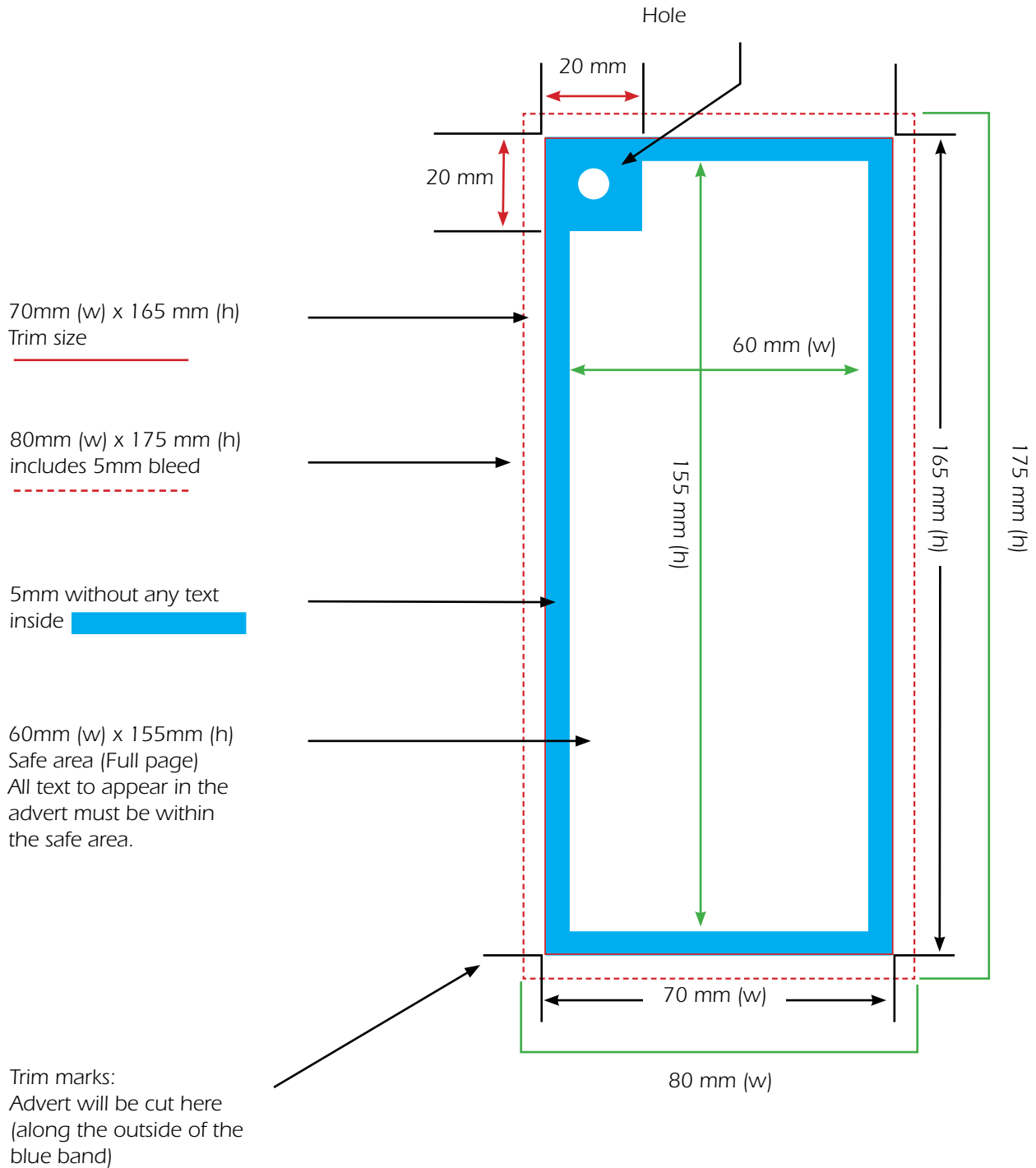


# MECHANICAL SPECIFICATIONS FOR ADVERTISEMENTS FRONT OF BOOKMARK



## 1/ Colour information

Colours: 4 colour Print (full colour) - No pantone colour

## 2/ File Format

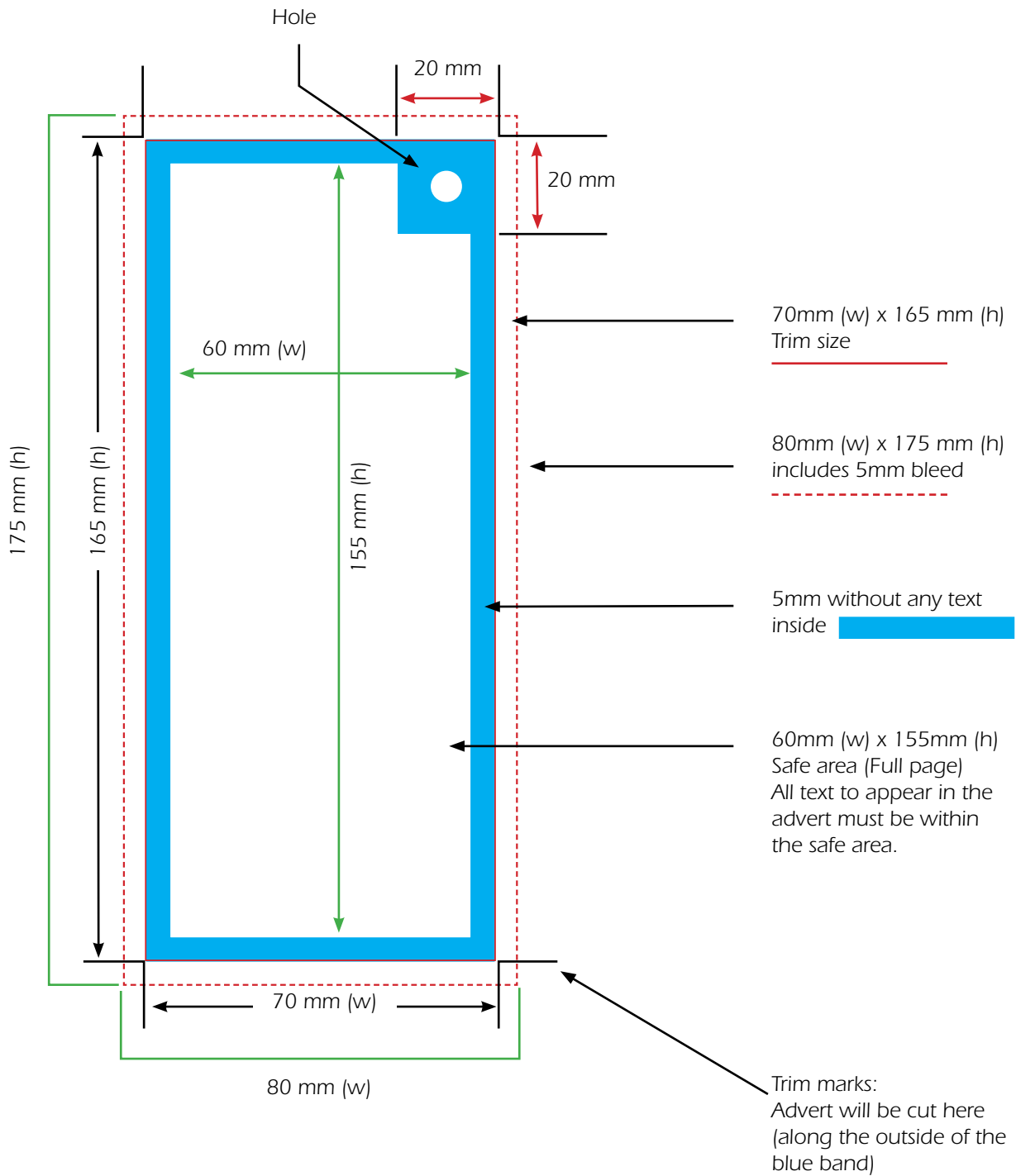
PDF File in High Resolution (Press Quality, Optimal..) with embedded all font.

OR

Macintosh Electronic file using only the following Software:

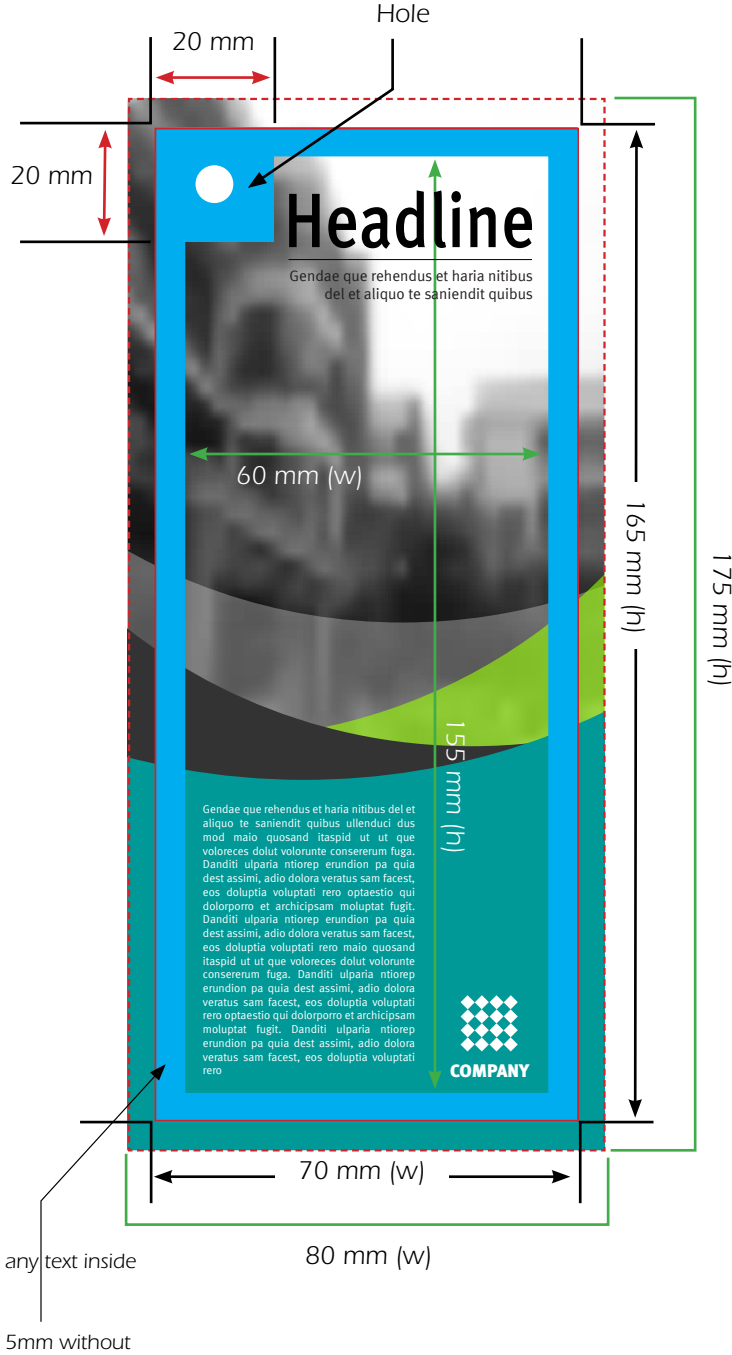
- Indesign CC (No pantone colour)
- Illustrator CC (No pantone colour),
- Photoshop CC (all files 300 DPI and CMYK)
- Font folders are necessary or **all fonts used in your document must be outlined.**

# MECHANICAL SPECIFICATIONS FOR ADVERTISEMENTS BACK OF BOOKMARK

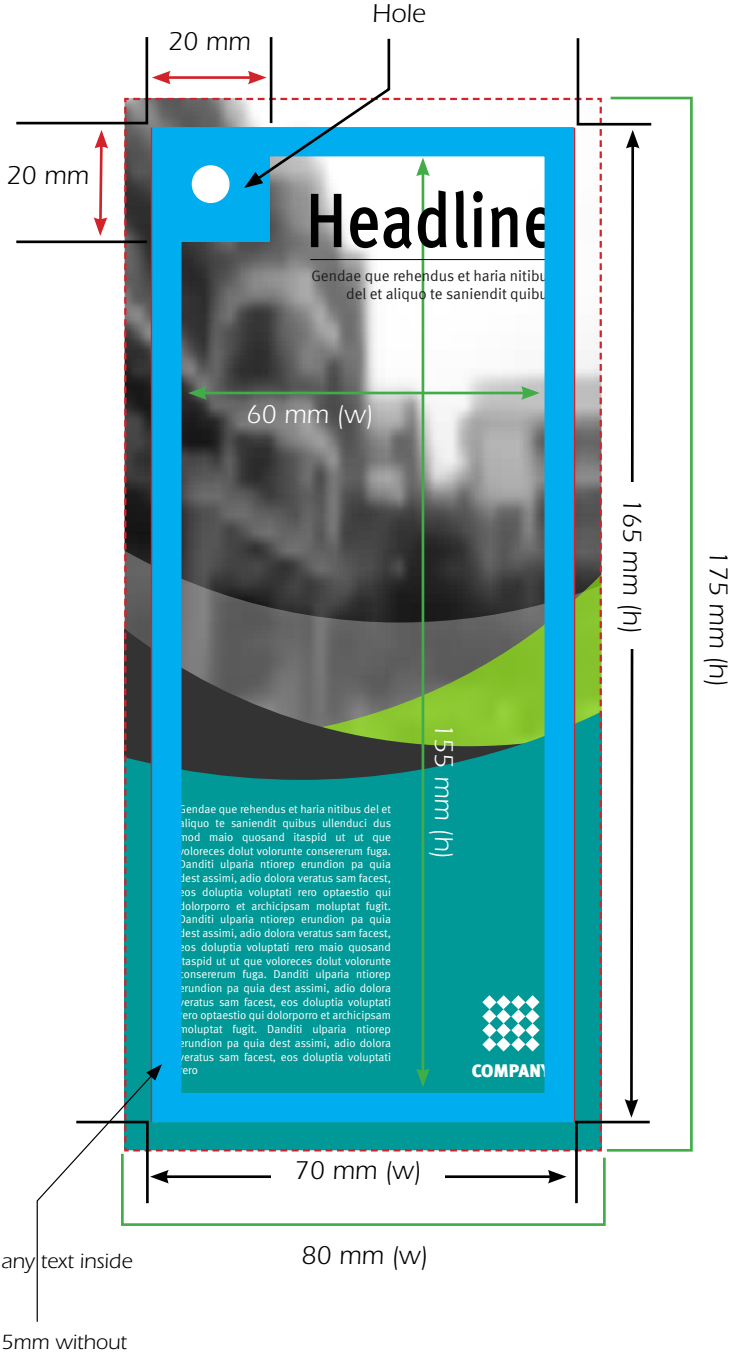


# EXAMPLE OF LAYOUT - VERTICAL USE

## Respect from mechanical specifications FRONT SIDE

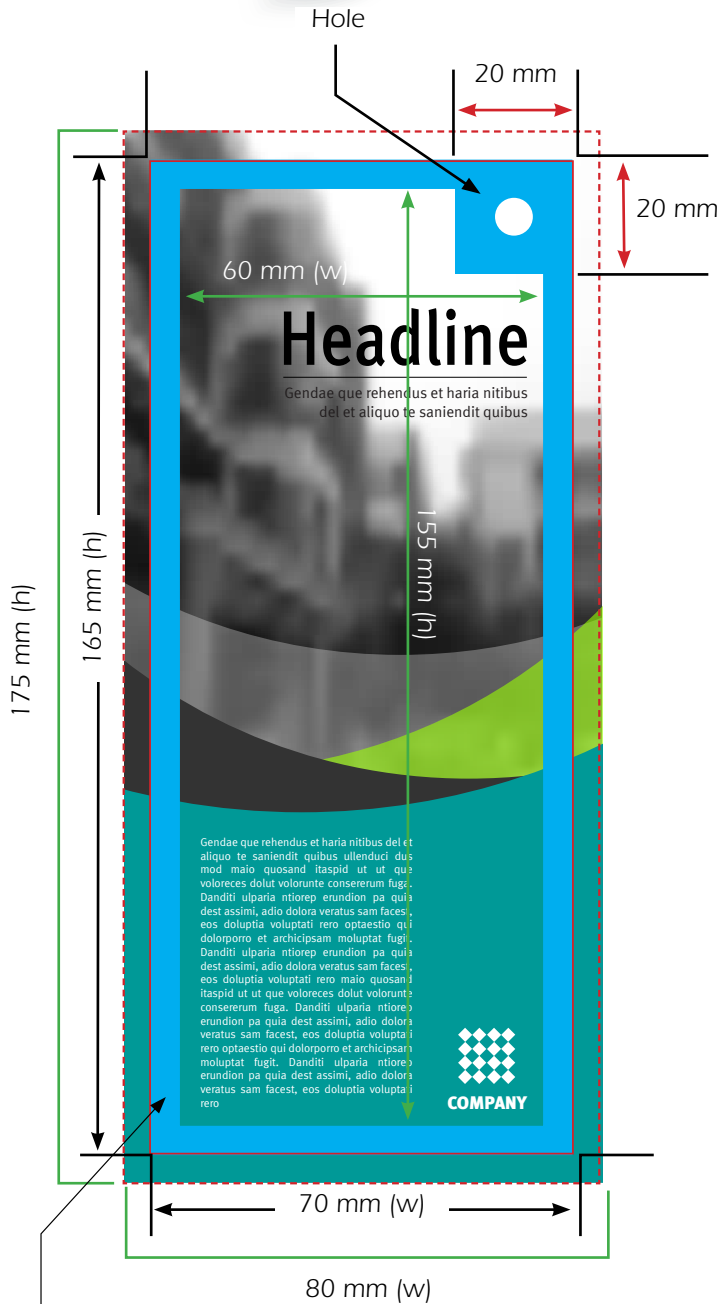


## No respect from mechanical specifications FRONT SIDE

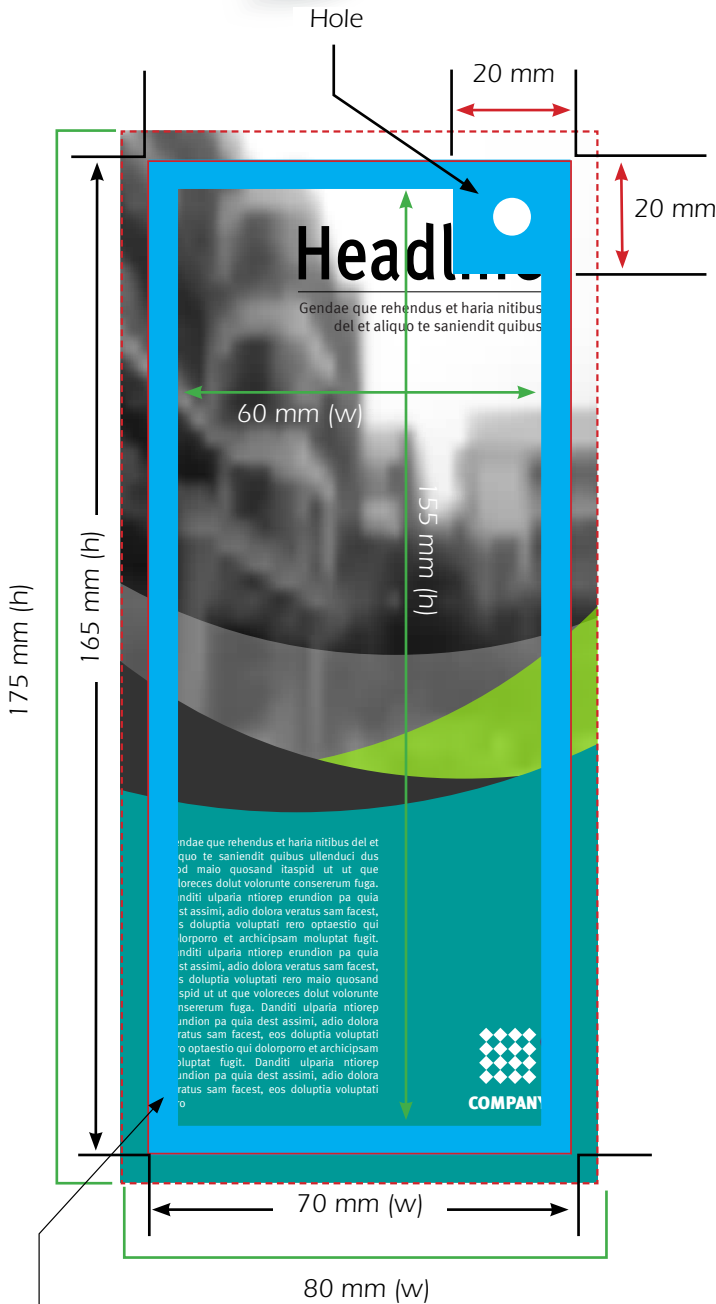


# EXAMPLE OF LAYOUT - VERTICAL USE

## Respect from mechanical specifications BACK SIDE

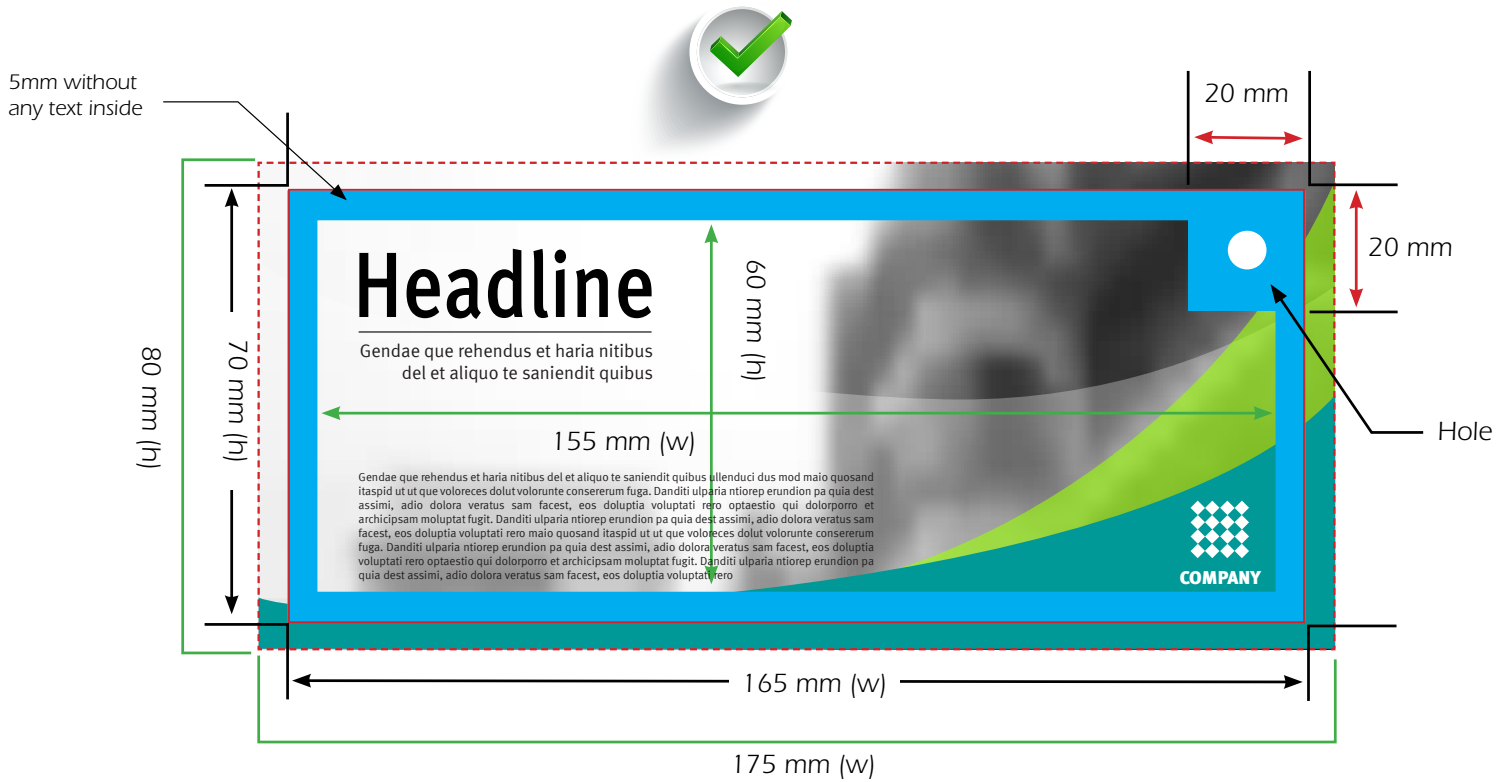


## No respect from mechanical specifications BACK SIDE

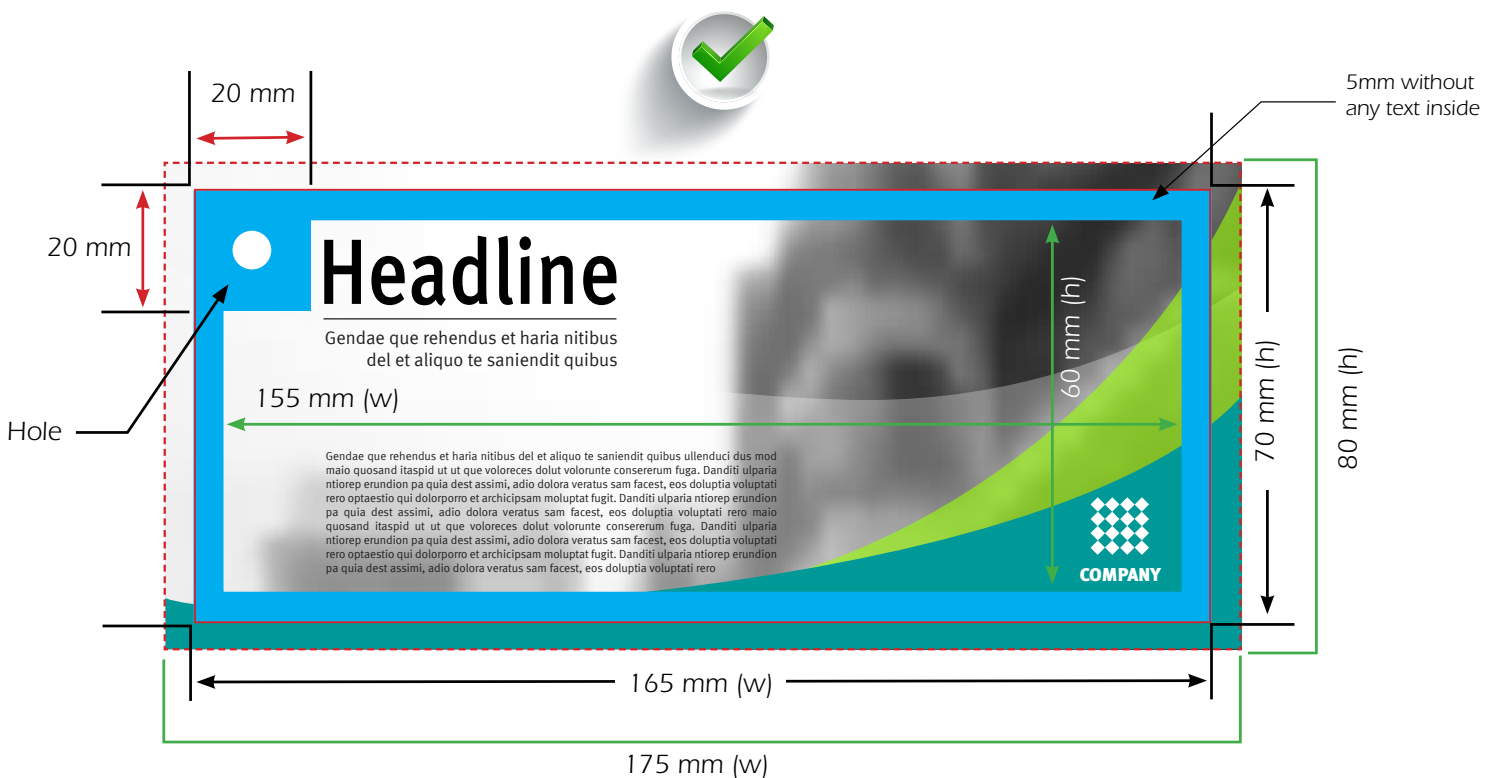


# EXAMPLE OF LAYOUT - HORIZONTAL USE

## Respect from mechanical specifications FRONT SIDE

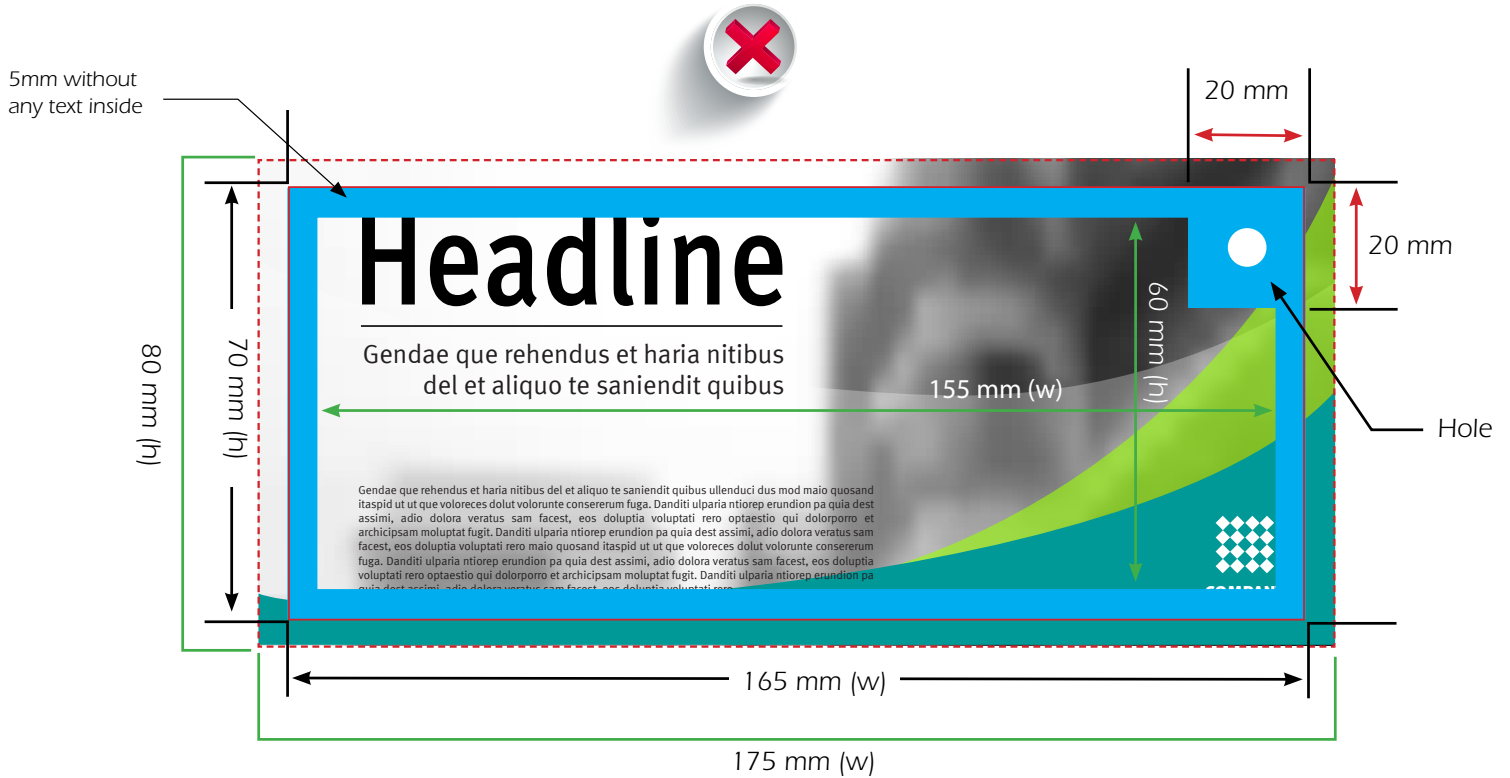


## Respect from mechanical specifications BACK SIDE



# EXAMPLE OF LAYOUT - HORIZONTAL USE

## No Respect from mechanical specifications FRONT SIDE



## No Respect from mechanical specifications BACK SIDE

