



# Nuclear Cardiology and Cardiac CT

## BERLIN Germany 5 - 8 May 2013



[www.icnc11.org](http://www.icnc11.org)



### WEBLINK

Invite delegates to your congress activities by designing a promotional page link to the ICNC 11 Scientific Programme Online (SPO).

#### Guidelines:

- No trademarks, no product name will be allowed,
- Remember to Include the date, time and room number of your session as well as your company logo so the delegates know - you may include your stand number, but not your stand activities.
- No hyper links to sponsor Web Sites will be allowed.
- Deadline for Weblink approval: **25 March 2013**
- When to submit Weblink: **any time between now and 25 March 2013 before end of business (17:00) in France.**
- 1 Weblink can only promote 1 event (e.g. 1 industry supported session )
- 1 web page promoting 1 session with reference to the exhibition stand will be considered as 1 Weblink (e.g. 1 industry supported session, plus a mention similar to "visit our stand, location XX")
- 1 web page promoting 1 session with full exhibition details will be considered as 2 Weblinks, and invoiced accordingly (e.g. 1 industry supported session, plus a mention for a stand activity)
- 1 web page promoting 2 sessions/activities will be considered as 2 Weblinks, and invoiced accordingly

Weblink format: PDF, html or flash invitation:

PDF PAGE	HTML OR FLASH PAGE
<p><b>Size: the lighter the better, screen quality, 600Kb max</b></p> <p><b>Security: ideally locked</b></p> <p><b>Open size: ideally 100%</b></p> <p><b>Number of pages: 3 pages max</b></p> <p><b>Images: may be included</b></p>	<p>Provide organiser with the invitation URL, not the company web site URL.</p> <p>Must be optimized for web <b>1280 x 1024 pixel</b></p> <p><b>Size: the lighter the better</b></p>

If you need any further information, please do not hesitate to contact us.  
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