

Technical Specifications Advertisement

Horizontal format only

Note Pad

 $150(H) \times 210(W)$ Safety Zone: $130(H) \times 180(W)$

Colours

Colours: 4 colour Print (full colour)
No pantone colours

Material to be sent to the ESC

- PDF documents (with embedded all fonts)
- in Press Quality are available OR
- Accepted format

Only Macintosh Electronic file using one of the following Software,

- Indesign CS3 (No pantone colour)
- Illustrator CS3 (No pantone colour)
- Photoshop CS3 (all files 300DPI and CMYK)
- Font folders are necessary