



INTERNATIONAL CONFERENCE ON  
**NUCLEAR  
CARDIOLOGY  
AND CARDIAC CT**

**VIENNA**

**AUSTRIA**

**7-9 May 2017**

**Industry Prospectus**

[www.icnc2017.org](http://www.icnc2017.org)



## **Essential Information**

### **ICNC Secretariat**

2035, route des Colles - Les Templiers - CS 80179 Biot  
06903 Sophia Antipolis, FRANCE  
Tel.: +33 (0)4 92 94 76 00  
Fax: +33 (0)4 92 94 76 01  
Email: [ICNC@escardio.org](mailto:ICNC@escardio.org)  
Web Site: <http://www.escardio.org/congresses/icnc>

## **ICNC Congress Team**

### **Industry Relations**

Mr Malek Lebsir  
Head of Sales Account Manager Department  
Email: [industry@escardio.org](mailto:industry@escardio.org)

### **Industry Services**

Mr Fabrice Calabrese  
Head of Industry Services Department  
Email: [industry\\_services@escardio.org](mailto:industry_services@escardio.org)

### **Congress Management**

Email: [icnc@escardio.org](mailto:icnc@escardio.org)

### **Exhibition, Industry Sponsored Sessions, Sponsorship & Partners Services**

Ms Samantha Bickham  
Email: [icncservices@escardio.org](mailto:icncservices@escardio.org)

## **Venue**

**Austria Centre**  
**Bruno-Kreisky-Platz1**  
**1220 Wien**  
**Austria**  
**[www.acv.at](http://www.acv.at)**

## Welcome Address from our Organising Chairpersons

Dear Industry Partner,

It is our great pleasure to formally announce ICNC 2017, the International Conference on Nuclear Cardiology and Cardiac CT which will be held in Vienna, Austria from 07 to 09 May 2017.

Our last ICNC event in Spain was very successful and we are also relying on a wider reach of local participants due to the strong interest and application of multi-modalities in public and private hospitals.

ICNC has been a key international scientific event for nuclear cardiology and cardiac CT imaging for more than 20 years. It provides the opportunity for clinicians and scientists from all over the world to gather to learn about new advances and to exchange scientific ideas and experiences in a distinctive environment. As always, our congress will also provide a unique opportunity by which our Industry Partners may network with the most influential non-invasive cardiologists and cardiovascular imaging specialists from across the world.

The congress is jointly organised by the American Society of Nuclear Cardiology (ASNC), the European Association of Cardiovascular Imaging (EACVI) and the European Association of Nuclear Medicine (EANM). When we create our Committees, we ensure an equal representation of all three groups so that the content echoes the global nature of the scientific programme. Additionally, our Committee Members are more than likely to be represented in the scientific programme as they have played an integral role in the advances of the field over the years and are highly revered by their peers.

By supporting ICNC, you help in educating, sharing and networking with an entire community. ICNC 2017 is a unique opportunity to exchange on the scientific advances and meet renowned experts and young cardiologists who are soon to be the future of the field.

We hope that you will consider attending ICNC 2017. It promises to be a conference to remember!

## ICNC 2017 Organisation

### **Organising Committee CHAIRS**

Robert Beanlands, CA - ASNC  
Frank Bengel, DE - EANM  
Anastasia Kitsiou, GR - EACVI

### **Programme Committee**

Prem Soman, US - ASNC - Programme Chair  
Hein Verberne, NL - EANM - Programme Chair  
Oliver Gaemperli, CH - EACVI - Programme Chair

Brian Abbott, US  
Wanda Acampa, IT  
Stephan Achenbach, DE  
Mouaz Al-Mallah, SA  
Ron Blankstein, US  
Chiara Bucciarelli-Ducci, UK  
Jan Bucerius, NL  
Ronny Buechel, CH  
Ben Chow, CA  
Robert De Kemp, CA  
Gordon DePuey, US  
Vasken Dilsizian, US  
Andrew Einstein, US  
Albert Flotats, SP  
Marcus Hacker, AT  
Fabien Hyafil, DE  
Oliver Lindner, DE  
Saurabh Malhotra, US

Venkatesh Murthy, US  
Ken Nakajima, JP  
Tomoaki Nakata, JP  
Danilo Neglia, IT  
Donna Polk, US  
Francesca Pugliese, UK  
Mehran Sadeghi, US  
Roberto Sciagra, IT  
Leslee Shaw, US  
Riemer Slart, NL  
Piotr Slomka, US  
Paola Smanio, Brazil  
Nagara Tamaki, JP  
Peter Tilkemier, US  
Randy Thompson, US  
Heikki Ukkonen, FI  
Samuel Wann, US

### **Advisors to the Programme Committee**

Denis Agostini, FR  
Erik Alexanderson, MX  
Allam Adel Hassan, EG  
James Arrighi, US  
Timothy Bateman, US  
George Beller, US  
Daniel Berman, US  
Nathan Better, AU  
Pushan Bharadwaj, SG  
Roxanna Campisi, AR  
Ignasi Carrio, ES  
Manuel Cerqueira, US  
Alberto Cuocolo, IT  
Habib Dakik, LB  
Marcelo DiCarli, US  
Ernest Garcia, US  
Raymond Gibbons, US  
Alessia Gimelli, IT  
Senta Graf, AT  
Robert Gropler, US  
Zx He, CN  
Gary Heller, US  
Robert Hendel, US  
Ami Iskandrian, US  
Philip Kaufmann, CH  
Yoshinaga Keiichiro, JP  
Felix Keng, SG  
Juhani Knuuti, FI  
Angela Koh, UK  
Dominique Le Guludec

Jeffrey Leppo, US  
Jamshid Maddahi, US  
Arun Malhotra, IN  
Premarathne Manuja, AU  
Stephan Nekolla, DE  
Diana Paez, CO  
Pasquale Perrone-Filardi, IT  
E Prabhu, IN  
Arasaratnam Punitha, SG  
Raymond Russel, US  
Michael Schaefers, DE  
Heinrich Schelbert, US  
Thomas Schindler, US  
Stephen Schoeder, DE  
Markus Schwaiger, DE  
Udo Sechtem, DE  
Albert Sinusas, US  
Harold W Strauss, US  
Greg Thomas, US  
James Udelson, US  
Richard Underwood, UK  
Mustafa Unlu, TR  
Nestor Vita, AR  
Joao Vitola, BR  
Jurgen Vom Dahl, DE  
Frans Wackers, US  
Kim Williams, US  
Nili Zafrir, IL  
Barry Zaret, US



### **The American Society of Nuclear Cardiology (ASNC)**

The ASNC located in Bethesda, Maryland USA, is committed to excellence in imaging. Representing over 4,500 nuclear cardiologists, radiologists, technologists, scientists, and academics all over the world, ASNC has become the leader in the development of established standards of care and guidelines in nuclear cardiology. ASNC continuously supports the advancement of the profession through education, research, and advocacy.

For more information about ASNC, please visit [www.asnc.org](http://www.asnc.org).



### **The European Association of Cardiovascular Imaging (EACVI)**

The EACVI, a registered branch of the European Society of Cardiology (ESC), is a unified community gathering four imaging modalities - Echocardiography, Cardiovascular Magnetic Resonance, Nuclear Cardiology and Cardiac Computed Tomography - under one entity. The EACVI is the world leading network of Cardiovascular Imaging experts, welcoming over 7 000 professionals including cardiologists, sonographers, nurses, basic scientists and allied professionals.

The EACVI mission: to promote excellence in clinical diagnosis, research, technical development, and education in Cardiovascular Imaging in Europe.

Learn more [www.escardio.org/eacvi](http://www.escardio.org/eacvi)



### **The European Association of Nuclear Medicine (EANM)**

The Voice of European Nuclear Medicine The European Association of Nuclear Medicine is the umbrella organization of nuclear medicine in Europe and represents the sector in relation to the European institutions.

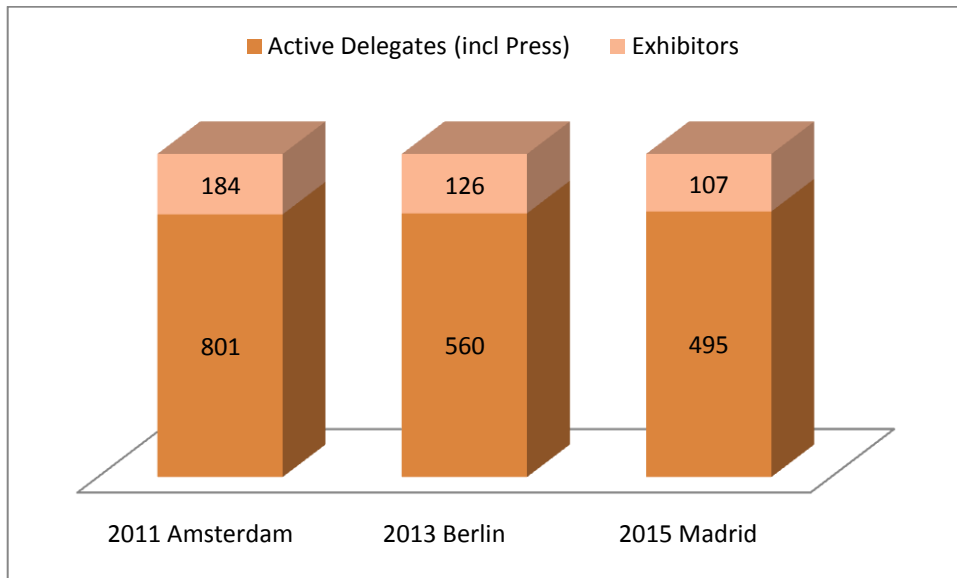
Since 2001, the EANM is incorporated in Vienna and its activities extend throughout Europe. The EANM Educational Facility was founded in 2003 and began by offering PET courses by clinicians and during the time they has been expanded. Today, the Educational Facility offers courses on: Clinical PET/CT, Technologists PET/CT, Neuroimaging, Cardiology, Radionuclide Therapy-Dosimetry, Paediatric Oncology and Nephro-Urology and PET in Radiation Oncology. The EANM offers its members and anyone interested and/or working in the field of Nuclear Medicine a wide variety of benefits through its newly installed EANM area, with features such as online membership renewal/membership application, subscription to the official EANM scientific journal (the European Journal of Nuclear Medicine and Molecular Imaging - EJNMMI), personal online access, reduced registration fees for all Educational Facility courses, reduced registration fees for the Annual Congress, regular e-Newsletters ("Newsletter") featuring society news or important news with respect to the field of Nuclear Medicine, eligibility for various EANM grants, and more. The EANM Research Ltd. was founded in 2007 and it aims at facilitating multi-centre research projects. It operates technical committees for the sub-specialties of Nuclear Medicine.

For more information about the EANM, please visit [www.eanm.org](http://www.eanm.org)

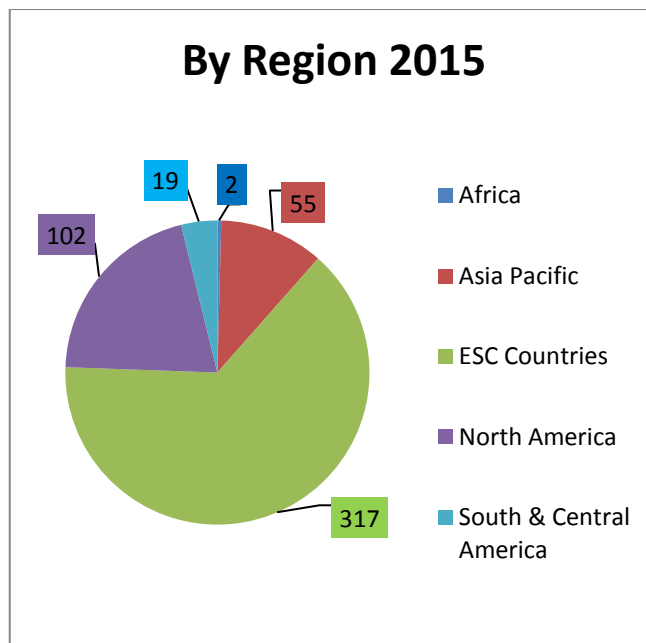
## ICNC Facts & Figures

- **More than 600** participants in the same location
- **40 scientific sessions** selected by the scientific committee
- **279 abstracts submitted**
- **3 lecture rooms** running in parallel
- A variety of novel **industry sponsored sessions**
- **154 m<sup>2</sup>** net of commercial exhibition

### • Previous ICNC Attendance



### • Participants by region



## Preliminary Schedule

	07:00	08:00	09:00	10:00	11:00	12:00	13:00	14:00	15:00	16:00	17:00	18:00	19:00
	07:30	08:30	09:30	10:30	11:30	12:30	13:30	14:30	15:30	16:30	17:30	18:30	19:30
<b>Saturday</b> 06/05/2017	Exhibition build-up												Decoration
	Speaker Service Centre												
<b>Sunday</b> 07/05/2017	Registration												
	Speaker Service Centre												
	Exhibition												
	Scientific Sessions	Moder. Posters	Scientific Sessions	Satellite	Scientific Sessions	Moder. Posters	Scientific Sessions	Inaugural Session	Networking Cocktail				
		Coffee Break		Lunch Break		Coffee Break							
Posters Session													
<b>Monday</b> 08/05/2017	Registration												
	Speaker Service Centre												
	Exhibition												
	Scientific Sessions	Moder. Posters	Scientific Sessions	Satellite	Scientific Sessions	Moder. Posters Best Oral Abst.	Scientific Sessions						
		Coffee Break		Lunch Break		Coffee Break							
Posters Session													
<b>Tuesday</b> 09/05/2017	Registration												
	Speaker Service Centre												
	Exhibition												
	Scientific Sessions	Moder. Posters	Scientific Sessions										
		Coffee Break											
Posters Session													
	Exhibition dismantling > 20:00												

## ICNC - Industry partner participation

The following is the list of industry partners who contributed to the success of ICNC15:

Capintec, Inc.  
GE Healthcare  
INVIA Medical Imaging Solutions  
Ionetix Coporation  
Mallinckrodt/ Covidien  
MiE GmbH  
Rapidscan Pharma Solutions EU Ltd  
Siemens AG  
Spectrum Dynamics  
Wisepress Medical Bookshop

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## Industry Activities at ICNC 2017

**ICNC 2017** offers three days of unprecedented scientific, promotional and networking opportunities for companies active in the field of echocardiography. Ensure your company is considered as a key player in the field by your presence in the following areas:

**Exhibition:** Present your product, services and delegates to over 800 delegates by showcasing your company in the exhibition hall.

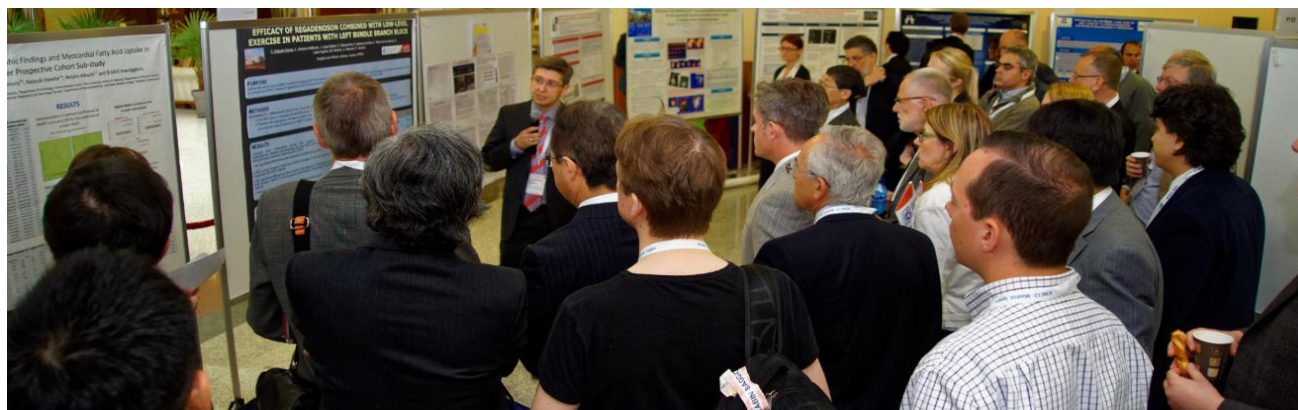
**Industry Sponsored Sessions:** Present your latest scientific data and ensure your contribution to the scientific programme by organising a Satellite Symposium open to all delegates.

**Sponsorship:** Present your company as an official sponsor of ICNC 2017 for distinguished association with the congress and its scientific programme.

**Partner Services:** Organise private meetings at ICNC 2017

### Important:

All requests for exhibition space, satellite symposia, sponsorship opportunities or Partners services will be allocated on a first come, first served basis. All prices listed within this document are exclusive of VAT unless otherwise indicated; payment is in Euro (€) only.





## Exhibition

The exhibition is an integral part of the congress. The exhibition provides delegates with the opportunity to exchange with key industry experts on critical areas of development and research in cardiovascular products and therapies. The exhibition will be a central hub for scientific discussion and exchange during the congress.

### Exhibition Timetable

Saturday 6 May 2017	08:00 – 18:30	Exhibition Build-Up – For self built stand only
	08:00 – 18:30	Exhibition Build-up (all stands)
	18:30 – 19:30	Exhibit decoration only
Sunday 7 May 2017	08:00 – 9:00	ESC Inspection – All exhibits must be staffed
	09:00 – 20:00	Exhibition OPEN
	18:00 – 19:00	Inaugural Session
	19:00 – 20:00	Networking Cocktail
Monday 8 May 2017	08:30 – 18:00	Exhibition OPEN
Tuesday 9 May 2017	08:30 – 12:30	Exhibition OPEN
	13:00 – 20:00	Exhibition Dismantling

### Exhibition Space

Provide delegates with a unique opportunity to catch a glimpse of the continuous therapeutic and technological developments in the field of nuclear cardiology by showcasing your products in the technical exhibition.

	Industry	Publishers, Booksellers
<b>Price</b>	€345/m <sup>2</sup>	€230/m <sup>2</sup>
<b>Minimum exhibition space</b>	9m <sup>2</sup>	6m <sup>2</sup>



## Exhibitor Badges

Exhibitors are entitled to a certain number of free badges. The number of free badges for each exhibitor will be determined according to the floor space allocated as shown below.

Stand size between	Number of free badges	
	General	Scientific
9 and 49m <sup>2</sup>	4	4
50 and 99m <sup>2</sup>	8	8
100m <sup>2</sup> +	12	12

General Exhibitor badges will not allow access to the scientific sessions of the congress except for those sessions sponsored by the exhibitor.

Scientific Exhibitor badges will allow access to the scientific sessions of the congress.

Neither badge entitles the holder to get a congress bag, a certificate of attendance and do not include a journal subscription.

Price for additional General Exhibitor badges: €35 excl. VAT

### NOTE

- Stands spaces will be assigned on a first come, first served basis.
- Application deadline: **10 November 2016**



## Industry Sponsored Sessions:

Industry Sponsored Sessions allow for the review and discussion of recent trials and ongoing studies with the objective of providing the latest information on new therapies and techniques in cardiovascular medicine.

### Satellite Symposia

Companies are cordially invited to attend a series of Satellite Symposia in the ICNC 2017 scientific programme. These sessions will offer pertinent data on the latest scientific information and developments from the industry. Satellite Symposia will be held within the congress centre.

Date		Exhibitor Prices	Non-Exhibitor Prices
Sunday 7 May 2017	12:35 – 13:35 60 mins	€25 000	€35 000
	12:35 – 13:50 75 mins	€27 000	€37 000
Monday 8 May 2017	12:35 – 13:35 60 mins	€25 000	€35 000
	12:35 – 13:50 75 mins	€27 000	€37 000

#### The following items are included in the price of a Satellite Symposium:

- Room rental
- 1 delegate bag insert
- 1 weblink
- 1 room hostess
- Access and use of audiovisual equipment in lecture room
- Scientific Programme listed in the Scientific Programme & Planner and Final Programme

Companies organising a non-exhibitor Symposia will be provided with an allocation of 4 Scientific Badges and 4 General Badges.

#### NOTE

- The full list of equipment will be communicated upon room assignment. Cost of additional equipment, furniture, food and beverage will be at the expense of the sponsor.
- Industry Sponsored Sessions will be assigned on a first come, first served basis.
- Industry Sponsored Sessions Programmes will be published in the ICNC 2017, Scientific Programme & Planner (SPP) and Final Programme.
- All Industry Sponsored Sessions programmes are subject to ICNC 2017 Programme Committee approval.
- Application deadline: **10 November 2016**



## Sponsorship

A wide range of services for congress attendees are available for sponsorship by our industry partners providing essential support for the congress and opportunity for novel communication to the healthcare profession.

	<p><b>Congress Bags</b> <i>Exclusive sponsorship</i></p> <p>Secure high corporate visibility and association with the congress by exclusive sponsorship of the congress bag distributed to each delegate.</p> <p><b>Lifespan: congress permanent archive/reference material</b> <b>Quantity: 600</b> (subject to change) <b>Price including production: €10 000</b></p>
	<p><b>Delegate Badge Laces</b> <i>No product advertising – Exclusive sponsorship</i></p> <p>Print your logo on this highly visible lanyard of the badge holder. Worn by all delegates throughout the event, this product offers extensive exposure.</p> <p><b>Lifespan: congress</b> <b>Quantity: 600</b> (subject to change) <b>Price including production: €8 000</b></p>
	<p><b>Final Programme Bookmark</b> <i>Product advertising permitted – Exclusive sponsorship</i></p> <p>The bookmark is attached to the hard copy of the Final Programme which is included in each congress bag. This simple but popular delegate item provides significant visibility for the promoting company. Industry advertisement on both sides of the bookmark.</p> <p><b>Lifespan: Congress permanent archive/reference material</b> <b>Quantity: 600</b> (subject to change) <b>Price including production: €5 000</b></p>
	<p><b>Final Programme Advertisements</b> <i>Product advertising allowed</i></p> <p>The final programme contains general information on the congress and the organising association, the detailed scientific programme including Industry Sponsored Sessions. Hard copies are placed in the congress bag which is distributed to each congress delegate.</p> <p><b>Life-span: Congress permanent archive/reference material</b> <b>Quantity: 600</b> (subject to change) <b>Back Cover Advertisement: €8 000</b> <b>Inside Back Cover Advertisement: €4 000</b></p>



### Delegate Bag Insert

*Product advertising allowed for exhibition advert only*

A highly popular insert created by you highlighting your ICNC 2017 participation with your Exhibition activity (format A4 max, 2 pages maximum). When the delegates collect their delegate bag, the promotional inserts/invitations will go directly into the hands of thousands of delegates. *Delegate bag insert already included in your Satellite Symposium package*

**Lifespan: Congress**

**Quantity: 600** (subject to change)

**Price of one insert (excl. production costs): €4 000**



### eBlast

*Product Advertising permitted for exhibition only*

Reach out to ICNC 2017 pre-registered delegates prior the congress via an electronic invitation to your exhibition space, or Industry Sponsored Sessions.

A customised mailing created exclusively will be mailed on **25 April** and **2 May 2017**.

Due to the limited number of electronic invitations, be sure to reserve early. One eblast per activity/message.

**Visibility Span: Pre & Congress**

**Price of one advert, per date €4 000**



### POST Congress eBlast

*Product Advertising permitted for exhibition only*

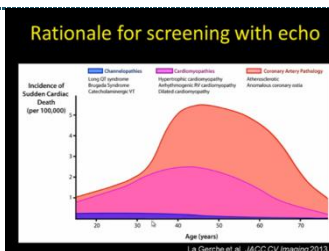
Reach out to ICNC 2017 delegates and ICNC members after the congress via an electronic message.

A customised mailing created exclusively will be mailed on **1 JUNE**.

Due to the limited number of electronic invitations, be sure to reserve early. One eblast per activity/message.

**Visibility Span: Post Congress**

**Price of one advert, per date €4 000**



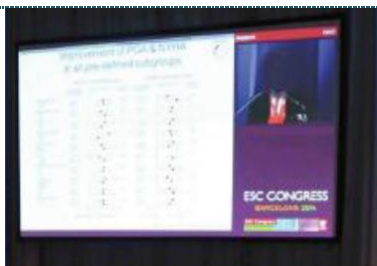
### Screencast

Reach out to ICNC 2017 delegates after the congress with a recording of your session: Slides and voice of Speaker.

Screencast files will be sent to Sponsors after the congress. You are obliged to use the services of the Speaker Service Centre to avail of this price

**Visibility Span: Post Congress**

**Price €2 500**



### Webcast

Reach out to ICNC 2017 delegates after the congress with a recording of your session: Slides and live video

Webcast files will be sent to Sponsors after the congress. You are obliged to use the services of the Speaker Service Centre to avail of this price

**Visibility Span: Post Congress**

**Price €10 000**

## Onsite Advertising

### *No product advertising*

Make an impact onsite - there will be opportunities for our industry partners to promote their congress and corporate message to delegates at the congress centre - please contact [industry@escardio.org](mailto:industry@escardio.org)

## Unrestricted Educational Grants

Industry Partners are invited to associate with the Scientific Programme of ICNC 2017, or a specific session through an Unrestricted Educational Grant which demonstrates a company's support and association with an aspect of the Scientific Programme. Please contact [industry@escardio.org](mailto:industry@escardio.org) for further information

### NOTE

- The use of product names identifying product logos, misleading names that could be perceived as product names, registered trademarks are strictly limited and are only permitted for products and services where product promotion is clearly stated.
- Sponsorship items will be assigned on on a first come, first served basis.
- Application deadline: **10 November 2016**

## Partner Services

The ESC has created two product categories to allow companies to organise different meeting format within the congress centre, during congress hours.

### Rooms at ICNC

#### Function Spaces

The ESC allows companies to host a limited number of guests and organise small and informal meetings (approximately. 20pax) in a range of rooms available within the congress centre. Hands-on and showcasing of products/ therapies are not permitted in Function Spaces.

The rooms include a standard set-up. Function Spaces organisers are responsible for additional furniture, AV equipment and catering arrangements.

Price and complementary information available upon request at [industry@escardio.org](mailto:industry@escardio.org)

#### Closed Industry Meetings

During available time slots, fully furnished and AV equipped lecture rooms can be used to organise closed industry meetings which are on invitation only. The following rules apply to this meeting category:

- Meeting is “closed” and on invitation only.
- Maximum attendance is 150 guests.
- Meeting is not promoted in the congress centre or in any ICNC 2017 publications.

Closed Industry Meetings	Prices
• 60 mins meeting	€3 000
• Additional cost per increment of 30mins	€1 500

#### Permitted meeting types:

Company staff meeting, congress briefing, investigators meeting, clinical trial updates. Strictly forbidden: formal scientific presentations which should be available to all delegates in the form of a Satellite Symposium.

#### NOTE

- Rooms will be assigned on a first come, first served basis.
- Application deadline: **10 November 2016**
- Industry meeting open to ICNC 2017 delegates are strictly forbidden outside of the official ICNC congress offer (Industry Sponsored Sessions and Rooms at ICNC). Companies are requested to respect this rule from 7 through 9 May 2017, from 08:00 to 20:00.

## Key Dates

### Application & Guidelines for Industry Participation at ICNC 2017

<b>Online Services open</b>	<b>October 2016</b>
<b>Application deadline for Exhibition, Industry Sponsored Sessions, Sponsorship and Partner Services</b>	<b>10 November 2016</b>
<b>Abstract Submission deadline</b>	<b>21 November 2016</b>
<b>Early fee registration deadline</b>	<b>27 February 2017</b>
<b>Late fee registration deadline</b>	<b>10 April 2017</b>
<b>Last minute registration deadline</b>	<b>2 May 2017</b>
<b>ICNC 2017</b>	<b>7 - 9 May 2017</b>

All exhibition, satellite and sponsorship forms should be completed, signed and returned as soon as possible, items will be assigned on a first come, first served.

Returning a signed Order Form implies a tacit agreement of the ICNC 2017 Guidelines for Industry Participation.

The ICNC 2017 Guidelines for Industry Participation will be communicated to the participating companies in due course to help with the organisation of the event.

All terms and conditions regarding your participation will be detailed in these Guidelines for Industry Participation.

Should you require any further information regarding the application process, please contact us at [industry@escardio.org](mailto:industry@escardio.org)

