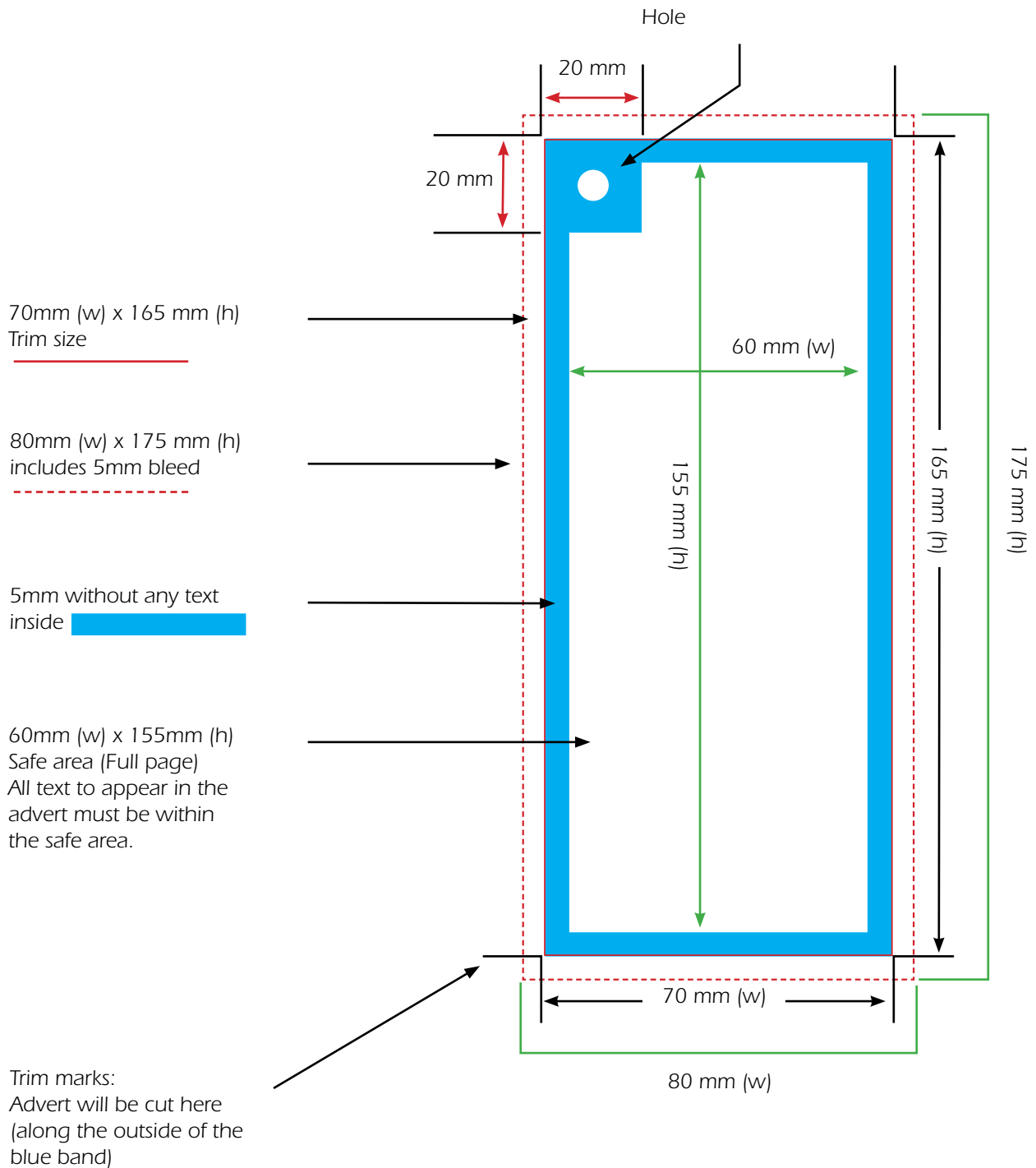
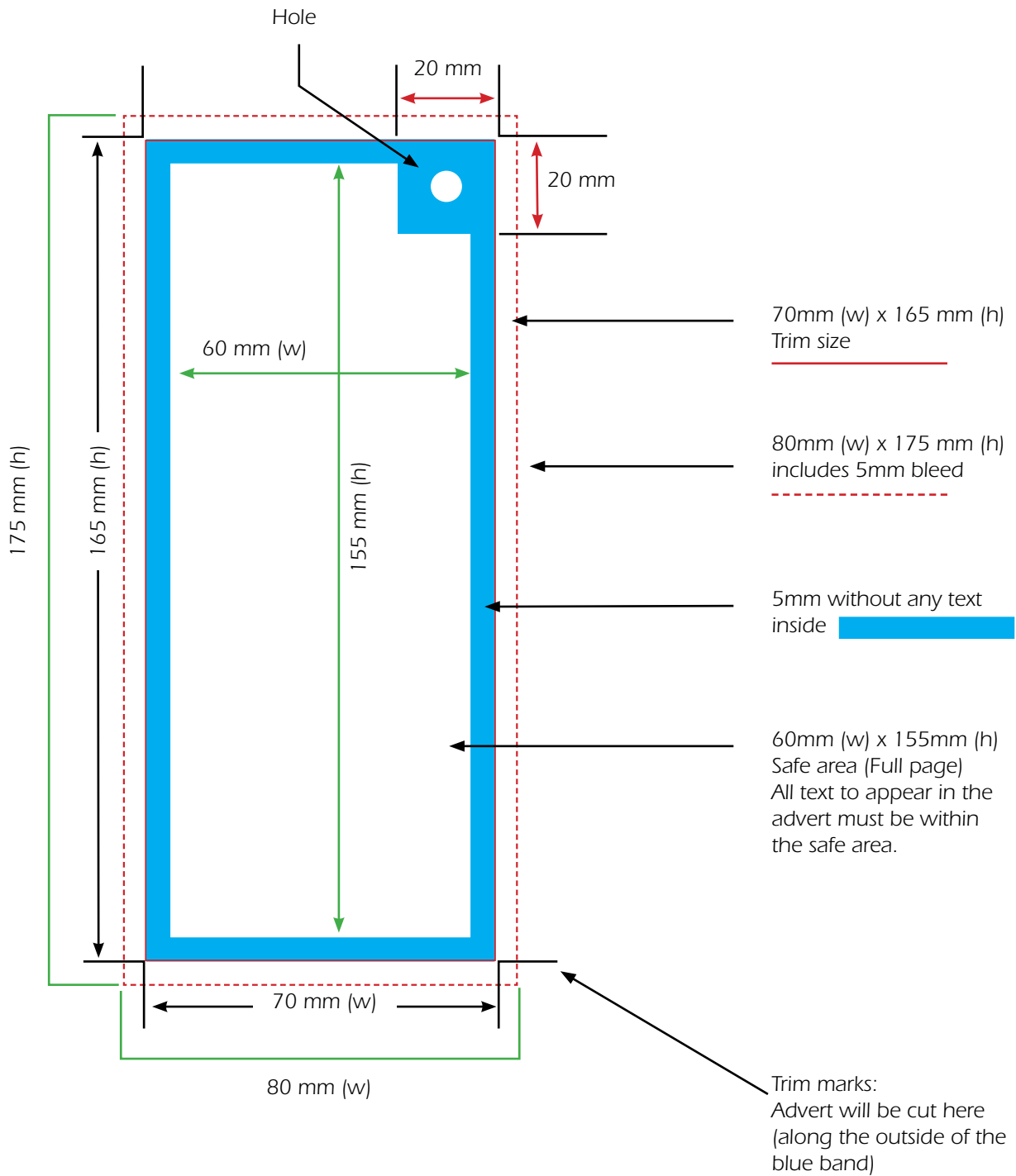


MECHANICAL SPECIFICATIONS FOR ADVERTISEMENTS FRONT OF BOOKMARK



MECHANICAL SPECIFICATIONS FOR ADVERTISEMENTS BACK OF BOOKMARK



1/ Colour information

Colours: 4 colour Print (full colour) - No pantone colour

2/ File Format

PDF File in High Resolution (Press Quality, Optimal..) with embedded all font.

OR

Macintosh Electronic file using only the following Software:

- Indesign CS3 (No pantone colour)
- Illustrator CS3 (No pantone colour),
- Photoshop CS3 (all files 300 DPI and CMYK)
- Font folders are necessary or **all fonts used in your document must be outlined.**

3/ File (or folder) Name

CompanyName_Bookmark_DocumentName_CongressName for a folder and/or
CompanyName_Bookmark_DocumentName_CongressName.pdf for a pdf file.

Example

Folder: Trade_Bookmark_FP_HeartFailure

pdf file: Trade_Bookmark_FP_HeartFailure.pdf

Name Company (or laboratory) = Trade

Insert Name = Bookmark

Document = FP (Final Programme)

Congress = HeartFailure

4/ Supplying Materials

By email if the pdf file (or compressed folder (.zip)) size don't exceed 6Mo.

(Please note, folders must be compressed)

Address mail: dgarcia@ob1.fr

OR

By FTP (File Transfer Protocol) to upload your file (or folder).

With a FTP application (Filezilla or cyberduck)

ftp: suivi.ob1.fr

Username: Heart

Password: Failure

or a Web browser:

ftp://Heart:Failure@suivi.ob1.fr

Once uploaded, please email to dgarcia@ob1.fr

Do not forget to note the FILE (or FOLDER) NAME (see 3) in your message.

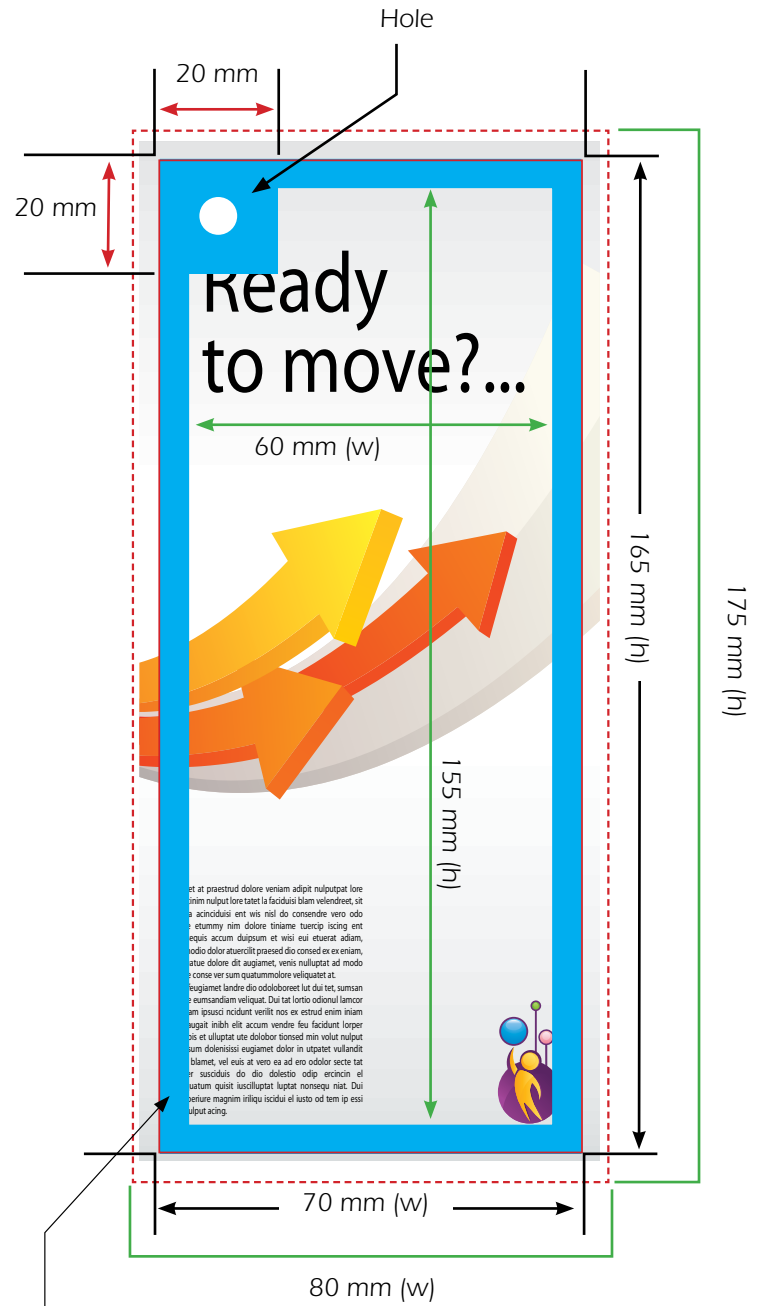
EXAMPLE OF LAYOUT - VERTICAL USE

Respect from mechanical specifications FRONT SIDE



5mm without any text inside

No respect from mechanical specifications FRONT SIDE



5mm without any text inside

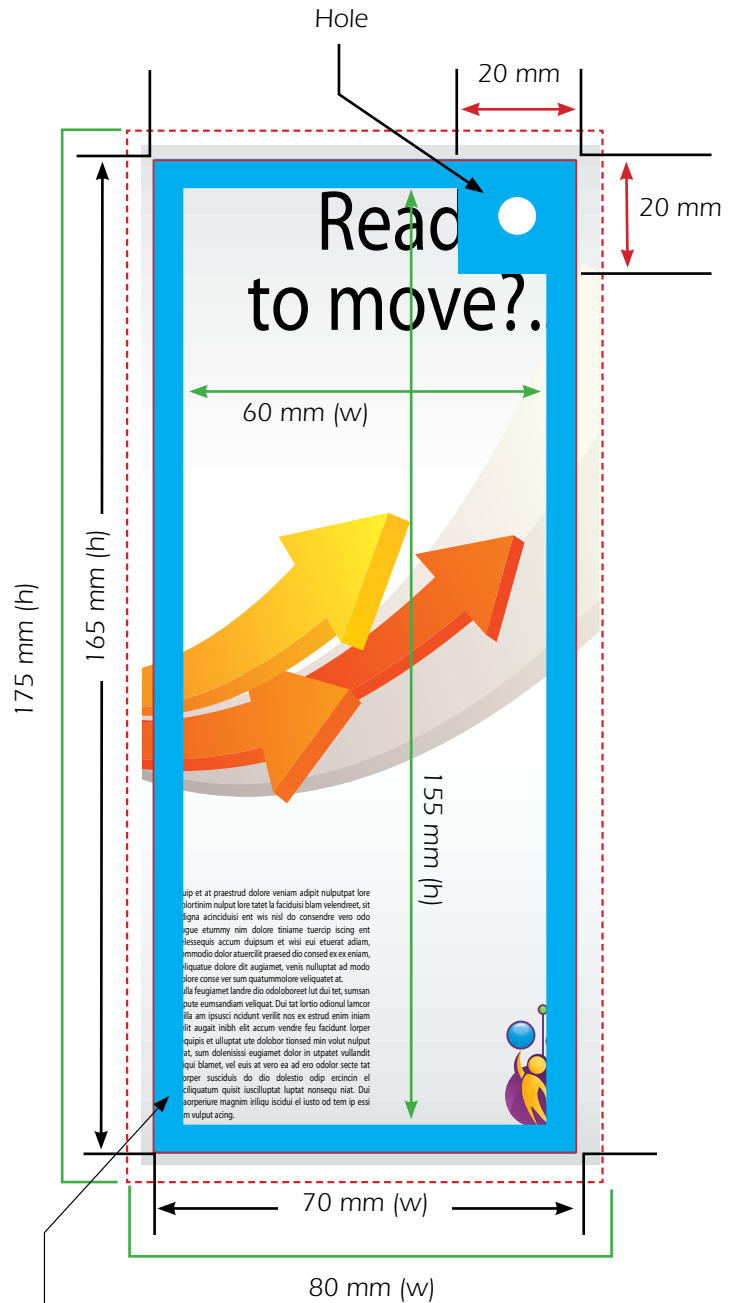
EXAMPLE OF LAYOUT - VERTICAL USE

Respect from mechanical specifications BACK SIDE



5mm without any text inside

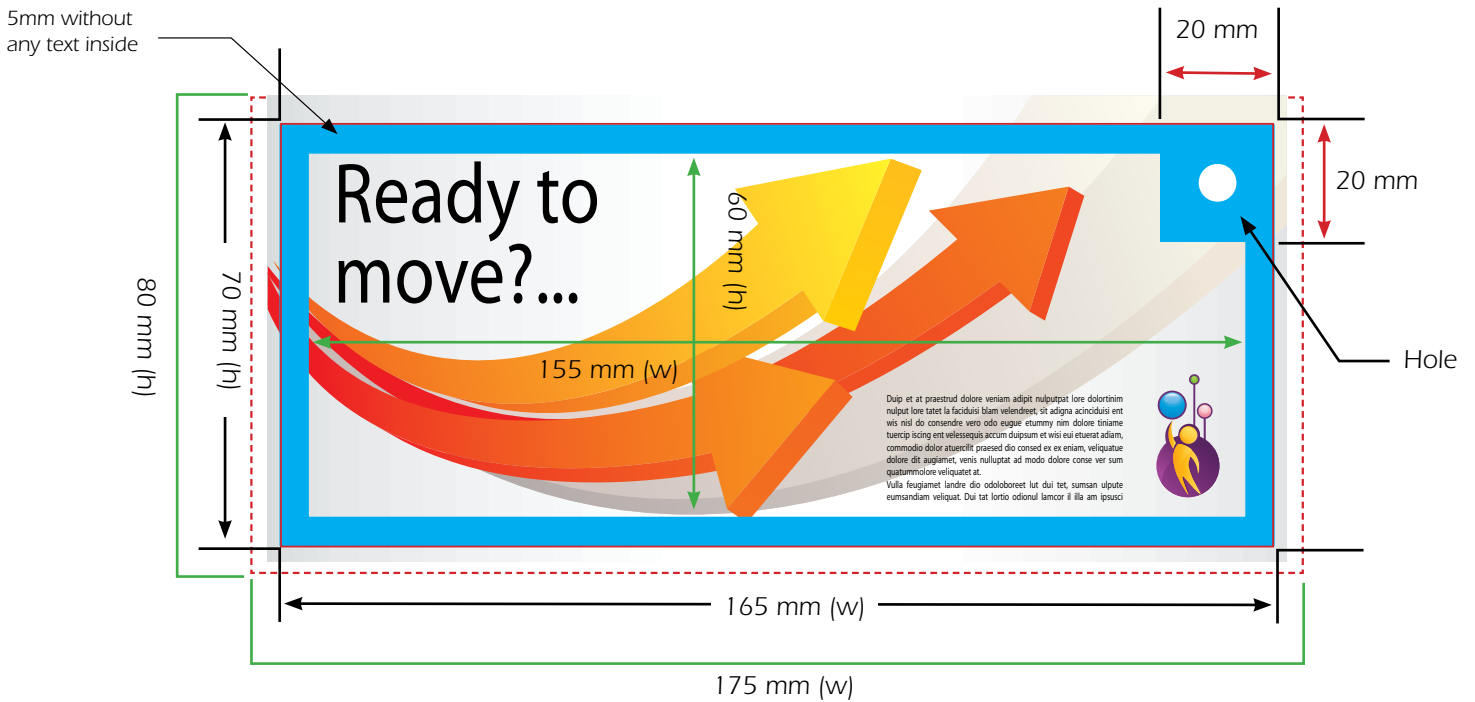
No respect from mechanical specifications BACK SIDE



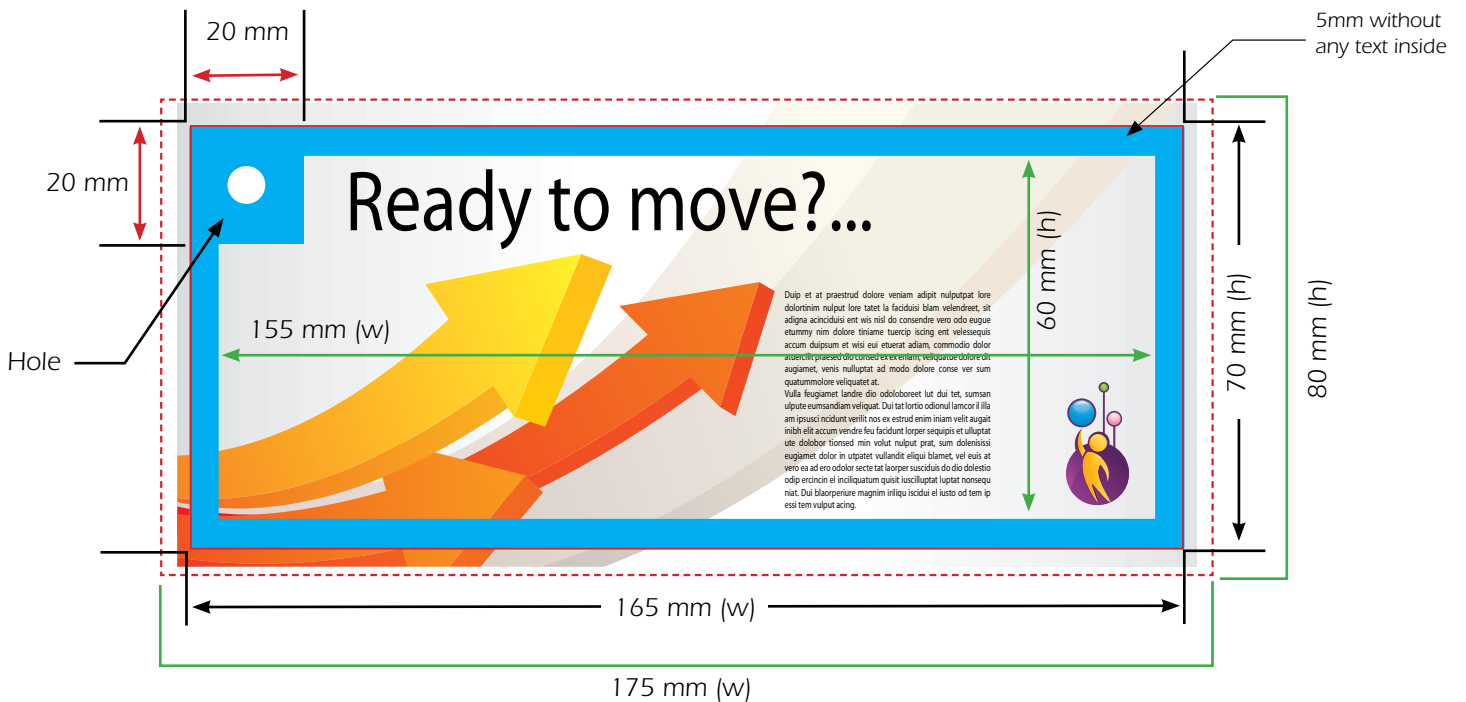
5mm without any text inside

EXAMPLE OF LAYOUT - HORIZONTAL USE

Respect from mechanical specifications FRONT SIDE



Respect from mechanical specifications BACK SIDE

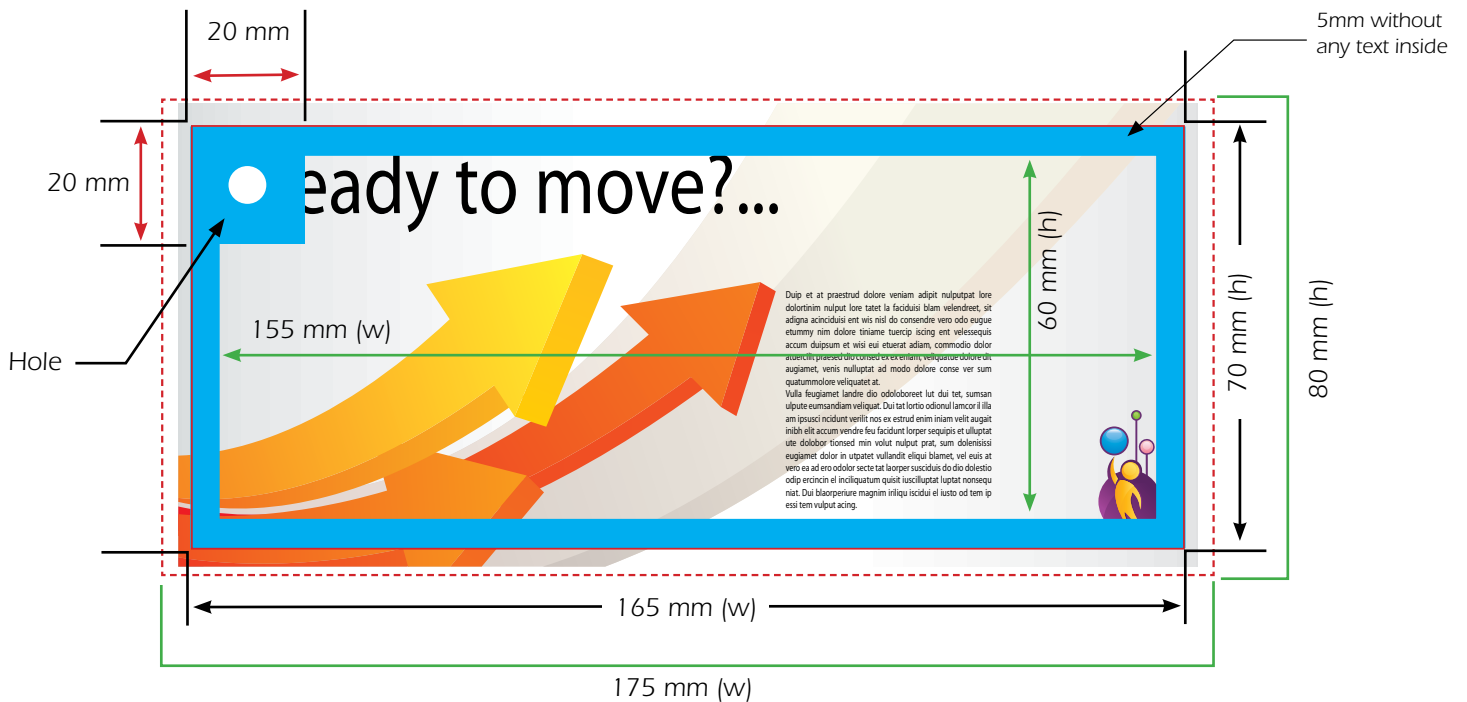


EXAMPLE OF LAYOUT - HORIZONTAL USE

No Respect from mechanical specifications FRONT SIDE



No Respect from mechanical specifications BACK SIDE



EXAMPLE OF LAYOUT VERTICAL AND HORIZONTAL USED BOTH

