



## Technical Specifications for items included with your Satellite Symposium

### ICNC 2017 Delegate Bag insert (DBI)

Promote your Satellite Symposium by designing a promotional flyer to be placed in the congress Bag. This invitation will communicate your Satellite Symposium message directly to delegates.

- 1 Delegate Bag Insert can promote only 1 event (e.g. 1 sponsored session)
- 1 Delegate Bag Insert promoting 1 session with reference to the exhibition stand location will be considered as 1 insert (e.g. 1 sponsored session, plus a mention similar to "visit our stand, location XX")
- 1 Delegate Bag Insert promoting 1 session with full exhibition details will be considered as 2, and invoiced accordingly (e.g. 1 sponsored session, plus a mention for a stand activity)
- 1 Delegate Bag Insert promoting 2 sessions/activities will be considered as 2, and invoiced accordingly.

The size of the DBI can range from A5 to A4, and weight should be similar to flyer type coating & thickness  
Please remember the flyers will need to be posted so I would not recommend a heavy g/m<sup>2</sup>

#### NOTE ON CONTENT:

Industry sponsored session should be referred to as Satellite Symposia (capital "S" for both words) at all times

The congress name should be referred to ICNC 2017

No trademarks, no product name or logo will be allowed for Satellite Session Adverts

The files must be **approved** and send to [icncservices@escardio.org](mailto:icncservices@escardio.org) **before** they are produced/printed (Quantity to Print: 600 congress bags at ICNC)

Logistical information to finalise working on your DBI:

- **Deadline to send advert for approval** by email to ESC ([icncservices@escardio.org](mailto:icncservices@escardio.org)): **1 MARCH 2017**
- Deadline to send printed quantity (600 flyers) to European Heart House **31 MARCH to 10 APRIL 2017**
- Venue address, with correct references for your package will be sent when your DBI is approved

### Weblink

Invite delegates to your congress activities by designing a promotional page linked to the Scientific Programme & Planner (SPP). SPP can be seen by delegates from the [www.escardio.org](http://www.escardio.org) website.

This invitation will communicate your Satellite Symposium message to delegates.

No hyperlinks to sponsor web sites allowed. No product advertising allowed.

1 Weblink can only promote 1 industry sponsored session.

Send to [icncservices@escardio.org](mailto:icncservices@escardio.org)

**Deadline for Final approval + send pdf file: 1 MARCH 2017**

Weblink format: PDF

Size: the lighter the better, consider approx 600Kb max

### GENERAL NOTE ON CONTENT

- Industry sponsored session should be referred to as Satellite Symposia (capital "S" for both words) at all times
- The congress name should ICNC 2017
- The title of your Satellite Symposium and presentation should be the same as what you originally submitted, make sure to inform us of any changes as early as possible
- No trademarks, no product name or logo will be allowed for Satellite Symposia Adverts. Hyperlinks in titles or adverts are not permitted

The files must be approved and send to