Onsite advertising offer

Heart Failure 2016
Why use onsite advertising?

- Mark your presence at Heart Failure 2016
- State your commitment in the cardiovascular arena
- Communicate on your therapeutic areas & innovations
- Invite delegates to your stand activities
- Promote your Industry Sponsored Session Programmes
- Leave a lasting impression

NOTE:
All sizes are in cm
Deadline to send files: 18 April to sponsorship@escardio.org
Production Deadline: Files must be approved and final by 26 April 2016
Content Reminder

- The use of product names/brand names, misleading names that might be perceived as product/brand names and registered trademarks are not permitted for onsite advertising products in this presentation.
Why use onsite advertising?

• This square banner will be visible upon arrival to the congress venue for all delegates.
  
• Size: 260cm(L) x 260cm(h)
• Price: €12 000
• Public access area

Porta Faenza banner

View from Entrance

www.escardio.org/HFA
Berlin Pavilion
Banner

(GHIAIE)
BERLIN LR3(400pax)

ENTRANCE
Lecture Room Berlin pavilion banner

- This long banner will be highly visible in the center of the venue, on the Berlin Lecture room exterior wall

- Size: 800cm(L) x 300cm(h)
- Price: € 18 000
- Public access area
Banner on Cavaniglia pavilion

SPADOLINI PAVILION (GROUND FLOOR)
Registration
Exhibition
Posters
Agora
HFA Members Lounge
CPR Workshops
Catering & seating areas

To registration

ENTRANCE
This large banner will be centrally located in the venue. It is placed on the outside wall of the Lecture rooms London and Paris. All delegates will see this when they go to the various lecture rooms.

- Size: 1000cm(L) x 250cm(h)
- Price: € 20 000
- Public access area

To Registration
Structure between Exhibition and Lecture Rooms
London & Paris

SPADOLINI PAVILION (GROUND FLOOR)
- Registration
- Exhibition
- Posters
- Agora
- HFA Members Lounge
- CPR Workshops
- Catering & seating areas

CAVANIGLIA PAVILION
- LONDON LR1 (800pax)
- PARIS LR2 (500pax)
Structure between Exhibition and Cavaniglia

- This structure will be visible between the exhibition and the two main lecture rooms in Cavaniglia building: London and Paris

- Size:
  - Side A: 410cm(L) x 250cm(h) with two sides
  - Side B: 1260cm(L) x 250cm(h) constructed panels
  - Side C: 410cm(L) x 250cm(h) with two sides

- Price € 22 000
- Badge access area

www.escardio.org/HFA
SPADOLINI PAVILION (GROUND FLOOR)
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Glass branding
Between Exhibition and Poster
Glass branding between exhibition and poster
why use onsite advertising?

• This glass branding will be opposite the Agora. Perfectly situated between the poster area and the exhibition delegates will receive your message.

• Size:
  - 260cm(h) x 600cm(L) side glass section (details on following slide)

• Price: € 30 000
• Badge access area
Glass branding between Exhibition and Poster: detailed size
Thank you

- We look forward to working with you on these projects, for any technical questions please email Samantha Bickham: sponsorship@escardio.org

Wishing you a great Heart Failure 2016 congress