

Onsite advertising
offer

Heart Failure 2016

HEART FAILURE 2016
CONGRESS ORGANISED BY THE HEART FAILURE ASSOCIATION OF THE ESC

Featuring the 3rd WORLD CONGRESS
ON ACUTE HEART FAILURE

21-24 May
Florence
Italy

Heart Failure:
state of the art

www.escardio.org/HFA

#heartfailure2016



HEART FAILURE
ASSOCIATION
OF THE ESC



EUROPEAN
SOCIETY OF
CARDIOLOGY®



21-24 May
Florence
Italy



Why use onsite advertising?

- Mark your presence at Heart Failure 2016
- State your commitment in the cardiovascular arena
- Communicate on your therapeutic areas & innovations
- Invite delegates to your stand activities
- Promote your Industry Sponsored Session Programmes
- Leave a lasting impression

NOTE:

All sizes are in cm

Deadline to send files: 18 April to sponsorship@escardio.org

Production Deadline : Files must be approved and final by 26 April 2016



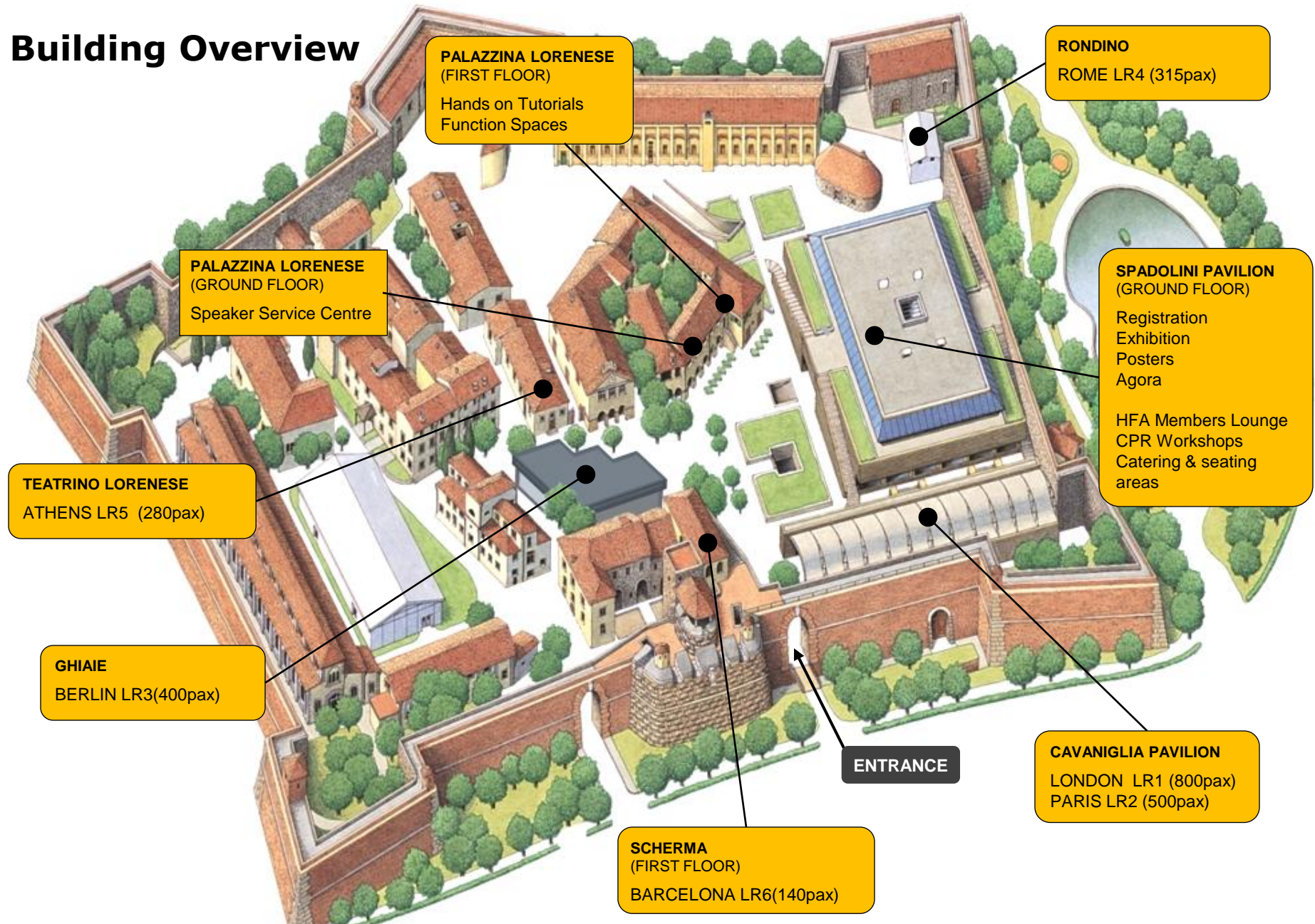
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Italy



Content Reminder

- The use of product names/brand names, misleading names that might be perceived as product/brand names and registered trademarks are not permitted for onsite advertising products in this presentation

Building Overview



PALAZZINA LORENESE (FIRST FLOOR)
Hands on Tutorials
Function Spaces

RONDINO
ROME LR4 (315pax)

PALAZZINA LORENESE (GROUND FLOOR)
Speaker Service Centre

SPADOLINI PAVILION (GROUND FLOOR)
Registration
Exhibition
Posters
Agora

HFA Members Lounge
CPR Workshops
Catering & seating areas

TEATRINO LORENESE
ATHENS LR5 (280pax)

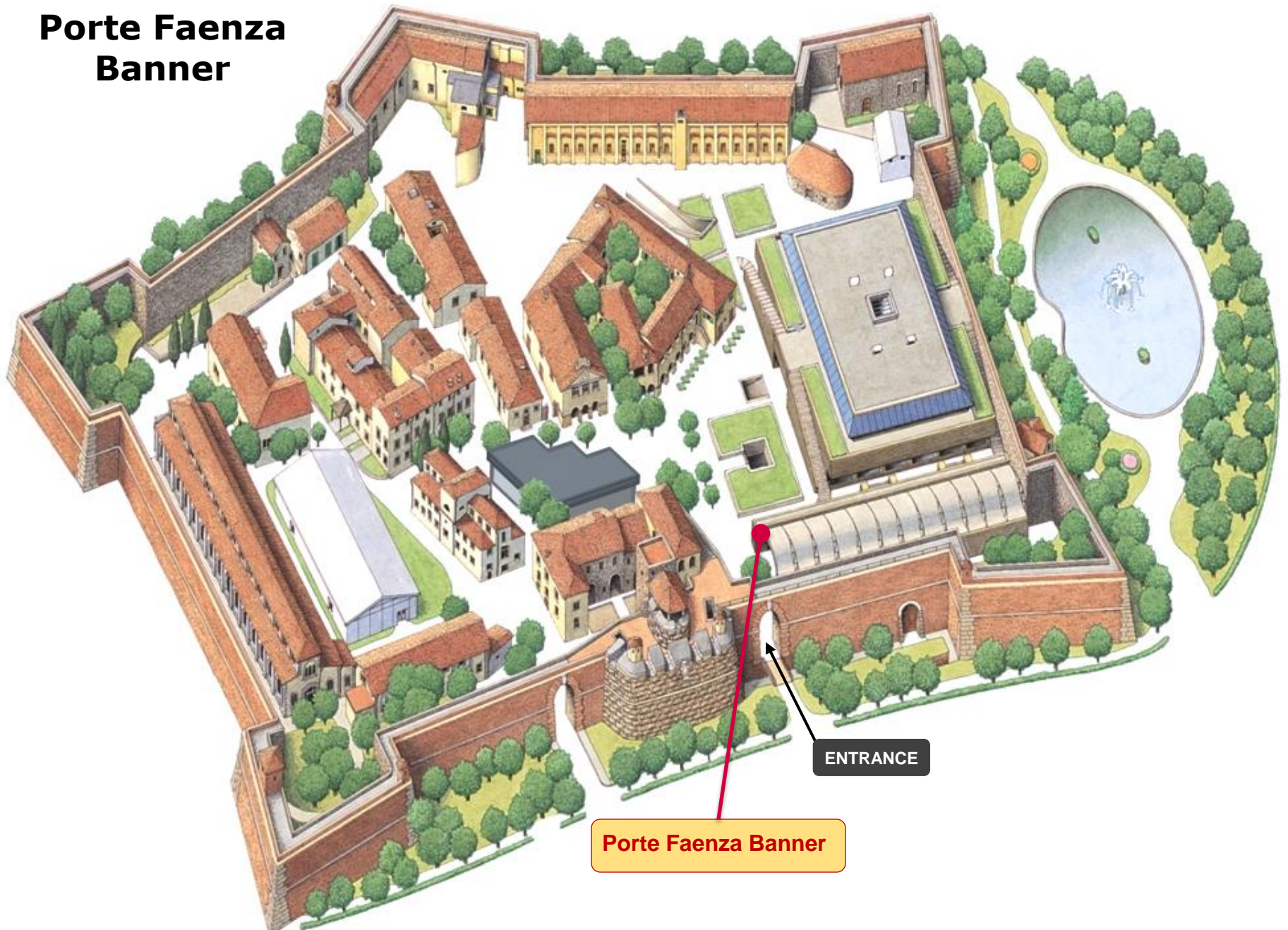
GHIAIE
BERLIN LR3(400pax)

ENTRANCE

CAVANIGLIA PAVILION
LONDON LR1 (800pax)
PARIS LR2 (500pax)

SCHERMA (FIRST FLOOR)
BARCELONA LR6(140pax)

Porte Faenza Banner



Porte Faenza Banner

ENTRANCE



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Porta Faenza banner

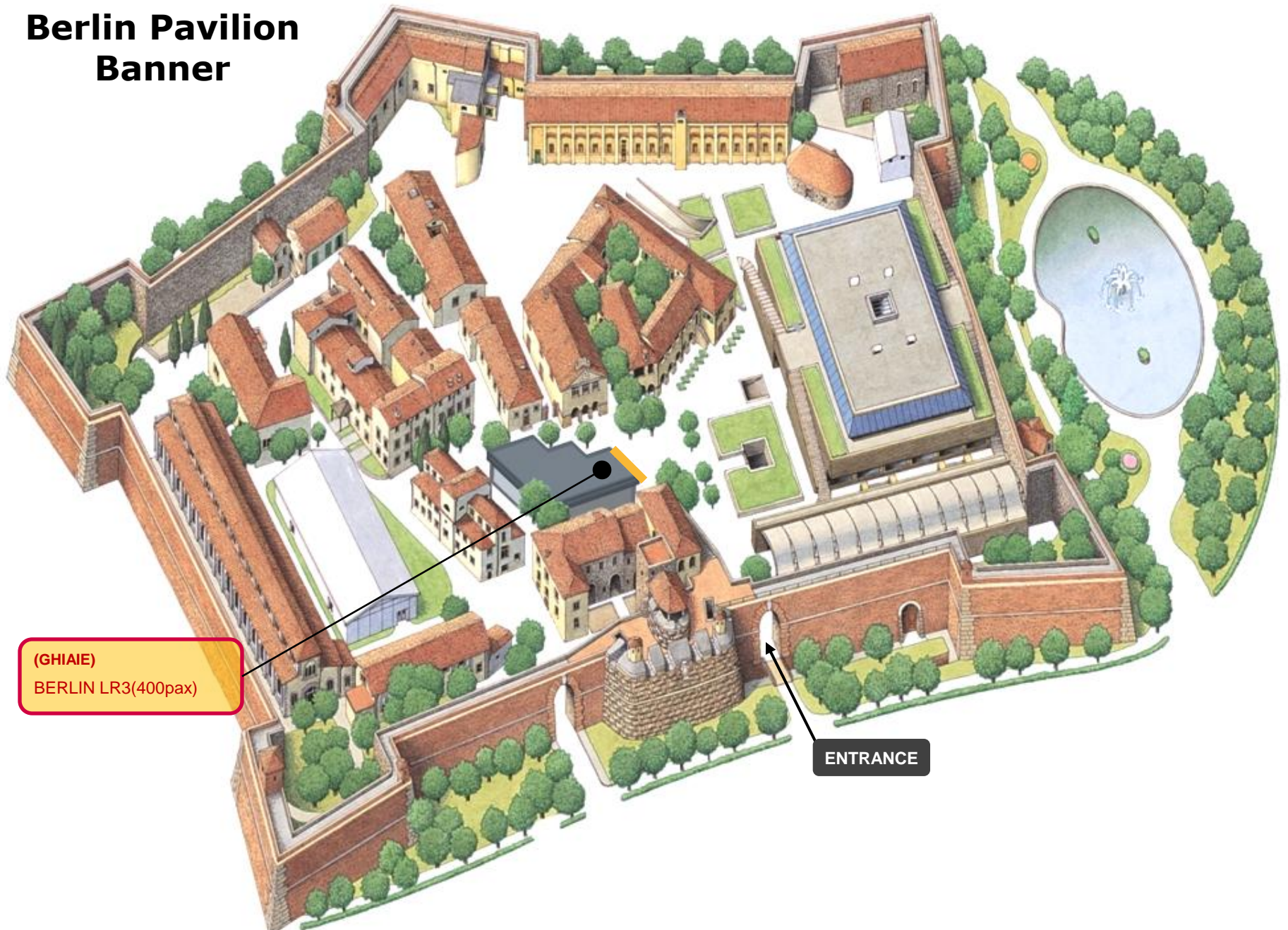
- This square banner will be visible upon arrival to the congress venue for all delegates.
- Size: 260cm(L) x 260cm(h)
- Price: €12 000
- Public access area



Non contractual visuals

View from Entrance

Berlin Pavilion Banner



(GHIAIE)
BERLIN LR3(400pax)

ENTRANCE



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Lecture Room Berlin pavilion banner

- This long banner will be highly visible in the center of the venue, on the Berlin Lecture room exterior wall
- Size: 800cm(L) x 300cm(h)
- Price: € 18 000
- Public access area



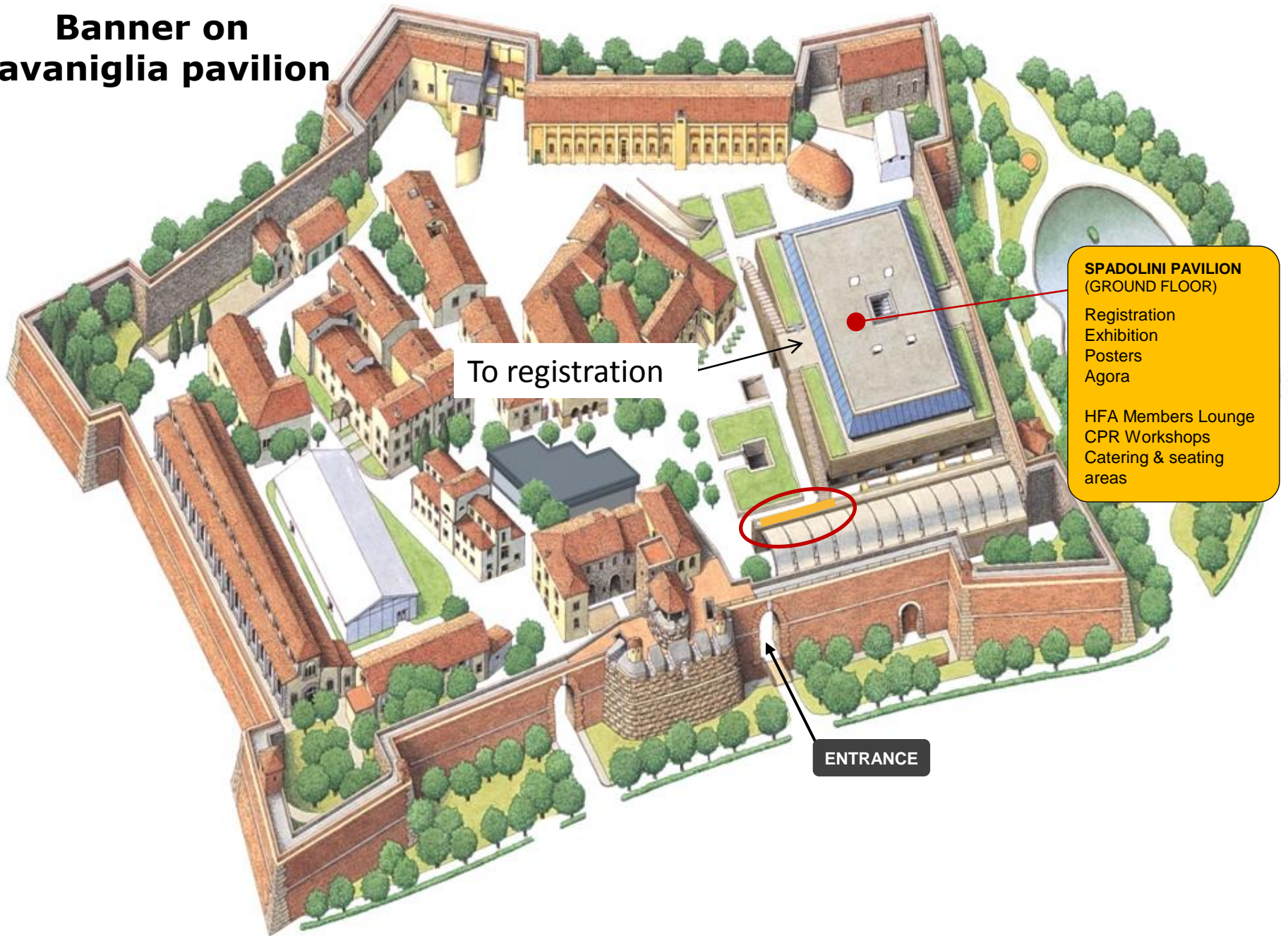
Non contractual visual



1 banner 8x3h



Banner on Cavaniglia pavilion



To registration

SPADOLINI PAVILION
(GROUND FLOOR)

- Registration
- Exhibition
- Posters
- Agora

HFA Members Lounge
CPR Workshops
Catering & seating areas

ENTRANCE

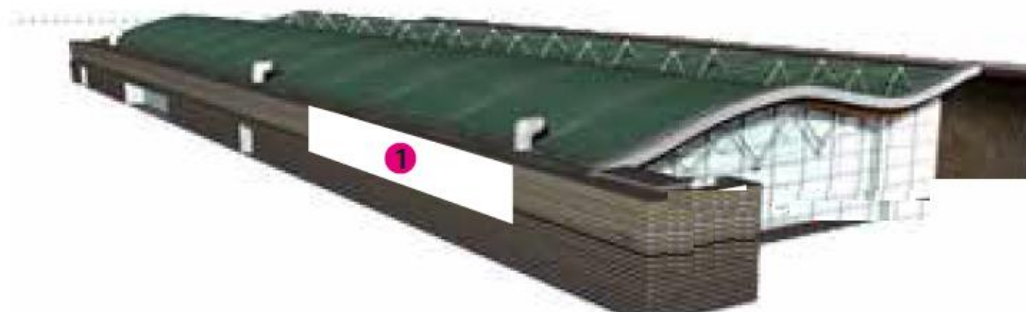
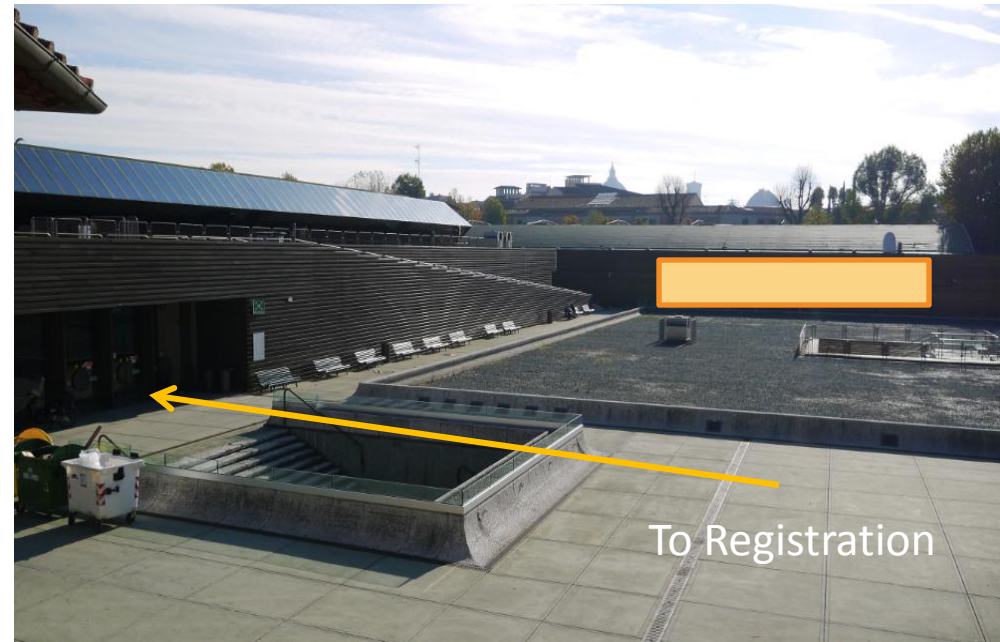


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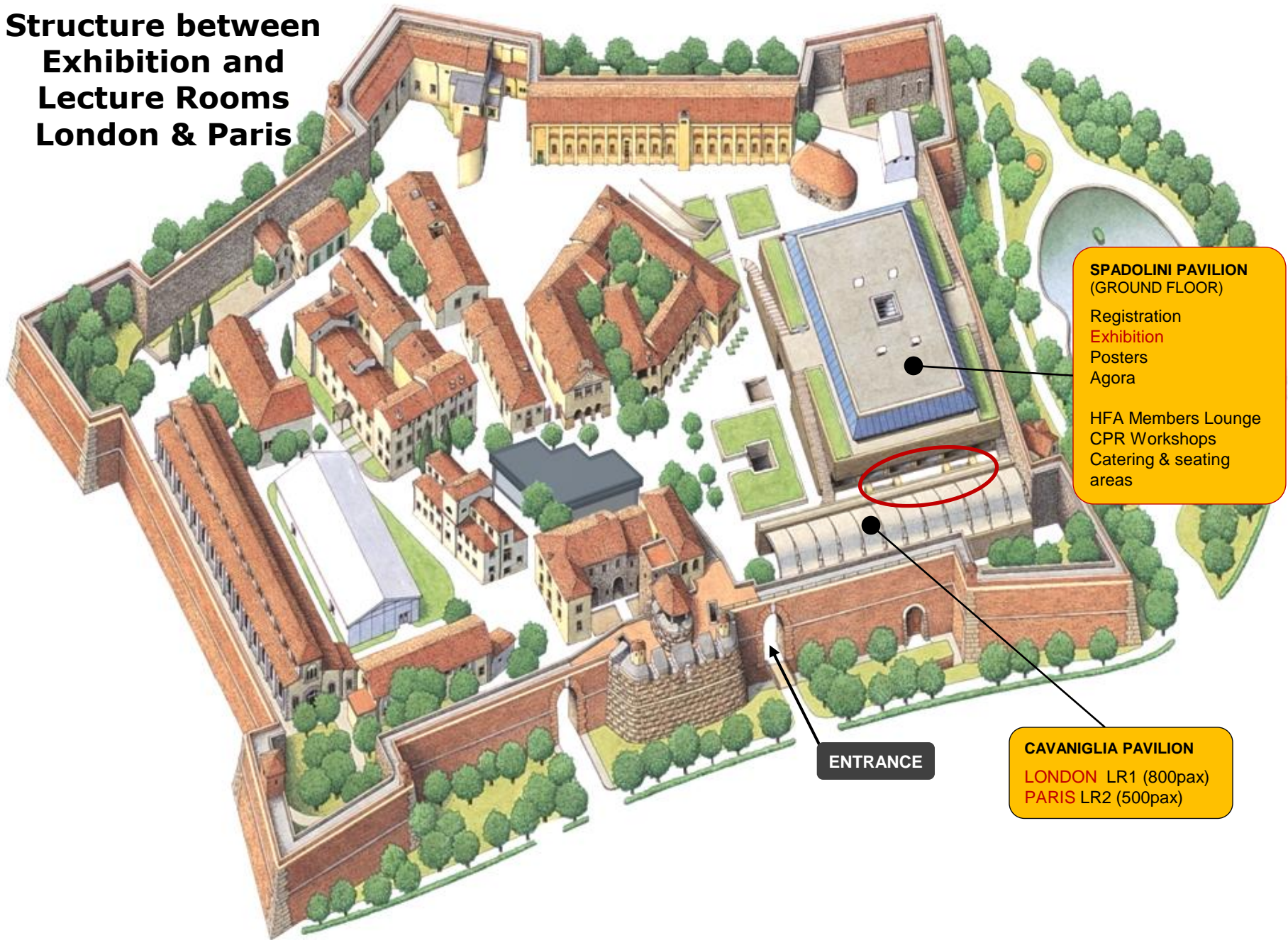


Banner on Cavaniglia

- This large banner will be centrally located in the venue. It is placed on the outside wall of the Lecture rooms London and Paris. All delegates will see this when they go to the various lecture rooms
- Size: 1000cm(L) x 250cm(h)
- Price: € 20 000
- Public access area



Structure between Exhibition and Lecture Rooms London & Paris



SPADOLINI PAVILION
(GROUND FLOOR)

- Registration
- Exhibition
- Posters
- Agora

HFA Members Lounge
CPR Workshops
Catering & seating areas

ENTRANCE

CAVANIGLIA PAVILION

- LONDON LR1 (800pax)
- PARIS LR2 (500pax)



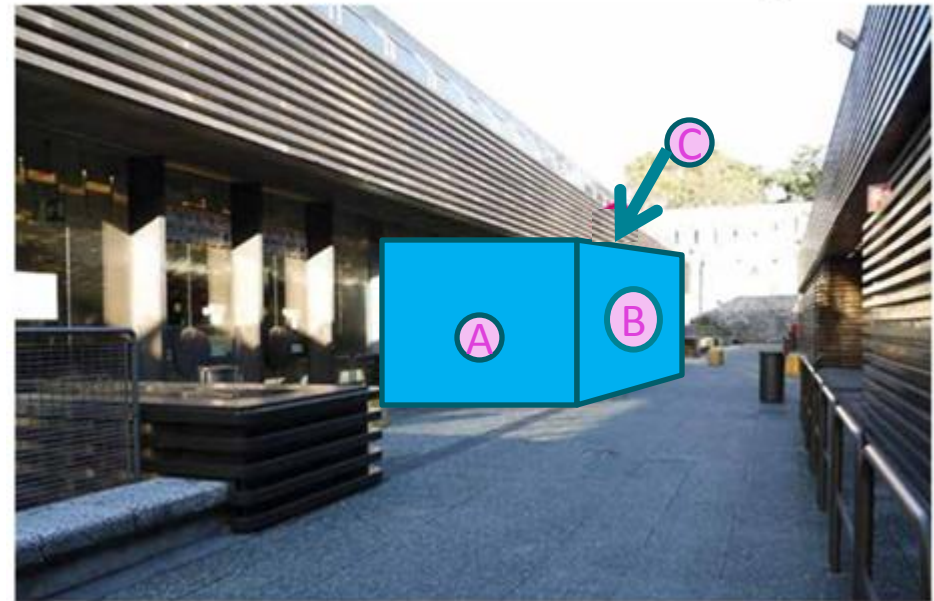
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Structure between Exhibition and Cavaniglia

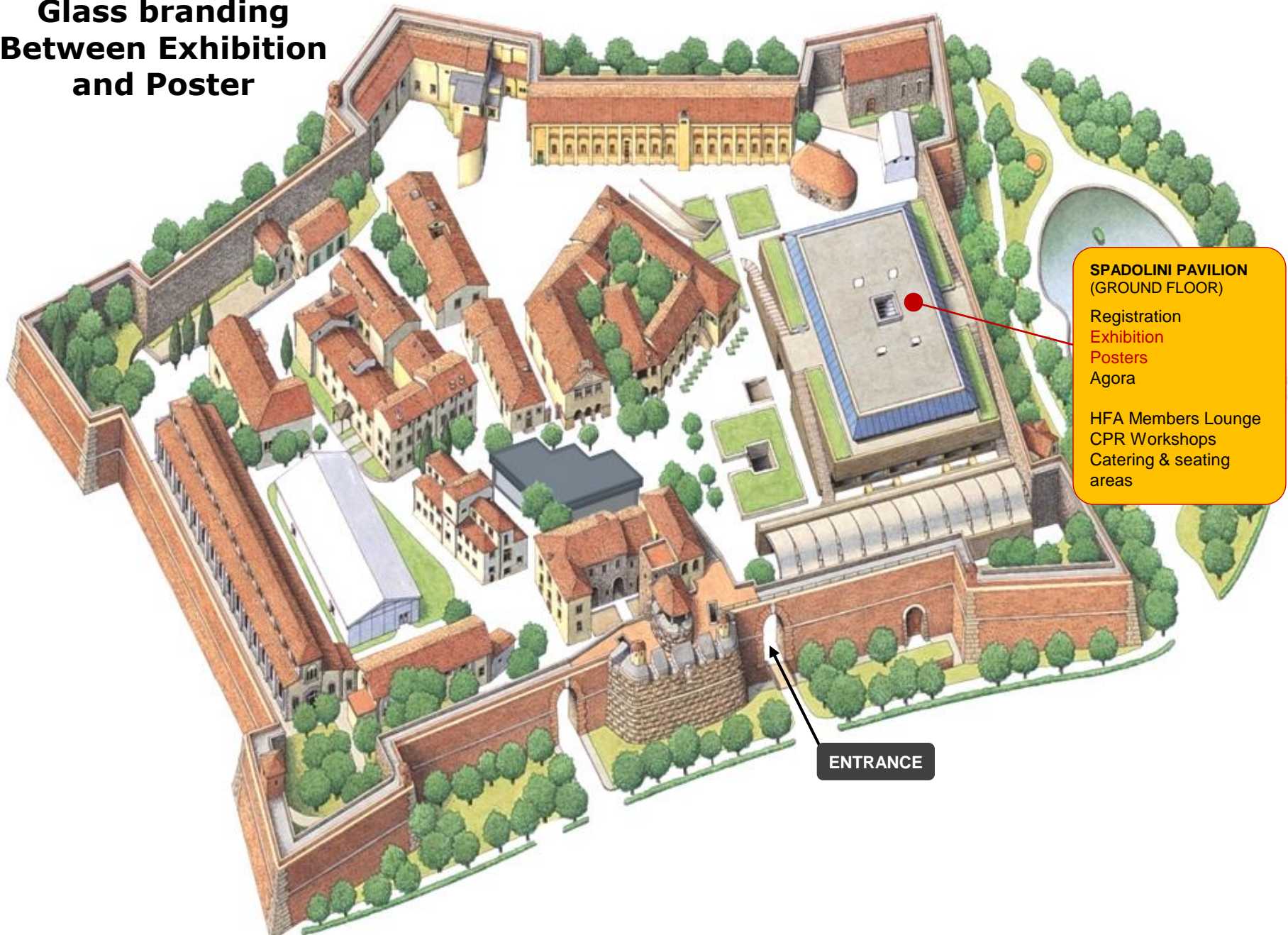
- This structure will be visible between the exhibition and the two main lecture rooms in Cavaniglia building: London and Paris
- Size:
 - Side **A**: 410cm(L) x 250cm(h) with two sides
 - Side **B**: 1260cm(L) x 250cm (h) constructed panels
 - Side **C**: 410cm(L) x 250cm(h) with two sides
- Price € 22 000
- Badge access area

Structure between Exhibition and Cavaniglia



Visuals not to scale – sizes may differ: to be confirmed

Glass branding Between Exhibition and Poster



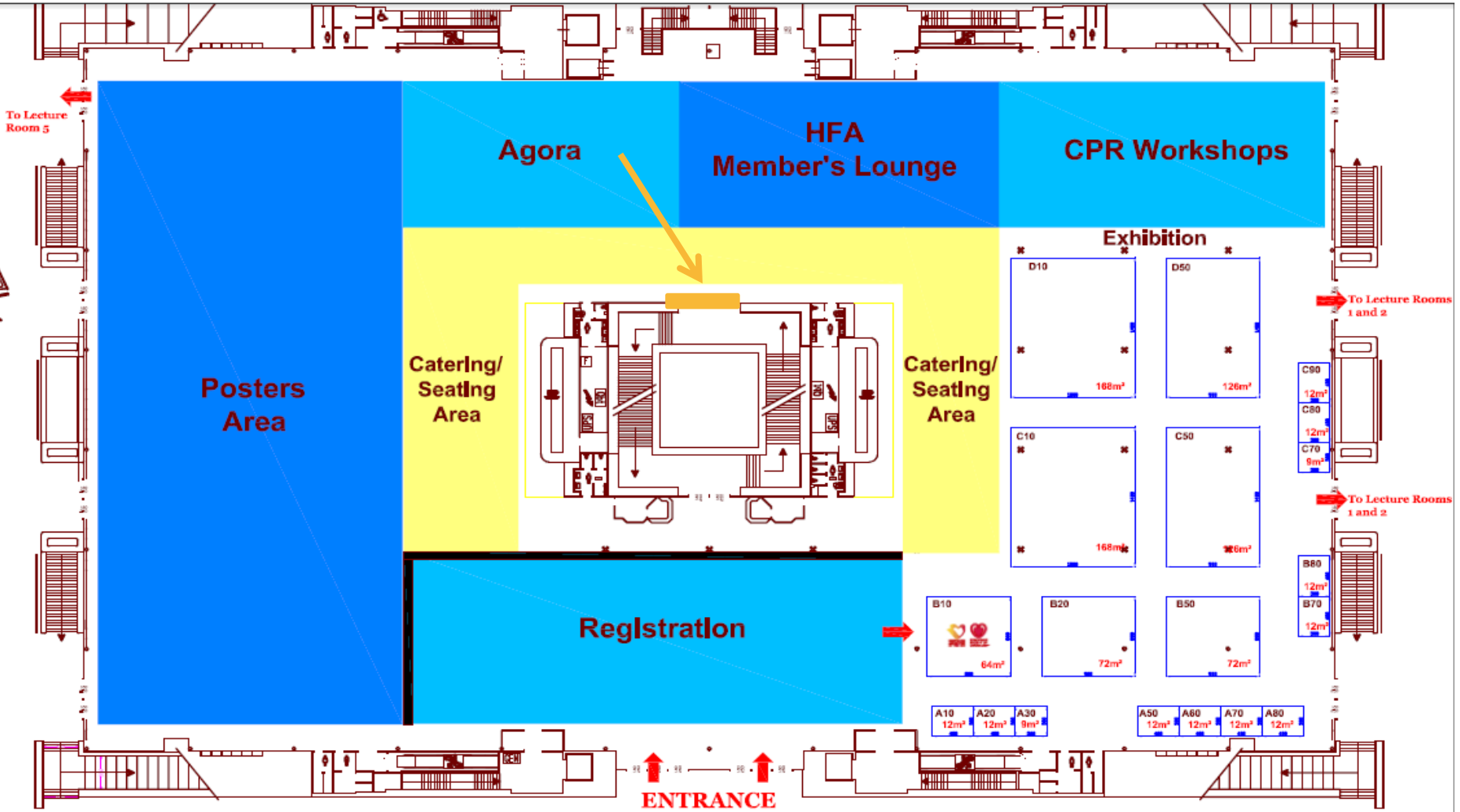
SPADOLINI PAVILION
(GROUND FLOOR)

- Registration
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ENTRANCE

Glass branding between exhibition and poster



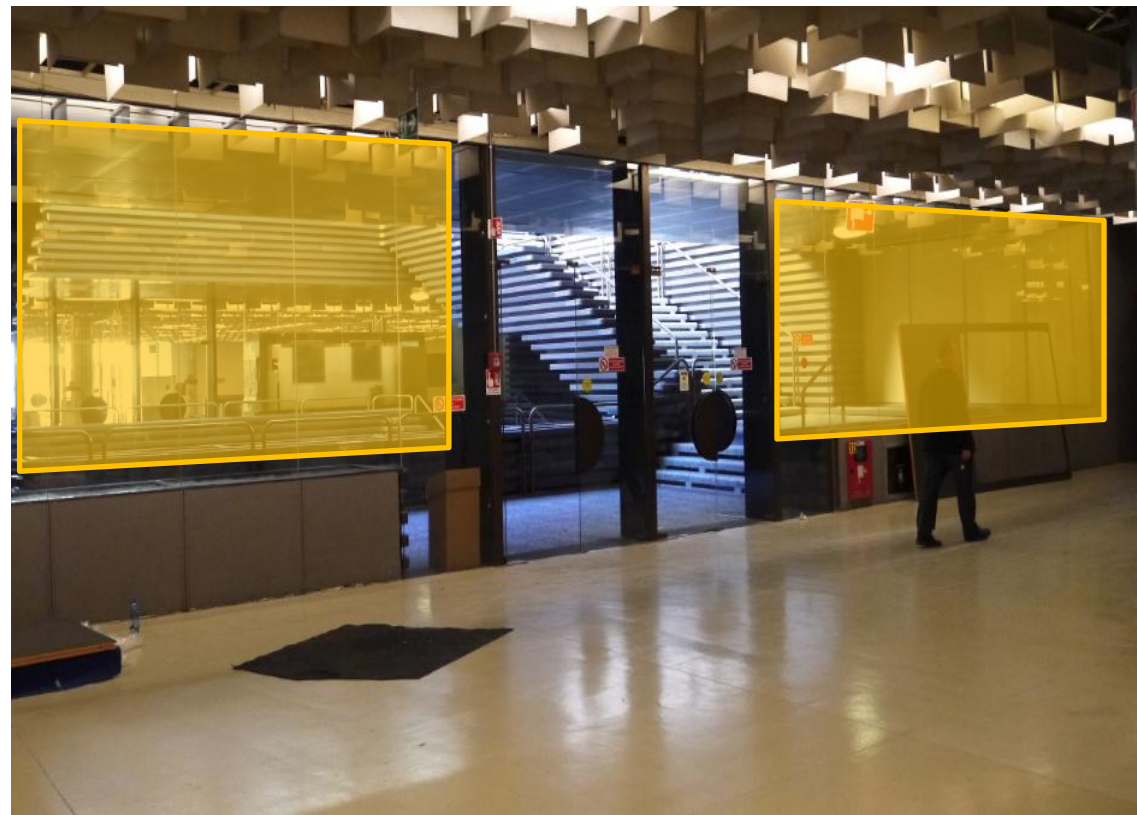


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Glass branding between Exhibition and Poster

- This glass branding will be opposite the Agora. Perfectly situated between the poster area and the exhibition delegates will receive your message
- Size:
 - 260cm(h) x 600cm(L) side glass section(details on following slide)
- Price: € 30 000
- Badge access area



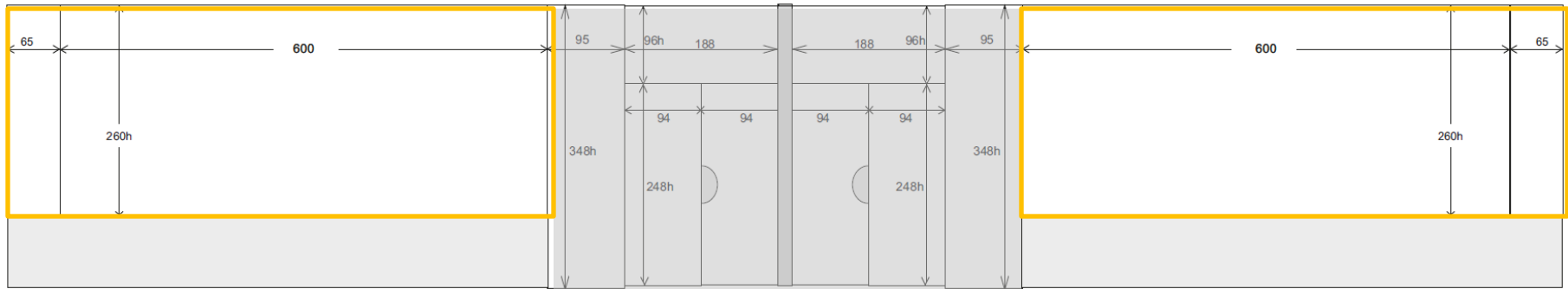


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Glass branding between Exhibition and Poster: detailed size





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Thank you

- We look forward to working with you on these projects, for any technical questions please email Samantha Bickham: sponsorship@escardio.org

Wishing you a great Heart Failure 2016 congress