ONSITE ADVERTISING OFFER

Organised by the Heart Failure Association of the ESC

Heart Failure
&
World Congress on
Acute Heart Failure

2020

23-26 MAY | BARCELONA | SPAIN

#HeartFailure2020

www.escardio.org/heartfailure
Why use onsite advertising?

- Mark your presence at Heart Failure 2020
- State your commitment to the cardiovascular arena
- Communicate on your therapeutic areas & innovations
- Invite delegates to your activities
- Promote your Industry Sponsored Session Programmes
- Leave a lasting impression

NOTES:
- All prices listed within are exclusive of VAT & represent full rental and production costs
- Prices includes production of branding, hire, installation and removal
- Pictures are not contractual
- All sizes are in meters
- Deadline to send files for approval and production 23 March 2020 to sponsorship@escardio.org

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For given Onsite Advertising items ESC permits product advertising. Local regulatory approval is incumbent on the company selecting the product. The ESC acts in good faith and is not liable for refund of contracted services in the case of regulatory or legislative bodies refusing the content of same.

Assignment of items will be made based upon the accrued points ranking and in respect of accrued points deadline
OUTSIDE TOTEMS

PUBLIC AREA

Covered triangle structure with printed canvas located front of the main entrance of the CCIB

- Size: 250cm w x 200cm h
- Type: Self-standing signage
- Quantity: 2 Totems - 2 printed sides each
- Price: €12,500 per totem
- Accrued points 5+1 bonus point
OUTSIDE HANGING BANNERS

**PUBLIC AREA**

Outside banners close to CCIB main entrance. On delegates’ path to access the congress centre.

- Size: 600cm w x 200cm h
- Type: Hanging signage
- Quantity: 3 Banners - 2 printed sides each
- Price: €12,500 per banner
- Accrued points: 5+1 bonus point

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**INSIDE TOTEMS**

**PUBLIC AREA**

*4 Sided towers located in the registration hall - Self-standing signage*

- Size: 150cm w x 197cm h x 75cm d
- Type: Self-standing signage
- Quantity: 2 Totems – 4 printed sides per totem
- Price: €12,500 per totem
- Accrued points 5+1 bonus point

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Charging station area 1

**PUBLIC AREA**
2 Sided lightbox panel on top of charging station seating area in the registration hall. Self-standing signage

- Size: 60cm **w** x 130cm **h**
- Type: Self-standing signage
- Quantity: 1 item – 2 printed sides per totem
- Price: €12,500
- Accrued points 5+1 bonus point
ESCALATOR 1

NON-PUBLIC AREA – BUT SLIGHTLY VISIBLE FROM REGISTRATION
Escalators from Registration Area to Level 1
Right side when facing the registration desks

- Size: 1200 w x 50cm h
- Type: Vinyl interior side of the escalators
- Quantity: 8 units
- Price: €12,500
- Accrued points 5+1 bonus point

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ESCALATOR 2

NON-PUBLIC AREA – BUT SLIGHTLY VISIBLE FROM REGISTRATION

Escalators from Registration Area to Level 1
Left side when facing to the registration desks

- Size: 1200 w x 50cm h
- Type: Vinyl interior side of the escalators
- Quantity: 8 units
- Price: €12,500
- Accrued points 5+1 bonus point
FABRIC BANNER

NON-PUBLIC AREA – BUT VISIBLE FROM REGISTRATION AREA

Fabric banner located at the Entrance of the Exhibition & Posters’ Areas:
NB: the second panel will be HFA branding

- Size: 500cm w x 270cm h
- Type: Self-standing signage – Not Backlit
- Quantity: 1 banner – 1 side printed
- Price: €12,500
- Accrued points 5+1 bonus point
Charging station area 2

NON-PUBLIC AREA

2 Sided lightbox panel on top of charging station seating area located close to Posters and AGORA

- Size: 60cm w x 130cm h
- Type: Self-standing signage
- Quantity: 1 item – 2 printed sides per totem
- Price: €12,500
- Accrued points 5+1 bonus point

LEVEL 0

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LECTURE ROOMS CORRIDOR’S BANNER

NON-PUBLIC AREA
Two vinyl panels above lecture room’s corridor, facing each other

- Size: 710 w x 300cm h
- Type: Vinyl stuck in height
- Quantity: 2 units
- Price: €15,000 per unit
- Accrued points: 6+1 bonus

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