

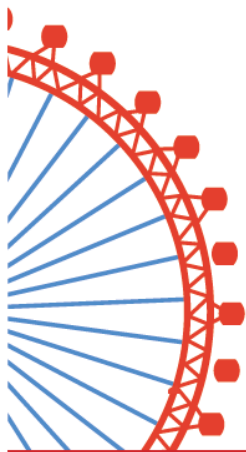
**HEART
FAILURE 2018**

including
the World Congress on Acute Heart Failure

**VIENNA
26 -29MAY**



Onsite Advertising



www.escardio.org/heartfailure



Why use onsite advertising ?

- Mark your presence at Heart Failure 2018
- State your commitment to the cardiovascular arena
- Communicate on your therapeutic areas & innovations
- Invite delegates to your activities
- Promote your Industry Sponsored Sessions
- Leave a lasting impression

NOTES

- All prices listed within are exclusive of VAT & represent full rental and production costs
- Deadline for Priority Status: **10 November 2017**
- **Deadline to send files for approval and production 30 March 2018 to sponsorship@escardio.org**

Content Reminder

NEW For given Onsite Advertising items ESC permits product advertising. Local regulatory approval is incumbent on the company selecting the product. The ESC acts in good faith and is not liable for refund of contracted services in the case of regulatory or legislative bodies refusing the content of same.

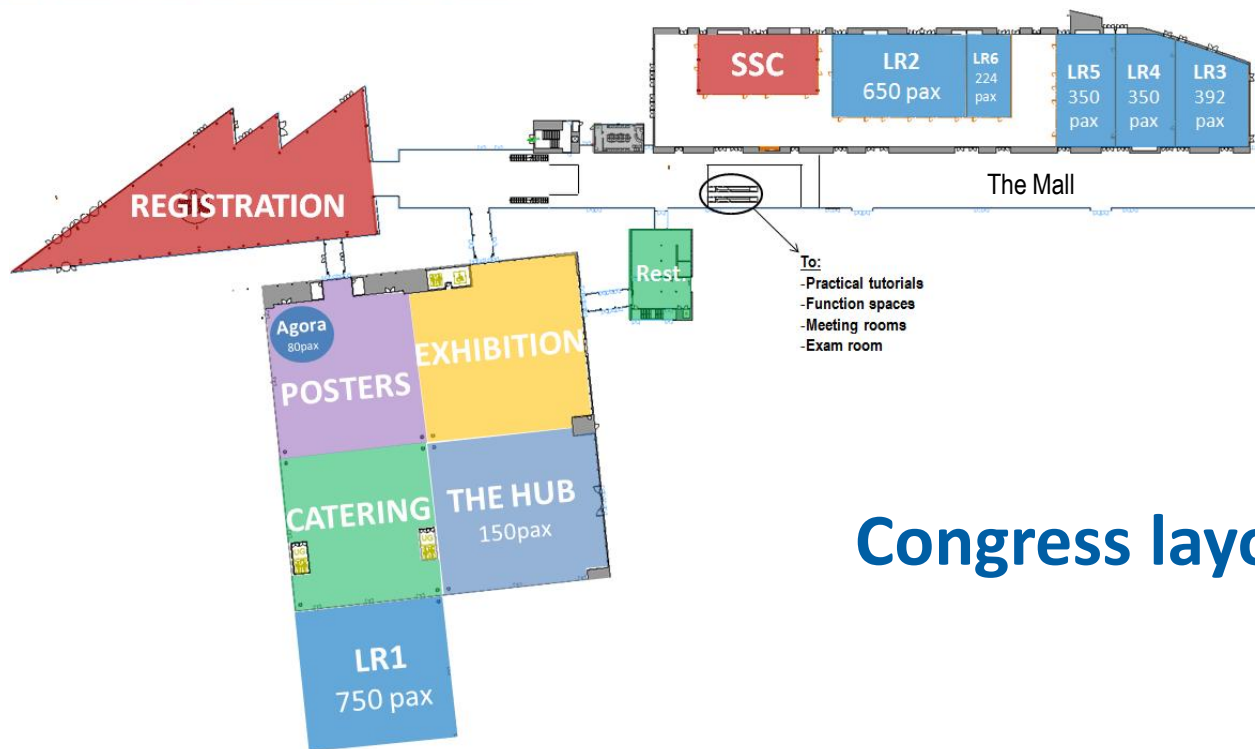
Assignment of items will be made based upon the accrued points ranking and in respect of priority status deadline.

None of the images or 3D simulations or photos are contractual.

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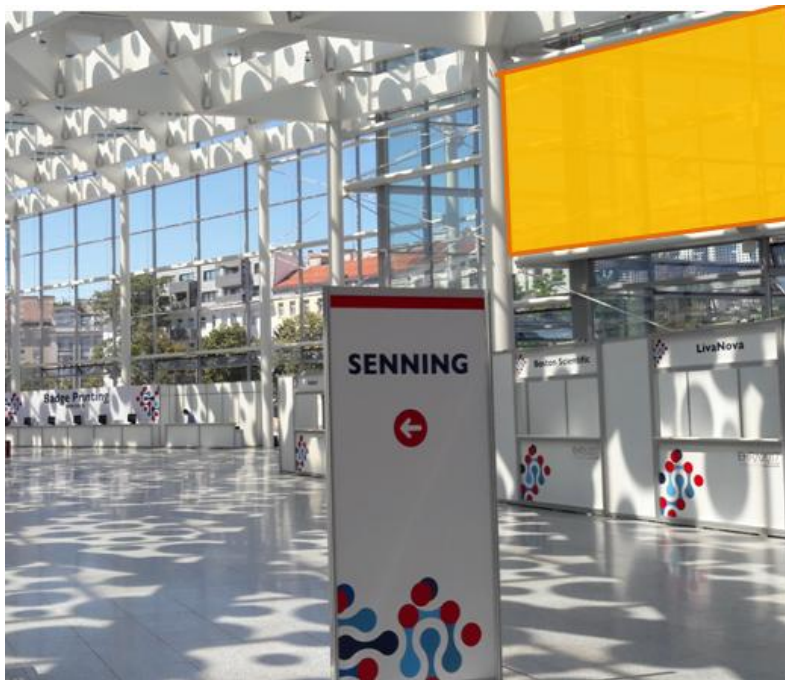


Congress layout

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Main entrance - Suspended banner

This large banner is strategically located in the main entrance and registration area and will ensure any information you wish to make relevant to the delegates will quickly find its way to them.

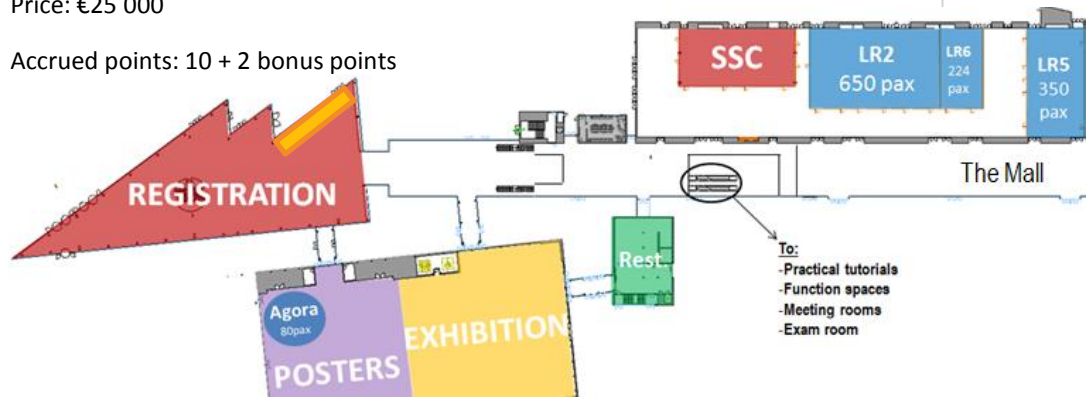
Quantity: 1

1 side to advertise

Size: 7m (W) x 3m (H)

Price: €25 000

Accrued points: 10 + 2 bonus points



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Sitting cubes area – near Virtual Case & Main Auditorium

This cluster of branded cubes will allow the delegates to have a highly appreciated sitting area located in close vicinity to the Exhibition area and the largest lecture room.

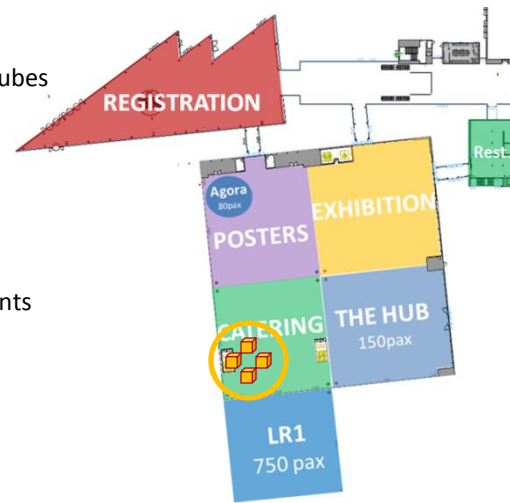
Quantity: 1 cluster of 50 sitting cubes

5 sides to advertise

Size: 50cm x 50cm

Price: €25 000

Accrued points: 10 + 2 bonus points



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Sitting cubes area – near the Hub

This cluster of branded cubes will allow the delegates to have a highly appreciated sitting area in close vicinity to the Hub, Exhibition area and the largest lecture room.

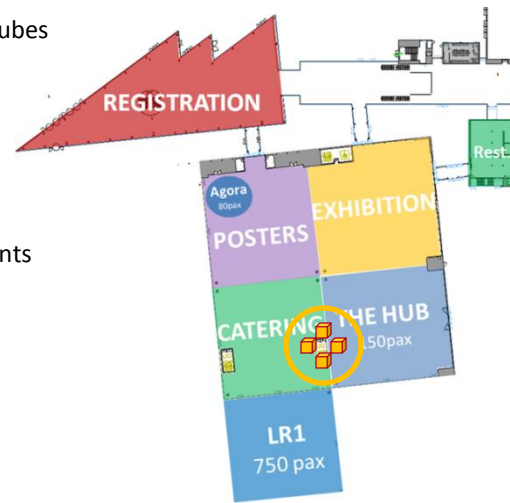
Quantity: 1 cluster of 50 sitting cubes

5 sides to advertise

Size: 50cm x 50cm

Price: €25 000

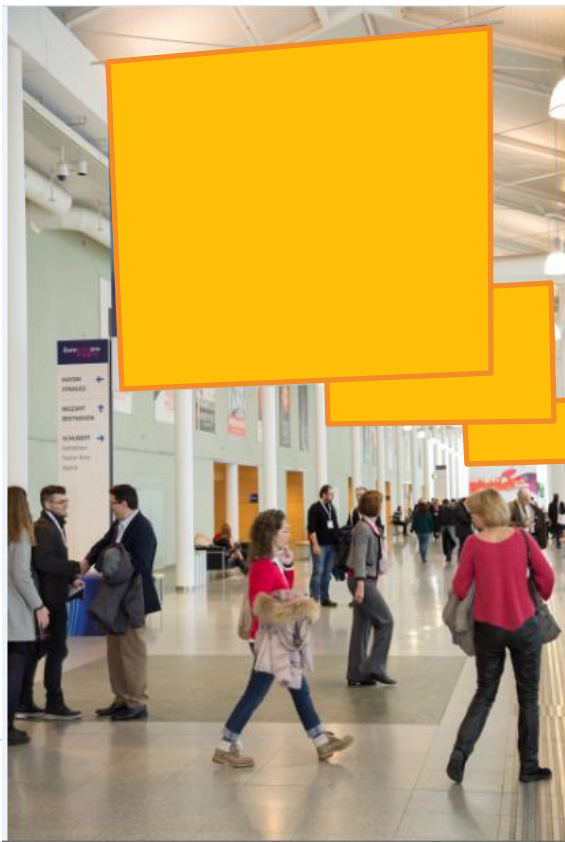
Accrued points: 10 + 2 bonus points



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The Mall - Suspended banners

These banners are located at in the large mall leading to sessions' lecture rooms.

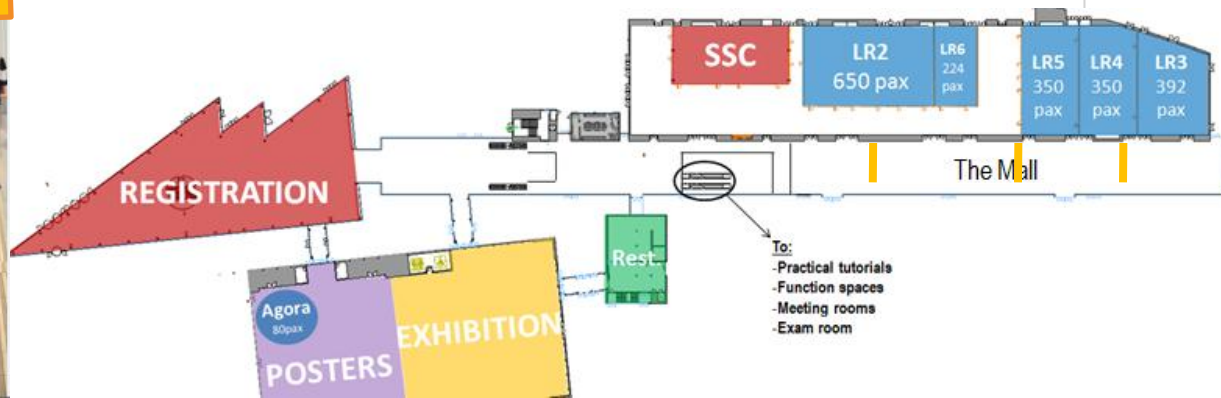
Quantity: 3

2 sides to advertise

Size: 4m (W)x 4m (H)

Price per banner: €20 000

Accrued points: 8 + 2 bonus points



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The Mall - Backlit wall panels

These panels are located in the large mall leading to sessions' lecture rooms.

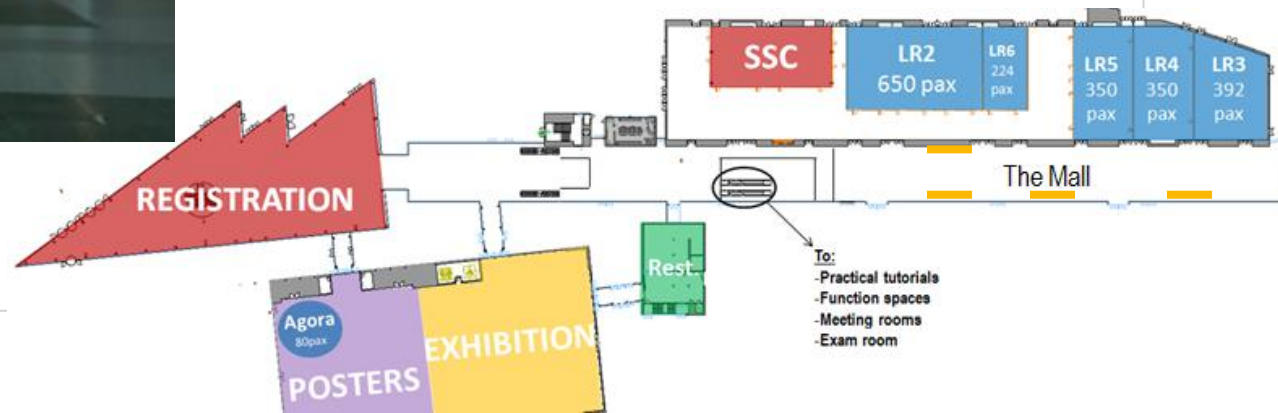
Quantity: 4

Sides to advertise: 1

Size: 3.01m (W) x 2.48m (H)

Price per panel: €20 000

Accrued points: 8 + 2 bonus points



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The Mall – Sticker on glass 1

This sticker is located in the large mall leading to sessions' lecture rooms. The sticker is placed on a thick foam surface to ensure a smooth finishing of your visual.

Quantity: 1

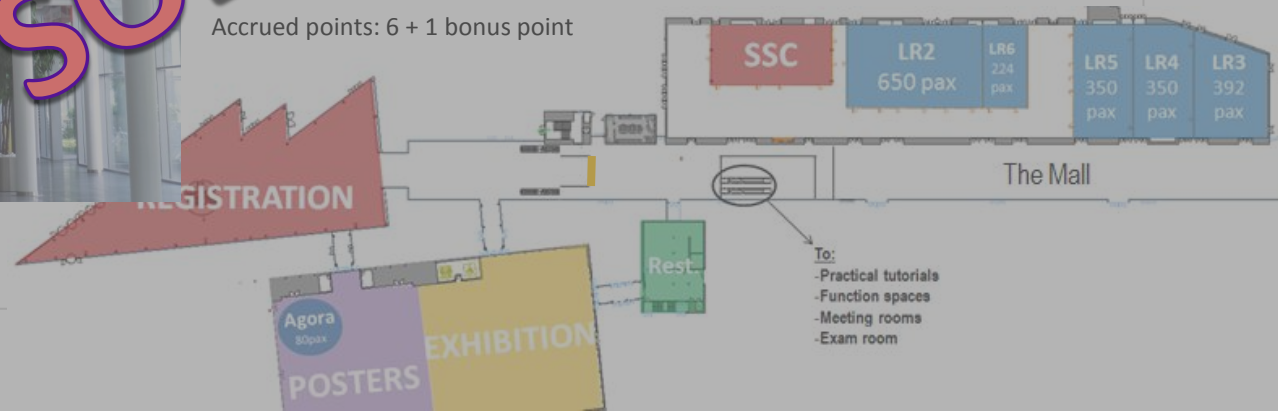
1 Sticker advertisement

Size: 1.50m (W) x 1.02m (H)

Price: €15 000

Accrued points: 6 + 1 bonus point

SOLD OUT



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The Mall - Sticker on glass 2

This sticker is located in the large mall leading to sessions' lecture rooms. Is also visible from top walkway to the Practical tutorials. The sticker is placed on a thick foam surface to ensure a smooth finishing of your visual.

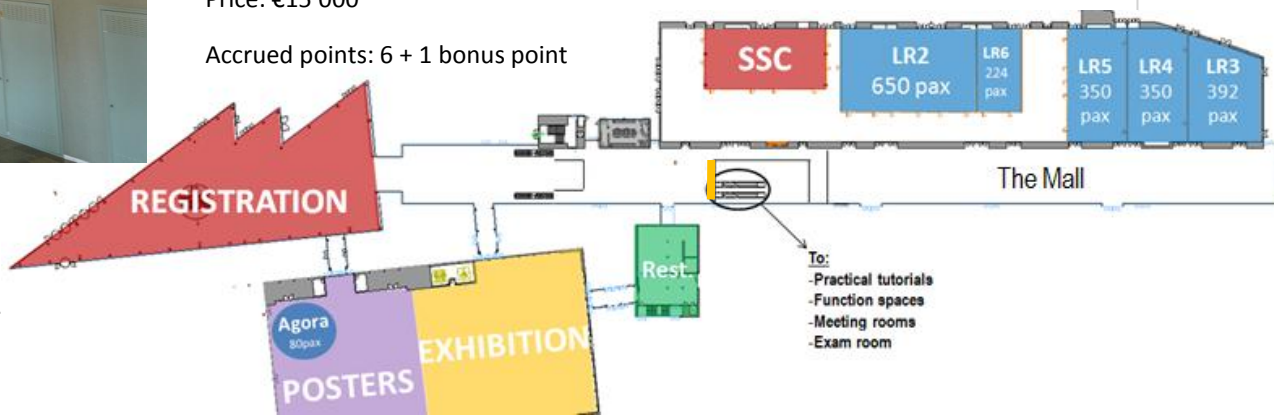
Quantity: 1

2 sides to advertise

Size: 5.50m (W) x 1.02m (H)

Price: €15 000

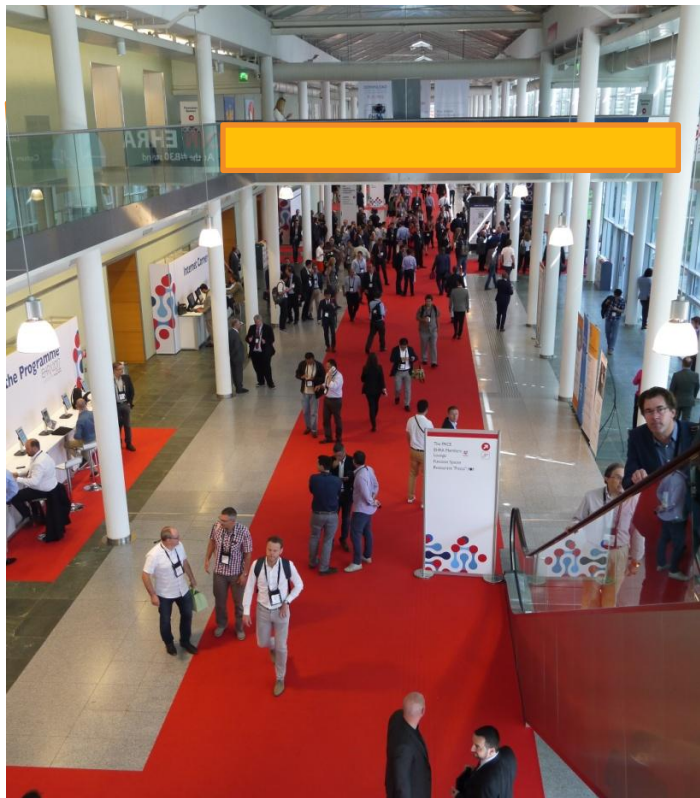
Accrued points: 6 + 1 bonus point



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The Mall - Sticker on glass 3

This sticker is located in the large mall leading to sessions' lecture rooms. The sticker is placed on a thick foam surface to ensure a smooth finishing of your visual.

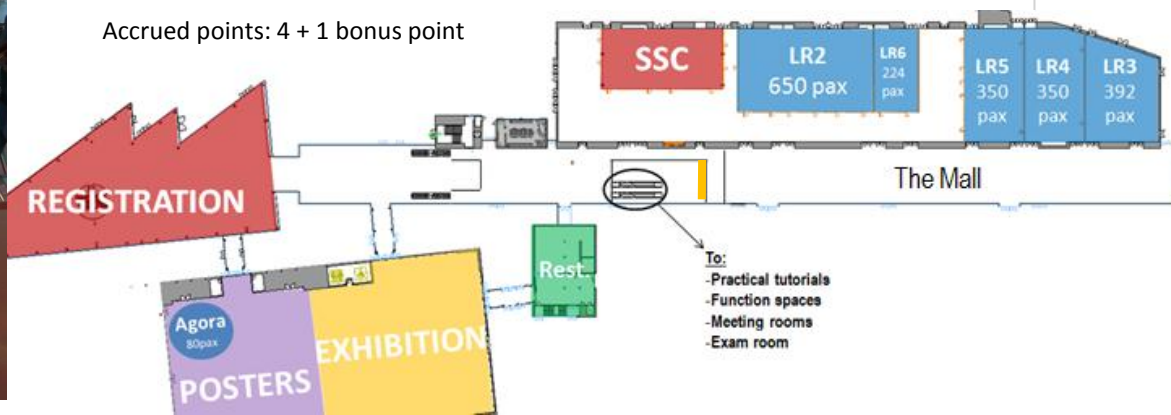
Quantity: 1

1 side to advertise

Size: 11.16m (W) x 1.02m (H)

Price: €10 000

Accrued points: 4 + 1 bonus point



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The Mall – Sticker on glass 4



This sticker is located in the large mall leading to sessions' lecture rooms. The sticker is placed on a thick foam surface to ensure a smooth finishing of your visual.

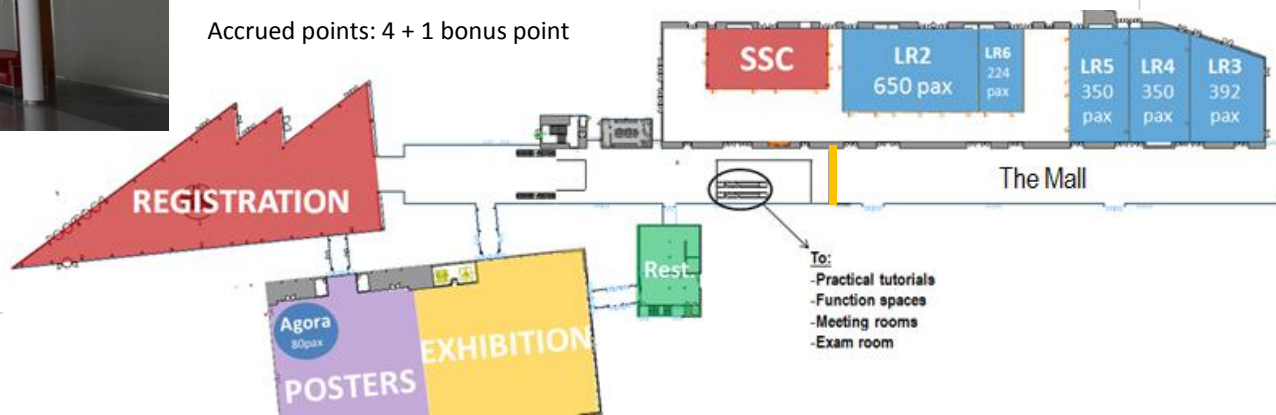
Quantity: 1

1 side to advertise

Size: 11.16m (W) x 1.02m (H)

Price: €10 000

Accrued points: 4 + 1 bonus point



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The Mall - Totems

These totems will be centrally placed along the large mall leading to sessions' lecture rooms.

Quantity: 5

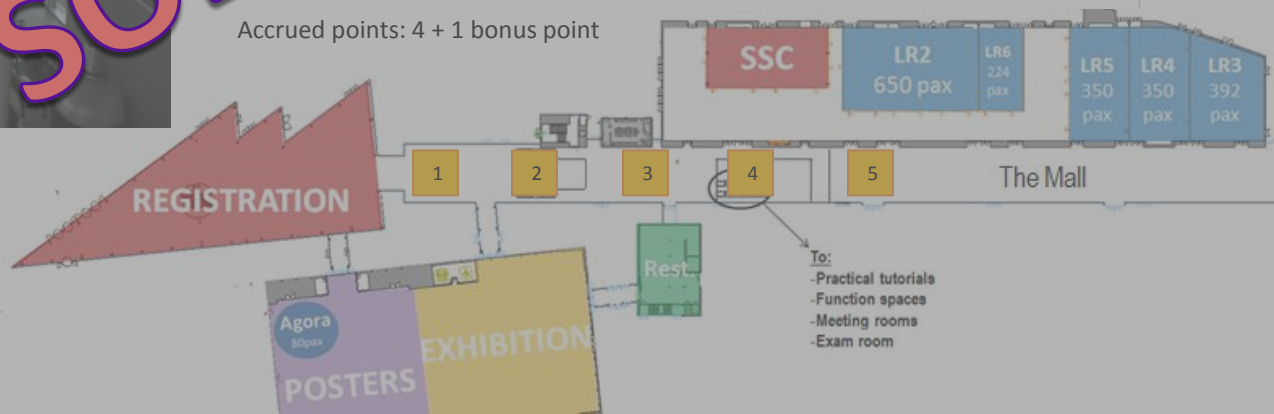
Used to advise

Available size: 0.95m (W) x 2.38m (H)

Price per totem: €10 000

Accrued points: 4 + 1 bonus point

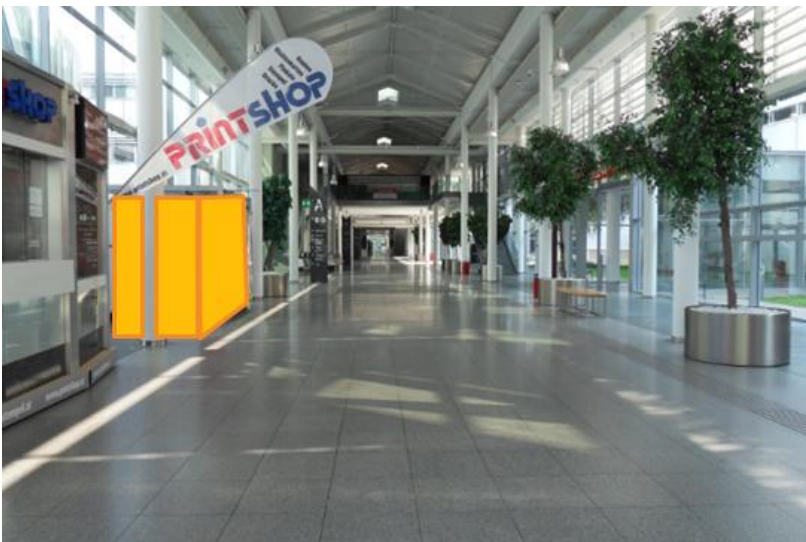
SOLD OUT



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The Mall - Enclosure

This enclosure will carry your congress message in the Mall which leads delegates from the exhibition and registration areas to the session's lecture rooms.

Quantity: 1

3 sides to advertise

Price: €20 000

Accrued points: 8 + 2 bonus points

Dimensions:

Sides: 3.01m (W) x 2.48m (H)

Front: 4.99m (W) x 2.48m (H)

