% |
| 31 - 35 | 58 | 11% | 45 | 10% | 53 | 10% |
| 36 - 40 | 69 | 13% | 58 | 12% | 147 | 28% |
| 41 - 50 | 152 | 29% | 138 | 29% | 140 | 26% |
| 51 - 60 | 133 | 25% | 125 | 26% | 100 | 19% |
| 61 - 70 | 68 | 13% | 69 | 69 15% | | 8% |
| more than 70 | 10 | 2% | 7 1% | | 4 | 1% |
| N/A | 18 | 3% | 23 | 5% | 14 | 3% |

In total 71% of the delegates are less than 50 years of age (vs 57% in 2015).

The number of delegates in the range 36-40 years of age has more than doubled.

3.5 Delegates' Country of origin – comparison between 2015 and 2017

See appendix 3

3.6 Top ten countries

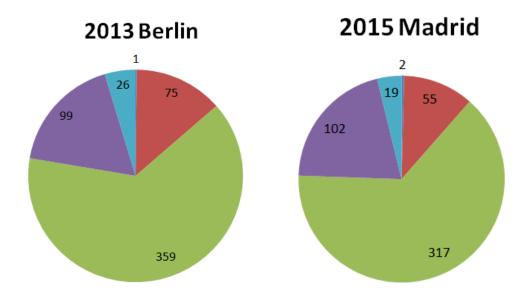
These figures include Faculty.

| Rank | Berlin | 2013 | Madrid | 2015 | Vienna | 2017 |
|------|-----------------------------|------|-----------------------------|------|------------------------------|------|
| 1 | United States of America | 79 | United States of America | 76 | United States of America* | 86 |
| 2 | Netherlands | 48 | United Kingdom | 45 | United Kingdom | 48 |
| 3 | United Kingdom | 45 | Netherlands | 36 | Netherlands | 46 |
| 4 | Germany | 43 | Japan | 30 | Italy | 32 |
| 5 | Italy | 31 | Greece | 27 | Germany | 31 |
| 6 | Japan | 30 | Spain | 24 | France | 25 |
| 7 | Australia | 23 | Germany | 21 | Japan | 24 |
| 8 | France | 21 | Canada | 21 | Austria | 19 |
| 9 | Canada | 17 | Italy | 19 | Canada | 17 |
| 10 | Spain | 16 | France | 17 | Spain | 12 |

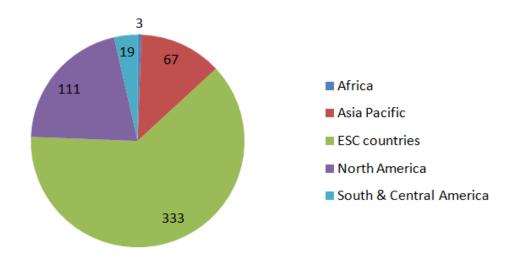
^{*}Incl. 49 Faculty

3.7 By Region

| Regions | 2013 Berlin | 2015 Madrid | 2017 Vienna |
|-------------------------|----------------|----------------|----------------|
| Africa | 1 | 2 | 3 |
| Asia Pacific | 75 | 55 | 67 |
| ESC countries | 359 | 317 | 333 |
| North America | 99 | 102 | 111 |
| South & Central America | 26 | 19 | 19 |



2017 Vienna

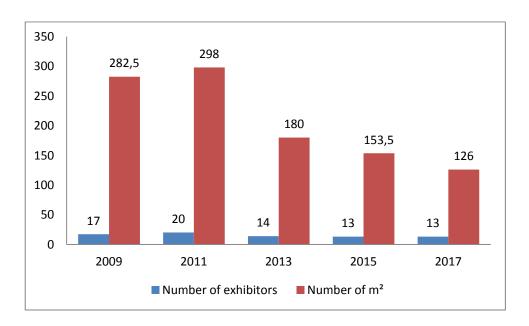


3.8 Exhibitors

4. Industry

4.1 Exhibition

| | Industry full price exhibitors 2015 2017 | | Industry o | | Free (ASNC, EACVI & EANM) | |
|-------------------------|--|-------|------------|------|-------------------------------------|------|
| | | | 2015 | 2017 | 2015 | 2017 |
| Number of booths | 9 | 9 9 | | 1 | 3 | 3 |
| Number of square meters | 120,5 m² | 93 m² | 6 m² | 6 m² | 27 m ² 27 m ² | |



Exhibition Area evolution in m² since 2009

See appendix 5

4.2 Satellite symposia

1 Satellite Symposium took place during ICNC 2017: "Future of nuclear cardiology and cardiac Computed Tomography (CT) in clinical practice" Sponsored by GE Healthcare on Monday 7 May, 12:35 - 13:35 in Room STRAUSS

4.3 Sponsorship & advertising

3 Industry Unrestricted Educational Grants were given by supporting companies to ICNC sessions:

| Date | Room and Time | Company name |
|-------------------|--|---------------------------|
| | | |
| Title | Myocardial blood flow quantification: new developments and future directions | |
| Sunday 7 May 2017 | 14:00 - 15:30 Lecture room: MOZART | Jubilant DraxImage Inc |
| | | |

| Title Sunday 7 May 2017 | How-to perform functional assessment of CAD with CT 16:30 - 18:00 Lecture room: STRAUSS | Heartflow |
|-------------------------|--|-------------------------|
| | | |
| Title | PET myocardial perfusion imaging | |
| Tuesday 9 May 2017 | 11:00 - 12:30 Lecture room: SCHUBERT | Siemens Healthineers |

5. Press & monitoring

5.1 Key facts

| Release in 2017 | Articles |
|-----------------|-----------------|
| Hodgkin | 12 |
| Large nuclear | 25 |
| Study reveals | 47 |
| | 84 |
| | |
| | Potential Reach |
| | 36.2 M |

5.2 Press releases

7 May 2017

Hodgkin Lymphoma survivors have more severe coronary artery disease post chest irradiation

7 May 2017

Large nuclear cardiology laboratory slashes radiation dose by 60% in eight years

9 May 2017

Study reveals low adoption of advice to reduce nuclear cardiology radiation exposure

NEW - Impact of each press release

Consult these online reports for figures & charts on potential reach, top countries, social shares...

Hodgkin: https://impact.meltwater.com/reports/ZhfCBNxOGkJ3
Large nuclear: https://impact.meltwater.com/reports/8cuxn7Royz6R
Study reveals: https://impact.meltwater.com/reports/8cuxn7Royz6R

Top Coverage Source: Meltwater

Source: Meltwater Impact

Medical

Outlet: Health Medicine Network

Title: Study finds more severe coronary artery disease in Hodgkin lymphoma survivors after chest irradiation

Publication Date: 07/05/2017

Source URL: http://healthmedicinet.com/i/study-finds-more-severe-coronary-artery-disease-in-hodgkin-

lymphoma-survivors-after-chest-irradiation/

Outlet: News-Medical.net

Title: Study finds more severe coronary artery disease in Hodgkin lymphoma survivors after chest irradiation

Publication Date: 08/05/2017

Source URL: http://www.news-medical.net/news/20170508/Study-finds-more-severe-coronary-artery-disease-

in-Hodgkin-lymphoma-survivors-after-chest-irradiation.aspx

Outlet: Medical News Today

Title: Hodgkin lymphoma survivors have more severe coronary artery disease post chest irradiation

Publication Date: 09/05/2017

Source URL: http://www.medicalnewstoday.com/releases/317350.php

Outlet: MedIndia

Title: Hodgkin Lymphoma Survivors Have Severe Coronary Artery Disease

Publication Date: 08/05/2017

Source URL: http://www.medindia.net/news/hodgkin-lymphoma-survivors-have-severe-coronary-artery-disease-

169905-1.htm

Outlet: Medical Xpress

Title: Hodgkin lymphoma survivors have more severe coronary artery disease post chest irradiation

Publication Date: 08/05/2017

Source URL: https://medicalxpress.com/news/2017-05-hodgkin-lymphoma-survivors-severe-coronary.html

Outlet: Health Medicine Network

Title: Large nuclear cardiology laboratory slashes radiation dose by 60 percent in eight years

Publication Date: 07/05/2017

Source URL: http://healthmedicinet.com/i/large-nuclear-cardiology-laboratory-slashes-radiation-dose-by-60-

percent-in-eight-years/

Outlet: Pharma Integrates

Title: Large Nuclear Cardiology Laboratory Slashes Radiation Dose by 60% in 8 Years

Publication Date: 08/05/2017

Source URL: http://www.pharma-integrates.com/large-nuclear-cardiology-laboratory-slashes-radiation-dose-60-

8-years/

Outlet: Science Newsline

Title: Study Reveals Low Adoption of Advice to Reduce Nuclear Cardiology Radiation Exposure

Publication Date: 09/05/2017

Source URL: http://www.sciencenewsline.com/news/2017050916010020.html

Outlet: DOTmed

Title: Study reveals low adherence to nuclear cardiology dose reduction guidelines

Publication Date: 12/05/2017

Source URL: http://www.sciencenewsline.com/news/2017050916010020.html

News

Outlet: Newscaf

Title: Large nuclear cardiology laboratory slashes radiation dose by 60% in eight years

Publication Date: 07/05/2017

Source URL: http://www.newscaf.com/science/large-nuclear-cardiology-laboratory-slashes-radiation-dose-by-

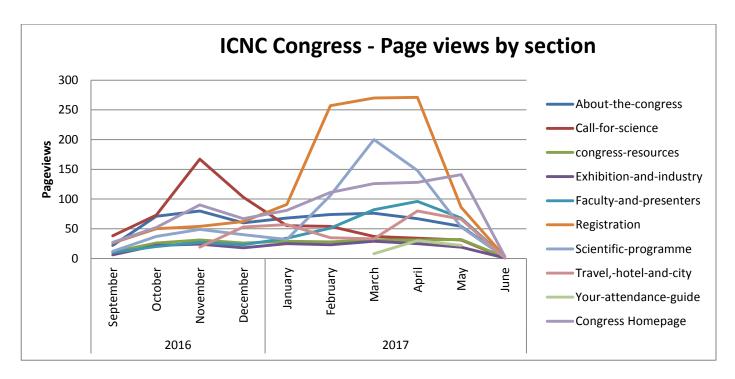
60_712976.html

6. Communication

The promotion started with the call for abstracts & clinical cases followed by the early registration fee.

6.1 Website activities

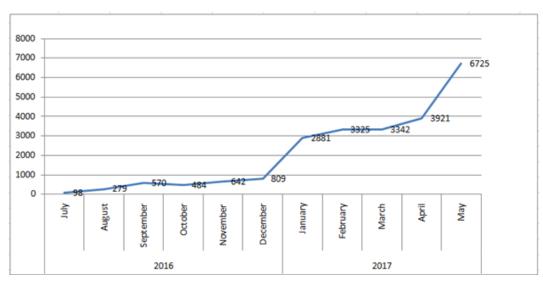
ICNC 2017 got over **50 480 page views** between July 2016 and May 2017, **15 675** more views in with ICNC 2015 (Madrid). The section that received most views is the "Congress Homepage" section with 23 227 views, followed by the "Registration" section with 6 865 views and "Scientific Programme" with 4 768 views.



6.2 Scientific Programme & Planner

The Scientific Programme & Planner (SP&P) is the online tool with the most updated version of the Scientific Programme. The SP&P was updated on a daily basis and cumulated **6725 page views** between July 2016 and May 2017.

There were 2 ways to consult the scientific programme: via the SP&P and the Final Programme (downloadable PDF).



6.3 Emailings

A. Dedicated ecampaigns for the promotion of ICNC

In total, 10 ecampaigns were sent to promote ICNC 2017.

| EmailName | Date | Audience |
|---|------------|----------|
| ICNC 2017 - Call for Abstracts and Clinical cases | | |
| - 20160919 | 19/09/2016 | 37256 |
| ICNC 2017 - Two weeks left - ICNC 2017 ? Call | | |
| for Abstracts and Clinical cases - 20161107 | 07/11/2016 | 36920 |
| ICNC 2017 - Reminder - Submit your research | | |
| by next Monday for ICNC 2017 - 20161117 | 17/11/2016 | 37641 |
| ICNC 2017 - Extended deadline: submit your | | |
| research to ICNC 2017 now - 20161121 | 21/11/2016 | 37575 |
| ICNC - New extended deadline: submit your | | |
| research to ICNC 2017 now - 20161206 | 06/12/2016 | 37586 |
| ICNC 2017 - REGISTER NOW | 25/01/2017 | 41711 |
| ICNC 2017 don't miss the early fee - 20170203 | 03/02/2017 | 41598 |
| ICNC 2017 - 3 days left to benefit from the | | |
| early fee! - 20170224 | 24/02/2017 | 4127 |
| EACVI - ICNC - Register now 27 March | 27/03/2017 | 40863 |
| EACVI - ICNC - Registration late fee deadline | 06/04/2017 | 41028 |

B. Dedicated ecampaigns sent to registered delegates

In total, 6 ecampaigns were sent to the registered delegates.

| Email Name | Date | Audience |
|------------------------------------|----------|----------|
| | 27/04/20 | |
| ICNC - Attendance guide | 17 | 49229 |
| | 02/05/20 | |
| ICNC - Eblast - precongress 2 may | 17 | 373 |
| | 07/05/20 | |
| ICNC Congress News - Sunday 7 May | 17 | 419 |
| | 08/05/20 | |
| ICNC Congress News - Monday 8 May | 17 | 436 |
| | 09/05/20 | |
| ICNC Congress News - Tuesday 9 May | 17 | 440 |
| | 09/05/20 | |
| ICNC - Survey | 17 | 440 |

6.4 Social media activity overview and statistics

The hashtag #ICNC2017 was unfortunately simultaneously used by another company as well.

Social Media Report - see appendix 8.

7. Appendices

7.1 Appendix 1: Session occupancy

ICNC2017 Top 14 attended sessions by Max occupancy

| | ICNC2017 Top 14 attended sessions by Max occupancy | | | | | | | | | |
|---------------|---|---------------------|---------------------|--------------------|------------------|------------------------------|-----------------------------|--------------------------|--------------------------|--|
| Session N° | Session Title & subtitle | Session Start Time | Session Capacity | % Max Occupancy | Max Occupancy | Quality of the session | Session Room location | Track | Туре | |
| 201 | Future of nuclear cardiology and cardiac Computed Tomography (CT) in clinical practice - Sponsored by GE Healthcare Ltd | 07/05/2017 12:35 | 300 | 73% | 220 | 5 | Strauss | | Satellite Symposium | |
| 105 | Myocardial blood flow quantification: new developments and future directions - This session is supported in the form of an Educational Grant by Jubilant DraxImage | 07/05/2017 14:00 | 500 | 42% | 210 | 5 | Mozart | Level 1 certification | Symposium | |
| 102 | How to deal with discordant test results | 09/05/2017 08:30 | 500 | 42% | 210 | 5 | Mozart | Level 1 certification | Symposium | |
| 403 | All about stress agents and protocols | 08/05/2017 08:30 | 300 | 50% | 150 | 5 | Strauss | Level 1 certification | How-to Session | |
| 406 | PET myocardial perfusion imaging - This Session is supported in the form of an Educational Grant by Siemens Healthineers | 09/05/2017 11:00 | 200 | 70% | 140 | 4 | Schubert | Level 1 certification | How-to Session | |
| 132 | Optimizing SPECT imaging | 07/05/2017 11:00 | 200 | 68% | 135 | 5 | Schubert | Level 1 certification | Read with the Experts | |
| 103 | Imaging of inflammation/infiltration/infection: the noninvasive biopsy | 08/05/2017 16:30 | 300 | 45% | 135 | 5 | Strauss | Level 1 certification | Symposium | |
| 401 | How to perform state of the art advanced myocardial perfusion imaging? | 07/05/2017 08:30 | 500 | 26% | 130 | 5 | Mozart | | How-to Session | |
| 106 | Nuclear cardiology and cardiac computed tomography: imaging-guided therapy | 08/05/2017 11:00 | 500 | 26% | 130 | 5 | Mozart | | Symposium | |
| 131 | Heart failure - | 07/05/2017 16:30 | 200 | 60% | 120 | 4 | Schubert | Level 1 certification | Read with the Experts | |
| 118 | Clinical trial update | 08/05/2017 08:30 | 500 | 23% | 115 | 5 | Mozart | | Symposium | |
| 112 | LV functional assessment: clinical applications | 08/05/2017 11:00 | 300 | 37% | 110 | 5 | Strauss | Level 1 certification | Symposium | |
| 134 | Session on women | 08/05/2017 10:00 | 200 | 50% | 100 | 5 | Schubert | | Symposium | |
| 113 | Radionuclide imaging in specific population - Case based session | 08/05/2017 14:00 | 200 | 50% | 100 | 4 | Schubert | Level 1 certification | Symposium | |

ICNC2017 Least attended sessions by Max occupancy

| Session N° | Session Title & subtitle | Session Start Time | Session Capacity | % Max Occupancy | Max Occupancy | Quality of the session | Session Room location | Track | Туре |
|---------------|--|-----------------------|---------------------|--------------------|------------------|------------------------------|-----------------------------|------------------------------|-----------------------|
| 119 | Is there a role for a multimodality cardiac imaging "heart team"? | 09/05/2017 08:30 | 300 | 7% | 20 | 5 | Strauss | | Symposium |
| 110 | How to assess acute chest pain in the emergency room | 09/05/2017 11:00 | 300 | 8% | 25 | 5 | Strauss | | Symposium |
| 117 | Advances in cardiovascular CT - Joint session with the European Society of Cardiovascular Radiology (ESCR) | 07/05/2017 14:00 | 300 | 12% | 35 | 4 | Strauss | | Symposium |
| 404 | How to optimize myocardial glucose metabolism for assessment of viability and inflammation/infection - | 09/05/2017 08:30 | 200 | 18% | 35 | 4 | Schubert | | How-to Session |
| 801 | Young Investigator Award session | 07/05/2017 08:30 | 300 | 12% | 35 | 5 | Strauss | | Abstract Session |
| 101 | Cardiac CT: beyond coronary arteries | 08/05/2017 08:30 | 200 | 20% | 40 | 4 | Schubert | | Symposium |
| 120 | Controversies in clinical cardiac imaging | 09/05/2017 11:00 | 500 | 8% | 40 | 4 | Mozart | | Symposium |
| 133 | State of the art SPECT: enhancing quality and accuracy | 08/05/2017 16:30 | 200 | 20% | 40 | 4 | Schubert | | Read with the Experts |
| 501 | Talent of the future* | 07/05/2017 10:00 | 200 | 20% | 40 | 5 | Schubert | | Abstract Session |
| 121 | Role of imaging in making decisions in electrophysiology | 08/05/2017 11:00 | 200 | 23% | 45 | 3 | Schubert | | Symposium |
| 500 | Best young oral abstract session* | 08/05/2017 15:40 | 200 | 23% | 45 | 5 | Schubert | | Abstract Session |
| 405 | How-to perform functional assessment of CAD with CT - Joint session with the Society of Cardiovascular Computed Tomography (SCCT) - This Session is supported in the form of an Educational Grant by HeartFlow | 07/05/2017 16:30 | 300 | 18% | 55 | 4 | Strauss | | How-to Session |
| 108 | Hybrid PET/MR: a new frontier in cardiovascular imaging | 07/05/2017 11:00 | 300 | 20% | 60 | 5 | Strauss | | Symposium |
| 111 | Imaging of atherosclerosis: from bench to bedside - Joint session with the Society of Nuclear Medicine and Molecular Imaging (SNMMI) | 07/05/2017 16:30 | 500 | 12% | 60 | 5 | Mozart | | Symposium |
| 115 | New generation cardiac SPECT scanners | 08/05/2017 14:00 | 300 | 23% | 70 | 5 | Strauss | | Symposium |
| 402 | State of the art cardiac CT angiography | 07/05/2017 11:00 | 500 | 14% | 70 | 4 | Mozart | | How-to Session |
| 107 | Debates on non-invasive imaging of myocardial innervations and myocardial viability | 08/05/2017 16:30 | 500 | 15% | 75 | 5 | Mozart | | Symposium |
| 109 | Radiation exposure: contemporary concepts - Joint session with the Asian Society of Cardiac Imaging (ASCI) | 07/05/2017 08:30 | 200 | 40% | 80 | 5 | Schubert | Level 1 certific ation | Symposium |
| 104 | Translational nuclear cardiology | 07/05/2017 14:00 | 200 | 43% | 85 | 4 | Schubert | | Symposium |

| 116 | Role of radionuclide imaging and CT: a comparison between European and US guidelines and appropriate use criteria | 08/05/2017 14:00 | 500 | 18% | 90 | 4 | Mozart | Symposium |
|-----|---|---------------------|-----|-----|----|---|----------|----------------|
| 502 | Clinical Case Session | 07/05/2017 15:30 | 200 | 48% | 95 | | Schubert | Clinical Cases |

^{*}New initiatives

Top attended session by topic

| Session N° | Session Title & subtitle | Session Start Time | Session Capacity | % Max Occupancy | Max Occupancy | Quality of the session | Session Room location | Торіс |
|---------------|---|---------------------|---------------------|--------------------|------------------|------------------------------|-----------------------------|---|
| 201 | Future of nuclear cardiology and cardiac Computed Tomography (CT) in clinical practice - Sponsored by GE Healthcare Ltd | 07/05/2017 12:35 | 300 | 73% | 220 | 5 | Strauss | 00.18 - Myocardial perfusion and coronary flow |
| 102 | How to deal with discordant test results | 09/05/2017 08:30 | 500 | 42% | 210 | 5 | Mozart | 00.05 - Comparative techniques clinical |
| 105 | Myocardial blood flow quantification: new developments and future directions - This session is supported in the form of an Educational Grant by Jubilant DraxImage | 07/05/2017 14:00 | 500 | 42% | 210 | 5 | Mozart | 00.18 - Myocardial perfusion and coronary flow |
| 403 | All about stress agents and protocols | 08/05/2017 08:30 | 300 | 50% | 150 | 5 | Strauss | 00.28 - Stress techniques |
| 406 | PET myocardial perfusion imaging - This Session is supported in the form of an Educational Grant by Siemens Healthineers | 09/05/2017 11:00 | 200 | 70% | 140 | 4 | Schubert | 00.18 - Myocardial perfusion and coronary flow |
| 103 | Imaging of inflammation/infiltration/infection: the noninvasive biopsy | 08/05/2017 16:30 | 300 | 45% | 135 | 5 | Strauss | 00.29 - Transplant, Cardiomyopathy, Myocarditis |
| 132 | Optimizing SPECT imaging | 07/05/2017 11:00 | 200 | 68% | 135 | 5 | Schubert | 00.25 - Radiation exposure |
| 106 | Nuclear cardiology and cardiac computed tomography: imaging-guided therapy | 08/05/2017 11:00 | 500 | 26% | 130 | 5 | Mozart | 00.24 - Prognosis |
| 401 | How to perform state of the art advanced myocardial perfusion imaging? | 07/05/2017 08:30 | 500 | 26% | 130 | 5 | Mozart | 00.05 - Comparative techniques clinical |
| 131 | Heart failure - | 07/05/2017 16:30 | 200 | 60% | 120 | 4 | Schubert | 00.06 - Congestive heart failure |
| 118 | Clinical trial update | 08/05/2017 08:30 | 500 | 23% | 115 | 5 | Mozart | 00.00 - Miscellaneous |
| 112 | LV functional assessment: clinical applications | 08/05/2017 11:00 | 300 | 37% | 110 | 5 | Strauss | 00.30 - Ventricular function clinical |
| 113 | Radionuclide imaging in specific population - Case based session | 08/05/2017 14:00 | 200 | 50% | 100 | 4 | Schubert | 00.22 - Other clinical general |
| 134 | Session on women | 08/05/2017 10:00 | 200 | 50% | 100 | 5 | Schubert | 00.00 - Miscellaneous |

7.2 Appendix 2: No Show & Withdrawn by country

The "No –Show": Are considered "no show" all presenters of accepted abstracts who haven't displayed their posters during the congress and haven't notified the scientific department of their withdrawal.

| Country | ACCEPTED | Accepted Withdrawn | Presented | Not Presented | % of no show |
|----------------------------|----------|-----------------------|-----------|------------------|--------------|
| Algeria | 3 | | | 3 | 100% |
| China People's Republic of | 1 | | | 1 | 100% |
| India | 4 | | | 4 | 100% |
| Indonesia | 1 | | | 1 | 100% |
| Tunisia | 1 | | | 1 | 100% |
| Saudi Arabia | 9 | | 3 | 6 | 67% |
| Egypt | 21 | 3 | 6 | 12 | 57% |
| Iran (Islamic Republic of) | 2 | 1 | | 1 | 50% |
| Ireland | 2 | | 1 | 1 | 50% |
| Lithuania | 2 | | 1 | 1 | 50% |
| Serbia | 2 | | 1 | 1 | 50% |
| Ukraine | 2 | 1 | _ | 1 | 50% |
| Switzerland | 5 | _ | 3 | 2 | 40% |
| Korea Republic of | 8 | 2 | 3 | 3 | 38% |
| Russian Federation | 20 | | 13 | 7 | 35% |
| Turkey | 3 | | 2 | 1 | 33% |
| Greece | 4 | | 3 | 1 | 25% |
| Portugal | 8 | | 6 | 2 | 25% |
| Mexico | 9 | | 7 | 2 | 22% |
| Italy | 30 | 3 | 21 | 6 | 20% |
| France | 7 | 3 | 6 | 1 | 14% |
| Germany | 13 | 1 | 11 | 1 | 8% |
| • | 14 | 1 | 13 | | |
| United Kingdom | 19 | 2 | | 1 | |
| Japan | | 2 2 | 16 7 | 1 | 5% |
| Argentina Australia | 9 | 2 | | | |
| | | | 1 | | |
| Austria | 5 | | 5 | | |
| Belgium | 1 | | 1 | | |
| Brazil | 10 | | 10 | | |
| Canada | 4 | | 4 | | |
| Cuba | 1 | | 1 | | |
| Denmark | 1 | | 1 | | |
| Finland | 2 | | 2 | | |
| Israel | 5 | | 5 | | |
| Jordan | 1 | 4 | 1 | | |
| Kazakhstan | 1 | 1 | _ | | |
| Lebanon | 1 | | 1 | | |
| Netherlands | 17 | 1 | 16 | | |
| New Zealand | 2 | _ | 2 | | |
| Pakistan | 2 | 2 | _ | | |
| Philippines | 1 | | 1 | | |
| Poland | 2 | | 2 | | |
| Singapore | 1 | | 1 | | |
| Slovak Republic | 1 | | 1 | | |
| Slovenia | 3 | | 3 | | |
| South Africa | 1 | | 1 | | |

| Spain | 7 | | 7 | | |
|--------------------------|-----|----|-----|----|--|
| Taiwan ROC | 1 | 1 | | | |
| United States of America | 21 | 3 | 18 | | |
| Uruguay | 3 | | 3 | | |
| Grand Total | 294 | 23 | 210 | 61 | |

7.3 Appendix 3: Delegates' Country of origin – comparison between 2015 and 2017

| Country | Madrid 2015 | % Total 2015 | Vienna 2017 | % Total 2017 | % Evolution |
|----------------------------------|-------------|--------------|-------------|--------------|-------------|
| Albania | 3,00 | 0,61% | 2,00 | 0,38% | -0,23% |
| Algeria | 1,00 | 0,20% | 1,00 | 0,19% | -0,01% |
| Argentina | 6,00 | 1,21% | 5,00 | 0,94% | -0,27% |
| Australia | 11,00 | 2,22% | 9,00 | 1,69% | -0,53% |
| Austria | 5,00 | 1,01% | 19,00 | 3,56% | 2,55% |
| Bahrain | 0,00 | 0,00% | 1,00 | 0,19% | 0,19% |
| Belarus | 1,00 | 0,20% | 1,00 | 0,19% | -0,01% |
| Belgium | 11,00 | 2,22% | 7,00 | 1,31% | -0,91% |
| Bosnia and Herzegovina | 2,00 | 0,40% | 0,00 | 0,00% | -0,40% |
| Brazil | 7,00 | 1,41% | 10,00 | 1,88% | 0,46% |
| Bulgaria | 1,00 | 0,20% | 2,00 | 0,38% | 0,17% |
| Canada | 21,00 | 4,24% | 17,00 | 3,19% | -1,05% |
| Chile | 1,00 | 0,20% | 0,00 | 0,00% | -0,20% |
| Colombia | 1,00 | 0,20% | 1,00 | 0,19% | -0,01% |
| Croatia | 1,00 | 0,20% | 0,00 | 0,00% | -0,20% |
| Cuba | 2,00 | 0,40% | 1,00 | 0,19% | -0,22% |
| Cyprus | 0,00 | 0,00% | 1,00 | 0,19% | 0,19% |
| Czech Republic | 3,00 | 0,61% | 2,00 | 0,38% | -0,23% |
| Denmark | 13,00 | 2,63% | 6,00 | 1,13% | -1,50% |
| Egypt | 5,00 | 1,01% | 7,00 | 1,31% | 0,30% |
| Finland | 13,00 | 2,63% | 8,00 | 1,50% | -1,13% |
| France | 17,00 | 3,43% | 25,00 | 4,69% | 1,26% |
| Germany | 21,00 | 4,24% | 31,00 | 5,82% | 1,57% |
| Greece | 27,00 | 5,45% | 10,00 | 1,88% | -3,58% |
| Hong Kong (Republic of China) | 0,00 | 0,00% | 1,00 | 0,19% | 0,19% |
| Hungary | 1,00 | 0,20% | 3,00 | 0,56% | 0,36% |
| India | 3,00 | 0,61% | 0,00 | 0,00% | -0,61% |
| Iran (Islamic Republic of) | 0,00 | 0,00% | 1,00 | 0,19% | 0,19% |
| Iraq | 0,00 | 0,00% | 1,00 | 0,19% | 0,19% |
| Ireland | 1,00 | 0,20% | 0,00 | 0,00% | -0,20% |
| Israel | 13,00 | 2,63% | 10,00 | 1,88% | -0,75% |
| Italy | 19,00 | 3,84% | 32,00 | 6,00% | 2,17% |
| Jamaica | 1,00 | 0,20% | 1,00 | 0,19% | -0,01% |
| Japan | 30,00 | 6,06% | 24,00 | 4,50% | -1,56% |
| Jordan | 0,00 | 0,00% | 4,00 | 0,75% | 0,75% |
| Korea Republic of | 2,00 | 0,40% | 5,00 | 0,94% | 0,53% |
| Kosovo Republic of | 0,00 | 0,00% | 1,00 | 0,19% | 0,19% |
| Kuwait | 0,00 | 0,00% | 1,00 | 0,19% | 0,19% |
| Latvia | 3,00 | 0,61% | 0,00 | 0,00% | -0,61% |
| Lithuania | 2,00 | 0,40% | 1,00 | 0,19% | -0,22% |
| Malaysia | 0,00 | 0,00% | 2,00 | 0,38% | 0,38% |
| Mexico | 5,00 | 1,01% | 8,00 | 1,50% | 0,49% |
| Morocco | 1,00 | 0,20% | 0,00 | 0,00% | -0,20% |
| Namibia | 0,00 | 0,00% | 0,00 | 0,00% | 0,00% |
| Netherlands | 36,00 | 7,27% | 46,00 | 8,63% | 1,36% |
| New Zealand | 1,00 | 0,20% | 3,00 | 0,56% | 0,36% |

| Norway | 5,00 | 1,01% | 9,00 | 1,69% | 0,68% |
|-----------------------------|-------|--------|-------|--------|--------|
| Philippines | 2,00 | 0,40% | 4,00 | 0,75% | 0,35% |
| Poland | 2,00 | 0,40% | 3,00 | 0,56% | 0,16% |
| Portugal | 5,00 | 1,01% | 8,00 | 1,50% | 0,49% |
| Romania | 1,00 | 0,20% | 3,00 | 0,56% | 0,36% |
| Russian Federation | 8,00 | 1,62% | 9,00 | 1,69% | 0,07% |
| Saudi Arabia | 2,00 | 0,40% | 8,00 | 1,50% | 1,10% |
| Serbia | 2,00 | 0,40% | 3,00 | 0,56% | 0,16% |
| Singapore | 3,00 | 0,61% | 2,00 | 0,38% | -0,23% |
| Slovak Republic | 1,00 | 0,20% | 1,00 | 0,19% | -0,01% |
| Slovenia | 2,00 | 0,40% | 4,00 | 0,75% | 0,35% |
| South Africa | 1,00 | 0,20% | 3,00 | 0,56% | 0,36% |
| Spain | 24,00 | 4,85% | 12,00 | 2,25% | -2,60% |
| Sudan | 1,00 | 0,20% | 0,00 | 0,00% | -0,20% |
| Sweden | 9,00 | 1,82% | 7,00 | 1,31% | -0,50% |
| Switzerland | 7,00 | 1,41% | 8,00 | 1,50% | 0,09% |
| Tanzania United Republic of | 0,00 | 0,00% | 0,00 | 0,00% | 0,00% |
| Tunisia | 1,00 | 0,20% | 0,00 | 0,00% | -0,20% |
| Turkey | 4,00 | 0,81% | 3,00 | 0,56% | -0,25% |
| United Arab Emirates | 1,00 | 0,20% | 1,00 | 0,19% | -0,01% |
| United Kingdom | 46,00 | 9,29% | 48,00 | 9,01% | -0,29% |
| United States of America | 76,00 | 15,35% | 86,00 | 16,14% | 0,78% |
| Uruguay | 1,00 | 0,20% | 1,00 | 0,19% | -0,01% |

7.4 Appendix 4: Exhibitors

Number of exhibitor badges

| Exhibitor badges | 2013 Berlin | 2015 Madrid | 2017 Vienna |
|------------------|-------------|-------------|-------------|
| Total | 126 | 107 | 109 |

7.5 Appendix 5: Exhibition Area evolution in m² since 2009

| Company | Square meters sold | |] | | | |
|---|-----------------------|--------|------|--------|------|----------|
| ,,,,, | 2009 | 2011 | 2013 | 2015 | 2017 | +/- 2015 |
| Advanced Accelerator Applications | 9m² | - | - | - | | - |
| American Society of Nuclear Cardiology (ASNC) | 9m² | 9m² | 9m² | 9m² | 9m² | - |
| Capintec | 9m² | 16m² | 16m² | 15m² | | - |
| CBNC - Certification Board of Nuclear Cardiology/Alliance for Physician certification & Advancement | 9m² | 9m² | 9m² | - | 9m² | +9m² |
| Covidien - Imaging Solutions | 36m² | 39.5m² | - | - | | - |
| CVT | 30m² | - | - | - | | - |
| Digirad | 9m² | 9m² | | - | | - |
| European Association of Nuclear Medicine / European Council | 9m² | 9m² | 9m² | 9m² | 9m² | - |
| European Society of Cardiology | 27m² | 18m² | 18m² | 9m² | 9m² | - |
| European Society of Radiology | | | | | 9m² | +9m² |
| EXINI Diagnostics AB | - | 9m² | 9m² | - | | - |
| GE Healthcare | 35.5m² | 28m² | 21m² | 12m² | 9m² | -3m² |
| Hermes Medical | 14.5m² | - | - | - | | - |
| Hidex Oy | 9m² | - | - | - | | - |
| IBA | 25m² | - | - | - | | - |
| IDB Holland bv (VANDERWILT techniques bv) | - | 9m² | - | - | | - |
| INVIA Solutions | - | 9m² | 9m² | 9m² | 9m² | - |
| Ionetix Corporation | - | - | - | 9m² | 9m² | - |
| Jubilant DraxImage Inc. | - | 9m² | - | - | | - |
| Lantheus Medical Imaging, Inc | - | 9m² | - | - | | - |
| Mallinckrodt / Covidien | - | - | 20m² | 20m² | 9m² | -11m² |
| Medis Medical Imaging Systems | - | 9m² | - | - | | - |
| MiE GmbH | - | - | 9m² | 9m² | 9m² | - |
| Philips | 36m² | 36m² | - | - | | - |
| Positron | - | 9.5m² | - | - | | - |
| Rapidscan Pharma Solutions EU Ltd. | - | 15m² | 21m² | 15m² | | -15m² |
| Siemens AG | 36m² | 36m² | 21m² | 22.5m² | 21m² | -1.5m² |
| Spectrum Dynamics/Cyclopharma | 9m² | - | 12m² | 9m² | 9m² | - |
| Toshiba Medical Systems Europe BV | - | 9m² | - | - | | - |
| Wisepress Ltd | 6m² | 6m² | 6m² | 6m² | 6m² | - |

7.6 Appendix 6: Rankings of topic views via ICNC 2017 SP&P

| Row Labels | Abstract | Slides | Grand Total |
|---|----------|--------|----------------|
| 00.18 Myocardial perfusion and coronary flow | 87 | | 87 |
| 00.22 Other clinical general | 58 | | 58 |
| 00.23 Perfusion imaging methods and protocols | 58 | | 58 |
| 00.27 SPECT and PET instrumentation, software and image processing | 53 | 1 | 54 |
| 00.06 Congestive heart failure | 46 | | 46 |
| 00.17 Molecular imaging | 37 | 1 | 38 |
| 00.04 Cardiac CT instrumentation, software and image processing | 32 | | 32 |
| 00.01 Acute ischaemia / Acute ischaemic syndromes/ Injury imaging | 30 | 1 | 31 |
| 00.09 Cost effectiveness, health economics, quality assurance and | | | |
| guidelines | 29 | | 29 |
| 00.05 Comparative techniques clinical | 27 | 1 | 28 |
| 00.07 Coronary anatomy and function | 27 | | 27 |
| 00.25 Radiation exposure | 24 | | 24 |
| 00.20 Neurohumoral imaging | 24 | | 24 |
| 00.08 Coronary revascularisation | 21 | | 21 |
| 00.29 Transplant, Cardiomyopathy, Myocarditis | 20 | | 20 |
| 00.28 Stress techniques | 19 | | 19 |
| 00.24 Prognosis | 19 | | 19 |
| 00.03 Attenuation correction clinical | 11 | | 11 |
| 00.30 Ventricular function clinical | 9 | | 9 |
| 00.19 Myocardial viability and hibernation | 9 | | 9 |
| 00.16 Microvascular heart disease | 8 | | 8 |
| 00.15 Instrumentation - other | 7 | | 7 |
| 00.12 Free fatty acid imaging | 6 | | 6 |
| 00.13 Hybrid imaging instrumentation, software and image processing | 6 | | 6 |
| 00.26 RNA (gated, first-pass) for LV and RV | 4 | | 4 |
| 00.02 Pacemakers, ICD | 4 | | 4 |
| 00.10 CT fractional flow reserve | 3 | | 3 |
| Grand Total | 678 | 4 | 682 |

7.7 Appendix 7: Ranking of sessions by page views via ICNC 2017 SP&P

| Session Title | Page views |
|--|------------|
| All day display Poster session I | 460 |
| Myocardial blood flow quantification: new developments and future directions | 344 |
| Radiation exposure: contemporary concepts | 326 |
| How to perform state of the art advanced myocardial perfusion imaging? | 285 |
| All day display Poster session II | 256 |
| PET myocardial perfusion imaging | 250 |
| Heart failure | 231 |
| Young Investigator Award session | 201 |
| Translational nuclear cardiology | 198 |
| Optimizing SPECT imaging | 182 |
| All about stress agents and protocols | 180 |
| How-to perform functional assessment of CAD with CT | 176 |
| State of the art cardiac CT angiography | 168 |
| Inaugural session | 163 |
| How to deal with discordant test results | 139 |
| LV functional assessment: clinical applications | 134 |
| Best young oral abstract session | 130 |
| Imaging of inflammation/infiltration/infection: the noninvasive biopsy | 129 |
| Clinical Case Session | 124 |
| Ischaemia detection | 123 |
| Myocardial perfusion and coronary flow | 122 |
| Imaging of atherosclerosis: from bench to bedside | 119 |
| Nuclear cardiology and cardiac computed tomography: imaging-guided therapy | 116 |
| Clinical trial update | 115 |
| Talent of the future | 112 |
| How to assess acute chest pain in the emergency room | 111 |
| Hybrid PET/MR: a new frontier in cardiovascular imaging | 107 |
| Debates on non-invasive imaging of myocardial innervations and myocardial | |
| viability | 104 |
| Advances in cardiovascular CT | 100 |
| Radionuclide imaging in specific population | 99 |
| Cardiac CT: beyond coronary arteries | 97 |
| Controversies in clinical cardiac imaging | 96 |
| Half day display Poster session III | 93 |
| How to optimize myocardial glucose metabolism for assessment of viability and | |
| inflammation/infection | 90 |
| State of the art SPECT: enhancing quality and accuracy | 89 |
| Perfusion imaging methods and protocols, radiation exposure and other clinical | _ |
| general | 87 |
| New generation cardiac SPECT scanners | 86 |
| Molecular imaging | 73 |
| Is there a role for a multimodality cardiac imaging "heart team"? | 70 |
| Role of imaging in making decisions in electrophysiology | 65 |
| All day display Clinical Poster session II | 64 |
| All day display Clinical Case Poster session I | 61 |

| Role of radionuclide imaging and CT: a comparison between European and US | |
|---|------|
| guidelines and appropriate use criteria | 59 |
| Neurohumoral imaging, myocardial viability and hibernation and prognosis | 58 |
| Networking reception | 57 |
| Session on women | 54 |
| Future of nuclear cardiology and cardiac Computed Tomography (CT) in clinical | |
| practice | 53 |
| Half day Clinical Case Poster session III | 33 |
| Total | 6589 |

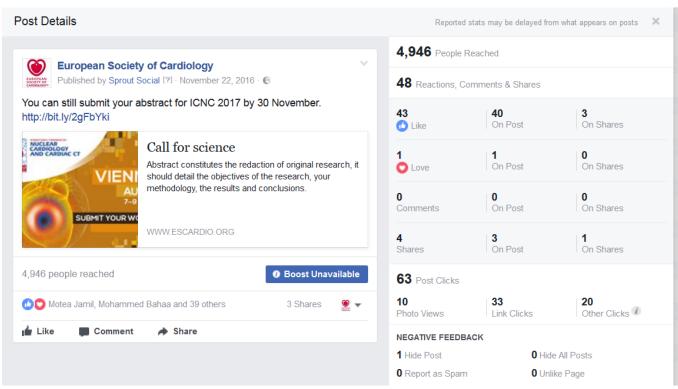
7.8 Appendix 8: Social media activity overview and statistics

Pre-congress

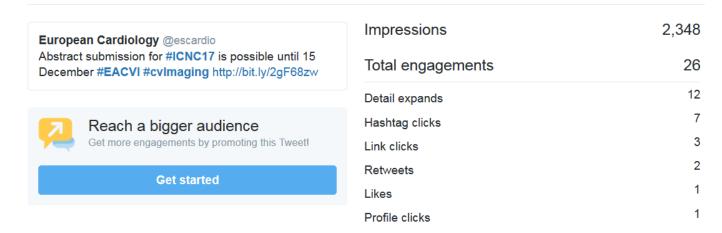
To support the call for science a tweet and a post on Facebook have been shared on 22 November 2016 from the ESC accounts. Another tweet has been sent out on 6 December to announce a second extension deadline on the ESC account.

Tweet Activity





Tweet Activity



During the congress

In total 3 channels were used: Facebook, twitter and LinkedIn.

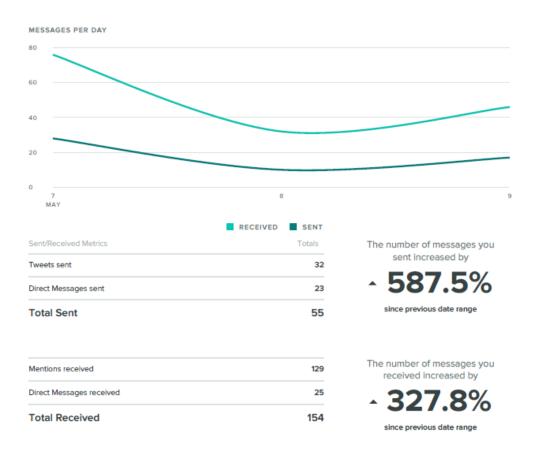
Very qualitative photos have been posted on instagram from delegates with the hashtag #ICNC2017. Creating an instagram account could be very appealing for the community.

Three social ambassadors sent content to be tweeted or retweeted from the ESC account.

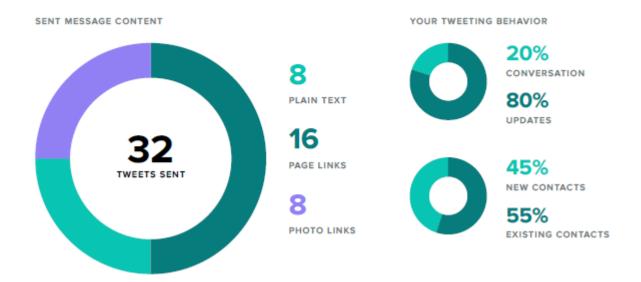
Each association recommended a social media ambassador; in exchange they received a free registration.

❖ Twitter

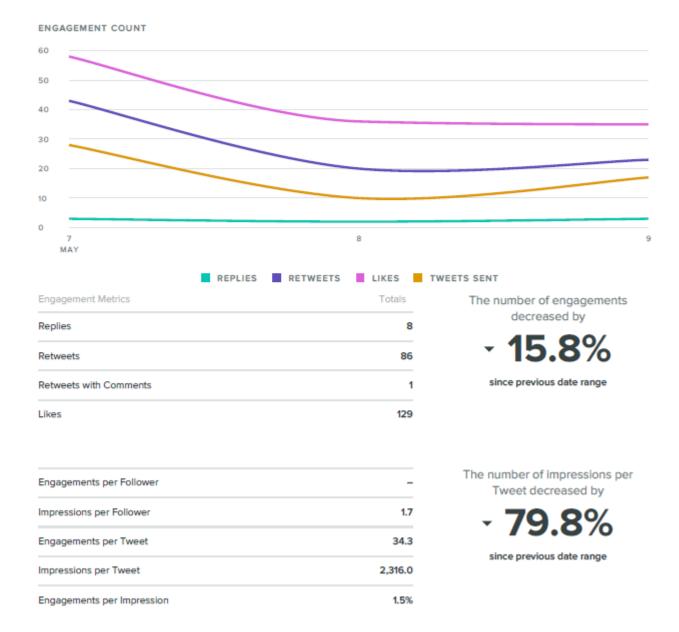
Posts & Conversations



Your Content & Engagement Habits



Audience Engagement



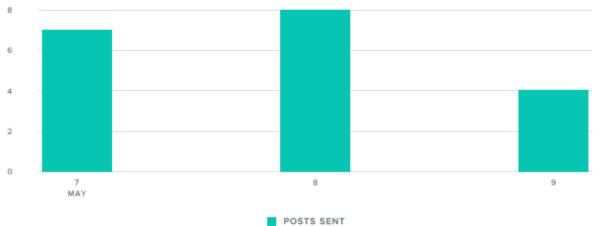
Top Tweets, by Responses

| Tweet | | Reach | Responses w | Clicks | Retweets |
|--|---|--------|-------------|--------|----------|
| © | escardio Free articles collection from the European Journal of Heart Failure & ESC Heart Failure https://t.co/bnSfXPLzi4 #HeartFailureAwarenessDay (Tweet) May 07, 2017 11:02 am | 59,163 | 13 | 408 | 12 |
| | escardio Hodgkin lymphoma survivors have more severe #coronary artery disease post chest irradiation #icnc2017 https://t.co/wutvuYydYB (Tweet) May 07, 2017 10:42 am | 83,928 | 11 | 19 | 11 |
| CONSIDERATION OF THE PARTY OF T | escardio #EUROCMR2017 Last FREE seats 4 CMR level 1 track, follow it & Dasic knowledge every cardiologist should have https://t.co/eG2eJAFHtG (Tweet) May 09, 2017 4:50 pm | 49,986 | 8 | 23 | 8 |
| Essecurio del Societa del Constitución | escardio New clinical case: "Vascular and ocular complications of #Takayasu's arteritis" by Okunuga et al. https://t.co/m0Q0u3hEd5 #cardiology https://t.co/1qgsb2O0xG (Tweet) by Cécile N. May 09, 2017 10:00 am | 49,491 | 7 | 15 | 7 |
| © | escardio The winner of the #ICNC2017 Best Young Oral Abstract is Omar AbouEzzeddine. Congratulations! https://t.co/rZ0s0f050z (Tweet) May 09, 2017 9:16 am | 44,670 | 6 | - | 6 |

❖ Facebook

Publishing Behavior







The number of posts you sent increased by

- 533.3%

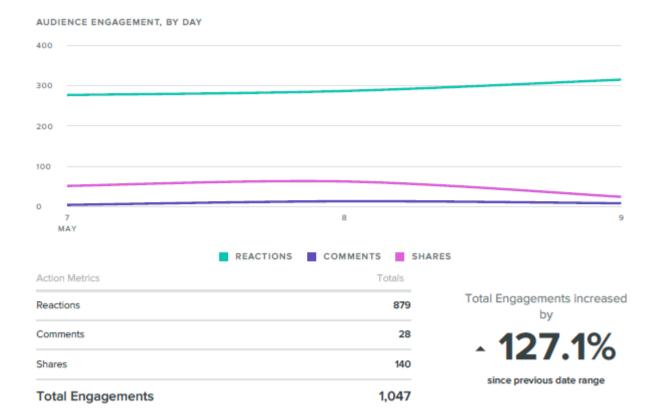
since previous date range

Top Posts, by Engagement

| Post | | Reactions | Comments | Engagement w | Reach |
|--|---|-----------|----------|--------------|-------|
| CUPTOPE AND CONTROL OF | European Society of Cardiology #ICNC2017-your key international scientific event in Nuclear Cardiology for over 20 years. (Post) May 07, 2017 2:07 pm | 2 | 1 | 9.9% | 1,112 |
| EUROPEAN TOURT OF OURSEASON | European Society of Cardiology #ICNC2017-your key international scientific event in Nuclear Cardiology for over 20 years. (Post) May 08, 2017 2:24 pm | 8 | 7 | 3.6% | 7,162 |
| EUROPEAN SOCIETY OF ANIBALIGIT | European Society of Cardiology | 8 | 7 | 3.6% | 7,162 |

(Post) May 08, 2017 2:20 pm

Audience Engagement



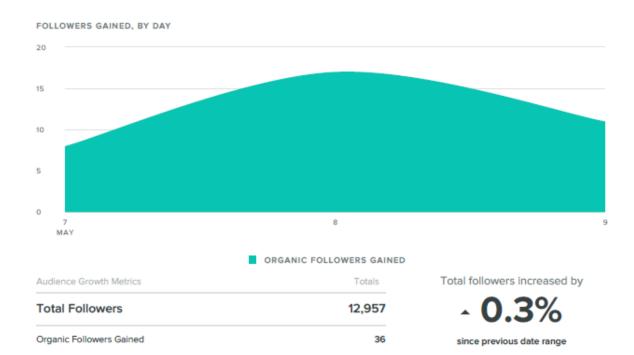
❖ ESC LinkedIn



LinkedIn Activity Overview



Audience Growth



Publishing Behavior

POSTS PER DAY



Average Posts per Day

Total Posts 4 increased by

since previous date range

1.07%

76

36

10,514

European Society of Cardiology

The Young Investigator Awards (YIA) from ICNC 2017 in Vienna went to: H. S. Hupe, YIA winner, for 'Evaluation of TSPO-targeted PET imaging with F-18-GE180 as a potential marker of early myocardial inflammation and as a predictor of subsequent remodeling following myocardial infarction'. N. Boutagy, YIA 1st runner-up, for 1n vivo reactive oxygen species detection with the novel PET tracer, 18F-DHMT, allows for early detection of chemotherapy-induced cardiotoxicity in rodents' S. D. C. Deselve, YIA 2nd runner-up, for 'Quantification of coronary Low-attenuation Plaque Volume improves prediction of cardiac events up to 5.5 years'



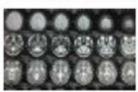


(Update) May 08, 2017 10:48 am

European Society of Cardiology

New clinical case: "Vascular and ocular complications of Takayasu's arteritis" by Okunuga et al. http://bit.ly/2pVEMrJ



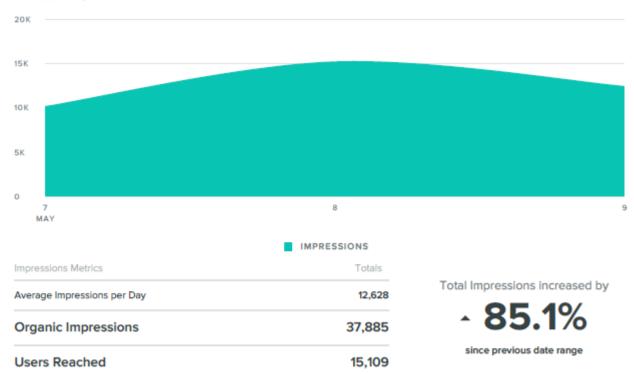


(Update) by Céclie N. May 08, 2017 11:14 am

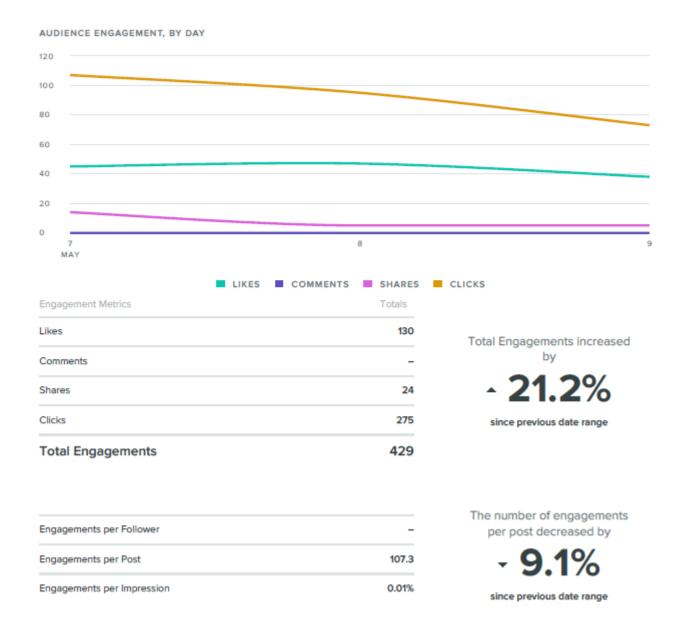
5,233 0.86% 29 14

Impressions





Audience Engagement



Follower Demographics

| SENIORITY LEVEL | | POSITIONS | |
|-----------------------|-------|------------------------|-------|
| Senior | 6,177 | Healthcare Services | 5,554 |
| Entry-level | 2,999 | Research | 1,252 |
| Manager | 1,486 | Education | 1,034 |
| Director | 840 | Consulting | 835 |
| Training | 487 | Sales | 787 |
| Vice President (VP) | 464 | Media & Communications | 396 |
| Chief X Officer (CXO) | 457 | Operations | 386 |
| Owner | 300 | Administrative | 358 |
| Partner | 161 | Marketing | 335 |
| Unpaid | 19 | Entrepreneurship | 323 |

Stats by Company Page

| Compan | y Page | Total Followers | Follower Increase | Posts Sent | Impressions | Impressions per Post | Engagements | Engagements per Post | Clicks |
|--------|-----------------------|--------------------|----------------------|---------------|-------------|-------------------------|-------------|-------------------------|--------|
| | European Society of C | 12,957 | 0.28% | 4 | 37,885 | 9,471 | 429 | 107.3 | 275 |