



NUCLEAR CARDIOLOGY AND CARDIAC CT



MADRID

SPAIN 3-5 MAY 2015

Industry Prospectus



www.icnc12.org



Essential Information

ICNC Secretariat

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Web Site: <http://www.escardio.org/congresses/icnc12/Pages/welcome.aspx>

ICNC Congress Team

Industry Relations

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Industry Services

Mr Fabrice Calabrese

Email: industry_services@escardio.org

Congress Management

Email: icnc@escardio.org

Exhibition, Industry Sponsored Sessions

Ms Abir Ghorab

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Sponsorship

Ms Samantha Bickham

Email: sponsorship@escardio.org

Venue

Hotel Auditorium

Avenida de Aragon 400

28022 Madrid, Spain

Tel: +34 91 400 44 00

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Nuclear Cardiology and Cardiac CT

See you in Madrid!

3-5 May 2015



Welcome Address from our Organising Chairpersons

Dear Industry Partner,

It is our great pleasure to formally announce ICNC12, the International Conference on Nuclear Cardiology and Cardiac CT which will be held in Madrid, Spain from 03 to 05 May 2015.

Our last ICNC event in Spain was very successful and we are also relying on a wider reach of local participants due to the strong interest and application of multi-modalities in public and private hospitals.

ICNC has been a key international scientific event for nuclear cardiology and cardiac CT imaging for more than 20 years. It provides the opportunity for clinicians and scientists from all over the world to gather to learn about new advances and to exchange scientific ideas and experiences in a distinctive environment. As always, our congress will also provide a unique opportunity by which our Industry Partners may network with the most influential non-invasive cardiologists and cardiovascular imaging specialists from across the world.

The congress is organised by The American Society of Nuclear Cardiology (ASNC), The Nuclear Cardiology & CCT Section of the EACVI dedicated to Nuclear Cardiology and Cardiac CT and The European Association of Nuclear Medicine (EANM). When we create our Committees, we ensure an equal representation of all three groups so that the content echoes the global nature of the scientific programme. Additionally, our Committee Members are more than likely to be represented in the scientific programme as they have played an integral role in the advances of the field over the years and are highly revered by their peers.

By supporting ICNC, you help in educating, sharing and networking with an entire community. This one of the best moments to meet renowned experts and our young cardiologists who are soon to be the future of the field.

We hope that you will consider attending ICNC 12. It promises to be a conference to remember!



Frank Bengel, DE
Organising Co-Chair



Rob Beanlands, CA
Organising Co-Chair

ICNC12 Organisation

Organising Committee

Frank Bengel, DE - Organising Co-Chair
Robert Beanlands, CA - Organising Co-Chair

Programme Committee

Sharmila Dorbala, US - Programme Chair
Anastasia Kitsiou, GR - Programme Chair
Arthur Scholte, NL - Programme Chair
Brian Abbott, US
Wanda Acampa, IT
Stephan Achenbach, DE
Ron Blankenstein, US
Ben Chow, CA
Robert De Kemp, CA
Gordon DePuey, US
Vasken Dilsizian, US
Andrew Einstein, US
Albert Flotats, ES
Oliver Gaemperli, CH
Madalina Garbi, UK
Senta Graf, AU
Marcus Hacker, DE
Tomoaki Nakata, Japan
Samuel Wann, US
Danilo Neglia, IT
Stephan Nekolla, DE
Koen Nieman, NL
Donna Polk, US
Thomas Schindler, US
Leslee Shaw, US
Piotr Slomka, US
Paola Smanio, BR
Prem Soman, US
Nagara Tamaki, JP
Holger Thiele, DE
Randy Thompson, US
Peter Tilkemier, US
Heikki Ukkonen, FI
Hein Verberne, NL

Advisors to the Programme Committee

D Agostini, FR
E Alexanderson, MX
M Al-Mallah, KSA
A H Allam, EG
J Arrighi, US
T Bateman, US
J Bax, NL
G Beller, US
R Campisi, AR
I Carrio, ES
M Cerqueira, US
T Chua, SI
A Cuocolo, IT
H Dakik, LB
J De Sutter, BE
M DiCarli, US
E Garcia, US
R Gibbons, US
R Gropler, US
G Heller, US
R Hendel, US
A Iskandrian, US
P Kaufmann, CH
J Knuuti, FI
A Lahiri, UK
D Leguludec, FR
J Maddahi, US
T Nishimura, JP
D Paez, CO
P Perrone-Filardi, IT
E Prabhu, IN
R Russel, US
M Schaeffers, DE
H Schelbert, US
S Schroeder, DE
M Schwaiger, DE
U Sechtem, DE
A Sinusas, US
G Thomas, US
J Udelson, US
R Underwood, UK
M Unlu, TK
N Vita, AR
J Vitola, BR
J Vom Dahl, DE
F Wackers, US
K Williams, US
N Zafrir, IL
JL Zamorano, ES
B Zaret, US



The American Society of Nuclear Cardiology (ASNC)

The ASNC located in Bethesda, Maryland USA, is committed to excellence in imaging. Representing over 4,500 nuclear cardiologists, radiologists, technologists, scientists, and academics all over the world, ASNC has become the leader in the development of established standards of care and guidelines in nuclear cardiology. ASNC continuously supports the advancement of the profession through education, research, and advocacy.

For more information about ASNC, please visit www.asnc.org.

Find us on Facebook.com/MyASNC or follow us on Twitter - ASNC2014 meeting Twitter hashtag: #ASNC2014



The Nuclear Cardiology & CCT Section of the EACVI

The EACVI (European Association of Cardiovascular Imaging) section on Nuclear Cardiology and Cardiac CT is dedicated to promote education, research and clinical excellence in the fields of Nuclear Cardiology and Cardiac CT. As one of the three sections forming the EACVI, it collaborates with all cardiovascular imaging modalities with a special focus on education, training and scientific initiatives.

The EACVI Section on Nuclear Cardiology and Cardiac CT contributes to the European Heart Journal - Cardiovascular Imaging (EHJ-CI) and offers a wide range of features: publication of position papers, EduCAD the online platform dedicated to young doctors that offers access to clinical cases selected from the EVINCI study, resources from congress, webinars, Research and Training Grants, quarterly newsletters, networking opportunities and much more. It also organises bi-annual Brainstorming meetings and participates in organising the main European congress in the field, The International Congress of Nuclear Cardiology (ICNC).



The European Association of Nuclear Medicine (EANM)

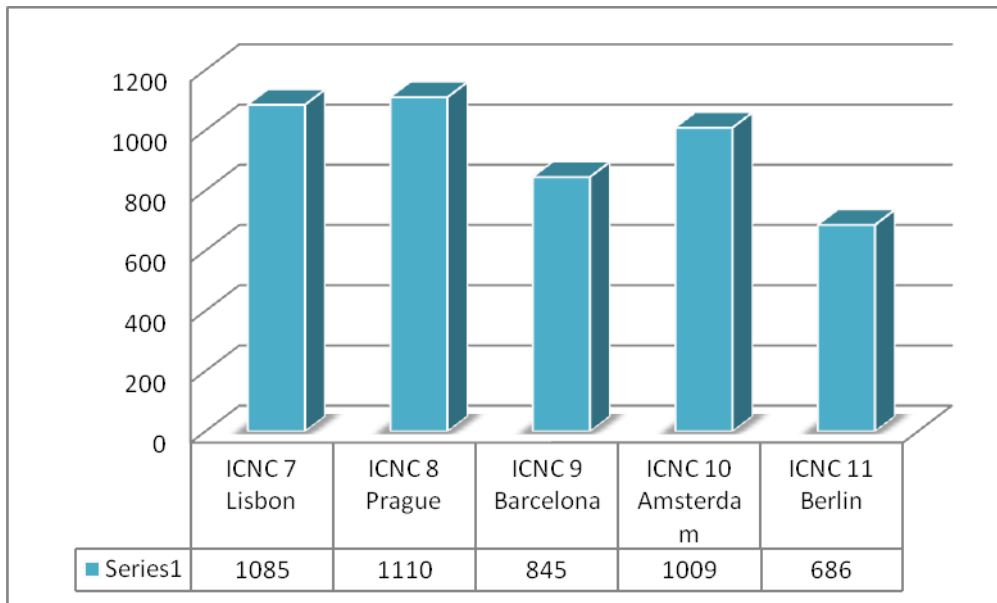
The Voice of European Nuclear Medicine The European Association of Nuclear Medicine is the umbrella organization of nuclear medicine in Europe and represents the sector in relation to the European institutions.

Since 2001, the EANM is incorporated in Vienna and its activities extend throughout Europe. The EANM Educational Facility was founded in 2003 and began by offering PET courses by clinicians and during the time they has been expanded. Today, the Educational Facility offers courses on: Clinical PET/CT, Technologists PET/CT, Neuroimaging, Cardiology, Radionuclide Therapy-Dosimetry, Paediatric Oncology and Nephro-Urology and PET in Radiation Oncology. The EANM offers its members and anyone interested and/or working in the field of Nuclear Medicine a wide variety of benefits through its newly installed EANM area, with features such as online membership renewal/membership application, subscription to the official EANM scientific journal (the European Journal of Nuclear Medicine and Molecular Imaging - EJNMMI), personal online access, reduced registration fees for all Educational Facility courses, reduced registration fees for the Annual Congress, regular e-Newsletters ("Newsletter") featuring society news or important news with respect to the field of Nuclear Medicine, eligibility for various EANM grants, and more. The EANM Research Ltd. was founded in 2007 and it aims at facilitating multi-centre research projects. It operates technical committees for the sub-specialties of Nuclear Medicine.

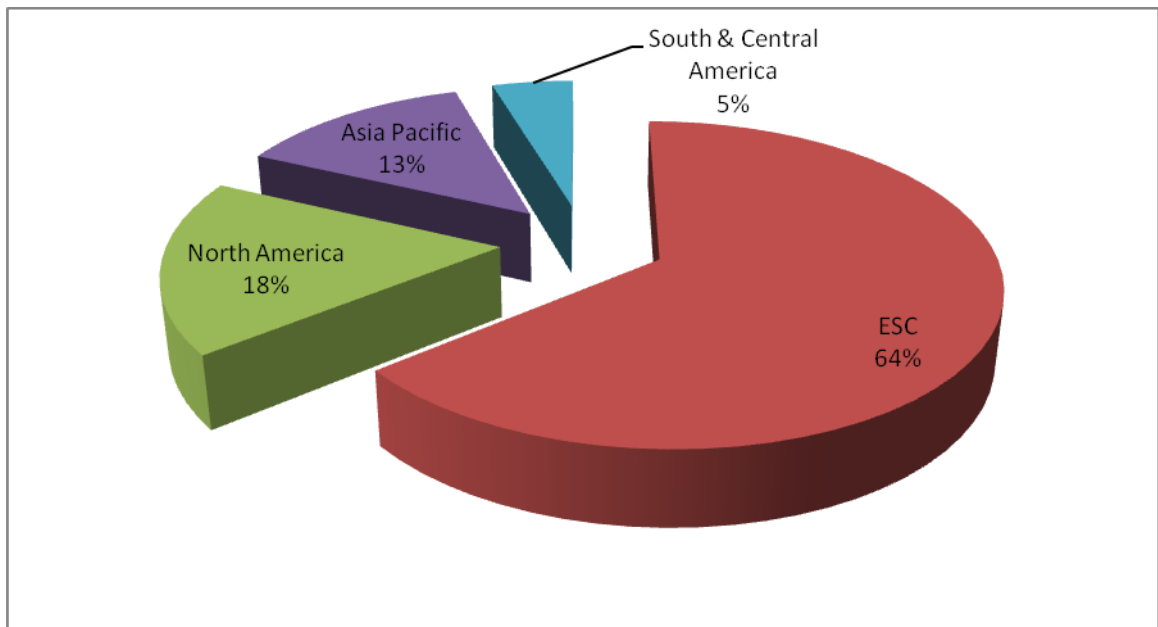
ICNC Facts & Figures

- **More than 800** participants in the same location
- **30 scientific sessions** selected by the scientific committee
- **300 abstracts submitted**
- **3 lecture rooms** running in parallel
- A variety of novel **industry sponsored sessions**
- **260 m²** net of commercial exhibition

• Previous ICNC Attendance



• Participants by region



ICNC - Industry partner participation

The following is the list of Industry Partners who contributed to the success of ICNC11:

Astellas Pharma
Capintec, Inc.
Covidien AG
DIGIRAD Corporation
EXINI Diagnostics
GE Healthcare
IDB Holland bv
INVIA Medical Imaging Solutions
Jubilant DraxImage Inc
LANTHEUS MEDICAL IMAGING Inc
Medis Medical Imaging Systems
MIE GmbH
Philips Healthcare
Positron Corporation
Rapidscan Pharma Solutions EU Ltd
Siemens AG
Spectrum Dynamics
Toshiba Medical Systems Europe BV
Wisepress Medical Bookshop
Wolters Kluwer

Industry Activities at ICNC12

ICNC12 offers three days of unprecedented scientific, promotional and networking opportunities for companies active in the field of echocardiography. Ensure your company is considered as a key player in the field by your presence in the following areas:

Exhibition: Present your product, services and delegates to over 800 delegates by showcasing your company in the exhibition hall.

Industry Sponsored Sessions: Present your latest scientific data and ensure your contribution to the scientific programme by organising a Satellite Symposium or Hands-On Tutorials open to all delegates.

Official Sponsorship: Present your company as an official sponsor of ICNC12 for distinguished association with the congress and its scientific programme.

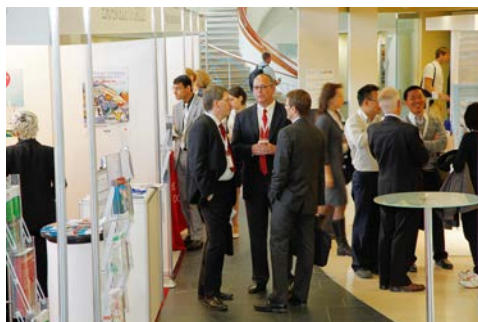
Partner Services: Organise private meetings at ICNC12

Important:

All requests for exhibition space, satellite symposia, sponsorship opportunities or Partners services will be allocated on a first come, first served basis. All prices listed within this document are exclusive of VAT unless otherwise indicated; payment is in Euro (€) only.

Exhibition

Showcase your products, services and activities to over 680 delegates from 50 different countries.



Exhibition Space

Provide delegates with a unique opportunity to catch a glimpse of the continuous therapeutic and technological developments in the field of nuclear cardiology by showcasing your products in the technical exhibition.

Stands will be assigned on a first come, first served basis.

Price for space only: **€345 per m² excl. VAT**

Price for Publishers **€230 per m² excl. VAT**

The minimum exhibition space is 9 m²
(6 m² for publishers and booksellers)

Exhibitor Badges

Exhibitors are entitled to a certain number of free badges. The number of free badges for each Exhibitor will be determined according to the floor space allocated as shown below.

Stand size between:	General Exhibitor Badges:	Scientific Exhibitor Badges:
9 and 49m ²	4	4
50 and 99m ²	8	8
100m ² +	12	12

Price for additional badges: €35.00 excl. VAT

Exhibitor badges are reserved for staff working directly in the organisation and management of exhibits, satellite symposia and sponsored activities.

Scientific badges give access to the ICNC12 Scientific Sessions; there is no access to Scientific Sessions for Exhibitor Badges.

Application Deadline: 26 November 2014

Industry Sponsored Sessions:

Ensure your contribution to the outstanding ICNC12 scientific programme and your position in educating our delegates



Satellite Symposia

Companies are cordially invited to organise a series of Industry Sponsored Sessions to be included in the ICNC12 scientific programme. These sessions are the perfect forum for delegates to learn and exchange on the latest scientific information and developments from the industry.

Satellite Symposia will be held within the Congress centre.

Satellite Symposia organisers may organise receptions or distribute lunch boxes before or after the session.

Satellite Symposia will be assigned on a first come, first served basis. Satellite Symposia scientific programmes are subject to Congress Programme Committee (CPC) approval.

Price of a Satellite Symposium:

Exhibitors

60 minute session: €25,000

75 minute session: €27,000

Non Exhibitors

60 minute session: €35,000

75 minute session: €37,000

Satellite Symposia timeslot:

Satellite Symposia	
DATE	TIME-SLOT
Sunday 3 May 2015	12.35 – 13.35
Sunday 3 May 2015	12.35 - 13.50
Monday 4 May 2015	12.35 – 13.35
Monday 4 May 2015	12.35 – 13.50

The following items are included in the price of a Satellite Symposium:

- Room rental
- 1 Delegate Bag Insert
- 1 Weblink
- 1 Hostess dedicated to the lecture room
- Access and use of audiovisual equipment in lecture room
- Dedicated listing in the Scientific Programme & Planner, Final Programme and Mobile App (if available)

Note: The full list of equipment will be communicated upon room assignment. Cost of additional equipment, furniture, food and beverage will be at the expense of the sponsor.

Application Deadline: 26 November 2014



Hands-On Tutorials

Hands-On Tutorials offer companies a means of associating with the educational requirements of delegates in an exclusive and intimate environment. These industry sponsored tutorials provide participants with an opportunity for hands-on and one to one learning from your appointed experts. Hands-On Tutorials are organised in dedicated rooms for a limited number of delegates. One room is allocated per company for the duration of the congress. Audiovisual and other necessary equipment must be covered by the supporting company.

Hands-On Tutorials Price

Exhibitors

€12,000 per Hands-On Tutorial excl. VAT

Non-Exhibitors

€22,000 per Hands-On Tutorials excl. VAT

Hands-On Tutorials run from Sunday 3 May 2015 to Tuesday 5 May 2015, in line with the official scientific programme schedule communicated at a later stage.

Price includes:

- Basic room set-up (basic electricity, seating for 50 pax theatre style: all customisation needs to ordered additionally by the sponsor).
- Extra orders, including audiovisual equipment must be covered by the supporting company.
- Dedicated listing in the Scientific Programme & Planner, Final Programme & Mobile App (if available).

Application Deadline: 26 November 2014

✚ Sponsorship, Promotion and Advertising Opportunities

	<p>Congress Bag</p> <p>Add your company name to the ICNC12 congress bag distributed to each registered delegate as the exclusive sponsor! Made from recycled and recyclable material with embossed branding. Units supplied: 3,000.</p> <p>Life-span: Congress permanent archive/reference material Price including production: €15,000 Deadline to apply: 1 September 2014</p>
	<p>Delegate Badge Laces</p> <p>The popular and highly visible official ICNC12 badge laces are available for exclusive sponsorship. The sponsor's name and logo will be printed on the badge laces, distributed to all participants.</p> <p>Life-span: Congress Price including production: €12,000 Deadline to apply: 1 September 2014</p>
	<p>ICNC12 Mobile App – Product Advertising allowed</p> <p>An innovative way for a sponsor to reach delegates by offering a mobile version of the Finale Programme to enhance their onsite experience. This environmentally-friendly initiative is for a smart phones & tablets. Excellent visibility for the sponsor on-site with stand insight panel to promote the downloading of the application. Including a specific sponsor acknowledgement.</p> <p>Lifespan: Pre, peri & post congress Price: €12,500 excl. VAT</p>
	<p>Final Programme Bookmark – Product Advertising allowed</p> <p>The bookmark displays an exclusive advertisement inside the Final Programme provide to each and every delegate in their Congress Bag.</p> <p>Lifespan: Congress permanent archive/reference material Price including production: €7,500 Deadline to apply: 1 March 2015</p>
	<p>Final Programme Advertisements – Product Advertising allowed</p> <p>The ICNC12 final programme hard copy contains full scientific programme details, exhibition and satellite information and congress references. Hard copies will be placed in each delegate bag distributed at the congress, offering maximum exposure and recognition to the sponsor.</p> <p>Life-span: Congress permanent archive/reference material Back Cover Advertisement: €10,000 Inside Back Cover Advertisement: €5,000 Deadline to apply: 1 February 2015</p>

	<p>Note Pads & Pens Exclusive Sponsorship – Product Advertising allowed</p> <p>Exclusive sponsorship of the official ICNC12 note pads and pens inserted in all the delegate bags. The sponsor's logo and the ICNC12 logo will be printed on the pads and on the pens. The sponsor may also provide note pads (with corporate adverts on the cover page & pens (price upon request).</p> <p>Life-span: Congress permanent archive/reference material Price including production: €5,000 Deadline to apply: 1 September 2014</p>
	<p>Delegate Lounge Exclusive Sponsorship</p> <p>The Delegate Lounge offers delegates internet access along with the scientific programme online, PC workstations and printers throughout the congress. The corporate name and logo of the sponsor displayed on all the screensavers of the Lounge offer excellent exposure.</p> <p>Life-span: Congress Price: €10,000 Deadline to apply: 1 March 2015</p>
	<p>Delegate Bag Insert - Product Advertising allowed</p> <p>A highly popular insert and/or goodie created by industry highlighting your ICNC12 participation with your Exhibition or Satellite Symposium invitation (format A4, 2 pages maximum). When the delegates collect their delegate bag, the promotional inserts/invitations will go directly into the hands of thousands of delegates.</p> <p>Lifespan: Congress Price of one insert (excl. production costs): €5,000 Deadline to apply: 1 March 2015</p>
	<p>Weblink</p> <p>Industry-created web page on the official ICNC12 website highlighting your congress satellite and/or exhibition stand activities. Use these pages to benefit from the important traffic on the ICNC12 website to maximise attendance at your satellite and on your stand. Life-span: Pre-event and event promotion.</p> <p>Lifespan: Congress Price for 1 Web Link: €2,000 Deadline to apply: 1 March 2015</p>

On-site Promotion / Advertisements

Various opportunities for on-site promotion/ advertisements in the form of panels, banners, towers and others may be available. Please contact us for further details at industry@escardio.org

Unrestricted Educational Grants

Industry Partners are invited to "associate" with the Scientific Programme of ICNC12, or a specific session through an Unrestricted Educational Grant which demonstrates a company's support and association with an aspect of the Scientific Programme.

REMINDER

None of the sponsorship and advertising opportunities listed in this chapter are open to product promotion **unless clearly indicated**; corporate names and logos are allowed but product names, product logos, trademarks or misleading references will be refused by the ESC.

Partner Services

Organise private meetings during ICNC12



Function Spaces

The ESC allows companies to host a limited number of guests and organise small and informal meetings (approx. 20 pax) in a range of rooms available within the congress centre.

No training or showcasing of product/ therapies may take place in the Function Spaces.

Companies are responsible for equipment and catering arrangements

Price: contact industry@escardio.org for a quote

Closed Industry Meetings

During available time slots, fully furnished and AV equipped lecture rooms can be used to organize closed industry meetings which are on invitation only. The following rules apply to this meeting category:

- Meeting is "closed" and on invitation only.
- Maximum attendance is 150 guests.
- Meeting is not promoted in the congress centre or in ICNC12 publications.

Permitted meeting types:

Company staff meeting, congress briefing, investigators meeting, clinical trial updates.
Strictly forbidden; meetings with any formal presentations for delegates.

Price	
60-minute meeting	€3 000
Additional cost per increment of 30 minute	€1 500

Key Dates

Online Services open:	August 2014
Abstract Submission deadline:	10 October 2014
Abstract selection results available:	5 December 2014
Early Registration fee deadline:	23 February 2015
Late Registration fee deadline:	6 April 2015
Last minute online registration deadline	27 April 2015
ICNC12, Nuclear Cardiology and Cardiac CT	3 – 5 May 2015

Application & Guidelines for Industry Participation at ICNC12

All Exhibition, Satellite and Sponsorship forms should be completed, signed and returned as soon as possible, items will be assigned based on a first come, first served.

Returning a signed Order Form implies a tacit agreement of the ICNC12 Guidelines for Industry Participation.

The ICNC12 Guidelines for Industry Participation will be communicated to the participating companies in due course to help with the organisation of the event.

All Terms and Conditions regarding your participation will be detailed in these Guidelines for Industry Participation.

Should you require any further information regarding the application process, please contact us at industry@escardio.org