



Nuclear Cardiology and Cardiac CT

15-18 May 2011 - Amsterdam, Netherlands

Organised in conjunction with the American Society of Nuclear Cardiology, the European Association of Nuclear Medicine and the European Society of Cardiology Working Group on Nuclear Cardiology and Cardiac CT

Dear Exhibitor,

This Update contains important logistical information concerning **ICNC10**. Therefore, please ensure this message and the Industry Guidelines are distributed to all your staff and agencies involved in this Congress.

All the stand service order forms are available on the following site:

<http://www.escexhibition.org/ICNC10/default.aspx>





Nuclear Cardiology and Cardiac CT

15-18 May 2011 - Amsterdam, Netherlands

Organised in conjunction with the American Society of Nuclear Cardiology, the European Association of Nuclear Medicine and the European Society of Cardiology Working Group on Nuclear Cardiology and Cardiac CT

Contents

1. Access and Parking
2. Build up and Break down
3. Security
4. Delivery Address and Storage
5. Stand Service Orders
6. Exhibition Opening Hours
7. Exhibitors Registration and Badge Readers
8. Stand Design and Activities Approval
9. Important Reminders
10. Future ESC Congresses



Nuclear Cardiology and Cardiac CT

15-18 May 2011 - Amsterdam, Netherlands

Organised in conjunction with the American Society of Nuclear Cardiology, the European Association of Nuclear Medicine and the European Society of Cardiology Working Group on Nuclear Cardiology and Cardiac CT

1. Access and Parking

ICNC10 will be held in the **Amsterdam RAI, Amsterdam, The Netherlands.**

The exhibition is situated on **Level 1 – Auditorium, Building G** of the Amsterdam RAI.

Parking

Trucks and cars can be parked for the duration of the congress in the following areas:

- **Trucks:** P8
- **Cars:** P1,P2 and P7

For more details, see the Access plan on:

<http://www.escehhibition.org/ICNC10/ESC%20Items/Loading%20Access%20Plan.pdf>





Nuclear Cardiology and Cardiac CT

15-18 May 2011 - Amsterdam, Netherlands

Organised in conjunction with the American Society of Nuclear Cardiology, the European Association of Nuclear Medicine and the European Society of Cardiology Working Group on Nuclear Cardiology and Cardiac CT

2. Build up and Break Down

Cars and forklifts cannot be driven into the exhibition hall. Always park your vehicle in the allotted space outside. Space is limited – as soon as you have unloaded, please move your vehicle away from the unloading area. On arrival, drivers should report to uniformed staff from **FAIREXX**, the Official ESC Logistics Provider, to obtain a **Working Pass**. This pass carries the name of the individual, company and booth number and needs to be carried at all times during the build up/break down.

Build Up Timetable

Friday	13 May	08:00 – 20:00
Saturday	14 May	08:00 – 20:00





Nuclear Cardiology and Cardiac CT

15-18 May 2011 - Amsterdam, Netherlands

Organised in conjunction with the American Society of Nuclear Cardiology, the European Association of Nuclear Medicine and the European Society of Cardiology Working Group on Nuclear Cardiology and Cardiac CT

Break Down Timetable

Wednesday 18 May **09:00 – 16:00 Exhibition OPEN**
16:00 – 24:00 Dismantling

IMPORTANT:

NO DISMANTLING BEFORE 16:00 WEDNESDAY 18 MAY. IF VALUABLES ARE REMOVED ON TUESDAY EVENING, STANDS MUST BE PRESENTABLE & RETAIN VISUALS UNTIL DISMANTLING STARTS.

Please note:

- 1) The limited dismantling time.
- 2) The Exhibition is OPEN on Wednesday until 16:00.





Nuclear Cardiology and Cardiac CT

15-18 May 2011 - Amsterdam, Netherlands

Organised in conjunction with the American Society of Nuclear Cardiology, the European Association of Nuclear Medicine and the European Society of Cardiology Working Group on Nuclear Cardiology and Cardiac CT

3. Security

The Organisers only provide General Surveillance within the Exhibition area.

Therefore, it is important that each exhibitor secures his/her stand against the risk of theft. The Organisers will accept no responsibility for loss or theft from stands.

Security guards on your booth can be ordered directly through our local agent, for more details please contact:

Amsterdam RAI Exhibitor Services

Ms. Kyla Van Kampen

Tel: +31 (0)20 549 1928

Email: exhibitorservices@rai.nl



Nuclear Cardiology and Cardiac CT

15-18 May 2011 - Amsterdam, Netherlands

Organised in conjunction with the American Society of Nuclear Cardiology, the European Association of Nuclear Medicine and the European Society of Cardiology Working Group on Nuclear Cardiology and Cardiac CT

4. Delivery Address and Storage

Official Forwarder and Lifter for ICNC10:

FAIREXX Logistics

Contact: **Ms. Sandra Guenther**

Tel: +49 304 403 4712

Fax: +49 304 403 4779

Email: sandra.guenther@fairexx.de



Airfreight (Consignee Address):

FAIREXX – Logistics for Exhibitions BV

De Trompet 1540

NL- 1967 DB Heemskerk / The Netherlands

Tel: +31 251 2500 60

Fax: +31 251 2500 65

Notify: ICNC 2011 / Exhibitors Name
Hall / Stand Number

Your airfreight shipments should arrive at Amsterdam airport no later than **5 working days** before desired delivery to booth.



Nuclear Cardiology and Cardiac CT

15-18 May 2011 - Amsterdam, Netherlands

Organised in conjunction with the American Society of Nuclear Cardiology, the European Association of Nuclear Medicine and the European Society of Cardiology Working Group on Nuclear Cardiology and Cardiac CT

Groupage Shipment (Warehouse Address):

FAIREXX - Logistics for Exhibitions BV

De Trompet 1540

NL- 1967 DB Heemskerk / The Netherlands

Tel: +31 251 2500 60

Fax: +31 251 2500 65

Notify: ICNC 2011 / Exhibitors Name
Hall / Stand Number

Your groupage shipments should arrive at our onsite warehouse no later than **4 working days before desired delivery to booth.**



Nuclear Cardiology and Cardiac CT

15-18 May 2011 - Amsterdam, Netherlands

Organised in conjunction with the American Society of Nuclear Cardiology, the European Association of Nuclear Medicine and the European Society of Cardiology Working Group on Nuclear Cardiology and Cardiac CT

Full Trailer Loads (Venue Address):

ICNC 2010 c/o Fairexx Logistics

Amsterdam RAI Exhibition Centre

Europaplein 22 - Entrance: Congress

NL - 1078 GZ Amsterdam / The Netherlands

c/o Sandra Günther Tel: +49 173 609 2583

Notify: ICNC 2011 / Exhibitors Name
Hall / Stand Number

Full Trailer Loads should arrive directly at fairsite Amsterdam (RAI Amsterdam), in accordance with the official Build-Up Dates and Times.

To ensure that reception of your shipment is managed, please fax a full pre-advice to FAIREXX LOGISTICS:

Attn. Sandra Guenther

Fax: +49 304 403 4779

For more information, download the FAIREXX Manual from:

<http://www.esceexhibition.org/ICNC10/Stand%20Services%20Download%20Area/Fairexx%20Manual.pdf>



Nuclear Cardiology and Cardiac CT

15-18 May 2011 - Amsterdam, Netherlands

Organised in conjunction with the American Society of Nuclear Cardiology, the European Association of Nuclear Medicine and the European Society of Cardiology Working Group on Nuclear Cardiology and Cardiac CT

5. Stand Service Orders

In order to avoid any surcharges, please make sure you make your orders reach the Amsterdam RAI **before the 15th April 2011**.

https://portal.rai.nl/logon/log_p1_logon.aspx?oc=50&cc=ESANTWKEN&AppSessionID=ej4ei3fa1ff7fa6fcfe4

If you should require more details on the stand services available, feel free to contact:

Amsterdam RAI Exhibitor Services

Ms. Kyla Van Kampen

Tel: +31 (0)20 549 1928

Email: exhibitorservices@rai.nl



Nuclear Cardiology and Cardiac CT

15-18 May 2011 - Amsterdam, Netherlands

Organised in conjunction with the American Society of Nuclear Cardiology, the European Association of Nuclear Medicine and the European Society of Cardiology Working Group on Nuclear Cardiology and Cardiac CT

6. Exhibition Opening Hours

Sunday	15 May	08:00 – 10:00	Decoration only
		10:00 – 11:00	ESC inspection
		11:00 – 14:00	Briefing meetings on stands
		14:00 – 16:30	Exhibition CLOSED
		16:30 – 18:00	Opening Ceremony (Exhibition CLOSED)
		18:15 – 19:30	Opening Reception in the exhibition area, stands need to be manned
Monday	16 May	09:00 – 18:00	Exhibition OPEN
Tuesday	17 May	09:00 – 18:00	Exhibition OPEN
Wednesday	18 May	09:00 – 16:00	Exhibition OPEN



Note that from 14:00 until 18:30 there will be delegates within the exhibition area as the Main Auditorium where the Opening Ceremony will be held is in close proximity. Exhibitors should therefore take all reasonable precautions to protect valuables.

All exhibiting staff must wear an Official ICNC10 badge at all times within the venue.



Nuclear Cardiology and Cardiac CT

15-18 May 2011 - Amsterdam, Netherlands

Organised in conjunction with the American Society of Nuclear Cardiology, the European Association of Nuclear Medicine and the European Society of Cardiology Working Group on Nuclear Cardiology and Cardiac CT

7. Exhibitors Registration and Badge Readers

The Exhibitors Registration Desk is situated **in the Registration Area** (Level 1 – Building G).

The following services will be available:

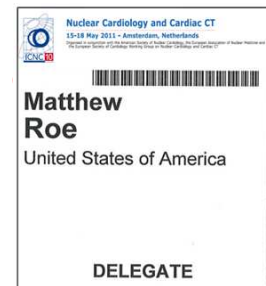
- **Collection of Work Passes** (Also available from FAIREXX team in the Loading Area).
- **Collection of pre-ordered exhibitors' badges.**
- **Preparation and purchase of additional exhibitor badges.**
- **Distribution of “Green Stickers”** enabling fully registered participants to access the exhibition areas outside official opening hours.

Please note that employees of exhibiting companies will only gain access to the stand if they have an Exhibitor Badge. You should therefore not arrange to distribute exhibitor badges from the stand – make sure that everyone is aware of this restriction, as exceptions will not be made.

NO BADGE = NO ACCESS TO EXHIBIT AREA

Exhibitor Badges do not give access to the scientific sessions of ICNC10 (Excluding your Satellite).

To attend all scientific sessions a full delegate registration is required.





Nuclear Cardiology and Cardiac CT

15-18 May 2011 - Amsterdam, Netherlands

Organised in conjunction with the American Society of Nuclear Cardiology, the European Association of Nuclear Medicine and the European Society of Cardiology Working Group on Nuclear Cardiology and Cardiac CT

Badge Readers

Recording a prospective customer's information can be done by using the ICNC10 Badge Readers. For more information, please download the following information forms:



- **key4lead Advanced Badge Reader:**
<http://www.essexhibition.org/ICNC10/Heart%20Failure%202008%20Badge%20Reader%20Library/key4lead%20Advanced%20Badge%20Reader.pdf>



- **Key4lead Classic Badge Reader:**
<http://www.essexhibition.org/ICNC10/Heart%20Failure%202008%20Badge%20Reader%20Library/key4lead%20Classic%20Badge%20Reader.pdf>

To place your order, please go to the web portal available below:

<http://portal.key4events.com/event/icnc10?code=ea88fd>

If you should require more details on badge readers, feel free to contact:

key4events

Email: contact@key4events.com



Nuclear Cardiology and Cardiac CT

15-18 May 2011 - Amsterdam, Netherlands

Organised in conjunction with the American Society of Nuclear Cardiology, the European Association of Nuclear Medicine and the European Society of Cardiology Working Group on Nuclear Cardiology and Cardiac CT

Exhibitors Registration Opening Hours

Friday	13 May	08:00 – 18:00
Saturday	14 May	08:00 – 18:00
Sunday	15 May	08:00 – 18:00
Monday	16 May	08:30 – 18:00
Tuesday	17 May	08:30 – 18:00
Wednesday	18 May	08:30 – 16:00



Exhibitor Badge Orders

Please note that you have the choice to choose how your free badges are inscribed. Company name, individual name or both.

The Badge Order Form can be downloaded from:

<http://www.escehhibition.org/ICNC10/default.aspx>

DEADLINE FOR SENDING BADGE ORDERS TO ICNCexhibition@escardio.org IS THE 8th APRIL 2011.



Nuclear Cardiology and Cardiac CT

15-18 May 2011 - Amsterdam, Netherlands

Organised in conjunction with the American Society of Nuclear Cardiology, the European Association of Nuclear Medicine and the European Society of Cardiology Working Group on Nuclear Cardiology and Cardiac CT

8. Stand Design and Activities Approval

Stand Drawings and Designs

Each stand design needs to be approved by the ESC and the Amsterdam RAI. Stands that have not been approved in writing or that do not correspond to approved drawings will have to be corrected at the exhibitor's expense.

Stand Give Aways and Activities

All stand give aways and activities need to be approved by the ESC. Please fill in the Stand Activity form available on <http://www.essexhibition.org/ICNC10/default.aspx> and send it back to us **before the 21st March 2011**.



Nuclear Cardiology and Cardiac CT

15-18 May 2011 - Amsterdam, Netherlands

Organised in conjunction with the American Society of Nuclear Cardiology, the European Association of Nuclear Medicine and the European Society of Cardiology Working Group on Nuclear Cardiology and Cardiac CT

9. Important Reminders

Payment

Please note that payment for stand rental must be made in full before the event.

Smoking

Smoking is strictly forbidden anywhere in the building.

Alcohol

Exhibitors must not serve any alcoholic beverages from the stand.



Nuclear Cardiology and Cardiac CT

15-18 May 2011 - Amsterdam, Netherlands

Organised in conjunction with the American Society of Nuclear Cardiology, the European Association of Nuclear Medicine and the European Society of Cardiology Working Group on Nuclear Cardiology and Cardiac CT

Catering

Please note that it is not allowed to take food and/or drinks into the building or to keep them on the premises unless ordered through the Amsterdam RAI. For more details or to order, visit the following link:

https://portal.rai.nl/logon/log_p1_logon.aspx?oc=50&cc=ESANTWKEN&AppSessionID=ejpei4faoff3fbpfc0fh8

Distribution of promotional material, directions etc. from the stand

Distribution and/or display of printed material by industries and/or its agents is limited to the company's exhibition space only or the "Information Tables", which will be specifically set up for that purpose and marked as such.

Industry Debrief Meeting

A post congress meeting will be held on **Wednesday 18 May 11:00**. Location: **G109**. This meeting will allow you to provide feedback on the event.



Nuclear Cardiology and Cardiac CT

15-18 May 2011 - Amsterdam, Netherlands

Organised in conjunction with the American Society of Nuclear Cardiology, the European Association of Nuclear Medicine and the European Society of Cardiology Working Group on Nuclear Cardiology and Cardiac CT

10. Future ESC Congresses

Heart Failure 2011	Gothenburg	21 – 24 May 2011
EHRA - EUROPACE 2011	Madrid	26 – 29 June 2011
ESC Congress 2011	Paris	27 – 31 August 2011
EUROECHO 2011	Budapest	7 – 10 December 2011

If you have any questions about the Exhibition at ICNC10, please contact:

ICNCexhibition@escardio.org or +33 4 92 94 77 55.

We look forward to welcoming you to a successful event in Amsterdam!