Agenda

- Introduction
- Congress highlights & figures
- Industry presence
- Industry feedback
- Heart Failure 2020
Heart Failure 2019 @ a Glance ...

- 4 days of scientific sessions
- 5,431+ HCPs from 106 countries
- 1,994 abstracts & clinical cases submitted
- 8 Lecture rooms incl. 2 Agoras
  120+ scientific sessions
- 295+ Faculty from 38 countries
- 19 hours of CME credits
### HF 2014-2019 Participants’ figures evolution

<table>
<thead>
<tr>
<th>Year</th>
<th>Delegates</th>
<th>Exhibitors</th>
<th>Press</th>
</tr>
</thead>
<tbody>
<tr>
<td>Athens 2014</td>
<td>4,033</td>
<td>380</td>
<td>20</td>
</tr>
<tr>
<td>Seville 2015</td>
<td>4,347</td>
<td>412</td>
<td>32</td>
</tr>
<tr>
<td>Florence 2016</td>
<td>5,627</td>
<td>65</td>
<td>56</td>
</tr>
<tr>
<td>Paris 2017</td>
<td>4,447</td>
<td>512</td>
<td>65</td>
</tr>
<tr>
<td>Vienna 2018</td>
<td>5,268</td>
<td>548</td>
<td>45</td>
</tr>
<tr>
<td>Athens 2019</td>
<td>4,781</td>
<td>620</td>
<td>30</td>
</tr>
</tbody>
</table>
## TOP 10 Delegate Registration breakdown/country

### 2019- Athens

<table>
<thead>
<tr>
<th>Rank</th>
<th>COUNTRY</th>
<th>Nb</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Greece*</td>
<td>603</td>
</tr>
<tr>
<td>2</td>
<td>Spain</td>
<td>276</td>
</tr>
<tr>
<td>3</td>
<td>Italy</td>
<td>260</td>
</tr>
<tr>
<td>4</td>
<td>Netherlands</td>
<td>261</td>
</tr>
<tr>
<td>5</td>
<td>Germany</td>
<td>222</td>
</tr>
<tr>
<td>6</td>
<td>Russian Fed.</td>
<td>182</td>
</tr>
<tr>
<td>7</td>
<td>UK</td>
<td>184</td>
</tr>
<tr>
<td>8</td>
<td>Romania</td>
<td>141</td>
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<tr>
<td>9</td>
<td>Portugal</td>
<td>132</td>
</tr>
<tr>
<td>10</td>
<td>France</td>
<td>127</td>
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</table>

### 2018-Vienna Final figures

<table>
<thead>
<tr>
<th>Rank</th>
<th>COUNTRY</th>
<th>Nb</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>Austria*</td>
<td>808</td>
</tr>
<tr>
<td>2</td>
<td>Germany</td>
<td>304</td>
</tr>
<tr>
<td>3</td>
<td>Italy</td>
<td>290</td>
</tr>
<tr>
<td>4</td>
<td>USA</td>
<td>250</td>
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<tr>
<td>5</td>
<td>Netherlands</td>
<td>233</td>
</tr>
<tr>
<td>6</td>
<td>Spain</td>
<td>200</td>
</tr>
<tr>
<td>7</td>
<td>UK</td>
<td>192</td>
</tr>
<tr>
<td>8</td>
<td>Russian Federation</td>
<td>151</td>
</tr>
<tr>
<td>9</td>
<td>Switzerland</td>
<td>144</td>
</tr>
<tr>
<td>10</td>
<td>Romania</td>
<td>126</td>
</tr>
</tbody>
</table>

*Host country
Special initiatives

- **HFA Career Cafe**
  Sunday AM & PM Coffee breaks
  Monday PM Coffee break
  Chairs: Mitja & Gerasimos

- **Virtual Case Area:** Clinical cases on interactive digital simulator
  Everyday during coffee breaks

- **CPR Workshops**
  From Saturday PM to Monday – all day

- **ESC TV**
  Daily wrap up & interviews with KoLs
New this year

- Day light
- Outside area
- Networking areas
- Chilled atmosphere

Alessandra Djakovic @sarkowska - 20h
During warm and very inspiring speech of the #HeartFailure2019 congress president @Filippatos, the first day brought the great impressions of hospitality of #HFA_ESC. And yes, listening lectures at the outside #Agora - so unique!
@escardio @fpinto1960

Umut Kocabag @UmutKocabasMD - 4h
First time I see outdoor meeting in ESC Congresses. So exciting and energetic.
Very brilliant idea @escardio
#HeartFailure2019

Mamas Mamas @mamas1973 - 1h
#scarfs are sooo yesterday, a great idea by @escardio to protect delegates at #HeartFailure2019 from midday Athens sun. Do they protect against #selfish?
@D-MarthouChris @Elisavetil @mirvulianag @ESC_Tourism
@vass_vassiliou @vanspall @ShellyZieroth @SABOURETCardio
New this year

- **Childcare services**
  Limited childcare service onsite staffed by approved childcare providers.
  This service is offered on a first-come-first-served basis.

- **More HFA Congress Travel Grants**
  200 Grants offered (vs 150 in 2018)

  Grant includes
  - Congress registration
  - 400€ travel allowance (vs. 300€ in 2018)

  Mandatory criteria:
  - HFA Member (≤40yo)
  - First author of an accepted abstract
JOIN US!
Heart failure specialists Of Tomorrow Walk

TODAY at 18.00 in front of the venue
3,2km walk around Acropolis

1/ Hadrian’s Arch
2/ Theater of Dionysus
3/ Odeon of Herodes Atticus
4/ Acropolis of Athens
5/ Areopagus Hill
6/ Temple of Hephaestus
7/ Sanctuary of Zeus
8/ National Observatory of Athens
9/ The Pnyx
10/ St. Sophia’s Church of Acropolis
11/ The new Acropolis Museum

Monday, May 27th 2019 @18:30
Industry participation
Exhibition, sessions and sponsorship
Exhibition Location

Central & strategic location

Exhibitors

<table>
<thead>
<tr>
<th>Year</th>
<th>m²</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014</td>
<td>644m²</td>
</tr>
<tr>
<td>2015</td>
<td>723m²</td>
</tr>
<tr>
<td>2016</td>
<td>763m²</td>
</tr>
<tr>
<td>2017</td>
<td>942m²</td>
</tr>
<tr>
<td>2018</td>
<td>1047.5m²</td>
</tr>
<tr>
<td>2019</td>
<td>1209m²</td>
</tr>
</tbody>
</table>
Industry Sponsored Sessions

Florence 2016  |  Paris 2017  |  Vienna 2018  |  Athens 2019

- Satellite Symposia
- Experts on the Spot
- Practical Tutorials
Mobile App

3769 Downloads
70% delegate penetration
+13% vs 2018

Medtronic
2 x Novartis
Vifor
Zoll
HF2020: SAVE THE DATES!

Rudolf de Boer, NL
HF2020 Scientific Chairperson

- Call for abstracts & clinical cases
  5 Nov 2019 – 14 Jan 2020
- Call for Late Breaking Clinical Trials
  2- 31 March 2020
Barcelona - CCIB

Venue
• To the city: 20min metro / 10min taxi
• To the airport: 40mn metro/ 20mn taxi

Housing
• 4 500 rooms within walking distance