

Heart Failure 2019

Industry Debrief

27/05/2019



HFA
Heart Failure
Association



ESC
European Society
of Cardiology



Heart Failure & World Congress on Acute Heart Failure 2019



Organised
by the Heart Failure
Association
of the ESC

HEART FAILURE •
FROM ALPHA 
TO OMEGA 

www.escardio.org/heartfailure



Agenda

- ❖ Introduction
- ❖ Congress highlights & figures
- ❖ Industry presence
- ❖ Industry feedback
- ❖ Heart Failure 2020



Heart Failure 2019 @ a Glance ...

4 days
of scientific sessions

5 431+ HCPs
from
106 countries

1 994 abstracts
& clinical cases
submitted



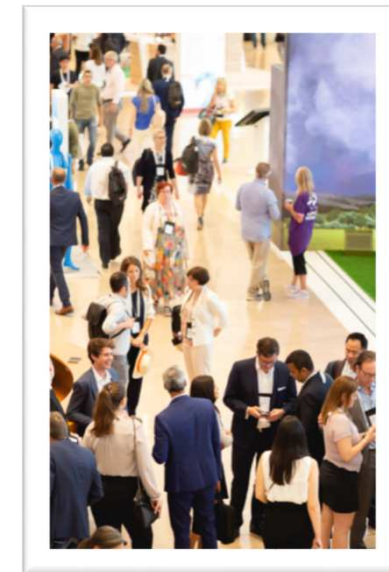
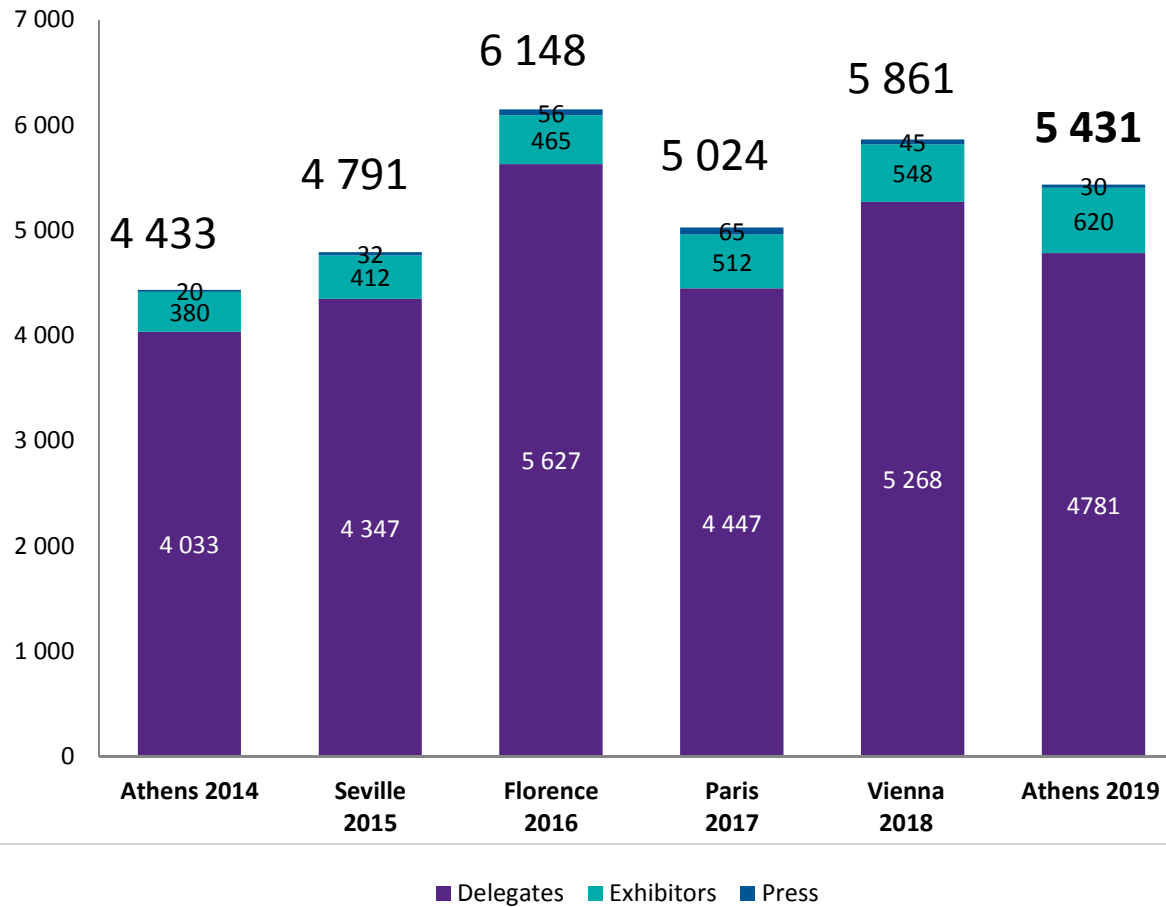
8 Lecture rooms incl.
2 Agoras
120+ scientific sessions

295+ Faculty
from **38 countries**

19 hours of CME
credits



HF 2014-2019 Participants' figures evolution



TOP 10 Delegate Registration breakdown/country

2019- Athens

Rank	COUNTRY	Nb
1	Greece*	603
2	Spain	276
3	Italy	260
4	Netherlands	261
5	Germany	222
6	Russian Fed.	182
7	UK	184
8	Romania	141
9	Portugal	132
10	France	127

2018-Vienna Final figures

Rank	COUNTRY	Nb
1	Austria*	808
2	Germany	304
3	Italy	290
4	USA	250
5	Netherlands	233
6	Spain	200
7	UK	192
8	Russian Federation	151
9	Switzerland	144
10	Romania	126



*Host country

Special initiatives

- **HFA Career Cafe**

Sunday AM & PM Coffee breaks
Monday PM Coffee break

Chairs: Mitja & Gerasimos



- **Virtual Case Area: Clinical cases on interactive digital simulator**

Everyday during coffee breaks



- **CPR Workshops**

From Saturday PM to Monday – all day



- **ESC TV**

Daily wrap up & interviews with KoLs



New this year

- Day light
- Outside area
- Networking areas
- Chilled atmosphere



Mamas Mamas @mmamas1973 · 3h
#scarfs are sooo yesterday, a great idea by @escardio to protect delegates at #HeartFailure2019 from midday athens sun. Do they protect against #selfitis? 🤔👀 @DrMarthaGulati @EkateriniL @mirvatalasnag @ESC_Lavinia @vass_vassiliou @hvanspall @ShelleyZieroth @SABOURETCardio

Umut Kocabaş @UmutKocabasMD · 4h
First time i see outdoor meeting in ESC Congresses. So exciting and energetic. Very brilliant idea 🍷 @escardio #HeartFailure2019



New this year

- **Childcare services**

Limited childcare service onsite staffed by **approved childcare providers**.

This service is offered on a first-come-first-served basis.



- **More HFA Congress Travel Grants**

200 Grants offered (vs 150 in 2018)

Grant includes

- Congress registration
- 400€ travel allowance (vs. 300€ in 2018)

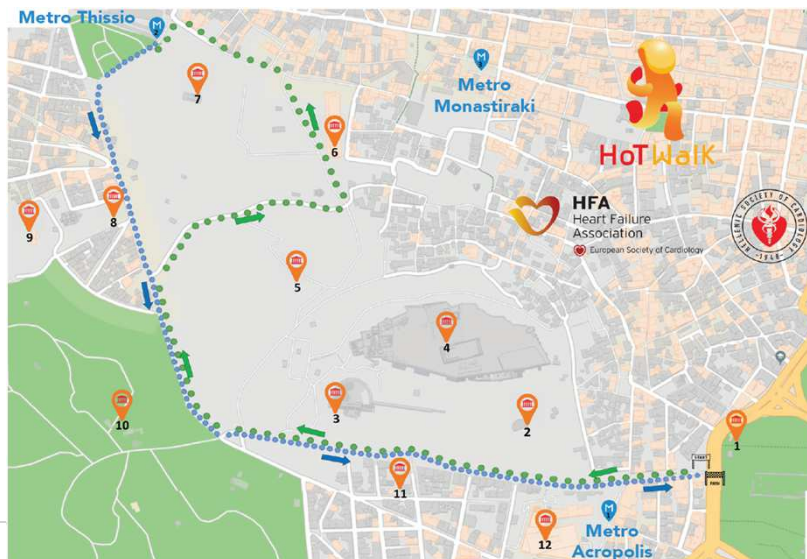
Mandatory criteria:

- HFA Member (≤ 40 yo)
- First author of an accepted abstract



JOIN US! Heart failure specialists Of Tomorrow Walk

TODAY at 18.00 in front of the venue
3,2km walk around Acropolis



- 1/ Hadrian's Arch
- 2/ Theater of Dionysus
- 3/ Odeon of Herodes Atticus
- 4/ Acropolis of Athens
- 5/ Areopagus Hill
- 6/ Temple of Hephaestus
- 7/ Sanctuary of Zeus
- 8/ National Observatory of Athens
- 9/ The Pnyx
- 10/ St. Sophia's Church of Acropolis
- 11/ The new Acropolis Museum



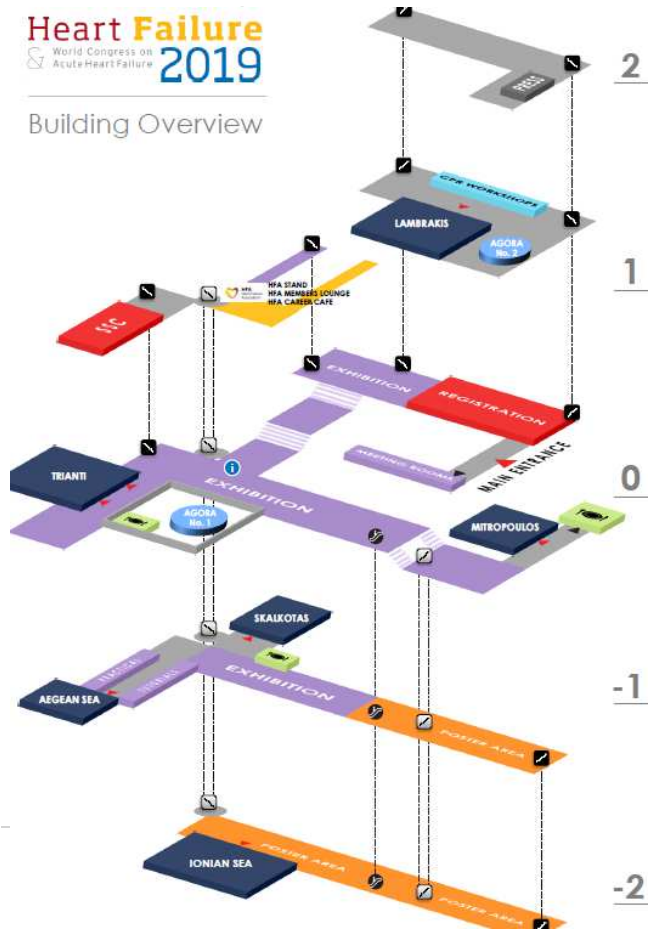
Industry participation

Exhibition, sessions and sponsorship



Exhibition

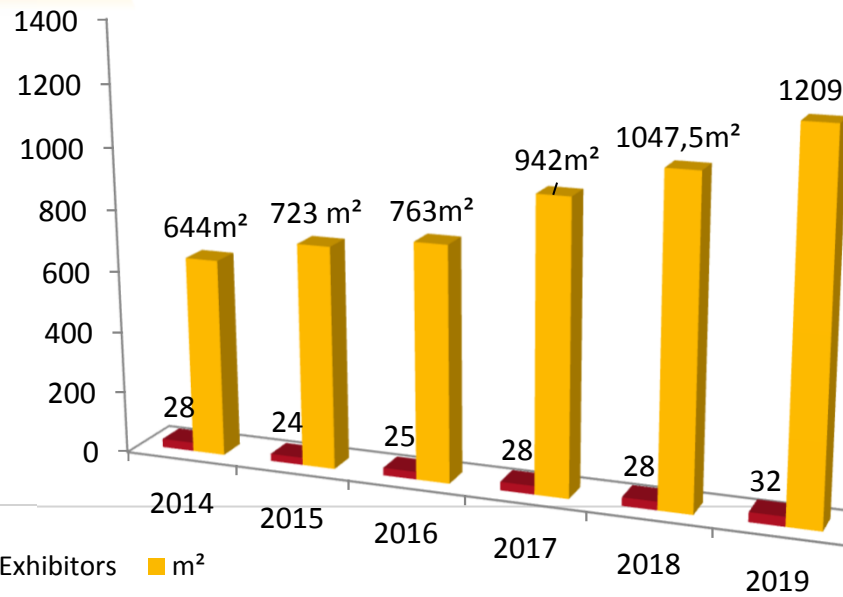
Heart Failure
World Congress on
Acute Heart Failure
2019
Building Overview



Central
& strategic
location

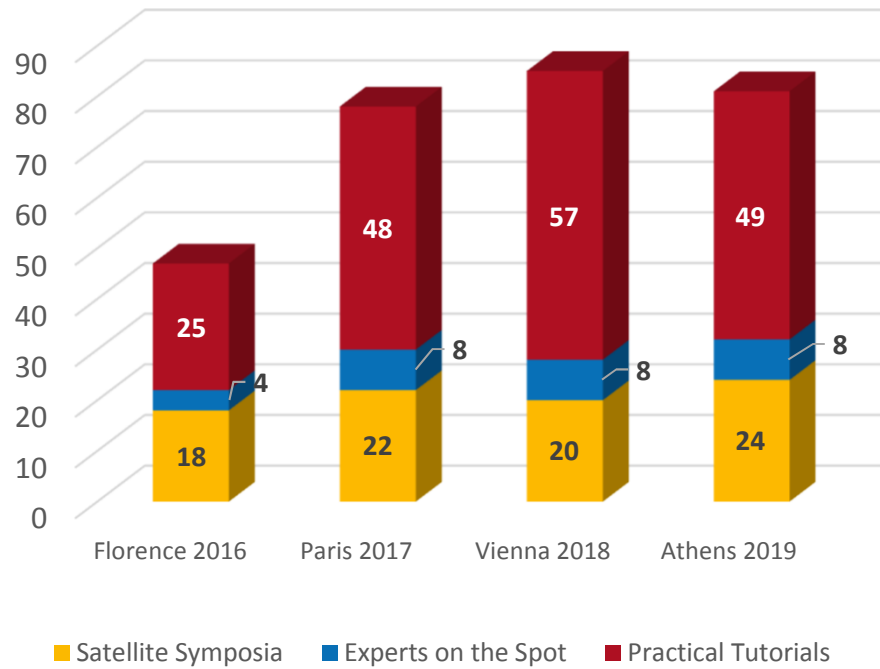


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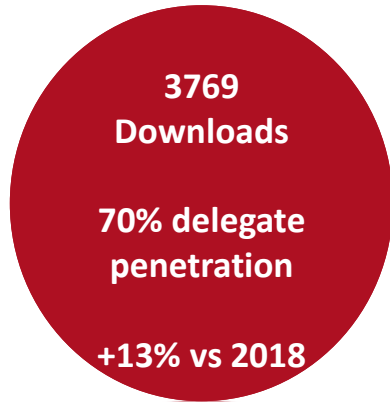


ESC

Industry Sponsored Sessions



Mobile App



ESC 365



HFA
Heart Failure
Association

An update on device technologies in heart failure

Congress : Heart Failure 2019 - 6th World Congress on Acute Heart Failure

Topic : Device Therapy

Session type : Satellite Symposium

Date : 26 May 2019

Time : 12:45 - 14:00

Sponsored by Medtronic

share on :

- Medtronic
- 2 x Novartis
- Vifor
- Zoll

6 presentations in this session

Introduction - An update on device technologies in heart failure.

SESSION An update on device technologies in heart failure

SPEAKER Petar Seferovic

Congress : Heart Failure 2019

Topic : Arrhythmias And Device Therapy

Sub-topic : Device Therapy

Session type : Satellite Symposium

FP Number : 751

Sponsored by Medtronic

Abstract

Slides

Video

Report





During
the
congress



Exhibition



Industry Sponsored Sessions



Sponsorship



Scientific Programme



Venue, Hotels, City



Registration

Before
the
congress



Organisation



Communication
& Promotion



Suggestions for next year

Heart Failure 2020

Monday 27 May 2019

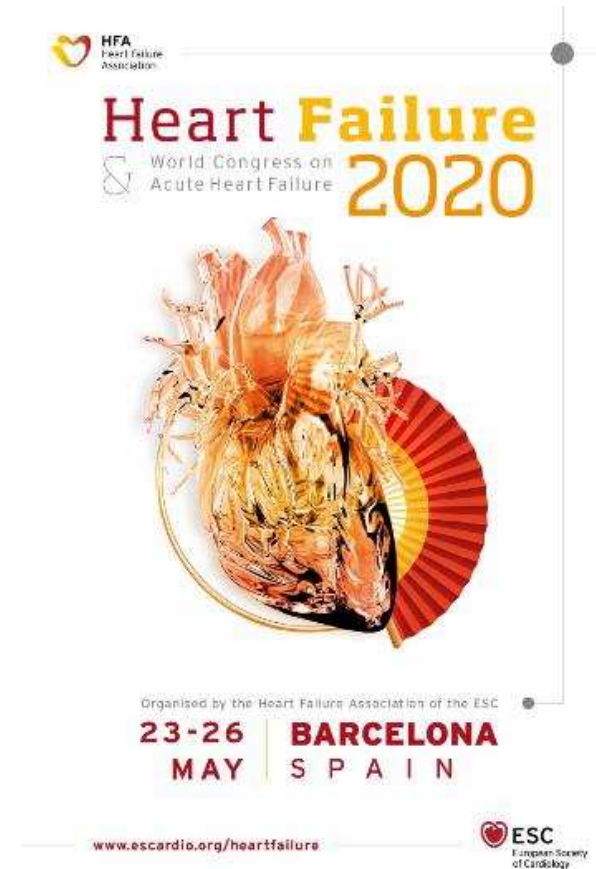


HF2020: SAVE THE DATES!



Rudolf de Boer, NL
HF2020 Scientific Chairperson

- **Call for abstracts & clinical cases**
5 Nov 2019 – 14 Jan 2020
- **Call for Late Breaking Clinical Trials**
2- 31 March 2020



Barcelona - CCIB

Venue

- To the city: 20min metro / 10min taxi
- To the airport: 40mn metro/ 20mn taxi

Housing

- 4 500 rooms within walking distance

