Exhibition column branding

Heart Failure 2016
Columns in Spadolini: Exhibition area
Printed panels for columns

- Depending on your stand height you will be able to cover the column adjacent to your stand. Brand the column to associate it to your stand promotion
- Product advertising permitted
- Sizes:
  - Small Column: 50cm x 250cm (or 300cm depending on height of stand)
  - Large Column: 65cm x 250cm (or 300cm depending on height of stand)
- Branding Fee: €1500 (exclu.VAT and production cost)
- Badge access area

www.escardio.org/HFA
Production information

- If the column is located nearby a stand area (but not inside), the column area can be rented only by the exhibitor assigned next to this column (rental upon request and exclusively via ESC - no application form).
- Product names are allowed (this should not be considered as regular onsite advertising).
- The rental cost is € 1500 per column (excl. VAT & excluding production cost).
- The exhibitor can either organise the production of the visuals at its own expenses (either via its own stand building agency or via the local supplier).

- Local supplier: SSD Grafiche
  Via A. Bartoli6/A
  50135 FIRENZE
  Email: benedetta@ssdgrafiche.it